



**National Media Spots Inc.**

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## **Network Profile**

**Bravo media is the premiere lifestyle and entertainment brand that drives the cultural conversation around it's high-quality, interactive original content that focuses on the network's passion points of food, fashion, beauty, design, digital and pop culture.**

### **Age Groups**

A 2-24	<b>4%</b>
A 25-35	<b>6%</b>
A 35-44	<b>13%</b>
A 45-54	<b>20%</b>
A 55-64	<b>28%</b>
A 65+	<b>29%</b>
Median Age	<b>57</b>

### **Race/Ethnicity**

Black	<b>16%</b>
Asian	<b>2%</b>
Hispanic	<b>7%</b>

### **Featured Programs**

The Real Housewives  
Southern Charm  
Below Deck  
Project Runway

Summer House  
Top Chef  
Watch What Happens Live  
Million Dollar Listing

The Valley  
Married to Medicine  
Vanderpump Rules  
Don't Be Tardy

### **Household Income**

Median HH Income	<b>\$90k</b>
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### **Education**

Graduated College	<b>39%</b>
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### **Home Ownership**

Own Home	<b>77%</b>
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### **Gender**

Male	<b>30%</b>
Female	<b>70%</b>