












<b>ASPiRE</b>	<b>Full Coverage Rates</b>			<b>Affiliate Break Rates</b>				
	<b>38 million HHs</b>	<b>Feed: SINGLE (EST)</b>		<b>No Affiliate Rates Available</b>				
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>					
	M-F	6a-12n	\$213					
	M-F	12n-6p	\$300					
	M-F	6p-1a	\$350					
	M-F	1a-6a	\$238					
	SA-SU	6a-12n	\$250					
	SA-SU	12n-6p	\$375					
	SA-SU	6p-1a	\$450					
	SA-SU	1a-6a	\$250					
:30, :60 & :120 second spots available								
<b>FETV</b>	<b>Full Coverage Rates</b>			<b>Affiliate Break Rates</b>				
	<b>50 million HHs</b>	<b>Feed: SINGLE (EST)</b>		<b>No Affiliate Rates Available</b>				
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>					
	M-SU	6a-9a	\$250					
	M-F	9a-4p	\$550					
	M-F	3p-7p	\$863					
	M-SU	7p-12m	\$975					
	M-SU	12m-2a	\$225					
	M-SU	2a-6a	\$163					
	SA-SU	9a-3p	\$625					
	SA-SU	3p-7p	\$700					
:30, :60, :120 second spots available								
<b>GAC LIVING</b>	<b>Full Coverage Rates</b>			<b>Affiliate Break Rates</b>				
	<b>20 million HHs</b>	<b>Feed: SINGLE (EST)</b>		<b>11 million HHs</b>				
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>	<u>Daypart</u>			<u>Hours</u>	<u>Rate</u>
	M-F	6a-2p	\$88	M-F			6a-2p	\$25
	M-F	2p-6a	\$88	M-F			2p-6a	\$25
	M-F	6p-2a	\$88	M-F			6p-2a	\$25
	SA-SU	6a-8p	\$88	SA-SU			6a-8p	\$25
	SA-SU	8p-2a	\$88	SA-SU			8p-2a	\$25
	M-SU	2a-6a	\$30	M-SU			2a-6a	\$13
	:30, :60, :120 second spots available			:30, :60 second spots available				
	<b>HALLMARK FAMILY</b>	<b>Full Coverage Rates</b>					<b>Affiliate Break Rates</b>	
	<b>41 million HHs</b>	<b>Feed: SINGLE (EST)</b>		<b>1.2 million HHs</b>				
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>	<u>Daypart</u>			<u>Hours</u>	<u>Rate</u>
	M-F	6a-2p	\$1,875	M-F			6a-6a	\$63
	M-F	2p-6p	\$2,125					
	SA-SU	6a-6p	\$2,750					
	M-F	6p-1a	\$2,500					
	SA-SU	6p-1a	\$3,000					
	M-SU	1a-6a	\$500					
:30, :60 second spots available			:30, :60 second spots available					

\* Formerly Hallmark Drama

<b>HEARTLAND</b> 	<b>Full Coverage Rates</b> <table> <tr> <th>86 million HHs</th><th colspan="2">Feed: DUAL</th></tr> <tr> <th>Daypart</th><th>Hours</th><th>Rate</th></tr> <tr><td>M-SU</td><td>6a-8a</td><td>\$76</td></tr> <tr><td>M-F</td><td>8a-12n</td><td>\$72</td></tr> <tr><td>M-F</td><td>4p-6p</td><td>\$83</td></tr> <tr><td>M-SU</td><td>6p-8p</td><td>\$92</td></tr> <tr><td>M-SU</td><td>8p-12m</td><td>\$78</td></tr> <tr><td>M-SU</td><td>12m-6a</td><td>\$39</td></tr> <tr><td>SA-SU</td><td>8a-6p</td><td>\$75</td></tr> <tr><td>M-SU</td><td>12m-12m</td><td>\$75</td></tr> </table> :15,:30, :60, :120 second spots available	86 million HHs	Feed: DUAL		Daypart	Hours	Rate	M-SU	6a-8a	\$76	M-F	8a-12n	\$72	M-F	4p-6p	\$83	M-SU	6p-8p	\$92	M-SU	8p-12m	\$78	M-SU	12m-6a	\$39	SA-SU	8a-6p	\$75	M-SU	12m-12m	\$75	<b>Affiliate Break Rates</b>  No Affiliate Rates Available			
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<b>INSPIRATION</b> 	<b>Full Coverage Rates</b> <table> <tr> <th>78 million HHs</th><th colspan="2">Feed: SINGLE (EST)</th></tr> <tr> <th>Daypart</th><th>Hours</th><th>Rate</th></tr> <tr><td>M-F</td><td>7a-3p</td><td>\$1,938</td></tr> <tr><td>M-F</td><td>3p-7p</td><td>\$2,150</td></tr> <tr><td>M-F</td><td>7p-12m</td><td>\$2,375</td></tr> <tr><td>M-F</td><td>12m-4a</td><td>\$1,063</td></tr> <tr><td>SA-SU</td><td>9a-3p</td><td>\$2,250</td></tr> <tr><td>SA-SU</td><td>3p-7p</td><td>\$2,500</td></tr> <tr><td>SA-SU</td><td>7p-12m</td><td>\$2,500</td></tr> <tr><td>SA-SU</td><td>12m-2a</td><td>\$1,063</td></tr> <tr><td>SU</td><td>7a-9a</td><td>\$875</td></tr> </table> :15, :30, :60, :75, :120, :150, :180, :240 second spots available	78 million HHs	Feed: SINGLE (EST)		Daypart	Hours	Rate	M-F	7a-3p	\$1,938	M-F	3p-7p	\$2,150	M-F	7p-12m	\$2,375	M-F	12m-4a	\$1,063	SA-SU	9a-3p	\$2,250	SA-SU	3p-7p	\$2,500	SA-SU	7p-12m	\$2,500	SA-SU	12m-2a	\$1,063	SU	7a-9a	\$875	<b>Affiliate Break Rates</b>  No Affiliate Rates Available
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<b>JEWISH LIFE TELEVISION</b> 	<b>Full Coverage Rates</b> <table> <tr> <th>50 million HHs</th><th colspan="2">Feed: SINGLE (EST)</th></tr> <tr> <th>Daypart</th><th>Hours</th><th>Rate</th></tr> <tr><td>M-SU</td><td>2a-7a</td><td>\$150</td></tr> <tr><td>M-SU</td><td>7a-12n</td><td>\$150</td></tr> <tr><td>M-SU</td><td>12n-5p</td><td>\$188</td></tr> <tr><td>M-SU</td><td>5p-8p</td><td>\$275</td></tr> <tr><td>M-SU</td><td>8p-12m</td><td>\$313</td></tr> </table> :30, :60, :120 second spots available	50 million HHs	Feed: SINGLE (EST)		Daypart	Hours	Rate	M-SU	2a-7a	\$150	M-SU	7a-12n	\$150	M-SU	12n-5p	\$188	M-SU	5p-8p	\$275	M-SU	8p-12m	\$313	<b>Affiliate Break Rates</b>  No Affiliate Rates Available												
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<b>POSTIV</b> 	<b>Full Coverage Rates</b> <table> <tr> <th>40 million HHs</th><th colspan="2">Feed: SINGLE (EST)</th></tr> <tr> <th>Daypart</th><th>Hours</th><th>Rate</th></tr> <tr><td>M-F</td><td>6a-9a</td><td>\$60</td></tr> <tr><td>M-F</td><td>9a-4p</td><td>\$85</td></tr> <tr><td>M-F</td><td>4p-8p</td><td>\$110</td></tr> <tr><td>M-SU</td><td>8p-12m</td><td>\$125</td></tr> <tr><td>M-SU</td><td>12m-4a</td><td>\$45</td></tr> <tr><td>M-SU</td><td>4a-6a</td><td>\$20</td></tr> <tr><td>SA-SU</td><td>6a-8p</td><td>\$85</td></tr> </table> :30, :60, :120 second spots available	40 million HHs	Feed: SINGLE (EST)		Daypart	Hours	Rate	M-F	6a-9a	\$60	M-F	9a-4p	\$85	M-F	4p-8p	\$110	M-SU	8p-12m	\$125	M-SU	12m-4a	\$45	M-SU	4a-6a	\$20	SA-SU	6a-8p	\$85	<b>Affiliate Break Rates</b>  No Affiliate Rates Available						
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<b>THE FAMILY CHANNEL</b> 	<b>Full Coverage Rates</b> <table> <tr> <th>41 million HHs</th><th colspan="2">Feed: DUAL</th></tr> <tr> <th>Daypart</th><th>Hours</th><th>Rate</th></tr> <tr><td>SA</td><td>730a-9a</td><td>\$65</td></tr> <tr><td>M-F</td><td>9a-4p</td><td>\$62</td></tr> <tr><td>M-F</td><td>4p-7p</td><td>\$68</td></tr> <tr><td>M-SU</td><td>7p-11p</td><td>\$70</td></tr> <tr><td>SA-SU</td><td>9a-7p</td><td>\$60</td></tr> <tr><td>M-SU</td><td>6a-6a</td><td>\$65</td></tr> </table> :15,:30, :60, :120 second spots available	41 million HHs	Feed: DUAL		Daypart	Hours	Rate	SA	730a-9a	\$65	M-F	9a-4p	\$62	M-F	4p-7p	\$68	M-SU	7p-11p	\$70	SA-SU	9a-7p	\$60	M-SU	6a-6a	\$65	<b>Affiliate Break Rates</b>  No Affiliate Rates Available									
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SA-SU	9a-7p	\$60																																	
M-SU	6a-6a	\$65																																	

TRINITY BROADCAST	Full Coverage Rates			Affiliate Break Rates
	80 million HHs	Feed: SINGLE (EST)		No Affiliate Rates Available
	Daypart	Hours	Rate	
	M-F	6a-8a	\$625	
	M-F	8a-5p	\$1,000	
	M-F	5p-8p	\$1,125	
	SA	2p-8p	\$1,250	
	M-SU	8p-12m	\$1,250	
	M-SU	12m-2a	\$250	
	M-SU	3a-6a	\$375	
	:30, :60, :120 second spots available			
UP	Full Coverage Rates			Affiliate Break Rates
	70 million HHs	Feed: SINGLE (EST)		No Affiliate Rates Available
	Daypart	Hours	Rate	
	M-F	9a-12n	\$2,113	
	M-F	12n-4p	\$2,425	
	M-F	4p-7p	\$2,713	
	M-F	7p-12m	\$2,975	
	M-F	12m-3a	\$1,538	
	M-F	3am-7am	\$750	
	SA-SU	9a-2p	\$2,238	
	SA-SU	2p-7p	\$2,650	
	SA-SU	7p-12m	\$2,988	
	SA-SU	12m-3a	\$1,538	
	SA-SU	3am-7am	\$750	
:30, :60 & :120 second spots available				
* formerly Gospel Music				

#### NOTES

1. National Cable & Satellite Full Coverage Rates: (left side of rate card)  
National Network Full Coverage TV Spots will be sent to 100% of the subscriber households in all DMA's in the USA for that particular network on all cable and satellite systems. The number of households varies based on each National Network and is listed below.
2. National Cable & Satellite Affiliate Break Coverage Rates: (right side of rate card)  
National Network Affiliate Break TV Spots will be seen on cable systems only and generally do not appear, at this time, on satellite systems. National Network Affiliate Break TV Spots are placed locally, system by system, by the national network. The number of subscriber households listed are historical averages, are not guaranteed and may change from time to time without notice.
3. All rates include a Free Infrastructure Review.
4. Clients must approve all final schedules prior to placement.
5. All time blocks listed above are "ROS", run of schedule. Client picks time blocks, networks/platform pick exact run time. Fixed time slots and specific tv shows are available by custom quote.
6. All network placement is subject to availability at the time of placement.
7. All placements after November 15 may be subject to potential rate increase of +25%.
- 8: All rates subject to change without written or published notice.
9. Rates listed above are for 30-sec spots. 60-sec spots are usually double the cost of 30-sec spots but some exceptions may apply. 15-sec spots must be custom quoted, are not necessarily half the cost of 30-sec spots and are subject to being "piggybacked" and/or "bookended" at any time by the network.
10. Live sporting events are not included in pricing however custom quotes are available upon request.



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