

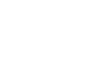


Cable TV - Rate Card #5 - National Cable Interconnect
 Subscriber HH's: up to 4 million
 Type: 30-Sec ROS (Run of Schedule)
 Rotation: Mon-Sun

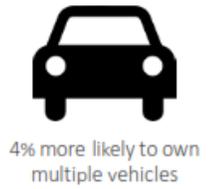
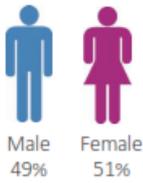
		Households	6am-4pm	9am-6pm	4pm-12m	6am-12m	12m-6am
A&E		3,457,607	\$493	\$493	\$790	\$493	\$173
ACC		641,837	\$28	\$33	\$65	\$45	\$30
AMC		3,058,007	\$493	\$493	\$790	\$493	\$173
American Hero		886,084	\$58	\$63	\$83	\$83	\$43
Animal Planet		3,041,741	\$163	\$193	\$293	\$195	\$50
BBC		490,000	\$28	\$33	\$65	\$45	NA
BET		3,339,201	\$215	\$263	\$623	\$240	\$95
BET her		475,000	\$13	\$13	\$23	\$13	\$13
Big 10		668,512	\$13	\$13	\$23	\$13	\$13
Bravo		3,434,150	\$543	\$565	\$613	\$470	\$165
Cartoon / Adult Swim		2,980,385	\$320	\$343	\$555	\$343	\$235
CBS Sports		396,631	\$18	\$15	\$20	\$15	\$13
CMT		2,599,502	\$98	\$128	\$298	\$143	\$48
CNBC		3,405,748	\$543	\$565	\$613	\$470	\$165
CNN		3,491,093	\$875	\$875	\$1,500	\$938	\$163
CNN Espanol		49,652	\$25	\$28	\$43	\$35	\$13
Comedy Central		3,420,162	\$235	\$260	\$613	\$305	\$95
Cooking		712,169	\$30	\$35	\$75	\$45	\$13
Destination America		785,000	\$35	\$40	\$75	\$50	\$15
Discovery		3,495,393	\$543	\$565	\$613	\$470	\$165
Discovery en Espanol		4,388	\$13	\$13	\$13	\$13	\$13
Discovery Family		840,000	\$18	\$20	\$63	\$38	\$13
Discovery Life		856,460	\$13	\$13	\$30	\$20	\$13

		Households	6am-4pm	9am-6pm	4pm-12m	6am-12m	12m-6am
Disney XD		582,325	\$58	\$63	\$83	\$83	\$43
Disney XD Espanol		9,605	\$13	\$13	\$13	\$13	\$13
E!		3,046,742	\$235	\$235	\$555	\$278	\$85
ESPN		3,358,153	\$875	\$875	\$1,500	\$938	\$163
ESPN 2		3,354,336	\$543	\$565	\$613	\$470	\$143
ESPN Deportes		346,255	\$65	\$98	\$115	\$98	NA
ESPN U		692,686	\$18	\$18	\$53	\$35	\$25
FanDuel Sports Network Fl		103,306	\$33	\$33	\$115	\$65	\$15
Food		3,497,549	\$543	\$565	\$685	\$470	\$165
Fox Business		1,999,326	\$543	\$565	\$613	\$470	\$165
Fox Deportes		249,217	\$33	\$33	\$115	\$65	\$13
Fox News		3,473,837	\$1,183	\$1,263	\$2,078	\$1,395	\$233
FS1		2,905,270	\$173	\$203	\$428	\$313	\$48
FS2		545,138	\$13	\$13	\$15	\$15	\$13
Freeform		3,285,753	\$235	\$283	\$613	\$305	\$70
FX		3,468,265	\$305	\$305	\$613	\$470	\$165
FX Movies		475,000	\$33	\$33	\$115	\$65	\$33
FXX		1,859,708	\$75	\$88	\$163	\$100	\$23
FYI		703,544	\$25	\$30	\$48	\$35	\$13
GA Family		550,881	\$18	\$18	\$25	\$20	\$13
Galavision		2,326,152	\$328	\$345	\$443	\$348	\$13
Game Show		1,754,534	\$200	\$228	\$338	\$235	\$75
Golf		2,727,656	\$123	\$173	\$175	\$130	\$58
Hallmark		3,322,018	\$328	\$363	\$750	\$445	\$175
Hallmark Family		1,905,453	\$178	\$208	\$368	\$230	\$98
Headline		3,045,769	\$543	\$565	\$613	\$470	\$165

		Households	6am-4pm	9am-6pm	4pm-12m	6am-12m	12m-6am
HGTV		3,459,658	\$875	\$875	\$1,500	\$938	\$178
History		3,489,526	\$543	\$565	\$708	\$470	\$165
History en Espanol		18,113	\$13	\$13	\$13	\$13	\$13
ID		2,414,668	\$303	\$318	\$455	\$330	\$140
IFC		1,835,000	\$33	\$40	\$110	\$58	\$18
Lifetime		3,487,579	\$543	\$565	\$645	\$470	\$165
LMN		2,432,387	\$175	\$175	\$320	\$175	\$88
LOGO		571,127	\$13	\$15	\$40	\$28	\$13
Magnolia		1,944,588	\$50	\$50	\$100	\$50	\$25
Mid-Atlantic Sports		189,281	\$33	\$33	\$115	\$65	\$13
MLB		540,016	\$25	\$30	\$48	\$33	\$15
Motortrend		1,811,050	\$83	\$93	\$140	\$95	\$25
MSNBC		3,470,105	\$878	\$943	\$1,613	\$1,060	\$195
MTV		3,414,606	\$188	\$235	\$470	\$305	\$75
MTV2		378,119	\$33	\$33	\$68	\$58	\$18
National Geographic		2,932,863	\$148	\$160	\$335	\$195	\$68
Nat Geo Wild		540,000	\$23	\$25	\$40	\$28	\$13
NBA		60,838	\$25	\$28	\$43	\$35	\$13
NBC Sports		233,603	\$33	\$33	\$115	\$65	\$13
NESN		234,345	\$33	\$33	\$115	\$65	\$13
News Max		2,027,842	\$50	\$50	\$100	\$50	\$25
News Nation		320,264	\$23	\$28	\$25	\$23	\$13
NFL		1,478,623	\$140	\$140	\$300	\$140	\$13
NHL		58,869	\$25	\$28	\$43	\$35	\$13
Nickelodeon		3,036,960	\$418	\$493	\$640	\$468	\$125
Outdoor		509,141	\$25	\$25	\$43	\$33	\$15

		Households	6am-4pm	9am-6pm	4pm-12m	6am-12m	12m-6am
OWN		2,248,834	\$140	\$140	\$300	\$140	\$65
Oxygen		2,056,464	\$133	\$143	\$223	\$153	\$68
Paramount		3,341,135	\$235	\$260	\$470	\$305	\$95
Pop		1,786,794	\$65	\$70	\$105	\$73	\$23
Science		865,000	\$43	\$48	\$105	\$55	\$20
SEC Network		1,309,172	\$20	\$25	\$58	\$28	\$15
Syfy		3,442,303	\$188	\$235	\$470	\$305	\$95
TBS		3,410,973	\$535	\$580	\$765	\$603	\$163
Telemundo		7,015	\$23	\$20	\$23	\$23	\$13
Tennis		600,000	\$20	\$23	\$20	\$18	\$13
TLC		3,457,212	\$283	\$378	\$613	\$305	\$143
TNT		3,286,855	\$683	\$708	\$1,120	\$778	\$235
Travel		2,803,704	\$138	\$153	\$283	\$180	\$65
TV Land		2,927,758	\$313	\$355	\$650	\$405	\$133
TV One		792,195	\$38	\$38	\$58	\$45	\$13
Tru-TV		2,901,867	\$153	\$153	\$283	\$153	\$65
TUDN		1,169,920	\$25	\$25	\$100	\$50	\$20
Unimas		302,265	\$13	\$18	\$23	\$20	\$13
Universo		140,404	\$13	\$13	\$13	\$13	\$13
Univision		266,028	\$85	\$100	\$128	\$95	\$13
Up		940,000	\$18	\$18	\$25	\$18	\$13
USA		3,460,094	\$778	\$800	\$1,083	\$800	\$260
VH1		2,978,518	\$153	\$153	\$283	\$153	\$65
ViceTV		741,423	\$13	\$13	\$20	\$13	\$13
WE		2,008,779	\$130	\$143	\$253	\$170	\$48
Weather		2,017,809	\$115	\$113	\$135	\$110	\$50

DEMOGRAPHIC PROFILE



MEDIA OVERVIEW

TV Everywhere

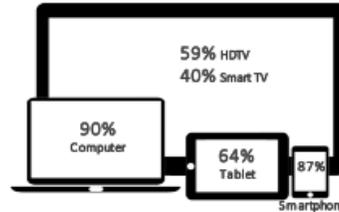


7 out of 10 also stream premium video content

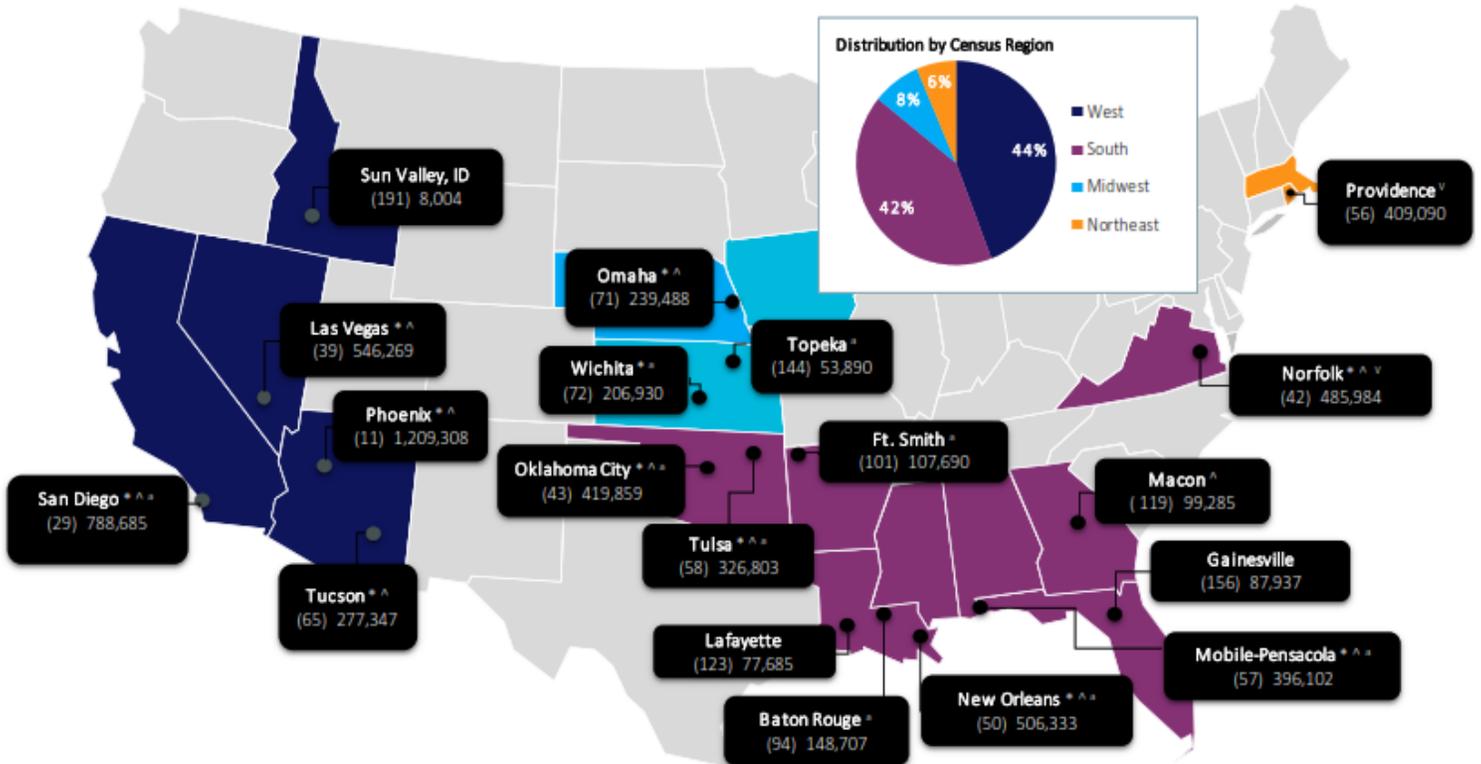


34% more likely to watch TV shows On Demand

Device Ownership



Where does this Interconnect Run?



NOTES:

1. All rates include **FREE** Infrastructure Review.
2. Clients must approve all final schedules prior to placement.
3. All rates subject to change without prior notice.
4. All networks are subject to availability at time of placement.
5. All placements after November 15, subject to potential rate increase of +25%.
6. All time blocks listed above are "ROS", run of schedule. Client picks time blocks, networks/platform pick exact run time.
7. Rates listed are for 30-sec spots, 60-sec spots are double.
8. All spots are subject to content approval by network/platform prior to placement.
9. All rates subject to change without written or published notice.



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