



**Local Broadcast TV - Rate Card #3**

**Syndicated TV Shows**

**Subscriber HHs: varies by market (see below)**

**Type: 30-Sec**

<b>DMA #1: New York, NY</b>			
<b>TV Homes: 7,726,580</b>			
<b>Station</b>	<b>Day/Time</b>	<b>Program</b>	<b>Rate</b>
	M-F/11-1130p	Seinfeld	\$875
	M-F/1130p-12m	Seinfeld	\$875
	M-F/12-1230a	Friends	\$500
	M-F/1230a-1a	Two and a Half Men	\$438
	M-F/1-130a	Big Bang Theory	\$313
	M-F/130-2a	Young Sheldon	\$313
	Sat/11-1130p	Seinfeld	\$1,250
	Sat/1130p-12m	Seinfeld	\$1,250
	Sat/12m-1a	Honeymooners	\$438
	Sun/12-1230a	Two and a Half Men	\$438

<b>DMA #2: Los Angeles, CA</b>			
<b>TV Homes: 5,838,090</b>			
<b>Station</b>	<b>Day/Time</b>	<b>Program</b>	<b>Rate</b>
	M-F/1130p-12m	Friends	\$1,875
	M-F/12-1230a	Friends	\$1,875
	M-F/1230a-1a	Big Bang Theory	\$1,094
	M-F/1-130a	Big Bang Theory	\$781
	M-F/130-2a	Two and a Half Men	\$781
	Sat/12m-1a	Two and a Half Men	\$1,250
	Sun/12-1230a	Two and a Half Men	\$1,250

<b>DMA #3: Chicago, IL</b>			
<b>TV Homes: 3,624,820</b>			
<b>Station</b>	<b>Day/Time</b>	<b>Program</b>	<b>Rate</b>
	M-F/11-1130p	Young Sheldon	\$1,250
	M-F/1130p-12m	Big Bang Theory	\$1,250
	M-F/12-1230a	Two and a Half Men	\$938
	M-F/1230a-1a	Last Man Standing	\$938
	M-F/1-130a	Goldbergs	\$625
	Sat/11-1130p	Two and a Half Men	\$938
	Sat/1130p-12m	Two and a Half Men	\$938
	Sat/12m-1a	Last Man Standing	\$625
	Sun/12-1230a	Young Sheldon	\$625

## DMA #4: Philadelphia, PA

**TV Homes: 3,108,960**

Station	Day/Time	Program	Rate
	M-F/4-5p	Dr. Phil	\$938
	M-F/5-6p	Judy Justice	\$1,094
	M-F/6-630p	Goldbergs	\$2,188
	M-F/630-7p	Big Bang Theory	\$2,500
	Sa-Su/5-6p	Friends / Young Sheldon	\$625
	M-F 7-8P	Big Bang Theory / Modern Family	\$2,813
	M-F/11-1130p	Big Bang Theory	\$938
	M-F/1130p-12m	Modern Family	\$938
	M-F/12-1230a	Two and a Half Men	\$625
	M-F/1230a-1a	Seinfeld	\$625
	M-F/1-130a	Seinfeld	\$469
	M-F/130-2a	Young Sheldon	\$313
	Sat/12m-1a	Two and a Half Men	\$469
	Sun/12-1230a	Seinfeld	\$469

## DMA #5: Dallas - Ft. Worth, TX

**TV Homes: 3,041,540**

Station	Day/Time	Program	Rate
	M-F/4-5p	Judy Justice	\$781
	M-F/5-6p	Young Sheldon	\$781
	M-F/6-630p	Big Bang Theory	\$1,406
	M-F/630-7p	Big Bang Theory	\$1,563
	Sa-Su/5-6p	Big Bang Theory	\$750
	M-Su/10-11p	Seinfeld	\$469
	M-F/11-1130p	Two and a Half Men	\$469
	M-F/1130p-12m	Two and a Half Men	\$375
	M-F/12-1230a	Last Man Standing	\$375
	M-F/1230a-1a	Last Man Standing	\$313
	M-F/1-130a	Goldbergs	\$313
	M-F/130-2a	Goldbergs	\$313
	Sat/11-1130p	Two and a Half Men	\$469
	Sat/1130p-12m	Two and a Half Men	\$469
	Sat/12m-1a	Simpsons	\$313
	Sun/12-1230a	Last Man Standing	\$156

## DMA #7: Houston, TX

TV Homes: 2,666,330

Station	Day/Time	Program	Rate
	M-F/4-5p	The Neighborhood	\$625
	M-F/6-630p	Big Bang Theory	\$625
	M-F/630-7p	Big Bang Theory	\$625
	Sa-Su/5-6p	Modern Family / Young Sheldon	\$625
	M-F /10p-11p	Two and a Half Men	\$781
	M-F/11-1130p	Modern Family	\$625
	M-F/1130p-12m	Modern Family	\$469
	M-F/1-130a	Last Man Standing	\$313
	M-F/130-2a	American Housewife	\$313
	Sat/12m-1a	Big Bang Theory	\$625
Sun/12-1230a	Big Bang Theory	\$625	

## DMA #8: Washington, DC

TV Homes: 2,617,350

Station	Day/Time	Program	Rate
	M-F/4-5p	Maury	\$500
	M-F/5-6p	Young Sheldon	\$188
	M-F/6-630p	Big Bang Theory	\$188
	M-F/630-7p	Big Bang Theory	\$188
	Sa-Su/5-6p	Friends / Young Sheldon	\$188
	Mo-Fr 11:30p-12:00a	Seinfeld	\$163
	Mo-Fr 12:00a-12:30a	Two and a Half Men	\$125
	Mo-Fr 12:30a-1:00a	Two and a Half Men	\$125
	Mo-Fr 1:00a-1:30a	American Housewife	\$150
	Sat 11:00p-11:30p	The Neighborhood WA	\$213
	Sat 11:30p-12:00a	Seinfeld	\$213
	Sat 12:00a-12:30a	Two and a Half Men	\$100
Sat 12:30a-1:00a	Two and a Half Men	\$100	
	Mo-Fr 10:30p-11:00p	Big Bang Theory	\$250
	Mo-Fr 12:00a-12:30a	We The People	\$125
	Mo-Su 11:00p-11:30p	Game Night	\$250
	MTWRF,U 10:00p-10:30p	Seinfeld	\$250
	Sat 10:00p-10:30p	Last Man Standing	\$125
	Sat 10:30p-11:00p	Last Man Standing	\$125
	Sun 10:30p-11:00p	Seinfeld	\$188

## DMA #10: San Francisco - Oakland - San Jose, CA

TV Homes: 2,593,210

Station	Day/Time	Program	Rate
	Sat 5:00p-6:00p	S.W.A.T.	\$88
	Sat 6:00p-6:30p	Court Cam	\$125
	Mo-Fr 7:00p-7:30p	Inside Edition	\$413
	Mo-Fr 7:30p-8:00p	Entertainment Tonight	\$413
	Sat 7:00p-8:00p	Entertainment Tonight	\$250
	Sun 6:00p-6:30p	Inside Edition	\$163
	M-F/1130p-12m	Entertainment Tonight	\$188
	M-F/12-1230a	Inside Edition	\$125

## DMA #11: Phoenix - Prescott, AZ

TV Homes: 2,138,870

Station	Day/Time	Program	Rate
	Mo-Fr 3:00p-4:00p	People's Court	\$100
	Mo-Fr 4:00p-4:30p	Family Feud	\$100
	Mo-Fr 4:30p-5:00p	Family Feud	\$125
	Mo-Fr 5:00p-5:30p	Family Feud	\$125
	Mo-Fr 5:30p-6:00p	Family Feud	\$125
	Sat 4:00p-5:00p	Entertainers	\$75
	Sat 5:00p-6:00p	Access Hollywood	\$100
	Sun 3:00p-3:30p	Family Feud	\$100
	Sun 4:00p-5:00p	The Hill	\$100
	Sun 5:30p-6:00p	Family Feud	\$125
	Mo-Fr 6:00p-6:30p	Big Bang Theory	\$213
	Mo-Fr 6:00p-7:00p	Big Bang Theory	\$213
	Mo-Fr 6:30p-7:00p	Big Bang Theory	\$213
	Sat 6:00p-6:30p	Family Feud	\$213
	Sat 6:00p-7:00p	Family Feud	\$213
	Sat 6:30p-7:00p	Family Feud	\$213
	Mo-Fr 9:00p-9:30p	Big Bang Theory	\$213
	Mo-Fr 9:30p-10:00p	Young Sheldon	\$213
	Mo-Fr 9:30p-11:00p	Young Sheldon	\$213
	Mo-Fr 10:00p-10:30p	Young Sheldon	\$125
	Mo-Fr 10:30p-11:00p	Young Sheldon	\$75
	Mo-Fr 11:00p-11:30p	Family Feud	\$75
	Mo-Fr 11:00p-12:00a	Family Feud	\$75
	Mo-Fr 11:30p-12:00a	Family Feud	\$75
	Mo-Fr 12:00a-12:30a	The Goldbergs	\$38
	Mo-Fr 12:00a-1:00a	The Goldbergs	\$38
	Mo-Fr 12:30a-1:00a	The Goldbergs	\$38
	Mo-Fr 1:00a-2:00a	Law & Order: SVU	\$25
	Sat 9:00p-9:30p	Big Bang Theory	\$125
	Sat 9:30p-10:00p	Young Sheldon	\$125
	Sat 10:00p-10:30p	Family Feud	\$75
	Sat 10:00p-11:00p	Family Feud	\$75
	Sat 10:30p-11:00p	Family Feud	\$75
	Sat 12:00a-12:30a	The Goldbergs	\$25
Sat 12:00a-1:00a	The Goldbergs	\$25	
Sat 12:30a-1:00a	The Goldbergs	\$25	
Sun 9:00p-9:30p	Big Bang Theory	\$125	
Sun 9:30p-10:00p	Young Sheldon	\$125	

## DMA #13: Tampa - St. Peterburg - Sarasota, FL

TV Homes: 2,068,720

Station	Day/Time	Program	Rate
	Mo-Fr 7:30p-8:00p	Entertainment Tonight	\$1,750
	Sat 7:00p-8:00p	Entertainment Tonight	\$1,250
	Mo-Fr 11:34p-12:36a	Tonight Show	\$875
	Mo-Fr 12:36a-1:37a	Late Night w/Seth Myers	\$500
	Mo-Fr 1:37a-2:12a	Entertainment Tonight	\$100
	Sat 11:30p-1:00a	Saturday Night Live	\$3,500

## DMA #16: Denver, CO

TV Homes: 1,792,540

Station	Day/Time	Program	Rate
	Mo-Th 6:00p-6:30p	Jeopardy	\$3,750
	Mo-Th 6:30p-7:00p	Wheel of Fortune	\$2,875
	Sat 6:00p-7:00p	Jeopardy / Wheel of Fortune	\$2,125
	Mo-Fr 11:00p-11:30p	Seinfeld	\$875
	Mo-Fr 11:30p-12:00a	Seinfeld	\$875
	Mo-Fr 12:00a-12:30a	Friends	\$500
	Mo-Fr 12:30a-1:00a	TMZ	\$500
Sun 12:30a-1:00a	Inside Edition	\$375	
	Mo-Fr 3:00p-4:00p	TMZ Live	\$188
	Mo-Fr 4:00p-5:00p	Judy Justice	\$250
	Mo-Fr 5:00p-6:00p	Young Sheldon	\$250
	Mo-Th 6:00p-6:30p	Big Bang Theory	\$750
	Mo-Th 6:30p-7:00p	Big Bang Theory	\$875
	Fri 6:00p-7:00p	Jeopardy / Wheel of Fortune	\$1,625
	Sat 4:00p-5:00p	Modern Family	\$125
	Sat 5:00p-6:00p	Young Sheldon	\$188
	Sun 4:00p-5:00p	Young Sheldon	\$125
	Sat 6:00p-7:00p	Big Bang Theory	\$375
	Sun 6:00p-7:00p	Big Bang Theory	\$375
	Mo-Fr 10:00p-10:30p	Two and a Half Men	\$375
	Mo-Fr 10:30p-11:00p	Two and a Half Men	\$375
	Mo-Fr 11:30p-12:00a	Simpson	\$188
	Mo-Fr 12:00a-12:30a	Goldbergs	\$188
	Mo-Fr 12:30a-1:00a	American Housewife	\$125
	Sat 10:00p-11:00p	Young Sheldon	\$188
	Sat 11:00p-12:00a	Two and a Half Men	\$125
	Sat 12:00a-1:00a	Swat	\$125
	Sun 11:00p-12:00a	The Hill	\$188
Sun 12:00a-1:00a	Two and a Half Men	\$188	

## DMA #19: Cleveland - Akron - Canton, OH

TV Homes: 1,552,420

Station	Day/Time	Program	Rate
	Mo-Fr 7:30p-8:00p	BIG BNG THEORY	\$1,250
	Sat 7:00p-8:00p	BIG BNG THEORY SAT	\$750
	Mo-Fr 11:00p-11:30p	BIG BANG THEORY	\$625
	Mo-Fr 11:30p-12:00a	TWO & HALF MEN A	\$500
	Mo-Fr 12:00a-12:30a	TWO & HALF MEN B	\$375
	Mo-Fr 12:30a-1:00a	SEINFELD A	\$375
	Sat 11:00p-12:00a	FOX ENCORES	\$875
	Sat 12:00a-1:00a	SEINFELD/TWO & HALF MEN SAT	\$375
	Sun 11:00p-11:30p	BIG BANG SUN 11	\$625
	Sun 11:30p-12:00a	BIG BANG SUN 1130	\$500
	Sun 12:00a-12:30a	TWO & HALF MEN SUN 12	\$313
	Sun 12:30a-1:00a	BIG CHUCK AND LITTLE JOHN	\$188

# DMA #20: Sacramento - Stockton - Modesto, CA

TV Homes: 1,502,080

Station	Day/Time	Program	Rate
	Mo-Fr 12:00a-12:30a	Friends	\$250
	Mo-Fr 12:30a-1:00a	Friends	\$188
	Mo-Fr 1:00a-1:30a	Seinfeld	\$188
	Mo-Fr 1:30a-2:00a	Seinfeld	\$125
	Mo-Th 11:30p-12:00a	Two and a Half Men	\$313

**\*\* MORE MARKETS/STATIONS ON THE WAY SOON!!**

**NOTES:**

- 1: All TV spots subject to approval by TV stations prior to airing.
- 2: All claims made in TV spots must be substantiated if requested by TV station(s).
- 3: All TV stations and rates are subject to availability at time of placement.
- 4: All rates are subject to change without prior written notice
- 5: Listed rates include a FREE NMS Infrastructure Review.
- 6: All placements after November 15 may be subject to potential rate increase of +25%.
- 7: All rates subject to change without written or published notice.



Thank You for Choosing National Media Spots, Inc.

We Appreciate Your Business!

888-579-8088

[www.nationalmediaspots.com](http://www.nationalmediaspots.com)

[media@nationalmediaspots.com](mailto:media@nationalmediaspots.com)