



National Media Spots Inc.

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Network Profile

ESPN2 offers sports fans a wider variety of major live events and studio programming with the authority that they trust and the personalities that they love.

Age Groups

A 25-54	43%
A 18-49	38%
A 35-64	54%
Median Age	55

Household Income

\$75K+	64%
\$100K	54%
\$125K	42%
\$150K	27%
Median HHI	\$99k

Education

4+ Years College	44%
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Presence of Children

HH w/Children	34%
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Gender

Male	72%
Female	28%

Race & Ethnicity

White	59%
African American	24%
Hispanic	7%
Multicultural	34%

Featured Programs

Little League World Series	X-Games	NBA
Tennis Masters Series	ESPN First Take	NFL
SportsCenter	Mike and Mike in the Morning	E: 60
Get Up	Pardon The Interruption	Around The Horn