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Network Profile

E! is the only global, multiplatform brand for all things pop culture. E! programming includes core franchises, popular series, as well as the network's first original scripted series, "The Royals". Additionally, E!'s "Live from the Red Carpet" signature events keep fans connected to their favorite stars on pop culture's biggest nights.

Age Groups

A 2-24	7%
A 25-35	9%
A 35-44	14%
A 45-54	19%
A 55-64	24%
A 65+	28%
Median Age	55

Race/Ethnicity

Multicultural	25%
Black	13%
Hispanic	9%
Asian	3%

Income

Median HH Income	\$88K
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Education

Graduated College	35%
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Gender

Male	41%
Female	59%

Home Ownership

Own Home	77%
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Featured Programs

E! News	Re!Cap	House of Villians
Hot Goss	Fatherhood	Botched
Celebrity Game Face	Kards Katch Up	Celebrity Prank Wars