

National Media Spots Inc.

PH: 888-579-8088

media@nationalmediaspots.com www.nationalmediaspots.com



Network Profile

FX consistently delivers groundbreaking shows that wow critics and shatter expectations. This commitment to producing provocative, original series combined with strong performing acquisitions and a slate of blockbuster movies fresh from the theater, has earned FX a fiercely dedicated following.

Age Groups		Household Income	
A 18-34	13%	Median HHI	\$67K
A 18-49	39%	HHI \$100K+	36%
A 25-54	45%		
Median Age	51		

ramily & nome Li	<u>e</u>	<u>Gender</u>	
Home w/Children	33%	Male	52%
Multicultural	37%	Female	48%

Featured Programs

Camily O Hamalifa

Adults	The Bear	Welcome to Wrexham
Alien Earth	Dying For Sex	Say Nothing
Shogun	It's Always Sunny In Philadelphia	English Teacher