



Cable TV - Rate Card #2: National Cable & Satellite Networks

Subscriber HH's: varies by network, see below

Type: 30-Sec "ROS" Run Of Schedule

Rotation: varies by network, see below

Rate Card Updated: 4/16/2025

National Cable & Satellite Full Coverage Rates: (left side of rate card)

National Network Full Coverage TV Spots will be sent to 100% of the subscriber households in all DMA's in the USA for that particular network on all cable and satellite systems. The number of households varies based on each National Network and is listed below.

National Cable & Satellite Affiliate Break Coverage Rates: (right side of rate card)

National Network Affiliate Break TV Spots will be seen on cable systems only and generally do not appear, at this time, on satellite systems. National Network Affiliate Break TV Spots are placed locally, system by system, by the national network. The number of subscriber households listed are historical averages, are not guaranteed and may change from time to time without notice.

A&E	Full Coverage Rates			Affiliate Break Rates		
	63 million HHs	Feed: DUAL		47 million HHs		
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>
	M-F	8a-4p	\$5,250	M-F	8a-4p	\$438
	M-F	4p-8p	\$7,650	M-F	4p-8p	\$563
	M-SU	8p-12a *	\$14,950	M-SU	8p-12a	\$1,250
	* w/late night mirror from 12m-4a			* w/late night mirror from 12m-4a		
	SA-SU	7a-12n	\$6,500	SA-SU	7a-12n	\$375
SA-SU	12n-8p	\$6,205	SA-SU	12n-8p	\$563	
:30, :60 second spots available			:30, :60 second spots available			
ACC	Full Coverage Rates			Affiliate Break Rates		
	33 million HHs	Feed: SINGLE (EST)		6 million HHs		
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>
	M-F	6a-6p	\$100	M-F	6a-6p	\$63
	M-SU	6p-12m	\$250	M-SU	6p-12m	\$125
	M-SU	12m-3a	\$188	M-SU	12m-3a	\$63
	SA-SU	6a-12n	\$375	SA-SU	6a-12n	\$188
	SA-SU	12n-6p	\$625	SA-SU	12n-6p	\$313
M-SU	3a-6a	\$63	M-SU	3a-6a	\$25	
:15, :30, :60 second spots available			:15, :30, :60 second spots available			
Adult Swim	Full Coverage Rates			Affiliate Break Rates		
	20 million HHs	Feed: DUAL		3 million HHs		
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>
	M-SU	5p-8p	\$1,560	M-SU	5p-8p	\$250
	M-SU	8p-12m	\$3,900	M-SU	8p-12m	\$1,250
	M-SU	12m-3a	\$3,400	M-SU	12m-3a	\$750
M-SU	3a-6a	\$3,000	M-SU	3a-6a	\$375	
:30, :60, :90, :120 second spots available			:30, :60 second spots available			
ALTITUDE SPORTS	Full Coverage Rates			Affiliate Break Rates		
	1 million HHs	Feed: SINGLE (EST)		No Affiliate Rates Available		
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>			
	M-SU	6a-1a	\$125			
:15, :30, & :60 second spots available						
AMC	Full Coverage Rates			Affiliate Break Rates		
	63 million HHs	Feed: DUAL		17 million HHs		
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>
	M-F	9a-2p	\$1,625	M-F	9a-2p	\$350
	M-F	2p-6p	\$3,000	M-F	2p-6p	\$450
	M-SU	6p-1a	\$5,250	M-SU	6p-1a	\$525
	M-SU	1a-6a	\$450	M-SU	1a-6a	\$75
SA-SU	6a-6p	\$3,375	SA-SU	6a-6p	\$450	
:15, :30, :60, :120 sec spots available			:30, :60 second spots available			

AMERICAN CRIMES	Full Coverage Rates			Affiliate Break Rates		
	94 million HHs	Feed: DUAL		No Affiliate Rates Available		
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>			
	M-SU	5a-7a	\$50			
	M-SU	7-9a	\$38			
	M-F	9a-4p	\$200			
	M-F	4p-8p	\$200			
	M-SU	8p-12m	\$250			
	M-SU	12m-1a	\$38			
	M-SU	1a-5a	\$50			
	SA-SU	9a-11a	\$38			
SA-SU	11a-8p	\$200				
:30, :60, :120 second spots available						
AMERICAN HEROES	Full Coverage Rates			Affiliate Break Rates		
	8.1 million HHs	Feed: SINGLE (EST)		4.7 million HHs		
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>
	M-SU	6a-9a	\$425	M-SU	6a-9a	\$125
	M-F	9a-4p	\$625	M-F	9a-4p	\$200
	M-F	4p-8p	\$1,000	M-F	4p-8p	\$313
	M-SU *	8p-12m	\$1,375	M-SU	8p-12m	\$438
	* w/late night mirror from 12m-4a			M-SU	12m-4a	\$150
	M-SU	4a-6a	\$150	M-SU	4a-6a	\$63
	SA-SU	9a-8p	\$875	SA-SU	9a-8p	\$238
	:30, :60, :120 second spots available			:30, :60 second spots available		
AMGTV	Full Coverage Rates			Affiliate Break Rates		
	50 million HHs	Feed: SINGLE (EST)		No Affiliate Rates Available		
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>			
	M-F	6a-9a	\$50			
	M-F	9a-4p	\$75			
	M-F	4p-8p	\$100			
	M-SU	8p-11p	\$125			
	M-SU	11p-2a	\$75			
	M-SU	2a-6a	\$50			
SA-SU	9a-8p	\$100				
:30, :60, :120 sec spots available						
ANIMAL PLANET	Full Coverage Rates			Affiliate Break Rates		
	57 million HHs	Feed: DUAL		18 million HHs		
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>
	M-SU	6a-9a	\$1,500	M-SU	6a-9a	\$250
	M-F	9a-4p	\$3,000	M-F	9a-4p	\$438
	M-F	4p-8p	\$4,000	M-F	4p-8p	\$500
	M-SU	8p-12m	\$10,000	M-SU	8p-12m	\$875
	* w/late night mirror from 12m-4a			M-SU	12m-4a	\$250
	M-SU	4a-6a	\$313	M-SU	4a-6a	\$125
SA-SU	9a-8p	\$5,000	SA-SU	9a-8p	\$450	
:15, :30, :60 & :120 second spots available			:30, :60 second spots available			
ANTENNA TV	Full Coverage Rates			Affiliate Break Rates		
	114 million HHs	Feed: DUAL		80 million HHs		
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>
	M-SU	6a-9a	\$250	M-SU	6a-9a	\$75
	M-F	9a-3p	\$750	M-F	9a-3p	\$200
	M-F	3p-6p	\$750	M-F	3p-6p	\$200
	M-SU	6p-12m	\$625	M-SU	6p-12m	\$100
	M-SU	12m-2a	\$250	M-SU	12m-2a	\$75
	M-SU	2a-6a	\$188	M-SU	2a-6a	\$50
SA-SU	9a-6p	\$500	SA-SU	9a-6p	\$125	
:30, :60 second spots available			:30, :60 second spots available			

ASPiRE	Full Coverage Rates			Affiliate Break Rates					
	38 million HHs	Feed: SINGLE (EST)		<p align="center">No Affiliate Rates Available</p>					
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>						
	M-F	6a-12n	\$213						
	M-F	12n-6p	\$300						
	M-F	6p-1a	\$350						
	M-F	1a-6a	\$238						
	SA-SU	6a-12n	\$250						
	SA-SU	12n-6p	\$375						
	SA-SU	6p-1a	\$450						
	SA-SU	1a-6a	\$250						
:30, :60 & :120 second spots available									
AXSTV	Full Coverage Rates			Affiliate Break Rates					
	50 million HHs	Feed: SINGLE (EST)		<p align="center">No Affiliate Rates Available</p>					
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>						
	M-F	8a-5p	\$88						
	M-F	3p-7p	\$113						
	M-SU *	7p-11p	\$250						
	* w/late night mirror from 11p-3a								
	SA-SU	8a-12n	\$75						
	SA-SU	12n-7p	\$150						
	M-SU	3a-4a	\$38						
	TH	8p-11p	\$1,250						
* w/late night mirror from 12a-3a									
:15, :30, :60, :120 second spots available									
BBC AMERICA	Full Coverage Rates			Affiliate Break Rates					
	60 million HHs	Feed: DUAL		24 million HHs	<p align="center">No Affiliate Rates Available</p>				
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>	<u>Daypart</u>			<u>Hours</u>	<u>Rate</u>	
	M-F	6a-2p	\$750	M-F			6a-2p	\$175	
	M-F	2p-6p	\$1,438	M-F			2p-6p	\$250	
	M-SU	6p-12m	\$3,000	M-SU			6p-12m	\$313	
	* w/late night mirror from 12m-6a			* w/late night mirror from 12m-6a					
	SA-SU	6a-6p	\$1,813	SA-SU			6a-6p	\$225	
	:15, :30, :60, :120 second spots available			:30, :60 second spots available					
	BBC WORLD NEWS	Full Coverage Rates					Affiliate Break Rates		
		100 million HHs	Feed: SINGLE (EST)				<p align="center">No Affiliate Rates Available</p>		
<u>Daypart</u>		<u>Hours</u>	<u>Rate</u>						
M-F		2a-6a	\$238						
M-F		6a-930a	\$900						
M-F		930a-5p	\$450						
M-F		5p-7p	\$1,200						
M-F		7p-12m	\$1,950						
M-F		12m-2a	\$300						
SA-SU		2a-6a	\$238						
SA-SU		6a-930a	\$900						
SA-SU	930a-5p	\$450							
SA-SU	5p-7p	\$1,163							
SA-SU	7p-12m	\$1,950							
SA-SU	12m-2a	\$300							
:30, :60 second spots available									

BEIN SPORTS	Full Coverage Rates			Affiliate Break Rates		
	41 million HHs	Feed: SINGLE (EST)		No Affiliate Rates Available		
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>			
	M-F	6a-10a	\$18			
	M-F	10a-3p	\$148			
	M-F	3p-7p	\$188			
	M-F	7p-11p	\$200			
	M-F	11p-2a	\$138			
	SA-SU	6a-12m	\$215			
SA-SU	12n-7p	\$290				
:15, :30, :60, :120 second spots available						
BEIN SPORTS N	Full Coverage Rates			Affiliate Break Rates		
	50 million HHs	Feed: SINGLE (EST)		No Affiliate Rates Available		
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>			
	M-F	6a-10a	\$13			
	M-F	10a-3p	\$145			
	M-F	3p-7p	\$365			
	M-F	7p-11p	\$388			
	M-F	11p-2a	\$113			
	SA-SU	6a-12m	\$870			
:15, :30, :60, :120 second spots available						
BEIN SPORTS XTRA	Full Coverage Rates			Affiliate Break Rates		
	6 million HHs	Feed: SINGLE (EST)		No Affiliate Rates Available		
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>			
	M-F	6a-10a	\$13			
	M-F	10a-3p	\$138			
	M-F	3p-7p	\$150			
	M-F	7p-11p	\$163			
	M-F	11p-2a	\$138			
	SA-SU	6a-12m	\$150			
:15, :30, :60, :120 second spots available						
BET	Full Coverage Rates			Affiliate Break Rates		
	75 million HHs	Feed: DUAL		46 million HHs		
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>
	M-F	7a-3p	\$1,900	M-F	8a-1p	\$1,250
	M-F	3p-7p	\$2,875	M-F	1p-3p	\$1,875
	M-F	7p-12m	\$6,250	M-F	3p-6p	\$2,000
	M-SA	12m-3a	\$3,375	M-F	6p-8p	\$3,125
	SU	12m-1a	\$3,375	M-F	8p-11p	\$4,375
	M-SA	3a-4a	\$1,875	M-SA	11p-1a	\$2,750
	M-SU	4a-6a	\$1,250	M-SU	1a-3a	\$875
	SU	1a-6a	\$1,000	M-SU	3a-4a	\$625
	SA	7a-6p	\$3,300	SA	9a-6p	\$2,000
	SU	8a-6p	\$3,300	SU	9a-12n	\$2,125
	SA-SU	6p-12m	\$6,250	SU	12n-6p	\$2,063
	:30, :60 second spots available			:30, :60 second spots available		
	BETHer	Full Coverage Rates			Affiliate Break Rates	
	40 million HHs	Feed: DUAL		No Affiliate Rates Available		
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>			
	M-F	6a-11a	\$163			
	M-F	11a-3p	\$200			
	M-F	3p-7p	\$450			
	M-F	7p-12m	\$800			
	M-SU	12m-3a	\$500			
	M-SU	3a-6a	\$175			
SA-SU	6a-6p	\$375				
SA-SU	6p-12m	\$800				
:30, :60 second spots available						

* formerly Centric

BET JAMS		Full Coverage Rates		Affiliate Break Rates		
 <p>* formerly MTV Jams * Not Available in HD</p>	35 million HHs	Feed: SINGLE (EST)		No Affiliate Rates Available		
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>			
	M-SU	6a-11a	\$75			
	M-SU	11a-4p	\$88			
	M-SU	4p-7p	\$100			
	M-SU	7p-12m	\$125			
	M-SU	1a-3a	\$75			
	M-SU	3a-6a	\$63			
:30, :60 second spots available						
BET SOUL		Full Coverage Rates		Affiliate Break Rates		
 <p>* formerly VH1 Soul * Not Available in HD</p>	30 million HHs	Feed: SINGLE (EST)		No Affiliate Rates Available		
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>			
	M-SU	6a-11a	\$63			
	M-SU	11a-4p	\$75			
	M-SU	4p-7p	\$100			
	M-SU	7p-12m	\$150			
	M-SU	1a-3a	\$75			
	M-SU	3a-6a	\$50			
:30, :60 second spots available						
BIG10		Full Coverage Rates		Affiliate Break Rates		
	47 million HHs	Feed: SINGLE (EST)		No Affiliate Rates Available		
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>			
	M-F	6a-10a	\$43			
	M-F	10a-6p	\$153			
	M-F	6p-12m	\$423			
	M-F	12m-6a	\$68			
	SA-SU	6a-10a	\$105			
	SA-SU	10a-6p	\$468			
	SA-SU	6p-12m	\$440			
	SA-SU	12m-6a	\$95			
:30, :60, :90, :120 second spots available						
BLACK NEWS		Full Coverage Rates		Affiliate Break Rates		
	48 million HHs	Feed: SINGLE (EST)		No Affiliate Rates Available		
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>			
	M-F	6a-10a	\$750			
	M-F	10a-5p	\$750			
	M-F	5p-7p	\$1,000			
	M-F	7p-11p	\$1,125			
	M-F	11p-12m	\$1,000			
	M-F	12m-2a	\$375			
	M-F	2a-6a	\$125			
	SA-SU	6a-12n	\$500			
SA-SU	12n-12m	\$750				
:30, :60, :90, :120 second spots available						
BLOOMBERG		Full Coverage Rates		Affiliate Break Rates		
	71 million HHs	Feed: SINGLE (EST)		18 million HHs		
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>
	M-F	5a-9a	\$1,063	M-F	5a-9a	\$438
	M-F	9a-5p	\$1,250	M-F	9a-5p	\$375
	M-F	5p-12m	\$900	M-F	5p-12m	\$300
	SA-SU	5a-12m	\$375	SA-SU	5a-12m	\$250
	M-SU	12m-5a	\$238	M-SU	12m-5a	\$63
:15, :30, :60, :120 second spots available				:30, :60 second spots available		

BOOMERANG	Full Coverage Rates			Affiliate Break Rates		
	10 million HHs	Feed: DUAL		2 million HHs		
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>
	M-SU	6a-10a	\$250	M-SU	6a-10a	\$38
	M-SU	10a-4p	\$375	M-SU	10a-4p	\$50
	M-SU	4p-7p	\$500	M-SU	4p-7p	\$75
	M-SU	7p-12m	\$375	M-SU	7p-12m	\$100
	M-SU	12m-3a	\$125	M-SU	12m-6a	\$25
	M-SU	3a-6a	\$63			
:30, :60, :90, :120 second spots available						
BOUNCE	Full Coverage Rates			Affiliate Break Rates		
	117 million HHs	Feed: SINGLE (EST)		27 million HHs		
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>
	M-SU	6a-10a	\$1,250	M-SU	6a-10a	\$688
	M-F	10a-3p	\$3,000	M-F	10a-3p	\$1,375
	M-F	3p-7p	\$3,000	M-F	3p-7p	\$1,375
	SA-SU	10a-7p	\$2,500	SA-SU	10a-7p	\$750
	M-SU	7p-1a	\$2,500	M-SU	6p-1a	\$700
	M-SU	1a-3a	\$1,250	M-SU	1a-3a	\$375
M-SU	3a-6a	\$500	M-SU	3a-6a	\$238	
:30, :60, :90, :120 second spots available			:30, :60, :90, :120 second spots available			
BRAVO	Full Coverage Rates			Affiliate Break Rates		
	84 million HHs	Feed: DUAL		23 million HHs		
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>
	M-SU	6a-8a	\$1,750	M-SU	6a-8a	\$150
	M-F	8a-3p	\$3,125	M-F	8a-3p	\$375
	M-F	3p-7p	\$6,500	M-F	3p-7p	\$625
	M-SU	7p-2a	\$12,500	M-SU	7p-2a	\$700
	SA-SU	8a-7p	\$6,750	SA-SU	8a-7p	\$650
	M-SU	2a-6a	\$750	M-SU	2a-6a	\$100
:15, :30, :60, :120 second spots available			:15, :30, :60 second spots available			
BUZZR	Full Coverage Rates			Affiliate Break Rates		
	40 million HHs	Feed: SINGLE (EST)		<p align="center">No Affiliate Rates Available</p>		
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>			
	M-F	8a-4p	\$313			
	M-F	4p-8p	\$313			
	M-SU	8p-12m	\$250			
	M-SU	12m-3a	\$125			
	M-SU	3a-6a	\$50			
	SA-SU	10a-8p	\$250			
SA-SU	8p-12m	\$163				
:30, :60, :120 second spots available						
CARTOON	Full Coverage Rates			Affiliate Break Rates		
	15 million HHs	Feed: DUAL		2 million HHs		
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>
	M-SU	6a-5p	\$1,500	M-SU	6a-5p	\$375
:15, :30, :60, :90, :120 second spots available			:15, :30, :60 second spots available			
CATCHY COMEDY	Full Coverage Rates			Affiliate Break Rates		
	30 million HHs	Feed: DUAL		<p align="center">No Affiliate Rates Available</p>		
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>			
	M-F	6a-9a	\$63			
	M-F	9a-6p	\$250			
	M-SU	6p-12m	\$250			
	M-SU	12m-3a	\$63			
	M-SU	3a-6a	\$63			
	SA-SU	6a-9a	\$63			
SA-SU	9a-6p	\$250				
:30, :60 second spots available						

* formerly Decades

CBS SPORTS	Full Coverage Rates			Affiliate Break Rates		
	40 million HHs	Feed: SINGLE (EST)		16 million HHs		
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>
	M-F	6a-12n	\$1,000	M-F	6a-12n	\$150
	M-F	12n-4p	\$1,063	M-F	12n-4p	\$213
	M-F	4p-7p	\$1,188	M-F	4p-7p	\$275
	M-SU	7p-12m	\$1,375	M-SU	7p-12m	\$338
	M-SU	12m-6a	\$563	M-SU	12m-6a	\$150
	SA-SU	6a-12n	\$1,125	SA-SU	6a-12n	\$213
SA-SU	12n-7p	\$1,250	SA-SU	12n-7p	\$275	
:30, :60 second spots available			:30, :60 second spots available			
CHARGE	Full Coverage Rates			Affiliate Break Rates		
	105 million HHs	Feed: DUAL		No Affiliate Rates Available		
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>			
	M-SU	3a-5a	\$38			
	M-SU	5a-10a	\$63			
	M-F	8a-4p	\$750			
	M-F	4p-8p	\$1,000			
	M-SU	8p-1a	\$1,000			
	M-SU	1a-3a	\$200			
SA-SU	5a-12n	\$63				
SA-SU	12n-8p	\$750				
:30, :60, :120 second spots available						
CLEO TV	Full Coverage Rates			Affiliate Break Rates		
	29 million HHs	Feed: SINGLE (EST)		No Affiliate Rates Available		
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>			
	M-SU	6a-6p	\$55			
	M-SU	6p-12m	\$70			
M-SU	12m-4a	\$38				
:15, :30, :60, :120 second spots available						
CMT	Full Coverage Rates			Affiliate Break Rates		
	82 million HHs	Feed: DUAL		34 million HHs		
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>
	M-SU	6a-9a	\$625	M-SU	6a-9a	\$225
	M-F	9a-4p	\$1,250	M-F	9a-4p	\$275
	SA-SU	9a-7p	\$3,250	SA-SU	9a-7p	\$350
	M-SU	4p-7p	\$4,750	M-SU	4p-7p	\$350
	M-SU	7p-12m	\$5,250	M-SU	7p-12m	\$400
	M-SU	12m-3a	\$1,500	M-SU	12m-3a	\$200
M-SU	3a-6a	\$150	M-SU	3a-6a	\$50	
:15, :30, :60, :75, :90, :120 sec spots available			:15, :30, :60, :75, :90, :120 sec spots available			
CMT MUSIC	Full Coverage Rates			Affiliate Break Rates		
	42 million HHs	Feed: SINGLE (EST)		No Affiliate Rates Available		
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>			
	M-SU	6a-11a	\$63			
	M-SU	11a-12m	\$100			
	M-SU	12m-330a	\$38			
M-SU	330a-6a	\$25				
* formerly CMT Pure Country	:30, :60 second spots available					

CNBC	Full Coverage Rates			Affiliate Break Rates		
	82 million HHs	Feed: SINGLE (EST)		27 million HHs		
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>
	M-SU	5a-6a	\$875	M-SU	5a-6a	\$125
	M-F	6a-7p	\$5,000	M-F	6a-7p	\$438
	M-SU	7p-11p	\$8,000	M-SU	7p-11p	\$750
	M-SU	7p-2a	\$7,500	M-SU	11p-2a	\$500
	M-SU	11p-2a	\$3,500	SA-SU	2a-5a	\$125
	SA-SU	2a-5a	\$625	SA-SU	6a-7p	\$375
	SA-SU	6a-7p	\$750			
	SA-SU	3p-7p	\$2,500			
:15, :30, :60, :120 second spots available			:15, :30, :60 second spots available			
CNN	Full Coverage Rates			Affiliate Break Rates		
	86 million HHs	Feed: SINGLE (EST)		11 million HHs		
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>
	M-SU	6a-9a	\$4,125	M-SU	6a-12n	\$750
	M-F	9a-3p	\$6,500	M-SU	12n-6p	\$750
	M-F	3p-7p	\$7,500	M-SU	6p-12m	\$813
	SA-SU	9a-7p	\$5,250	M-SU	12m-6a	\$150
	M-SU	7p-12m	\$7,000			
	M-SU	12m-3a	\$2,000			
	M-SU	3a-6a	\$688			
	:30, :60, :90, :120 second spots available			:30, :60 second spots available		
CNN ESPANOL	Full Coverage Rates			Affiliate Break Rates		
	23 million HHs	Feed: SINGLE (EST)		2 million HHs		
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>
	M-SU	6a-10a	\$213	M-SU	6a-12n	\$38
	M-SU	10a-3p	\$275	M-SU	12n-6p	\$38
	M-SU	3p-7p	\$275	M-SU	6p-12m	\$38
	M-SU	7p-11p	\$313	M-SU	12m-6a	\$38
	M-SU	11p-3a	\$175			
	SA-SU	6a-1p	\$125			
	SA-SU	1p-7p	\$138			
	SA-SU	7p-11p	\$150			
SA-SU	11p-6a	\$138				
:30, :60, :90, :120 second spots available			:30, :60 second spots available			
CNN INT	Full Coverage Rates			Affiliate Break Rates		
	35 million HHs	Feed: SINGLE (EST)		No Affiliate Rates Available		
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>			
	M-SU	6a-10a	\$113			
	M-F	10a-4p	\$125			
	M-F	4p-7p	\$125			
	M-SU	7p-12m	\$375			
	M-SU	12m-3a	\$113			
	SA-SU	10a-7p	\$125			
	M-SU	3a-6a	\$50			
	:30, :60, :120 second spots available					
COMEDY CENTRAL	Full Coverage Rates			Affiliate Break Rates		
	66 million HHs	Feed: DUAL		33 million HHs		
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>
	M-F	8a-11a	\$1,500	M-F	8a-11a	\$375
	M-F	11a-3p	\$2,250	M-F	11a-3p	\$625
	M-F	3p-6p	\$5,500	M-F	3p-6p	\$875
	M-SU	6p-11p	\$9,563	M-SU	6p-11p	\$1,125
	M-SU	11p-2a	\$10,200	M-SU	11p-2a	\$1,125
	M-SU	2a-5a	\$500	M-SU	2a-5a	\$375
	SA-SU	8a-12n	\$4,500	SA-SU	8a-12n	\$625
	SA-SU	12n-6p	\$8,750	SA-SU	12n-6p	\$875
:30, :60 second spots available			:30, :60 second spots available			

COMET	Full Coverage Rates		Affiliate Break Rates					
	110 million HHs	Feed: DUAL		No Affiliate Rates Available				
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>					
	M-SU	3a-5a	\$75					
	SA-SU	5a-11a	\$75					
	M-F	5a-830a	\$75					
	M-F	830a-4p	\$625					
	M-F	4p-8p	\$750					
	M-SU	8p-1a	\$750					
	M-SU	1a-4a	\$200					
	SA-SU	11a-8p	\$750					
:30, :60, :120 second spots available								
COOKING	Full Coverage Rates		Affiliate Break Rates					
	50 million HHs	Feed: SINGLE (EST)		15 million HHs				
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>	<u>Daypart</u>			<u>Hours</u>	<u>Rate</u>
	M-F	7a-3p	\$688	M-F			7a-3p	\$250
	M-F	3p-6p	\$1,375	M-F			3p-6p	\$313
	M-F	6p-8p	\$1,750	M-F			6p-8p	\$375
	M-SU *	8p-12m	\$3,250	M-SU			8p-12m	\$700
	* w/late night mirror from 12m-4a			M-SU			12m-4a	\$188
	SA-SU	7a-8p	\$1,500	SA-SU			7a-8p	\$375
	:15, :30, :60, :120 second spots available						:15, :30, :60 second spots available	
	COURT TV	Full Coverage Rates		Affiliate Break Rates				
	114 million HHs	Feed: SINGLE (EST)		No Affiliate Rates Available				
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>					
	M-SU	6a-10a	\$150					
	M-F	10a-3p	\$425					
	M-F	3p-7p	\$425					
	SA-SU	10a-7p	\$450					
	M-SU	7p-1a	\$375					
	M-SU	1a-3a	\$150					
	M-SU	3a-6a	\$75					
	:30, :60 second spots available							
Cowboy Channel	Full Coverage Rates		Affiliate Break Rates					
	40 million HHs	Feed: SINGLE (EST)		No Affiliate Rates Available				
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>					
	M-F	6a-6p	\$200					
	SA-SU	6a-6p	\$250					
	M-F	6p-12m	\$375					
	SA-SU	6p-12m	\$500					
	M-SU	6a-6a	\$75					
	:60, :120 second spots available							
* formerly FamilyNet								
* Not Available in HD								
COZI	Full Coverage Rates		Affiliate Break Rates					
	106 million HHs	Feed: DUAL		63 million HHs				
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>	<u>Daypart</u>			<u>Hours</u>	<u>Rate</u>
	M-SU	6a-9a	\$188	M-SU			6a-9a	\$125
	M-F	9a-5p	\$1,000	M-F			5p-8p	\$500
	M-F	5p-8p	\$1,000	M-F			8p-12m	\$500
	M-F	8p-12m	\$1,000	M-SU			12m-5a	\$125
	M-SU	12m-5a	\$188					
	:30, :60, :120 second spots available						:30, :60 second spots available	

CRIME & INVESTIGATION	Full Coverage Rates			Affiliate Break Rates		
	23 million HHs	Feed: DUAL		4 million HHs		
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>
	M-F	6a-4p	\$150	M-F	6a-4p	\$38
	M-F	4p-8p	\$175	M-F	4p-8p	\$50
	M-SU *	8p-12m	\$213	M-SU	8p-12m	\$63
	* w/late night mirror from 12m-4a			M-SU	4a-6a	\$13
	M-SU	4a-6a	\$50	SA-SU	6a-8p	\$50
	SA-SU	6a-8p	\$163			
	:30, :60 second spots available			:30, :60 second spots available		
DESTINATION AMERICA	Full Coverage Rates			Affiliate Break Rates		
	44 million HHs	Feed: SINGLE (EST)		13 million HHs		
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>
	M-SU	6a-9a	\$300	M-SU	6a-9a	\$125
	M-F	9a-4p	\$625	M-F	9a-4p	\$200
	M-F	4p-8p	\$1,000	M-F	4p-8p	\$250
	M-SU *	8p-12m	\$2,000	M-SU	8p-12m	\$350
	* w/late night mirror from 12m-4a			M-SU	12m-4a	\$125
	M-SU	4a-6a	\$125	M-SU	4a-6a	\$63
SA-SU	9a-8p	\$1,000	SA-SU	9a-8p	\$300	
* formerly Planet Green	:15, :30, :60, :120 second spots available			:15, :30, :60 second spots available		
DISCOVERY	Full Coverage Rates			Affiliate Break Rates		
	69 million HHs	Feed: DUAL		11 million HHs		
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>
	M-SU	6a-9a	\$2,125	M-SU	6a-9a	\$188
	M-F	9a-4p	\$3,500	M-F	9a-4p	\$375
	M-F	4p-8p	\$3,900	M-F	4p-8p	\$438
	M-SU *	8p-12m	\$10,400	M-SU	8p-12m	\$1,125
	* w/late night mirror from 12m-4a			M-SU	12m-4a	\$313
	M-SU	4a-6a	\$313	M-SU	4a-6a	\$150
SA-SU	9a-8p	\$3,900	SA-SU	9a-8p	\$625	
:15, :30, :60, :120 second spots available			:15, :30, :60 second spots available			
DISCOVERY EN ESPANOL	Full Coverage Rates			Affiliate Break Rates		
	65 million HHs	Feed: SINGLE (EST)		33 million HHs		
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>
	M-SU	6a-7a	\$100	M-F	6a-7a	\$50
	M-F	9a-3p	\$188	M-F	9a-3p	\$94
	M-F	3p-7p	\$313	M-F	3p-7p	\$156
	M-SU	7p-11p	\$625	M-SU	7p-11p	\$219
	M-SU	11p-3a	\$375	M-SU	11p-3a	\$188
	SA-SU	9a-7p	\$313	SA-SU	9a-7p	\$158
* Not Available in HD	:30, :60 second spots available			:30, :60 second spots available		
DISCOVERY FAMILIA	Full Coverage Rates			Affiliate Break Rates		
	32 million HHs	Feed: SINGLE (EST)		16 million HHs		
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>
	M-SU	6a-9a	\$25	M-SU	6a-9a	\$13
	M-SU	9a-3p	\$88	M-SU	9a-3p	\$75
	M-SU	3p-7p	\$100	M-SU	3p-7p	\$50
	M-SU	7p-11p	\$150	M-SU	7p-11p	\$75
	M-SU	11p-3a	\$100	M-SU	11p-3a	\$44
	SA-SU	9a-7p	\$88	SA-SU	9a-7p	\$63
* Not Available in HD	:30, :60 second spots available			:30, :60 second spots available		

DISCOVERY FAMILY	Full Coverage Rates			Affiliate Break Rates		
	27 million HHs	Feed: SINGLE (EST)		8 million HHs		
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>
	M-F	6a-9a	\$63	M-F	6a-9a	\$63
	M-F	9a-5p	\$113	M-F	9a-5p	\$88
	M-F	5p-7p	\$225	M-F	5p-7p	\$125
	M-SU	7p-12m	\$313	M-SU	7p-12m	\$188
	M-SU	12m-6a	\$25	M-SU	12m-6a	\$50
	SA-SU	6a-7p	\$188	SA-SU	6a-7p	\$163
* formerly Discovery Kids	:30, :60, :120 second spots available			:30, :60 second spots available		
DISCOVERY LIFE	Full Coverage Rates			Affiliate Break Rates		
	44 million HHs	Feed: SINGLE (EST)		26 million HHs		
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>
	M-SU	6a-9a	\$175	M-SU	6a-9a	\$100
	M-F	9a-4p	\$375	M-F	9a-4p	\$138
	M-F	4p-8p	\$563	M-F	4p-8p	\$150
	M-SU *	8p-12m	\$938	M-SU	8p-12m	\$175
	* w/late night mirror from 12m-4a			M-SU	12m-4a	\$63
	M-SU	4a-6a	\$150	M-SU	4a-6a	\$60
SA-SU	9a-8p	\$725	SA-SU	9a-8p	\$150	
* formerly Discovery Health & Fitness	:15, :30, :60, :120, :300 second spots available			:15, :30, :60 second spots available		
DISNEY	Full Coverage Rates			Affiliate Break Rates		
	Sponsor programs only! Contact your consultant for custom quotes!			Sponsor programs only! Contact your consultant for custom quotes!		
DISNEY JUNIOR	Full Coverage Rates			Affiliate Break Rates		
	Sponsor programs only! Contact your consultant for custom quotes!			Sponsor programs only! Contact your consultant for custom quotes!		
DISNEY XD	Full Coverage Rates			Affiliate Break Rates		
	44 million HHs	Feed: SINGLE (EST)		No Affiliate Rates Available		
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>			
	M-SU	6a-9a	\$400			
	M-SU	9a-2p	\$500			
	M-SU	2p-5p	\$625			
	M-F	5p-7p	\$675			
	M-SU	7p-12m	\$788			
	M-SU	12m-2a	\$113			
	M-SU	2a-6a	\$75			
	SA-SU	9a-7p	\$900			
:30, :60, :120 second spots available						
E!	Full Coverage Rates			Affiliate Break Rates		
	88 million HHs	Feed: DUAL		19 million HHs		
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>
	M-F	6a-12n	\$1,625	M-F	6a-12n	\$500
	M-F	12n-6p	\$3,550	M-F	12n-6p	\$500
	M-SU	6p-12m	\$15,500	M-SU	6p-12m	\$1,250
	M-SU	12m-4a	\$4,275	M-SU	12m-4a	\$375
	M-SU	4a-6a	\$250	M-SU	4a-6a	\$125
	SA-SU	6a-6p	\$3,060	SA-SU	6a-6p	\$625
:30, :60, :120 second spots available				:30, :60 second spots available		

ESPN	Full Coverage Rates			Affiliate Break Rates		
	71 million HHs	Feed: SINGLE (EST)		14 million HHs		
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>
	M-F	6a-6p	\$9,500	M-F	6a-6p	\$625
	M-SU	6p-12m	\$37,500	M-SU	6p-12m	\$2,000
	M-SU	12m-3a	\$16,250	M-SU	12m-3a	\$625
	SA-SU	6a-12n	\$8,450	SA-SU	6a-12n	\$1,500
	SA-SU	12n-6p	\$9,360	SA-SU	12n-6p	\$1,625
	M-SU	3a-6a	\$1,875	M-SU	3a-6a	\$125
:15, :30, :60 second spots available			:15, :30, :60 second spots available			
ESPN2	Full Coverage Rates			Affiliate Break Rates		
	71 million HHs	Feed: SINGLE (EST)		14 million HHs		
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>
	M-F	6a-6p	\$4,500	M-F	6a-6p	\$375
	M-SU	6p-12m	\$6,750	M-SU	6p-12m	\$875
	M-SU	12m-3a	\$3,375	M-SU	12m-3a	\$375
	SA-SU	6a-12n	\$5,625	SA-SU	6a-12n	\$750
	SA-SU	12n-6p	\$6,750	SA-SU	12n-6p	\$1,000
	M-SU	3a-6a	\$900	M-SU	3a-6a	\$100
:15, :30, :60 second spots available			:15, :30, :60 second spots available			
ESPN DEPORTES	Full Coverage Rates			Affiliate Break Rates		
	10 million HHs	Feed: SINGLE (EST)		2 million HHs		
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>
	M-F	6a-6p	\$338	M-F	6a-6p	\$125
	M-SU	6p-12m	\$1,125	M-SU	6p-12m	\$250
	M-SU	12m-3a	\$450	M-SU	12m-3a	\$188
	SA-SU	6a-12n	\$900	SA-SU	6a-12n	\$375
	SA-SU	12n-6p	\$1,125	SA-SU	12n-6p	\$500
	M-SU	3a-6a	\$125	M-SU	3a-6a	\$50
:15, :30, :60 second spots available			:15, :30, :60 second spots available			
ESPNEWS	Full Coverage Rates			Affiliate Break Rates		
	58 million HHs	Feed: SINGLE (EST)		11 million HHs		
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>
	M-F	6a-6p	\$450	M-F	6a-6p	\$125
	M-SU	6p-12m	\$1,250	M-SU	6p-12m	\$250
	M-SU	12m-3a	\$450	M-SU	12m-3a	\$125
	SA-SU	6a-12n	\$1,000	SA-SU	6a-12n	\$313
	SA-SU	12n-6p	\$1,250	SA-SU	12n-6p	\$375
	M-SU	3a-6a	\$125	M-SU	3a-6a	\$50
:15, :30, :60 second spots available			:15, :30, :60 second spots available			
ESPN U	Full Coverage Rates			Affiliate Break Rates		
	37 million HHs	Feed: SINGLE (EST)		7 million HHs		
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>
	M-F	6a-6p	\$750	M-F	6a-6p	\$188
	M-SU	6p-12m	\$1,875	M-SU	6p-12m	\$375
	M-SU	12m-3a	\$875	M-SU	12m-3a	\$125
	SA-SU	6a-12n	\$1,875	SA-SU	6a-12n	\$500
	SA-SU	12n-6p	\$2,250	SA-SU	12n-6p	\$750
	M-SU	3a-6a	\$188	M-SU	3a-6a	\$63
:15, :30, :60 second spots available			:15, :30, :60 second spots available			

ESTRELLA TV	Full Coverage Rates		Affiliate Break Rates
 ESTRELLA TV	30 million HHs	Feed: DUAL	
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>
	M-F	7a-9a	\$175
	M-F	9a-3p	\$363
	M-F	3p-7p	\$575
	M-F	7p-11p	\$2,375
	SA-SU	12n-7p	\$463
	SA-SU	7p-11p	\$1,875
	M-F	11p-2a	\$550
SA-SU	11p-2a	\$550	
:30, :60, :120 second spots available			No Affiliate Rates Available
FANDUEL	Full Coverage Rates		Affiliate Break Rates
 FANDUEL TV * formerly TVG * Not Available in HD	44 million HHs		
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>
	M-SU	9a-6p	\$88
	M-SU	6p-12m	\$88
	M-SU	12m-9a	\$50
:30, :60, :120 second spots available			No Affiliate Rates Available
FANDUEL RACING	Full Coverage Rates		Affiliate Break Rates
 FANDUEL RACING * formerly TVG2 * Not Available in HD	15 million HHs		
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>
	M-SU	9a-6p	\$50
	M-SU	6p-12m	\$50
M-SU	12m-9a	\$25	
:30, :60, :120 second spots available			No Affiliate Rates Available
FETV	Full Coverage Rates		Affiliate Break Rates
	50 million HHs	Feed: SINGLE (EST)	
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>
	M-SU	6a-9a	\$250
	M-F	9a-4p	\$550
	M-F	3p-7p	\$863
	M-SU	7p-12m	\$975
	M-SU	12m-2a	\$225
	M-SU	2a-6a	\$163
	SA-SU	9a-3p	\$625
	SA-SU	3p-7p	\$700
:30, :60, :120 second spots available			No Affiliate Rates Available
FIGHT NETWORK	Full Coverage Rates		Affiliate Break Rates
	0.5 million HHs	Feed: SINGLE (EST)	
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>
	M-SU	6p-12m	\$15
	M-SU	6a-6p	\$13
M-SU	12m-6a	\$15	
:30, :60 second spots available			No Affiliate Rates Available
FM	Full Coverage Rates		Affiliate Break Rates
	40 million HHs	Feed: SINGLE (EST)	
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>
	M-SU	6a-9a	\$13
	M-F	9a-3p	\$25
	M-F	3p-6p	\$38
	M-SU	6p-12m	\$50
	M-SU	12m-4a	\$20
	SA-SU	9a-6p	\$30
	M-SU	4a-6a	\$13
	:30, :60, :120 second spots available		

FOOD	Full Coverage Rates			Affiliate Break Rates		
	80 million HHs	Feed: DUAL		12 million HHs		
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>
	M-F	8a-3p	\$3,625	M-F	8a-3p	\$800
	M-F	3p-6p	\$8,750	M-F	3p-6p	\$1,100
	M-F	6p-8p	\$10,200	M-F	6p-8p	\$1,425
	M-SU	8p-12m	\$13,650	M-SU	8p-12m	\$1,950
	* w/late night mirror from 12m-4a			M-SU	12m-5a	\$350
	M-F	4a-5a	\$900	SA-SU	7a-8p	\$1,550
	SA-SU	7a-8p	\$6,800			
	:15, :30, :60, :120 second spots available			:30, :60 second spots available		
FOX BUSINESS	Full Coverage Rates			Affiliate Break Rates		
	83 million HHs	Feed: SINGLE (EST)		32 million HHs		
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>
	M-F	6a-9a	\$1,250	M-F	6a-9a	\$313
	M-F	9a-6p	\$2,000	M-F	9a-5p	\$375
	M-F	6p-8p	\$2,000	M-F	5p-8p	\$375
	M-F	8p-12m	\$1,500	M-F	8p-12m	\$375
	M-SU	12m-2a	\$375	M-SU	12m-2a	\$250
	M-SU	2a-6a	\$250	M-SU	2a-6a	\$125
	SA-SU	6a-6p	\$688	SA-SU	6a-12n	\$250
	SA-SU			SA-SU	6p-11p	\$250
:30, :60, :120 second spots available			:30, :60, :120 second spots available			
FOX NEWS	Full Coverage Rates			Affiliate Break Rates		
	86 million HHs	Feed: SINGLE (EST)		20 million HHs		
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>
	M-F	6a-9a	\$13,750	M-F	6a-9a	\$1,250
	M-F	9a-12n	\$20,000	M-F	9a-12n	\$1,750
	M-F	12n-5p	\$20,000	M-F	12n-5p	\$1,750
	M-F	5p-8p	\$22,500	M-F	5p-8p	\$1,875
	M-SU	8p-11p	\$21,250	M-SU	8p-11p	\$1,750
	M-SU	11p-2a	\$5,000	M-SU	11p-2a	\$563
	M-SU	2a-6a	\$1,500	M-SU	2a-6a	\$438
	SA-SU	6a-9a	\$10,000	SA-SU	6a-9a	\$875
SA-SU	9a-8p	\$7,500	SA-SU	9a-8p	\$825	
:30, :60, :120 second spots available			:30, :60 second spots available			
FOX SOCCER PLUS	Full Coverage Rates			Affiliate Break Rates		
	.6 million HHs	Feed: SINGLE (EST)		No Affiliate Rates Available		
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>			
	M-SU	6a-6p	\$25			
	M-SU	6p-12m	\$38			
	M-SU	12m-6a	\$13			
:30, :60, :120 second spots available						
FOX SPORTS 1	Full Coverage Rates			Affiliate Break Rates		
	73 million HHs	Feed: SINGLE (EST)		23 million HHs		
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>
	M-F	6a-2p	\$2,250	M-F	6a-2p	\$188
	M-F	2p-7p	\$2,313	M-F	2p-7p	\$250
	M-SU	7p-12m	\$3,500	M-SU	7p-12m	\$375
	M-SU	12m-3a	\$1,113	M-SU	12m-3a	\$150
	M-SU	3a-6a	\$138	M-SU	3a-6a	\$25
	SA-SU	6a-7p	\$3,250	SA-SU	6a-7p	\$313
:30, :60, :120 second spots available			:30, :60, :120 second spots available			

FOX SPORTS 2	Full Coverage Rates			Affiliate Break Rates				
	53 million HHs	Feed: SINGLE (EST)		No Affiliate Rates Available				
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>					
	M-F	6a-2p	\$163					
	M-F	2p-7p	\$338					
	M-SU	7p-12m	\$400					
	M-SU	12m-3a	\$250					
	M-SU	3a-6a	\$38					
SA-SU	6a-7p	\$375						
:30, :60, :120 second spots available								
FOX SPORTS DEPORTES	Full Coverage Rates			Affiliate Break Rates				
	15 million HHs	Feed: SINGLE (EST)		No Affiliate Rates Available				
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>					
	M-F	7a-5p	\$113					
	M-SU	5p-11p	\$288					
	M-SU	11p-2a	\$125					
	M-SU	2a-4a	\$25					
	SA-SU	7a-5p	\$225					
:30, :60, :120 second spots available								
FREEFORM	Full Coverage Rates			Affiliate Break Rates				
	58 million HHs	Feed: DUAL		29 million HHs				
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>	<u>Daypart</u>			<u>Hours</u>	<u>Rate</u>
	M-F	7a-6p	\$3,375	M-F			7a-6p	\$325
	M-SU	6p-12m	\$11,250	M-SU			6p-12m	\$375
	M-SU	12m-2a	\$4,000	M-SU			12m-2a	\$275
	SA-SU	7a-6p	\$9,000	SA-SU			7a-6p	\$350
	* formerly ABC Family :15, :30, :60, :120 second spots available							
:30, :60 second spots available								
FUSE	Full Coverage Rates			Affiliate Break Rates				
	54 million HHs	Feed: SINGLE (EST)		No Affiliate Rates Available				
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>					
	M-SU	6a-9a	\$38					
	M-F	9a-3p	\$200					
	M-F	3p-6p	\$300					
	M-SU	6p-12m	\$350					
	M-SU	12m-4a	\$88					
	SA-SU	9a-6p	\$325					
M-SU	4a-6a	\$25						
:30, :60, :120 second spots available								
FX	Full Coverage Rates			Affiliate Break Rates				
	72 million HHs	Feed: DUAL		14 million HHs				
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>	<u>Daypart</u>			<u>Hours</u>	<u>Rate</u>
	M-F	7a-3p	\$1,500	M-F			7a-3p	\$313
	M-F	3p-6p	\$6,000	M-F			3p-6p	\$363
	M-SU	6p-11p	\$11,500	M-SU			6p-11p	\$500
	M-SU	11p-2a	\$3,750	M-SU			11p-2a	\$313
	SA-SU	7a-6p	\$5,500	SA-SU			7a-6p	\$500
	M-SU	2a-6a	\$375					
:30, :60 second spots available								
:30, :60 second spots available								
FX Movie	Full Coverage Rates			Affiliate Break Rates				
 FX MOVIE CHANNEL	32 million HHs	Feed: SINGLE (EST)		17 million HHs				
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>	<u>Daypart</u>			<u>Hours</u>	<u>Rate</u>
	M-SU	3p-7p	\$563	M-SU			3p-7p	\$375
	M-SU	7p-12m	\$1,500	M-SU			7p-12m	\$438
	M-SU	12m-3a	\$688	M-SU			12m-3a	\$313
:30, :60 second spots available								
:30, :60 second spots available								

FXX	Full Coverage Rates			Affiliate Break Rates		
	57 million HHs	Feed: DUAL		26 million HHs		
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>
	M-F	7a-3p	\$450	M-F	7a-3p	\$250
	M-F	3p-6p	\$2,250	M-F	3p-6p	\$288
	M-SU	6p-11p	\$5,625	M-SU	6p-11p	\$438
	M-SU	11p-2a	\$2,250	M-SU	11p-2a	\$188
	SA-SU	7a-6p	\$1,250	SA-SU	7a-6p	\$275
	M-SU	2a-6a	\$250			
:30, :60 second spots available			:30, :60 second spots available			
FYI	Full Coverage Rates			Affiliate Break Rates		
	30 million HHs	Feed: DUAL		21 million HHs		
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>
	M-F	8a-4p	\$1,125	M-F	8a-4p	\$188
	M-F	4p-8p	\$1,563	M-F	4p-8p	\$188
	M-SU	8p-12m	\$3,000	M-SU	8p-12m	\$188
	M-SU	4a-6a	\$188	M-SU	4a-6a	\$188
	SA-SU	7a-12n	\$1,375	SA-SU	7a-12n	\$188
	SA-SU	12n-8p	\$1,875	SA-SU	12n-8p	\$188
* formerly Biography	:30, :60 second spots available			:30, :60 second spots available		
GA FAMILY	Full Coverage Rates			Affiliate Break Rates		
	50 million HHs	Feed: SINGLE (EST)		28 million HHs		
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>
	M-F	6a-2p	\$400	M-F	6a-2p	\$113
	M-F	2p-6a	\$625	M-F	2p-6a	\$188
	M-F	6p-2a	\$688	M-F	6p-2a	\$200
	SA-SU	6a-8p	\$625	SA-SU	6a-8p	\$175
	SA-SU	8p-2a	\$713	SA-SU	8p-2a	\$225
	M-SU	2a-6a	\$125	M-SU	2a-6a	\$25
* formerly Great American Country	:30, :60, :120 second spots available			:30, :60 second spots available		
GA LIVING	Full Coverage Rates			Affiliate Break Rates		
	20 million HHs	Feed: SINGLE (EST)		11 million HHs		
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>
	M-F	6a-2p	\$88	M-F	6a-2p	\$25
	M-F	2p-6a	\$88	M-F	2p-6a	\$25
	M-F	6p-2a	\$88	M-F	6p-2a	\$25
	SA-SU	6a-8p	\$88	SA-SU	6a-8p	\$25
	SA-SU	8p-2a	\$88	SA-SU	8p-2a	\$25
	M-SU	2a-6a	\$30	M-SU	2a-6a	\$13
:30, :60, :120 second spots available			:30, :60 second spots available			
GALAVISION	Full Coverage Rates			Affiliate Break Rates		
	65 million HHs			28 million HHs		
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>
	M-F	6a-9a	\$875	M-SU	6a-10a	\$125
	M-F	9a-3p	\$1,250	M-SU	10a-4p	\$200
	M-F	3p-7p	\$2,000	M-SU	4p-7p	\$250
	M-SU	7p-12m	\$3,250	M-SU	7p-11p	\$375
	M-SU	12m-3a	\$1,000	M-SU	11p-3a	\$175
	M-SU	3a-6a	\$188	M-SU	3a-6a	\$25
SA-SU	9a-7p	\$1,500				
:30, :60 second spots available			:30, :60 second spots available			

GAME SHOW	Full Coverage Rates			Affiliate Break Rates		
	72 million HHs	Feed: DUAL		21 million HHs		
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>
	M-F	8a-3p	\$1,625	M-F	8a-3p	\$500
	M-F	3p-7p	\$2,625	M-F	3p-7p	\$538
	M-SU	7p-12m	\$2,750	M-SU	7p-12m	\$563
	M-SU	12m-4a	\$1,313	M-SU	12m-4a	\$188
	SA-SU	9a-7p	\$2,000	SA-SU	9a-7p	\$494
:15, :30, :60, :120, :180 second spots available			:30, :60, :120 second spots available			
GET TV	Full Coverage Rates			Affiliate Break Rates		
	46 million HHs	Feed: SINGLE (EST)		<p align="center">No Affiliate Rates Available</p>		
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>			
	M-SU	6a-9a	\$250			
	M-F	9a-7p	\$500			
	M-SU	7p-12m	\$500			
	M-SU	12m-6a	\$125			
	SA-SU	9a-7p	\$500			
:15, :30, :60, :120 second spots available						
GOLF	Full Coverage Rates			Affiliate Break Rates		
	74 million HHs	Feed: SINGLE (EST)		21 million HHs		
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>
	M-F	6a-7p	\$750	M-F	6a-7p	\$250
	M-SU	7p-12m	\$2,463	M-SU	7p-12m	\$375
	M-SU	12m-3a	\$963	M-SU	12m-3a	\$175
	M-SU	3a-6a	\$213	M-SU	3a-6a	\$75
	SA-SU	6a-7p	\$2,500	SA-SU	6a-7p	\$375
:30, :60 second spots available			:30, :60 second spots available			
GRIT	Full Coverage Rates			Affiliate Break Rates		
	123 million HHs			<p align="center">No Affiliate Rates Available</p>		
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>			
	M-SU	6a-10a	\$1,250			
	M-F	10a-3p	\$2,250			
	M-F	3p-7p	\$2,000			
	SA-SU	10a-7p	\$1,988			
	M-SU	7p-1a	\$1,825			
	M-SU	1a-3a	\$688			
M-SU	3a-6a	\$500				
:30, :60 second spots available						
HALLMARK	Full Coverage Rates			Affiliate Break Rates		
	65 million HHs	Feed: DUAL		28 million HHs		
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>
	M-F	6a-2p	\$4,000	M-F	6a-6p	\$563
	M-F	2p-6p	\$6,500	M-F	6p-1a	\$750
	M-F	6p-1a	\$7,500	SA-SU	6a-6p	\$625
	SA-SU	6a-6p	\$8,500	SA-SU	6p-1a	\$875
	SA-SU	6p-1a	\$10,000	M-SU	1a-6a	\$125
	M-SU	2a-4a	\$2,000			
	M-SU	4a-6a	\$1,250			
:30, :60 second spots available			:30, :60 second spots available			
HALLMARK FAMILY	Full Coverage Rates			Affiliate Break Rates		
	41 million HHs	Feed: SINGLE (EST)		1.2 million HHs		
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>
	M-F	6a-2p	\$1,875	M-F	6a-6a	\$63
	M-F	2p-6p	\$2,125			
	SA-SU	6a-6p	\$2,750			
	M-F	6p-1a	\$2,500			
	SA-SU	6p-1a	\$3,000			
M-SU	1a-6a	\$500				
:30, :60 second spots available			:30, :60 second spots available			

HALLMARK MYSTERY	Full Coverage Rates			Affiliate Break Rates		
	59 million HHs	Feed: DUAL		10 million HHs		
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>
	M-F	6a-2p	\$450	M-F	6a-6p	\$625
	M-F	2p-6p	\$500	M-F	6p-1a	\$750
	SA-SU	6a-6p	\$550	SA-SU	6a-6p	\$688
	M-F	6p-1a	\$550	SA-SU	6p-1a	\$875
	SA-SU	6p-1a	\$625	M-SU	1a-6a	\$125
	M-SU	1a-6a	\$163			
	* formerly Hallmark Movie	:30, :60 second spots available			:30, :60 second spots available	
HEARTLAND	Full Coverage Rates			Affiliate Break Rates		
	86 million HHs	Feed: DUAL		No Affiliate Rates Available		
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>			
	M-SU	6a-8a	\$76			
	M-F	8a-12n	\$72			
	M-F	4p-6p	\$83			
	M-SU	6p-8p	\$92			
	M-SU	8p-12m	\$78			
	M-SU	12m-6a	\$39			
	SA-SU	8a-6p	\$75			
	M-SU	12m-12m	\$75			
	:15, :30, :60, :120 second spots available					
HEROES & ICONS	Full Coverage Rates			Affiliate Break Rates		
	71 million HHs	Feed: DUAL		No Affiliate Rates Available		
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>			
	M-F	6a-9a	\$375			
	M-F	9a-6p	\$1,250			
	M-SU	6p-12m	\$1,250			
	M-SU	12m-3a	\$250			
	M-SU	3a-6a	\$125			
	SA-SU	6a-9a	\$250			
SA-SU	9a-6p	\$1,250				
	:30, :60 second spots available					
HGTV	Full Coverage Rates			Affiliate Break Rates		
	90 million HHs	Feed: DUAL		18 million HHs		
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>
	M-F	7a-9a	\$3,750	M-F	7a-9a	\$813
	M-F	9a-3p	\$7,250	M-F	9a-3p	\$1,500
	M-F	3p-6p	\$9,250	M-F	3p-6p	\$1,875
	M-SU	6p-8p	\$10,750	M-SU	6p-8p	\$2,125
	M-SU *	8p-9p	\$30,000	M-SU	8p-9p	\$3,500
	* w/late night mirror from 3a-4a			* w/late night mirror from 3a-4a		
	M-SU*	9p-12m	\$31,250	M-SU	9p-12m	\$3,500
	* w/late night mirror from 12m-3a			* w/late night mirror from 12m-3a		
	M-F	4-7a	\$2,250	M-F	4-7a	\$1,000
	SA-SU	7a-1p	\$10,000	SA-SU	7a-1p	\$2,000
SA-SU	1p-8p	\$14,500	SA-SU	1p-8p	\$2,500	
	:30, :60, :120 second spots available			:30, :60 second spots available		
HISTORY	Full Coverage Rates			Affiliate Break Rates		
	86 million HHs	Feed: DUAL		25 million HHs		
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>
	M-F	8a-4p	\$4,500	M-F	8a-4p	\$625
	M-F	4p-8p	\$11,250	M-F	4p-8p	\$875
	M-F	7a-8a	\$750	M-F	7a-8a	\$125
	M-SU	8p-12m	\$17,550	M-SU	8p-12m	\$1,625
	* w/late night mirror from 12m-4a			* w/late night mirror from 12m-4a		
	SA-SU	7a-12n	\$8,500	SA-SU	7a-12n	\$750
SA-SU	12n-8p	\$9,563	SA-SU	12n-8p	\$875	
	:15, :30, :60 second spots available			:15, :30, :60 second spots available		

HISTORY EN ESPAÑOL	Full Coverage Rates			Affiliate Break Rates			
 <p>HISTORY en ESPAÑOL</p>	10 million HHs	Feed: SINGLE (EST)		2 million HHs			
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>	
	M-SU	4a-6a	\$13	M-F	6a-4p	\$13	
	M-F	8a-4p	\$88	M-F	4p-8p	\$25	
	M-F	4p-8p	\$125	M-SU	8p-12a	\$63	
	M-SU *	8p-12a	\$163	* w/late night mirror from 12m-4a			
	* w/late night mirror from 12m-4a	SA-SU	8a-12n	\$100	SA-SU	6a-12n	\$13
	SA-SU	12n-8p	\$138	SA-SU	12n-8p	\$38	
	* Not Available in HD	:30, :60 second spots available			:30, :60 second spots available		
HLN	Full Coverage Rates			Affiliate Break Rates			
	84 million HHs	Feed: SINGLE (EST)		11 million HHs			
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>	
	M-SU	6a-10a	\$1,250	M-SU	6a-7p	\$200	
	M-F	10a-4p	\$1,375	M-SU	7p-11p	\$375	
	M-F	4p-7p	\$1,500	M-SU	11p-3a	\$375	
	M-SU *	7p-11pm	\$2,500	M-SU	3a-6a	\$100	
	* w/late night mirror from 11p-3a	M-SU	3a-6a	\$250			
	M-SU	10a-7p	\$2,000				
	* formerly CNN Headline	:30, :60, :90, :120 second spots available			:30, :60 second spots available		
IFC	Full Coverage Rates			Affiliate Break Rates			
	56 million HHs	Feed: DUAL		28 million HHs			
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>	
	M-F	6a-2p	\$625	M-F	6a-2p	\$300	
	M-F	2p-6p	\$1,125	M-F	2p-6p	\$450	
	M-SU	6p-1a	\$2,000	M-SU	6p-1a	\$500	
	M-SU	1a-6a	\$175	M-SU	1a-6a	\$100	
	SA-SU	6a-6p	\$1,250	M-SU	6a-6p	\$600	
		:15, :30, :60, :120 second spots available			:30, :60 second spots available		
INSPIRATION	Full Coverage Rates			Affiliate Break Rates			
	78 million HHs	Feed: SINGLE (EST)		No Affiliate Rates Available			
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>				
	M-F	7a-3p	\$1,938				
	M-F	3p-7p	\$2,150				
	M-F	7p-12m	\$2,375				
	M-F	12m-4a	\$1,063				
	SA-SU	9a-3p	\$2,250				
	SA-SU	3p-7p	\$2,500				
	SA-SU	7p-12m	\$2,500				
	SA-SU	12m-2a	\$1,063				
SU	7a-9a	\$875					
	:15, :30, :60, :75, :120, :150, :180, :240 second spot						
INVESTIGATION DISCOVERY	Full Coverage Rates			Affiliate Break Rates			
	70 million HHs	Feed: DUAL		35 million HHs			
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>	
	M-SU	6a-9a	\$4,000	M-SU	6a-9a	\$250	
	M-F	9a-4p	\$2,500	M-F	9a-4p	\$500	
	M-F	4p-8p	\$5,000	M-F	4p-8p	\$750	
	M-SU *	8p-12m	\$12,500	M-SU	8p-12m	\$1,000	
	* w/late night mirror from 12m-4a	M-SU	12m-4a	\$188			
	M-SU	4a-6a	\$1,000	M-SU	4a-6a	\$125	
	SA-SU	9a-8p	\$5,750	SA-SU	9a-8p	\$438	
	:30, :60, :120 second spots available			:30, :60 second spots available			

ION		Full Coverage Rates		Affiliate Break Rates
	100 million HHs	Feed: DUAL		No Affiliate Rates Available
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>	
	M-SU	6a-10a	\$1,875	
	M-F	10a-3p	\$5,000	
	M-F	3p-7p	\$5,000	
	SA-SU	10a-7p	\$6,250	
	M-SU	7p-1a	\$8,250	
	M-SU	1a-3a	\$2,500	
	M-SU	3a-6a	\$125	
:15, :30, :60, :120 second spots available				
ION MYSTERY		Full Coverage Rates		Affiliate Break Rates
	117 million HHs	Feed: SINGLE (EST)		No Affiliate Rates Available
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>	
	M-SU	6a-10a	\$275	
	M-F	10a-3p	\$638	
	M-F	3p-7p	\$638	
	SA-SU	10a-7p	\$663	
	M-SU	7p-1a	\$500	
	M-SU	1a-3a	\$175	
	M-SU	3a-6a	\$100	
* formerly Court TV Mystery :30, :60 second spots available				
JEWISH LIFE TELEVISION		Full Coverage Rates		Affiliate Break Rates
	50 million HHs	Feed: SINGLE (EST)		No Affiliate Rates Available
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>	
	M-SU	2a-7a	\$150	
	M-SU	7a-12n	\$150	
	M-SU	12n-5p	\$188	
	M-SU	5p-8p	\$275	
	M-SU	8p-12m	\$313	
:30, :60, :120 second spots available				
LAFF		Full Coverage Rates		Affiliate Break Rates
	116 million HHs	Feed: SINGLE (EST)		No Affiliate Rates Available
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>	
	M-SU	6a-9a	\$388	
	M-F	9a-6p	\$938	
	SA-SU	9a-6p	\$925	
	M-SU	6p-12m	\$988	
	M-SU	12m-3a	\$500	
	M-SU	3a-6a	\$375	
:30, :60 second spots available				
LATV		Full Coverage Rates		Affiliate Break Rates
	62 million HHs	Feed: SINGLE (EST)		No Affiliate Rates Available
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>	
	M-F	9a-12n	\$175	
	M-F	12n-4p	\$250	
	M-F	4p-7p	\$300	
	M-SU	7p-11p	\$925	
	M-SU	11p-2a	\$438	
SA-SU	12p-7p	\$325		
:30, :60 second spots available				

LIFETIME	Full Coverage Rates			Affiliate Break Rates		
	82 million HHs	Feed: DUAL		35 million HHs		
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>
	M-F	7a-8a	\$250	M-F	7a-8a	\$250
	M-F	8a-4p	\$3,500	M-F	8a-4p	\$500
	M-F	4p-8p	\$5,500	M-F	4p-8p	\$650
	M-SU *	6p-12m	\$8,450	M-SU *	8p-12m	\$1,188
* w/late night mirror from 12m-4a			* w/late night mirror from 12m-4a			
SA-SU	12n-8p	\$4,930	SA-SU	12n-8p	\$1,125	
:15, :30, :60, :90 second spots available			:15, :30, :60 second spots available			
LIFETIME MOVIE	Full Coverage Rates			Affiliate Break Rates		
	57 million HHs	Feed: DUAL		20 million HHs		
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>
	M-F	6a-4p	\$2,750	M-F	6a-4p	\$750
	M-F	4p-8p	\$3,875	M-F	4p-8p	\$1,000
	M-SU *	8p-12m	\$6,375	M-SU *	8p-12m	\$1,500
	* w/late night mirror from 12m-6a			* w/late night mirror from 12m-6a		
SA-SU	6a-8p	\$4,625	SA-SU	6a-8p	\$1,250	
:15, :30, :60, :120 second spots available			:30, :60 second spots available			
LIFETIME REAL WOMEN	Full Coverage Rates			Affiliate Break Rates		
	10 million HHs	Feed: SINGLE (EST)		3 million HHs		
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>
	M-F	6a-4p	\$50	M-F	6a-4p	\$13
	M-F	4p-8p	\$80	M-F	4p-8p	\$13
	M-SU *	8p-12m	\$75	M-SU	8p-12m	\$13
	* w/late night mirror from 12m-4a			M-SU	12m-6a	\$13
M-SU	4a-6a	\$30	SA-SU	6a-8p	\$13	
SA-SU	6a-8p	\$55				
:30, :60 second spots available			:30, :60 second spots available			
LOGO TV	Full Coverage Rates			Affiliate Break Rates		
	46 million HHs	Feed: DUAL		33 million HHs		
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>
	M-F	6a-10a	\$125	M-F	6a-10a	\$50
	M-F	10a-12n	\$188	M-F	10a-12n	\$150
	SA-SU	6a-12n	\$200	M-F	12n-6p	\$163
	M-F	12n-6p	\$250	M-SU	6p-8p	\$200
	SA-SU	12n-6p	\$313	M-SU	8p-12m	\$225
	M-SU	6p-8p	\$438	M-SU	12m-2a	\$150
	M-SU	8p-12a	\$563	M-SU	2a-6a	\$25
	M-SU	12a-2a	\$250	SA-SU	6a-12n	\$175
			SA-SU	12n-6p	\$188	
* formerly VH1 Megahits						
:30, :60, :120 second spots available			:30, :60, :120 second spots available			
LONGHORN	Full Coverage Rates			Affiliate Break Rates		
	20 million HHs	Feed: SINGLE (EST)		No Affiliate Rates Available		
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>			
	M-F	7a-7p	\$63			
	M-F	7p-12m	\$188			
	SA-SU	7a-12n	\$63			
	SA-SU	12n-10p	\$125			
M-SU	6a-6a	\$50				
M-SU	12m-6a	\$38				
:15, :30, :60 second spots available						

MAGNOLIA		Full Coverage Rates		Affiliate Break Rates	
 MAGNOLIA NETWORK	61 million HHs	Feed: DUAL		18 million HHs	
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>	<u>Daypart</u>	<u>Hours</u> <u>Rate</u>
	M-F	7a-9a	\$500	M-F	7a-9a \$75
	M-F	9a-4p	\$1,000	M-F	9a-4p \$138
	M-F	4p-6p	\$1,625	M-F	4p-6p \$200
	M-F	6p-8p	\$2,125	M-F	6p-8p \$263
	M-SU	8p-12m	\$4,900	M-SU	8p-12m \$625
	SA-SU	7a-1p	\$2,875	SA-SU	7a-1p \$438
	SA-SU	1p-8p	\$2,227	SA-SU	1p-8p \$438
	* formerly DIY	:30, :60, :120 second spots available		:30, :60 second spots available	
ME-TV		Full Coverage Rates		Affiliate Break Rates	
	70 million HHs	Feed: DUAL		No Affiliate Rates Available	
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>		
	M-F	6a-9a	\$2,500		
	M-F	9a-6p	\$5,625		
	M-F	9a-1p	\$5,000		
	M-F	1-6p	\$6,250		
	M-SU	6p-12m	\$5,500		
	M-SU	12m-3a	\$1,500		
	M-SU	3a-6a	\$750		
	SA-SU	6a-9a	\$1,250		
SA-SU	9a-6p	\$6,250			
:30, :60 second spots available					
MEGA TV		Full Coverage Rates		Affiliate Break Rates	
	0.6 million HHs	Feed: SINGLE (EST)		No Affiliate Rates Available	
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>		
	M-F	7a-5p	\$38		
	M-F	5p-11p	\$75		
	SA-SU	6p-11p	\$50		
	M-F	11p-2a	\$38		
:30, :60, :120 second spots available					
MILITARY HISTORY		Full Coverage Rates		Affiliate Break Rates	
	10 million HHs	Feed: SINGLE (EST)		1 million HHs	
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>	<u>Daypart</u>	<u>Hours</u> <u>Rate</u>
	M-F	8a-4p	\$88	M-F	8a-8p \$25
	M-F	4p-8p	\$100	M-SU	8p-12m \$25
	M-SU	8p-12m	\$125	SA-SU	8a-8p \$25
	SA-SU	8a-8p	\$25	M-SU	4a-6a \$13
	M-SU	4a-6a	\$100		
* Not Available in HD	:30, :60 second spots available		:30, :60 second spots available		
MLB		Full Coverage Rates		Affiliate Break Rates	
	54 million HHs	Feed: SINGLE (EST)		No Affiliate Rates Available	
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>		
	M-SU	2a-6a	\$225		
	M-F	5p-8p	\$1,875		
	SA-SU	5p-8p	\$2,493		
	M-F	8p-12m	\$3,725		
	SA-SU	8p-12m	\$2,340		
	M-F	1p-5p	\$1,150		
	M-F	6a-1p	\$750		
	SA-SU	6a-1p	\$973		
	SA-SU	1p-5p	\$2,173		
M-SU	12m-2a	\$2,138			
:30, :60 second spots available					

MOVIES!	Full Coverage Rates			Affiliate Break Rates		
	34 million HHs	Feed: DUAL		No Affiliate Rates Available		
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>			
	M-F	6a-9a	\$250			
	M-F	9a-6p	\$625			
	M-SU	6p-12m	\$500			
	M-SU	12m-3a	\$188			
	M-SU	3a-6a	\$125			
	SA-SU	6a-9a	\$188			
SA-SU	9a-6p	\$500				
:30, :60 second spots available						
MSNBC	Full Coverage Rates			Affiliate Break Rates		
	95 million HHs	Feed: SINGLE (EST)		33 million HHs		
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>
	M-F	6a-9a	\$11,250	M-F	6a-9a	\$875
	M-F	9a-7p	\$10,000	M-F	9a-7p	\$1,000
	SA-SU	6a-7p	\$7,500	SA-SU	6a-7p	\$625
	M-SU	7p-11p	\$17,250	M-SU	7p-11p	\$1,250
	M-SU	11p-2a	\$6,875	M-SU	11p-2a	\$625
	M-SU	2a-6a	\$1,000	M-SU	2a-6a	\$125
:30, :60 second spots available			:30, :60 second spots available			
MTV	Full Coverage Rates			Affiliate Break Rates		
	78 million HHs	Feed: DUAL		20 million HHs		
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>
	M-SU	6a-9a	\$500	M-SU	6a-11a	\$250
	M-SU	9a-11a	\$1,625	M-SU	11a-3p	\$350
	M-SU	11a-7p	\$3,000	M-SU	3p-6p	\$438
	M-SU	7p-12m	\$9,625	M-SU	6p-12m	\$563
	M-SU	12m-3a	\$2,250	M-SU	12m-3a	\$250
	M-SU	3a-6a	\$375	M-SU	3a-6a	\$50
:30, :60 second spots available			:30, :60 second spots available			
MTV2	Full Coverage Rates			Affiliate Break Rates		
	80 million HHs	Feed: DUAL		50 million HHs		
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>
	M-SU	6a-11a	\$375	M-SU	6a-11a	\$125
	M-SU	11a-3a	\$938	M-SU	11a-3a	\$188
	M-SU	3a-6a	\$188	M-SU	3a-6a	\$63
:30, :60 second spots available			:30, :60 second spots available			
MTV CLASSIC	Full Coverage Rates			Affiliate Break Rates		
 * formerly VH1 Classic * Not Available in HD	60 million HHs	Feed: DUAL		No Affiliate Rates Available		
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>			
	M-SU	6a-11a	\$75			
	M-SU	11a-7p	\$150			
	M-SU	7p-12m	\$200			
	M-SU	12m-3:30a	\$100			
M-SU	3:30a-6a	\$50				
:30, :60 second spots available						
MTV LIVE	Full Coverage Rates			Affiliate Break Rates		
 * formerly Palladia	35 million HHs	Feed: SINGLE (EST)		No Affiliate Rates Available		
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>			
	M-SU	6a-11a	\$63			
	M-SU	11a-7p	\$100			
	M-SU	7p-12m	\$125			
	M-SU	12m-3:30a	\$63			
M-SU	3:30a-6a	\$38				
:30, :60 second spots available						

<p>MTV U</p>  <p>* Not Available in HD</p>	<p>Full Coverage Rates</p> <p>14 million HHs</p> <table border="1"> <thead> <tr> <th>Daypart</th> <th>Hours</th> <th>Rate</th> </tr> </thead> <tbody> <tr> <td>M-SU</td> <td>6a-11a</td> <td>\$25</td> </tr> <tr> <td>M-SU</td> <td>11a-4p</td> <td>\$38</td> </tr> <tr> <td>M-SU</td> <td>4p-7p</td> <td>\$50</td> </tr> <tr> <td>M-SU</td> <td>7p-11p</td> <td>\$63</td> </tr> <tr> <td>M-SU</td> <td>11p-1a</td> <td>\$50</td> </tr> </tbody> </table> <p>:30, :60 second spots available</p>	Daypart	Hours	Rate	M-SU	6a-11a	\$25	M-SU	11a-4p	\$38	M-SU	4p-7p	\$50	M-SU	7p-11p	\$63	M-SU	11p-1a	\$50	<p>Affiliate Break Rates</p> <p>No Affiliate Rates Available</p>																											
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<p>NATIONAL GEOGRAPHIC</p> 	<p>Full Coverage Rates</p> <p>71 million HHs Feed: DUAL</p> <table border="1"> <thead> <tr> <th>Daypart</th> <th>Hours</th> <th>Rate</th> </tr> </thead> <tbody> <tr> <td>M-F</td> <td>9a-3p</td> <td>\$875</td> </tr> <tr> <td>M-F</td> <td>3p-6p</td> <td>\$2,000</td> </tr> <tr> <td>M-SU</td> <td>6p-12m</td> <td>\$3,750</td> </tr> <tr> <td>M-SU</td> <td>12m-3a</td> <td>\$2,000</td> </tr> <tr> <td>M-SU</td> <td>3a-6a</td> <td>\$663</td> </tr> <tr> <td>SA-SU</td> <td>9a-6p</td> <td>\$2,250</td> </tr> </tbody> </table> <p>:30, :60 second spots available</p>	Daypart	Hours	Rate	M-F	9a-3p	\$875	M-F	3p-6p	\$2,000	M-SU	6p-12m	\$3,750	M-SU	12m-3a	\$2,000	M-SU	3a-6a	\$663	SA-SU	9a-6p	\$2,250	<p>Affiliate Break Rates</p> <p>14 million HHs</p> <table border="1"> <thead> <tr> <th>Daypart</th> <th>Hours</th> <th>Rate</th> </tr> </thead> <tbody> <tr> <td>M-F</td> <td>9a-3p</td> <td>\$250</td> </tr> <tr> <td>M-F</td> <td>3p-6p</td> <td>\$313</td> </tr> <tr> <td>M-SU</td> <td>6p-12m</td> <td>\$438</td> </tr> <tr> <td>M-SU</td> <td>12m-3a</td> <td>\$250</td> </tr> <tr> <td>M-SU</td> <td>3a-6a</td> <td>\$63</td> </tr> <tr> <td>SA-SU</td> <td>9a-6p</td> <td>\$375</td> </tr> </tbody> </table> <p>:30, :60 second spots available</p>	Daypart	Hours	Rate	M-F	9a-3p	\$250	M-F	3p-6p	\$313	M-SU	6p-12m	\$438	M-SU	12m-3a	\$250	M-SU	3a-6a	\$63	SA-SU	9a-6p	\$375			
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<p>NAT GEO MUNDO</p> 	<p>Full Coverage Rates</p> <p>6 million HHs Feed: SINGLE (EST)</p> <table border="1"> <thead> <tr> <th>Daypart</th> <th>Hours</th> <th>Rate</th> </tr> </thead> <tbody> <tr> <td>M-F</td> <td>6a-3p</td> <td>\$38</td> </tr> <tr> <td>M-F</td> <td>3p-7p</td> <td>\$75</td> </tr> <tr> <td>M-SU</td> <td>7p-11p</td> <td>\$150</td> </tr> <tr> <td>M-SU</td> <td>11p-2a</td> <td>\$113</td> </tr> <tr> <td>SA-SU</td> <td>6p-6a</td> <td>\$100</td> </tr> <tr> <td>M-SU</td> <td>2a-6a</td> <td>\$25</td> </tr> </tbody> </table> <p>:30, :60 second spots available</p>	Daypart	Hours	Rate	M-F	6a-3p	\$38	M-F	3p-7p	\$75	M-SU	7p-11p	\$150	M-SU	11p-2a	\$113	SA-SU	6p-6a	\$100	M-SU	2a-6a	\$25	<p>Affiliate Break Rates</p> <p>1 million HHs</p> <table border="1"> <thead> <tr> <th>Daypart</th> <th>Hours</th> <th>Rate</th> </tr> </thead> <tbody> <tr> <td>M-F</td> <td>7a-3p</td> <td>\$13</td> </tr> <tr> <td>M-F</td> <td>3p-6p</td> <td>\$25</td> </tr> <tr> <td>M-SU</td> <td>6p-11p</td> <td>\$63</td> </tr> <tr> <td>M-SU</td> <td>11p-2a</td> <td>\$25</td> </tr> <tr> <td>SA-SU</td> <td>7a-6p</td> <td>\$38</td> </tr> </tbody> </table> <p>:30, :60 second spots available</p>	Daypart	Hours	Rate	M-F	7a-3p	\$13	M-F	3p-6p	\$25	M-SU	6p-11p	\$63	M-SU	11p-2a	\$25	SA-SU	7a-6p	\$38						
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<p>NATIONAL GEOGRAPHIC WILD</p> 	<p>Full Coverage Rates</p> <p>36 million HHs Feed: SINGLE (EST)</p> <table border="1"> <thead> <tr> <th>Daypart</th> <th>Hours</th> <th>Rate</th> </tr> </thead> <tbody> <tr> <td>M-F</td> <td>7a-3p</td> <td>\$300</td> </tr> <tr> <td>M-F</td> <td>3p-7p</td> <td>\$538</td> </tr> <tr> <td>M-SU</td> <td>7p-12m</td> <td>\$1,188</td> </tr> <tr> <td>M-SU</td> <td>12m-3a</td> <td>\$588</td> </tr> <tr> <td>SA-SU</td> <td>7a-7p</td> <td>\$825</td> </tr> </tbody> </table> <p>:30, :60 second spots available</p>	Daypart	Hours	Rate	M-F	7a-3p	\$300	M-F	3p-7p	\$538	M-SU	7p-12m	\$1,188	M-SU	12m-3a	\$588	SA-SU	7a-7p	\$825	<p>Affiliate Break Rates</p> <p>12 million HHs</p> <table border="1"> <thead> <tr> <th>Daypart</th> <th>Hours</th> <th>Rate</th> </tr> </thead> <tbody> <tr> <td>M-F</td> <td>7a-3p</td> <td>\$250</td> </tr> <tr> <td>M-F</td> <td>3p-7p</td> <td>\$375</td> </tr> <tr> <td>M-SU</td> <td>7p-12m</td> <td>\$313</td> </tr> <tr> <td>M-SU</td> <td>12m-3a</td> <td>\$200</td> </tr> <tr> <td>SA-SU</td> <td>7a-7p</td> <td>\$288</td> </tr> </tbody> </table> <p>:30, :60 second spots available</p>	Daypart	Hours	Rate	M-F	7a-3p	\$250	M-F	3p-7p	\$375	M-SU	7p-12m	\$313	M-SU	12m-3a	\$200	SA-SU	7a-7p	\$288									
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NESN		Full Coverage Rates		Affiliate Break Rates		
	4 million HHs	Feed: SINGLE (EST)		No Affiliate Rates Available		
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>			
	Red Sox First Pitch	6-6:30p	\$1,375			
	Red Sox Gameday	6:30-7p	\$1,875			
	Red Sox In-Game	7-10p	\$13,750			
	Red Sox Extra Innings	10-10:30p	\$3,000			
	Red Sox Final	10:30-11p	\$1,875			
	Bruins Face Off	6:30-7p	\$2,000			
	Bruins In-Game	7-9:30p	\$15,000			
	Bruins Overtime	930-10p	\$3,750			
Dennis & Callahan	6a-9a	\$188				
NESN Sports Today	11p-12m	\$438				
:15, :30, :60 second spots available						
NEWSMAX		Full Coverage Rates		Affiliate Break Rates		
	70 million HHs	Feed: SINGLE (EST)		No Affiliate Rates Available		
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>			
	M-SU	6a-9a	\$625			
	M-F	9a-4p	\$1,250			
	M-F	4p-7p	\$1,500			
	M-SU	7p-12m	\$1,250			
	M-SU	12m-3a	\$800			
	M-SU	3a-6a	\$200			
	SA-SU	9a-7p	\$1,250			
	:15, :30, :60, :120 second spots available					
NEWS NATION		Full Coverage Rates		Affiliate Break Rates		
	64 million HHs	Feed: DUAL		11 million HHs	Feed: DUAL	
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>
	M-SU	6a-9a	\$550	M-F	6a-10a	\$88
	M-F	9a-3p	\$1,250	M-F	10a-3p	\$500
	M-F	3p-6p	\$1,500	M-F	3p-6p	\$563
	M-SU	6p-11p	\$2,250	M-SU	6p-11p	\$438
	M-SU	11p-3a	\$500	M-SU	11p-3a	\$125
	M-SU	3a-6a	\$125	M-SU	3a-6a	\$63
	SA-SU	9a-6p	\$1,250	SA-SU	9a-6p	\$500
	*formerly WGN America	:30, :60, :90, :120 second spots available		:30, :60, :90, :120 second spots available		
NFL		Full Coverage Rates		Affiliate Break Rates		
	54 million HHs			16 million HHs		
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>
	M-F	6a-9a	\$1,125	M-F	6a-9a	\$250
	SA-SU	6a-9a	\$2,000	SA-SU	6a-9a	\$313
	M-F	9a-4p	\$2,000	M-F	9a-4p	\$313
	SA-SU	9a-4p	\$5,000	SA-SU	9a-4p	\$750
	M-SU	4p-7p	\$4,000	M-SU	4p-7p	\$800
	M-SU	12m-3a	\$2,750	M-SU	12m-3a	\$525
	M-SU	3a-6a	\$875	M-SU	3a-6a	\$125
	M-SU	7p-12m	\$5,250	M-SU	7p-12m	\$875
:15, :30, :60, :120 second spots available				:15, :30, :60 second spots available		
NHL		Full Coverage Rates		Affiliate Break Rates		
	42 million HHs			13 million HHs		
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>
	M-F	6a-1p	\$500	M-F	6a-1p	\$50
	M-F	1p-6p	\$613	M-F	1p-6p	\$63
	M-SU	6p-2a	\$1,500	M-SU	6p-2a	\$125
	SA-SU	6a-6p	\$1,300	SA-SU	6a-6p	\$100
	M-SU	2a-6a	\$475	M-SU	2a-6a	\$13
:30, :60 second spots available				:30, :60 second spots available		

NICKELODEON	Full Coverage Rates			Affiliate Break Rates		
	83 million HHs	Feed: DUAL		40 million HHs		
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>
	M-SU	6a-9a	\$6,300	M-SU	6a-10p	\$2,000
	M-SU	6a-2p	\$5,600			
	M-SU	9a-2p	\$7,700			
	M-SU	2p-10p	\$9,100			
	:30, :60 second spots available			:30, :60 second spots available		
NICK @ NITE	Full Coverage Rates			Affiliate Break Rates		
	80 million HHs	Feed: DUAL		30 million HHs		
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>
	M-SU	8p-1a	\$9,563	M-SU	8p-12m	\$375
	M-SU	1a-4a	\$8,500	M-SU	12m-4a	\$250
	M-SU	4a-6a	\$7,500	M-SU	4a-6a	\$438
	M-SU	6a-7a	\$5,500	M-SU	6a-7a	\$500
	:30, :60 second spots available			:30, :60 second spots available		
NICK JR	Full Coverage Rates			Affiliate Break Rates		
	75 million HHs	Feed: DUAL		No Affiliate Rates Available		
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>			
	M-SU	6a-2a	\$1,125			
* Not Available in HD	:30, :60 second spots available					
NICK TOONS	Full Coverage Rates			Affiliate Break Rates		
	54 million HHs	Feed: DUAL		No Affiliate Rates Available		
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>			
	M-F	6a-12m	\$625			
	SA-SU	9a-12m	\$750			
* Not Available in HD	:30, :60 second spots available					
NTD	Full Coverage Rates			Affiliate Break Rates		
	17 million HHs	Feed: SINGLE (EST)		No Affiliate Rates Available		
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>			
	M-F	6a-12n	\$612			
	M-F	12n-1p	\$978			
	M-F	130-630p	\$720			
	M-F	630-730p	\$2,158			
	M-F	730-11p	\$2,158			
	M-F	1130p-1230m	\$1,725			
	M-F	1230m-6a	\$345			
	SA-SU	6a-6p	\$720			
SA-SU	6p-1a	\$1,150				
	SA-SU	1a-6a	\$345			
	:15, :30, :60 second spots available					
ONE AMERICA NEWS	Full Coverage Rates			Affiliate Break Rates		
	40 million HHs	Feed: SINGLE (EST)		No Affiliate Rates Available		
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>			
	M-F	6a-9a	\$1,075			
	M-F	9a-4p	\$1,935			
	M-F	4p-7p	\$1,995			
	M-F	7p-8p	\$2,165			
	M-F	8p-11p	\$2,415			
	M-F	11p-2a	\$1,915			
	M-F	2a-6a	\$660			
	SA-SU	6a-9a	\$1,180			
	SA-SU	9a-4p	\$2,040			
	SA-SU	4p-7p	\$1,560			
	SA-SU	7p-8p	\$1,560			
	SA-SU	8p-11p	\$1,560			
	SA-SU	11p-2a	\$1,015			
SA-SU	2a-6a	\$820				
	:30, :60 second spots available					

OUTDOOR	Full Coverage Rates			Affiliate Break Rates		
	38 million HHs	Feed: SINGLE (EST)		No Affiliate Rates Available		
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>			
	M-F	6a-3p	\$250			
	M-F	3p-7p	\$313			
	M-SU	7p-2a	\$375			
	SA-SU	6a-7p	\$413			
	SA-SU	7p-2a	\$288			
M-SU	2a-6a	\$150				
:30, :60, :120 second spots available						
OPRAH WINFREY	Full Coverage Rates			Affiliate Break Rates		
	71 million HHs	Feed: DUAL		33 million HHs		
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>
	SA-SU	6a-9a	\$1,900	M-SU	6a-9a	\$225
	M-F	9a-4p	\$2,175	M-F	9a-4p	\$450
	M-F	4p-8p	\$2,400	M-F	4p-8p	\$475
	M-SU	8p-12m	\$6,875	M-SU	8p-12m	\$575
	* w/late night mirror from 12m-4a			M-SU	12m-4a	\$238
SA-SU	9a-8p	\$2,550	M-SU	4a-6a	\$163	
			SA-SU	9a-8p	\$475	
:30, :60, :120 second spots available				:30, :60, :120 second spots available		
OVATION	Full Coverage Rates			Affiliate Break Rates		
	44 million HHs			No Affiliate Rates Available		
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>			
	M-SU	6a-4p	\$125			
	M-SU	4p-8p	\$450			
	M-SU	8p-12m	\$935			
	M-SU	3p-9p	\$500			
	M-SU	12m-6a	\$125			
M-SU	6a-12m	\$475				
:30, :60, :120 second spots available						
OXYGEN	Full Coverage Rates			Affiliate Break Rates		
	72 million HHs	Feed: DUAL		23 million HHs		
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>
	M-F	6a-8a	\$875	M-F	6a-8a	\$100
	M-F	8a-3p	\$1,875	M-F	8a-3p	\$225
	M-F	3p-6p	\$2,375	M-F	3p-6p	\$250
	M-SU	6p-2a	\$5,000	M-SU	6p-2a	\$313
	M-SU	2a-3a	\$938	M-SU	2a-3a	\$75
	SA-SU	8a-6p	\$3,938	SA-SU	8a-6p	\$375
M-SU	3a-6a	\$500	M-SU	3a-6a	\$50	
:30, :60, :120 second spots available				:30, :60 second spots available		
PARAMOUNT	Full Coverage Rates			Affiliate Break Rates		
	75 million HHs	Feed: DUAL		40 million HHs		
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>
	M-F	9a-3p	\$2,125	M-SU	6a-9a	\$125
	M-F	3p-7p	\$5,000	M-F	9a-3p	\$375
	M-SU	7p-12m	\$10,500	M-F	3p-7p	\$625
	M-SU	12m-4a	\$2,500	M-SU	7p-12m	\$875
SA-SU	9a-7p	\$5,500	M-SU	12m-4a	\$188	
			SA-SU	9a-7p	\$625	
			M-SU	4a-9a	\$125	
* formerly Spike	:30, :60, :120 second spots available			:30, :60, :120 second spots available		

PBS	Full Coverage Rates	Affiliate Break Rates																																															
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M-F	9a-12n	\$188																																															
M-F	12n-7p	\$375																																															
M-SU	7p-12m	\$625																																															
M-SU	12m-3a	\$188																																															
SA-SU	11a-7p	\$500																																															
M-F	6:30p-7p	\$750																																															
M-F	7p-8p	\$1,000																																															
* formerly TV Guide	:15, :30, :60, :75, :120, :300 sec spots available	:30, :60 second spots available																																															
POSTIV	Full Coverage Rates	Affiliate Break Rates																																															
	40 million HHs	Feed: SINGLE (EST)																																															
	<table border="1"> <thead> <tr> <th>Daypart</th> <th>Hours</th> <th>Rate</th> </tr> </thead> <tbody> <tr> <td>M-F</td> <td>6a-9a</td> <td>\$60</td> </tr> <tr> <td>M-F</td> <td>9a-4p</td> <td>\$85</td> </tr> <tr> <td>M-F</td> <td>4p-8p</td> <td>\$110</td> </tr> <tr> <td>M-SU</td> <td>8p-12m</td> <td>\$125</td> </tr> <tr> <td>M-SU</td> <td>12m-4a</td> <td>\$45</td> </tr> <tr> <td>M-SU</td> <td>4a-6a</td> <td>\$20</td> </tr> <tr> <td>SA-SU</td> <td>6a-8p</td> <td>\$85</td> </tr> </tbody> </table>	Daypart	Hours	Rate	M-F	6a-9a	\$60	M-F	9a-4p	\$85	M-F	4p-8p	\$110	M-SU	8p-12m	\$125	M-SU	12m-4a	\$45	M-SU	4a-6a	\$20	SA-SU	6a-8p	\$85	No Affiliate Rates Available																							
Daypart	Hours	Rate																																															
M-F	6a-9a	\$60																																															
M-F	9a-4p	\$85																																															
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M-SU	4a-6a	\$20																																															
SA-SU	6a-8p	\$85																																															
	:30, :60, :120 second spots available																																																
PURSUIT	Full Coverage Rates	Affiliate Break Rates																																															
	35 million HHs	Feed: SINGLE (EST)																																															
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Daypart	Hours	Rate																																															
M-SU	2a-6a	\$88																																															
M-SU	6a-9a	\$88																																															
M-SU	9a-6p	\$113																																															
M-SU	6p-8p	\$163																																															
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M-SU	11p-12m	\$225																																															
M-SU	12a-2a	\$163																																															
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RACER	Full Coverage Rates	Affiliate Break Rates																																															
	20 million HHs	Feed: SINGLE (EST)																																															
	<table border="1"> <thead> <tr> <th>Daypart</th> <th>Hours</th> <th>Rate</th> </tr> </thead> <tbody> <tr> <td>M-F</td> <td>9a-4p</td> <td>\$500</td> </tr> <tr> <td>M-F</td> <td>4p-12m</td> <td>\$750</td> </tr> <tr> <td>SA-SU</td> <td>9a-2a</td> <td>\$500</td> </tr> </tbody> </table>	Daypart	Hours	Rate	M-F	9a-4p	\$500	M-F	4p-12m	\$750	SA-SU	9a-2a	\$500	No Affiliate Rates Available																																			
Daypart	Hours	Rate																																															
M-F	9a-4p	\$500																																															
M-F	4p-12m	\$750																																															
SA-SU	9a-2a	\$500																																															
* formerly MAVTV	:30, :60 second spots available																																																

REELZ	Full Coverage Rates			Affiliate Break Rates		
	55 million HHs	Feed: SINGLE (EST)		11 million HHs	Feed: SINGLE (EST)	
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>
	M-F	6a-12n	\$405	M-F	6a-12n	\$216
	M-F	12n-3p	\$840	M-F	12n-3p	\$432
	M-F	3p-7p	\$988	M-F	3p-7p	\$494
	M-SU	7p-12m	\$1,890	M-SU	7p-12m	\$702
	M-SU	12m-2a	\$805	M-SU	12m-2a	\$345
	M-SU	2a-3a	\$182	M-SU	2a-3a	\$78
	SA-SU	6a-12n	\$500	SA-SU	6a-12n	\$300
	SA-SU	12n-7p	\$1,125	SA-SU	12n-7p	\$625
:30, :60 second spots available			:30, :60 second spots available			
RETRO TV	Full Coverage Rates			Affiliate Break Rates		
	88 million HHs	Feed: DUAL		No Affiliate Rates Available		
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>			
	M-F	8a-4p	\$92			
	M-F	4p-7p	\$86			
	M-SU	7p-10p	\$104			
	M-SU	10p-12m	\$97			
	M-SU	12m-6a	\$35			
	SA	8a-1p	\$94			
	SA-SU	1p-7p	\$90			
	M-SU	6a-6a	\$70			
:15, :30, :60, :120 second spots available						
REV'N	Full Coverage Rates			Affiliate Break Rates		
	31 million HHs	Feed: SINGLE (EST)		No Affiliate Rates Available		
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>			
	M-F	8a-4p	\$38			
	M-F	4p-8p	\$38			
	M-SU	8p-12m	\$52			
	M-SU	12m-3a	\$41			
	SA-SU	12n-4p	\$37			
	SA-SU	8a-12n	\$42			
	SA-SU	4p-8p	\$40			
	M-SU	3a-8a	\$30			
M-SU	6a-6a	\$50				
:15, :30, :60, :120 second spots available						
REWIND TV	Full Coverage Rates			Affiliate Break Rates		
	62 million HHs	Feed: SINGLE (EST)		No Affiliate Rates Available		
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>			
	M-SU	6a-9a	\$81			
	M-F	9a-3p	\$120			
	M-F	3p-6p	\$130			
	M-SU	6p-12m	\$108			
	M-SU	12m-2a	\$69			
	M-SU	2a-6a	\$52			
	SA-SU	9a-6p	\$125			
:30, :60 second spots available						

ROAR	Full Coverage Rates			Affiliate Break Rates		
	102 million HHs	Feed: DUAL		<p align="center">No Affiliate Rates Available</p>		
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>			
	M-F	5a-10a	\$38			
	M-F	10a-4p	\$375			
	M-F	4p-8p	\$500			
	M-SU	8p-1a	\$500			
	M-SU	1a-3a	\$100			
	M-SU	3a-5a	\$38			
	SA-SU	5a-12n	\$38			
	SA-SU	12n-8p	\$375			
* formerly TBD	:30, :60, :120 second spots available					
RURAL FREE DELIVERY	Full Coverage Rates			Affiliate Break Rates		
	30 million HHs	Feed: SINGLE (EST)		10 million HHs		
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>
	M-F	6a-9a	\$250	M-F	6a-6p	\$200
	M-F	9a-6p	\$250	M-F	2p-6p	\$200
	SA-SU	6a-6p	\$500	SA-SU	6a-12m	\$400
	M-TH	6p-12m	\$500	M-F	6p-11p	\$400
	F-SU	6p-12m	\$750	M-F	11p-9a	\$600
	SA	6p-12m	\$1,000			
	M-SU	12m-6a	\$125			
		:30, :60, :120 second spots available			:30, :60, :120 second spots available	
SCIENCE	Full Coverage Rates			Affiliate Break Rates		
	57 million HHs	Feed: DUAL		23 million HHs		
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>
	M-SU	6a-9a	\$625	M-SU	6a-9a	\$100
	M-F	9a-4p	\$1,375	M-SU	9a-4p	\$325
	M-F	4p-8p	\$3,000	M-F	4p-8p	\$413
	M-SU *	8p-12m	\$4,000	M-SU	8p-12m	\$713
	* w/late night mirror from 12m-4a			M-SU	12m-4a	\$250
	M-SU	4a-6a	\$125	M-SU	4a-6a	\$38
	SA-SU	9a-8p	\$3,000	SA-SU	9a-8p	\$413
		:30, :60, :120 second spots available			:30, :60 second spots available	
SCRIPPS NEWS	Full Coverage Rates			Affiliate Break Rates		
	108 million HHs			<p align="center">No Affiliate Rates Available</p>		
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>			
	M-SU	6a-9a	\$38			
	M-F	9a-6p	\$88			
	SA-SU	9a-6p	\$75			
	M-SU	6p-12m	\$75			
	M-SU	12m-3a	\$38			
	M-SU	3a-6a	\$25			
	:30, :60, :120 second spots available					
SEC	Full Coverage Rates			Affiliate Break Rates		
	40 million HHs	Feed: SINGLE (EST)		8 million HHs		
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>
	M-F	6a-6p	\$175	M-F	6a-6p	\$63
	M-SU	6p-12m	\$563	M-SU	6p-12m	\$250
	M-SU	12m-3am	\$288	M-SU	12m-3am	\$63
	SA-SU	6a-12n	\$563	SA-SU	6a-12n	\$188
	SA-SU	12n-6p	\$1,000	SA-SU	12n-6p	\$375
	M-SU	3a-6a	\$113	M-SU	3a-6a	\$50
	:30, :60, :120 second spots available			:30, :60 second spots available		

SMITHSONIAN	Full Coverage Rates			Affiliate Break Rates		
	40 million HHs	Feed: DUAL		25 million HHs		
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>
	M-SU	6a-9a	\$250	M-SU	6a-9a	\$125
	M-F	9a-4p	\$625	M-F	9a-4p	\$375
	M-F	4p-8p	\$750	M-F	4p-8p	\$500
	M-SU	8p-11p	\$1,000	M-SU	8p-11p	\$500
	M-SU	11p-2a	\$250	M-SU	11p-2a	\$625
	M-SU	2a-6a	\$125	M-SU	2a-6a	\$125
	SA-SU	9a-8p	\$875	SA-SU	9a-8p	\$63
:30, :60, :120 second spots available			:30, :60, :120 second spots available			
SPORTSMAN	Full Coverage Rates			Affiliate Break Rates		
	38 million HHs	Feed: SINGLE (EST)		7 million HHs		
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>
	M-F	6a-3p	\$200	M-F	6a-3p	\$100
	M-F	3p-7p	\$250	M-F	3p-7p	\$200
	M-F	7p-2a	\$313	M-F	7p-2a	\$250
	M-SU	2a-6a	\$113	M-SU	2a-6a	\$25
	SA-SU	6a-7p	\$300	SA-SU	6a-7p	\$225
	SA-SU	7p-2a	\$188			
	:30, :60, :120 second spots available			:30, :60 second spots available		
START TV	Full Coverage Rates			Affiliate Break Rates		
	78 million HHs	Feed: DUAL		No Affiliate Rates Available		
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>			
	M-F	6a-9a	\$500			
	M-F	9a-6p	\$1,250			
	M-SU	6p-12m	\$1,250			
	M-SU	12m-3a	\$250			
	M-SU	3a-6a	\$125			
	SA-SU	6a-9a	\$375			
	SA-SU	9a-6p	\$1,250			
:30, :60 second spots available						
SUNDANCE TV	Full Coverage Rates			Affiliate Break Rates		
	54 million HHs	Feed: DUAL		33 million HHs		
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>
	M-F	6a-2p	\$750	M-F	6a-2p	\$250
	M-F	2p-6p	\$1,200	M-F	2p-6p	\$363
	M-SU	6p-1a	\$1,625	M-SU	6p-1a	\$350
	M-SU	1a-6a	\$150	M-SU	1a-6a	\$88
	SA-SU	6a-6p	\$1,250	SA-SU	6a-6p	\$350
	:15, :30, :60, :120 second spots available			:30, :60 second spots available		
	SYFY	Full Coverage Rates			Affiliate Break Rates	
	52 million HHs	Feed: DUAL		15 million HHs		
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>
	M-F	6a-3p	\$2,000	M-F	6a-3p	\$150
	M-F	3p-7p	\$4,000	M-F	3p-7p	\$200
	M-SU	7p-12m	\$7,500	M-SU	7p-12m	\$300
	M-SU	12m-3a	\$4,500	M-SU	12m-3a	\$100
	SA-SU	8a-7p	\$5,000	SA-SU	8a-7p	\$225
	M-SU	3a-6a	\$375	M-SU	3a-6a	\$50
	:30, :60, :120 second spots available			:30, :60, :120 second spots available		

TBS	Full Coverage Rates			Affiliate Break Rates		
	87 million HHs	Feed: DUAL		15 million HHs		
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>
	M-F	6a-3p	\$5,000	M-SU	6a-7p	\$1,000
	SA-SU	6a-3p	\$6,906	M-SU	7p-12m	\$1,750
	M-SU	3p-6p	\$7,438	M-SU	12m-6a	\$375
	M-SU	6p-12m	\$11,200			
	M-SU	12m-3a	\$3,500			
	M-SU	3a-6a	\$750			
	:30 second spots available			:30 second spots available		
TEEN NICK	Full Coverage Rates			Affiliate Break Rates		
	56 million HHs	Feed: DUAL		No Affiliate Rates Available		
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>			
	M-SU	6a-9p	\$875			
	M-SU	9p-12m	\$1,000			
	M-SU	12m-3a	\$500			
M-SU	3a-6a	\$375				
* Not Available in HD	:30, :60, :120 second spots available					
TELEMUNDO	Full Coverage Rates			Affiliate Break Rates		
	62 million HHs	Feed: DUAL		No Affiliate Rates Available		
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>			
	M-F	6a-10a	\$2,500			
	M-F	1030a-3p	\$5,000			
	M-F	3p-7p	\$7,000			
	M-SU	7p-11p	\$10,500			
	M-SU	11p-2a	\$3,750			
SA-SU	1130a-7p	\$4,500				
	:30, :60 second spots available					
TENNIS	Full Coverage Rates			Affiliate Break Rates		
	60 million HHs	Feed: SINGLE (EST)		30 million HHs		
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>
	M-SU	6a-9a	\$275	M-SU	6a-9a	\$38
	M-SU	9a-7p	\$525	M-SU	9a-7p	\$125
	M-SU	7p-12m	\$525	M-SU	7p-12m	\$125
	M-SU	12m-3a	\$275	M-SU	12m-3a	\$75
	M-SU	3a-6a	\$125	M-SU	3a-6a	\$38
	:30, :60 second spots available			:30, :60 second spots available		
THE ACTION CHANNEL	Full Coverage Rates			Affiliate Break Rates		
	35 million HHs	Feed: DUAL		No Affiliate Rates Available		
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>			
	M-SU	8a-10a	\$38			
	M-F	10a-5p	\$38			
	M-SU	5p-7p	\$42			
	M-SU	7p-12m	\$49			
	M-SU	12m-2a	\$35			
	SA-SU	10a-5p	\$42			
M-SU	6a-6a	\$42				
	:15, :30, :60, :120 second spots available					
THE AFRICA CHANNEL	Full Coverage Rates			Affiliate Break Rates		
	12 million HHs	Feed: SINGLE (EST)		No Affiliate Rates Available		
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>			
	M-SU	6a-12n	\$175			
	M-SU	12n-5p	\$250			
	M-SU	5p-8p	\$300			
	M-SU	8p-12m	\$350			
	M-SU	12m-4a	\$112			
SA-SU	9a-7p	\$196				

THE FAMILY CHANNEL	Full Coverage Rates			Affiliate Break Rates		
	41 million HHs	Feed: DUAL				
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>	No Affiliate Rates Available		
	SA	730a-9a	\$65			
	M-F	9a-4p	\$62			
	M-F	4p-7p	\$68			
	M-SU	7p-11p	\$70			
	SA-SU	9a-7p	\$60			
	M-SU	6a-6a	\$65			
:15, :30, :60, :120 second spots available						
THE NEST	Full Coverage Rates			Affiliate Break Rates		
	100 million HHs	Feed: DUAL				
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>	No Affiliate Rates Available		
	M-F	9a-4p	\$313			
	M-F	4p-8p	\$375			
	M-SU	8p-1a	\$375			
	M-SU	1a-5a	\$63			
	SA-SU	12n-8p	\$313			
	M-SU	5a-9a	\$38			
SA-SU	9a-12n	\$38				
:30, :60, :120 second spots available						
THIS TV	Full Coverage Rates			Affiliate Break Rates		
	60 million HHs	Feed: SINGLE (EST)		36 million HHs		
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>
	M-SU	5a-9a	\$188	M-SU	5a-9a	\$25
	M-SU	9a-4p	\$500	M-SU	9a-6p	\$50
	M-SU	4p-8p	\$500	M-SU	6p-12m	\$125
	M-SU	8p-12m	\$438	M-SU	12m-5a	\$50
	M-SU	12m-5a	\$105			
	SA-SU	5a-10a	\$49			
	SA-SU	10a-8p	\$280			
:30, :60, :120 second spots available				:30, :60 second spots available		
TLC	Full Coverage Rates			Affiliate Break Rates		
	84 million HHs	Feed: DUAL		15 million HHs		
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>
	M-F	6a-9a	\$2,250	M-SU	6a-9a	\$250
	M-F	9a-4a	\$3,000	M-F	9a-4p	\$625
	M-F	4p-8p	\$6,250	M-F	4p-8p	\$750
	M-SU	8p-12m	\$9,030	M-SU	8p-12m	\$1,063
	M-SU	4a-6a	\$364	M-SU	12m-4a	\$338
	SA-SU	9a-8p	\$5,844	M-SU	4a-6a	\$150
:15, :30, :60, :120 second spots available				:15, :30, :60 second spots available		
TNT	Full Coverage Rates			Affiliate Break Rates		
	86 million HHs	Feed: DUAL		10 million HHs		
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>
	M-F	6a-3p	\$3,000	M-SU	6a-7p	\$750
	M-SU	3p-6p	\$4,250	M-SU	7p-12m	\$1,625
	M-SU	6p-12m	\$5,600	M-SU	12m-6a	\$375
	M-SU	12m-3a	\$2,000			
	M-SU	3a-6a	\$438			
	SA-SU	6a-3p	\$5,000			
:30, :60, :90 & :120 second spots available				:30, :60, :90 & :120 second spots available		

Tr3s	Full Coverage Rates			Affiliate Break Rates		
	28 million HHs	Feed: SINGLE (EST)		10 million HHs		
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>
	M-SU	6a-11a	\$75	M-SU	6a-11a	\$25
	M-SU	11a-4p	\$125	M-SU	11a-4p	\$38
	M-SU	4p-7p	\$117	M-SU	4p-7p	\$50
	M-SU	7p-11p	\$84	M-SU	7p-11p	\$63
	M-SU	11p-2a	\$63	M-SU	11p-2a	\$25
	M-SU	2a-6a	\$25	M-SU	2a-6a	\$13
:30, :60, :90 & :120 second spots available			:30, :60, :90 & :120 second spots available			
TRAVEL	Full Coverage Rates			Affiliate Break Rates		
	76 million HHs	Feed: DUAL		15 million HHs		
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>
	M-SU	8a-9a	\$500	M-SU	8a-9a	\$138
	M-F	9a-3p	\$1,500	M-F	9a-3p	\$450
	M-F	3p-6p	\$2,500	M-F	3p-6p	\$125
	M-F	6p-8p	\$2,750	M-F	6p-8p	\$713
	M-SU	8p-12m *	\$6,750	M-SU	8p-12m *	\$750
	* w/late night mirror from 12m-4a			* w/late night mirror from 12m-4a		
SA-SU	7a-8p	\$3,500	SA-SU	7a-8p	\$600	
:15, :30, :60, :120 second spots available			:15, :30, :60 second spots available			
TRINITY BROADCAST	Full Coverage Rates			Affiliate Break Rates		
	80 million HHs	Feed: SINGLE (EST)		No Affiliate Rates Available		
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>			
	M-F	6a-8a	\$625			
	M-F	8a-5p	\$1,000			
	M-F	5p-8p	\$1,125			
	SA	2p-8p	\$1,250			
	M-SU	8p-12m	\$1,250			
	M-SU	12m-2a	\$250			
M-SU	3a-6a	\$375				
:30, :60, :120 second spots available						
TRU TV	Full Coverage Rates			Affiliate Break Rates		
	82 million HHs	Feed: DUAL		14 million HHs		
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>
	M-F	730a-11a	\$750	M-F	730a-11a	\$188
	M-F	11a-3p	\$1,250	M-F	11a-3p	\$250
	M-F	3p-8p	\$3,000	M-F	3p-8p	\$375
	M-SU *	8p-12a	\$4,900	M-SU *	8p-12a	\$625
	* w/late night mirror from 12a-4a			* w/late night mirror from 12a-4a		
	F-SA	4a-6a	\$188	F-SA	4a-6a	\$75
SA-SU	6a-8p	\$3,000	SA-SU	6a-8p	\$375	
:30, :60, :90 & :120 second spots available			:30, :60, :120 second spots available			
TRUE CRIME	Full Coverage Rates			Affiliate Break Rates		
	114 million HHs	Feed: SINGLE (EST)		No Affiliate Rates Available		
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>			
	M-SU	6a-9a	\$225			
	M-F	9a-6p	\$625			
	SA-SU	9a-6p	\$563			
	M-SU	6p-12m	\$210			
	M-SU	12m-3a	\$175			
M-SU	3a-6a	\$125				
:30, :60, :90 & :120 second spots available						

TUDN	Full Coverage Rates			Affiliate Break Rates		
 *formerly Univision Deportes	35 million HHs			No Affiliate Rates Available		
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>			
	M-SU	7a-10a	\$138			
	M-F	10a-4p	\$175			
	M-F	4p-7p	\$188			
	M-SU	7p-11p	\$413			
	M-SU	11p-2a	\$125			
	SA-SU	9a-7p	\$163			
M-SU	2a-6a	\$50	:30, :60 & :120 second spots available			
TV ASIA	Full Coverage Rates			Affiliate Break Rates		
 * Not Available in HD	1 million HHs			No Affiliate Rates Available		
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>			
	M-SU	6a-6a	\$63			
	M-SU	6a-6p	\$625			
M-SU	6p-2a		:15, :30, :60 second spots available			
TV LAND	Full Coverage Rates			Affiliate Break Rates		
	78 million HHs		Feed: DUAL	36 million HHs		
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>
	M-SU	7p-2a	\$7,250	M-SU	7p-2a	\$1,250
	M-SU	2a-4a	\$1,500	M-SU	2a-4a	\$250
	M-SU	4a-6a	\$800	M-SU	4a-6a	\$188
	SA-SU	6a-7p	\$4,750	SA-SU	6a-7p	\$750
:15, :30, :60 second spots available			:15, :30, :60 second spots available			
TV ONE	Full Coverage Rates			Affiliate Break Rates		
	53 million HHs		Feed: SINGLE (EST)	28 million HHs		
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>
	M-F	6a-9a	\$625	M-SU	6a-4p	\$250
	M-F	9a-3p	\$850	M-SU	4p-7p	\$275
	M-F	3p-6p	\$1,375	M-SU	7p-12m	\$300
	M-SU	6p-12m	\$1,950	M-SU	12m-3a	\$138
	M-SU	12m-3a	\$875	M-SU	3a-6a	\$100
	M-SU	3a-4a	\$150			
SA-SU	6a-6p	\$1,375	:30, :60 second spots available			
:15, :30, :60, :120 second spots available			:30, :60 second spots available			
UNIMAS	Full Coverage Rates			Affiliate Break Rates		
	71 million HH's			No Affiliate Rates Available		
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>			
	M-F	6a-9a	\$2,250			
	M-F	9a-4p	\$2,875			
	M-F	4p-7p	\$4,000			
	M-SU	7p-11p	\$8,250			
	M-SU	11p-3a	\$1,250			
	M-SU	3a-6a	\$250			
SA-SU	9a-3p	\$3,000	:30, :60 second spots available			

UNIVERSO	Full Coverage Rates			Affiliate Break Rates				
 * formerly NBC Universo * Not Available in HD	40 million HHs	Feed: DUAL		No Affiliate Rates Available				
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>					
	M-SU	6a-8a	\$75					
	M-F	8a-12n	\$125					
	M-F	12n-3p	\$250					
	M-F	3p-7p	\$375					
	M-SU	7p-12m	\$625					
	M-SU	12m-2a	\$300					
	M-SU	2a-6a	\$50					
	SA-SU	8a-12n	\$450					
SA-SU	12n-7p	\$550						
:30, :60 second spots available								
UNIVISION	Full Coverage Rates			Affiliate Break Rates				
 UNIVISION	120 million HHs	Feed: DUAL		No Affiliate Rates Available				
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>					
	M-SU	6a-9a	\$6,600					
	M-SU	9a-4p	\$8,000					
	M-SU	4p-7p	\$10,600					
	M-SU	7p-12m	\$15,800					
	M-SU	12m-3a	\$6,000					
	M-SU	3a-6a	\$1,000					
	SA-SU	9a-7p	\$9,000					
	:30, :60 & :120 second spots available							
UP	Full Coverage Rates			Affiliate Break Rates				
 * formerly Gospel Music	70 million HHs	Feed: SINGLE (EST)		No Affiliate Rates Available				
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>					
	M-F	9a-12n	\$2,113					
	M-F	12n-4p	\$2,425					
	M-F	4p-7p	\$2,713					
	M-F	7p-12m	\$2,975					
	M-F	12m-3a	\$1,538					
	M-F	3am-7am	\$750					
	SA-SU	9a-2p	\$2,238					
	SA-SU	2p-7p	\$2,650					
	SA-SU	7p-12m	\$2,988					
	SA-SU	12m-3a	\$1,538					
	SA-SU	3am-7am	\$750					
:30, :60 & :120 second spots available								
USA	Full Coverage Rates			Affiliate Break Rates				
	88 million HHs	Feed: DUAL		15 million HHs				
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>	<u>Daypart</u>			<u>Hours</u>	<u>Rate</u>
	M-F	6a-3p	\$4,000	M-F			6a-3p	\$313
	M-F	3p-6p	\$8,750	M-F			3p-6p	\$375
	M-SU	6p-2a	\$15,000	M-SU			6p-2a	\$750
	M-SU	2a-3a	\$2,500	SA-SU			6a-7a	\$63
	M-SU	3a-6a	\$450	SA-SU			9a-6p	\$500
	SA-SU	6a-6p	\$7,750	M-SU			2a-6a	\$63
	:15, :30, :60, :120 second spots available			:30, :60 second spots available				
	VH1	Full Coverage Rates					Affiliate Break Rates	
	77 million HHs	Feed: DUAL		44 million HHs				
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>	<u>Daypart</u>			<u>Hours</u>	<u>Rate</u>
	M-SU	6a-11a	\$1,500	M-SU			6a-11a	\$250
	M-SU	11a-7p	\$3,875	M-SU			11a-6p	\$400
	M-SU	7p-12m	\$9,000	M-SU			6p-12m	\$650
	M-SU	12m-3:30a	\$2,750	M-SU			12m-3a	\$175
M-SU	3:30a-6a	\$325	M-SU	3a-6a	\$125			
:15, :30, :60, :75, :90, :120 sec spots available			:15, :30, :60, :75, :90, :120 sec spots available					

VICETV	Full Coverage Rates			Affiliate Break Rates		
	70 million HHs	Feed: DUAL		35 million HHs		
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>
	M-F	6a-4p	\$500	M-F	8a-4p	\$50
	M-F	4p-7p	\$938	M-F	4p-7p	\$75
	M-SU	7p-12m	\$1,938	M-SU	7p-12m	\$100
	M-SU *	12m-3a	\$1,875	M-SU *	12m-3a	\$25
	* w/late night mirror from 3a-6a			* w/late night mirror from 3a-6a		
SA-SU	6a-7p	\$875	SA-SU	6a-7p	\$50	
* formerly Viceland	:30, :60 second spots available			:30, :60 second spots available		
WE	Full Coverage Rates			Affiliate Break Rates		
	61 million HHs	Feed: DUAL		18 million HHs		
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>
	M-F	10a-2p	\$1,438	M-F	10a-2p	\$350
	M-F	2p-6p	\$1,938	M-F	2p-6p	\$450
	M-SU	6p-1a	\$2,500	M-SU	6p-1a	\$450
	M-SU	1a-5a	\$400	M-SU	1a-5a	\$100
	SA-SU	10a-6p	\$3,000	SA-SU	10a-6p	\$400
	:15, :30, :60, :120 second spots available			:30, :60 second spots available		
WEATHER	Full Coverage Rates			Affiliate Break Rates		
	75 million HHs	Feed: SINGLE (EST)		20 million HHs		
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>
	M-SU	4a-5a	\$1,250	M-SU	4a-5a	\$63
	M-F	5a-7a	\$2,500	M-F	5a-7a	\$250
	M-F	7a-7p	\$3,000	M-F	7a-7p	\$375
	M-SU	7p-10p	\$7,500	M-SU	7p-10p	\$625
	* w/2 mirrors from 10p-11p and 1a-2a			* w/2 mirrors from 10p-11p and 1a-2a		
	SA-SU	5a-7a	\$10,000	SA-SU	5a-7a	\$625
	* w/2 mirrors from 7a-9a and 9a-11a			* w/2 mirrors from 7a-9a and 9a-11a		
	SA-SU	11a-2p	\$5,000	SA-SU	11a-2p	\$625
SA-SU	2p-7p	\$3,500	SA-SU	2p-7p	\$313	
	:60, :120 second spots available			:60, :120 second spots available		
WILLOW TV	Full Coverage Rates			Affiliate Break Rates		
	5 million HHs			No Affiliate Rates Available		
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>			
	M-SU	6a-10a	\$250			
	M-SU	10a-2p	\$225			
	M-SU	2p-6p	\$225			
	M-SU	6p-11p	\$450			
	M-SU	11p-3a	\$375			
	M-SU	3a-6a	\$188			
	:60, :90, :120 second spots available					
WORLD FISHING	Full Coverage Rates			Affiliate Break Rates		
	million HHs			No Affiliate Rates Available		
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>			
	M-F	6a-7p	\$25			
	M-SU	7p-2a	\$38			
	SA-SU	6a-7p	\$38			
	M-SU	2a-6a	\$13			
	:60, :90, :120 second spots available					

YES	Full Coverage Rates			Affiliate Break Rates
	15 million HHs	Feed: SINGLE (EST)		<p align="center">No Affiliate Rates Available</p>
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>	
	M-F	6a-9a	\$250	
	M-F	9a-1p	\$313	
	M-F	1p-6p	\$438	
	M-F	6p-8p	\$500	
	M-SU	8p-11p	\$500	
	M-SU	11p-2a	\$375	
	SA-SU	6a-12n	\$313	
	SA-SU	12n-8p	\$375	
M-SU	6a-2a	\$313		
:60, :120 second spots available				
ZEE TV (USA)	Full Coverage Rates			Affiliate Break Rates
	0.6 million HHs	Feed: SINGLE (EST)		<p align="center">No Affiliate Rates Available</p>
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>	
	M-SU	6a-9a	\$125	
	M-SU	9a-5p	\$250	
	M-SU	5p-7p	\$375	
	M-SU	7p-12m	\$1,000	
M-SU	12m-3a	\$375		
:15, :30, :60, :120 second spots available				

NOTES

1. National Cable & Satellite Full Coverage Rates: (left side of rate card)
National Network Full Coverage TV Spots will be sent to 100% of the subscriber households in all DMA's in the USA for that particular network on all cable and satellite systems. The number of households varies based on each National Network and is listed below.
2. National Cable & Satellite Affiliate Break Coverage Rates: (right side of rate card)
National Network Affiliate Break TV Spots will be seen on cable systems only and generally do not appear, at this time, on satellite systems. National Network Affiliate Break TV Spots are placed locally, system by system, by the national network. The number of subscriber households listed are historical averages, are not guaranteed and may change from time to time without notice.
3. All rates include a Free Infrastructure Review.
4. Clients must approve all final schedules prior to placement.
5. All time blocks listed above are "ROS", run of schedule. Client picks time blocks, networks/platform pick exact run time. Fixed time slots and specific tv shows are available by custom quote.
6. All network placement is subject to availability at the time of placement.
7. All placements after November 15 may be subject to potential rate increase of +25%.
- 8: All rates subject to change without written or published notice.
9. Rates listed above are for 30-sec spots. 60-sec spots are usually double the cost of 30-sec spots but some exceptions may apply. 15-sec spots must be custom quoted, are not necessarily half the cost of 30-sec spots and are subject to being "piggybacked" and/or "bookended" at any time by the network.
Check with your national consultant for custom rates, availability and requirements for each network.
10. Live sporting events are not included in pricing however custom quotes are available upon request.



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