



NMS BANNER AD REQUIREMENTS

Approved Ad Sizes:

300x250, 728x90, 300x600, 970x250, 160x600, [320x50 (mobile), 300x50 (mobile)]

File size:

Up to 150 KB

Formats:

JPG, GIF, PNG, HTML5

Animation:

Any animation or looping must stop before 30 seconds.

Border:

Banner ads must include a 1px border if banner background is white.

Branding:

Banner ads must identify the company, product, or domain name being promoted.

File Name:

The file name must be "client name-spot name-date of upload"

Send an email to your NMS rep and traffic director after you upload to:

<https://www.dropbox.com/request/RIQ7qYDYmj4243mJHTz7>

Our dropbox can also be found on our website: **www.nationalmediaspots.com**

(scroll down to the bottom of the page and click on "dropbox")

Any Questions Please Contact Our Traffic Department:

Kelly Bober

508-877-6737

kellyb@nationalmediaspots.com