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Network Profile

ESPN Deportes is ESPN's multimedia, Spanish-language sports brand, dedicated to providing a wide variety of sports to the US Hispanic sports fan. Available through TV, radio, web, print, and wireless, fans get unparalleled Spanish-language sports programming, featuring more than 2500 hours of sports programming annually.

Age Groups

A 18-34	57%
A 35-54	30%
A 55+	6%
Median Age	48

Household Income

\$75K+	31%
\$100K	22%
\$125K	15%
\$150K	9%
Median HHI	\$62k

Education

4+ Years College	14%
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Presence of Children

HH w/Children	60%
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Race & Ethnicity

White	45%
African American	6%
Hispanic	90%
Multicultural	96%

Gender

Female	34%
Male	66%

Featured Programs

Beisbol Esta Noche	Cronometro	Fuera de Juego
Futbol Center	Futbol Picante	Golpe A Golpe
Jorge Ramos Y Su Banda	Los Capitanes	Nacion ESPN