



National Media Spots Inc.

PH: 888-579-8088

media@nationalmediaspots.com

www.nationalmediaspots.com



Network Profile

Boomerang Network is the transgenerational and timeless brand providing quality and safe entertainment for younger kids and their families to share — and for older siblings to join in! The funny, timeless and trusted entertainment destination featuring the animated shows that parents love, and kids are discovering.

Age

K 2-11	10%
K 12-17	3%
A 18-49	30%
Median Age	56

Household Income

\$75k+	38%
\$100k+	33%
\$125k+	19%
Median Income	\$49K

Education/Occupation

Graduated College	18%
White Collar Workers	21%
Blue Collar Workers	7%
Professional/Managerial	30%

Home/Family

1+ child HH	31%
HH Size 4+	37%
Homeowner	67%
Pet Owner	68%

Gender

Male	48%
Female	52%

Race/Ethnicity

White	65%
African American	21%
Hispanic	10%

Featured Programming

Looney Tunes Cartoons	Scooby Do!	The Power Puff Girls
Jellystone	The Tom & Jerry Show	The Racoons
Total Drama Island	Adventure Time	Total Drama Island