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## **Network Profile**

FETV network is classic and inspirational programming the whole family can enjoy. FETV is home to a 24-hour schedule of beloved and timeless television series and movies. Our goal is to entertain our audience with quality TV shows and movies that provide ... real. family. entertainment.

Household Income			Race/Ethnicity	
HHI \$75k+	37%		White	72%
HHI \$100k+	29%		Black	20%
HHI \$125k+	20%		Other	8%
Household Info		Education/Occupation		
HH Size of 2	48%		College Education	56%
HH w/Kids	12%		White Collar	19%
A/B Counties	46%		Blue Collar	8%
C/D Counties	54%		Professional/Manageria	al <b>15%</b>
<u>Gender</u>			<u>Lifestyle</u>	
Male	43%		Homeowner	86%
Female	57%		Pet Owner	59%
Featured Programs				
Bewitched		Perry Mason		Quincy, ME
Adam-12		Daniel Boone	9	Leave It To Beaver
Wyatt Earp		The Lone Ra	nger	Dragnet