

National Media Spots Inc.

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## **Network Profile**

Whether commemorating favorite films from every genre and decade, or creating acclaimed original programming, AMC brings to its audience something deeper, something richer, AMC: Something More.

Age Groups		<u>Household Income</u>	
P 2-17	5%	Median Income	77K
A 18-54	41%		
A 55+	54%	<u>Gender</u>	
Median Age	57	Male	51%
		Female	49%

## **Featured Programs**

The North Water	Fear The Walking Dead	Friday Nightin
The Broken and the Bad	Better Call Saul	The Prisoner
The American West	Ultra City Smiths	Bottomless Brunch