

National Media Spots Inc. PH: 888-579-8088 media@nationalmediaspots.com www.nationalmediaspots.com



Network Profile

FXM is the movies. Celebrate the artistry of filmmaking with the hottest collection of Hollywood blockbusters from today. FXM also features original programming that reveals how your favorite movies are made, while highlighting the talented and passionate people that bring them to life. In addition to enjoying FXM's primetime lineup, spend your daytime reliving the golden age of the silver screen with FXM Retro. Watch your favorite classic movies, unedited and commercial free, for a taste of old Hollywood at its finest.

Age Groups

A 18-34	10%
A 18-49	27%
A 25-54	35%
Median Age	57

Household Income

Median Income	\$59K
HHI \$100k+	36%

<u>Gender</u>

Male	54%
Female	46%

Family & Home Life

HH w/Children	27%
Multicultural	32%

Featured Programs

20 th Century Fox Movies	Warner Bros Entertainment Movies
Universal Studios Movies	Walt Disney Studios Motion Picture Movies
Paramount Pictures Movies	Dreamworks Movies
Sony Pictures Entertainment Movies	FXM Presents