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## **Network Profile**

The 24/7 go-to network to binge award-winning true crime content. Popular true crime programming captivates fans with high octane storytelling. There's no better place to indulge viewers' endless fascination with mystery than with American Crimes.

### **Age Groups**

Target Demo                      **A 22-64**

### **Income**

Median HHI                      **\$68K**

### **Gender**

Male                                      **52%**

Female                                   **48%**

### **Featured Programs**

Bloodline Detectives

American Greed

Lockup

Dateline