



Cable TV - Rate Card #14A - National Cable Interconnect - Remnant Spanish
MULTIPLE NETWORK PACKAGES
 Subscriber HH's: 1.2 Million
 Type: 30-Sec
 Rotation: Mon-Sun 6am-12m
 Length: 30 Days

	TOTAL SPOTS	TOTAL COST	COST PER SPOT
PACKAGE 1	300	\$15,000	\$50.00
PACKAGE 2	600	\$28,000	\$46.67
PACKAGE 3	1,200	\$52,000	\$43.33
PACKAGE 4	2,400	\$100,000	\$41.67

MARKET	LOCAL STATION	AFFILIATION	PACKAGE 1	PACKAGE 2	PACKAGE 3	PACKAGE 4
			SPOTS / MONTH	SPOTS / MONTH	SPOTS / MONTH	SPOTS / MONTH
Amarillo, TX	KEYU	TEL	20	40	80	160
Bend, OR	KQRE	TEL	20	40	80	160
Colorado Springs, CO	NRDO	TEL	20	40	80	160
Idaho Falls, ID	NIFI	TEL	20	40	80	160
Milwaukee, WI	WTYU	TEL	20	40	80	160
Monterey, CA	KMUV	TEL	20	40	80	160
Odessa, TX	KWES	TEL	20	40	80	160
Palm Springs, CA	KUNA	TEL	20	40	80	160
Rockford, IL	WFBN	TEL	20	40	80	160
South Bend, IN	WMYS	TEL	20	40	80	160
Tyler, TX	KLTV/KTRE	TEL	20	40	80	160
Waco, TX	KXXE	TEL	20	40	80	160
Wichita Falls, TX	KSWO	TEL	20	40	80	160
Yuma-El Centro, CA	KECY	TEL	20	40	80	160
Yuma-El Centro, CA	OSWT	Estrella	20	40	80	160

NOTES:

1. Stations are purchased all together as a package. Stations cannot be removed, replaced or bought individually within this platform.
2. Total number of spots per package and daypart is set and cannot be altered.
3. Prelogs are not available. Post logs provided at the end of the run.
4. Spots run over a 30-Day period.
5. All rates include a **FREE** Infrastructure Review.
6. All stations subject to availability at time of placement.
7. All placements after November 15, subject to potential rate increase of +25%.
8. :60 Second Spots are double the :30 second price quoted in this rate card. :15 Second Spots are not available.



Thank You for Choosing National Media Spots, Inc.
 We Appreciate Your Business!
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Cable TV - Rate Card #14B - National Cable Interconnect - Remnant Spanish
SINGLE NETWORK PACKAGES
 Subscriber HH's: up to 14 Million
 Type: 30-Sec
 Rotation: M-SU 6AM-6AM OR M-SU 6AM-12M
 Length: 30 Days

NETWORK	HOUSEHOLDS	DAYPART	PACKAGE 1 50 SPOTS	PACKAGE 2 100 SPOTS	PACKAGE 3 200 SPOTS	COST PER SPOT
GOL TV 	14,000,000	M-SU 6AM-6AM M-SU 6AM-12M	\$12,500 \$16,250	\$25,000 \$32,500	\$50,000 \$65,000	\$250.00 \$325.00
Nat Geo Mundo 	3,100,000	M-SU 6AM-6AM M-SU 6AM-12M	\$8,125 \$10,563	\$16,250 \$21,125	\$32,500 \$42,250	\$162.50 \$211.25
Venevision 	3,000,000	M-SU 6AM-6AM M-SU 6AM-12M	\$8,125 \$10,563	\$16,250 \$21,125	\$32,500 \$42,250	\$162.50 \$211.25
VePlus 	2,000,000	M-SU 6AM-6AM M-SU 6AM-12M	\$6,250 \$8,125	\$12,500 \$16,250	\$25,000 \$32,500	\$125.00 \$162.50
Spectrum Noticias 	1,900,000	M-SU 6AM-6AM M-SU 6AM-12M	\$6,250 \$8,125	\$12,500 \$16,250	\$25,000 \$32,500	\$125.00 \$162.50
Hola TV 	1,500,000	M-SU 6AM-6AM M-SU 6AM-12M	\$6,250 \$8,125	\$12,500 \$16,250	\$25,000 \$32,500	\$125.00 \$162.50
MegaTV 	1,050,000	M-SU 6AM-6AM M-SU 6AM-12M	\$6,250 \$8,125	\$12,500 \$16,250	\$25,000 \$32,500	\$125.00 \$162.50
Mas Chic USA 	500,000	M-SU 6AM-6AM M-SU 6AM-12M	\$5,000 \$6,500	\$10,000 \$13,000	\$20,000 \$26,000	\$100.00 \$130.00

NOTES:

1. Networks are purchased individually.
2. Total number of spots per package and dayparts are set and cannot be altered.
3. Prelogs are not available. Post logs provided at the end of the run.
4. Spots run over a 30-Day period.
5. All rates include a **FREE** Infrastructure Review.
6. All stations subject to availability at time of placement.
7. All placements after November 15, subject to potential rate increase of +25%.
8. :60 Second Spots are double the :30 second price quoted in this rate card.

Rate Card Updated 4/18/2025



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