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Network Profile

FYI, is home to lifestyle and enthusiast content: HOME. MADE. NATION, DRIVE, OUTDOORS. These premium passion verticals feature both long- and short-form original content with always-on digital and social components. FYI, brings together a range of lifestyle genres — from cars to all things home, from the great outdoors to the amazing stories behind collectibles and much more — taking viewers inside the worlds of passionate enthusiasts who live their lives on their own terms. Inspiring the Enthusiast in Us All.

Age Groups

Median Age 64

Household Income

Median HHI \$72k

Gender

Male 43%

Female 57%

Featured Programs

Barney Jackson Live

Meals In Minutes

Rachel Ray in Tuscany

Global Soul Kitchen

Tiny House Nation

Ultimate Rides

Sell This House!

Find My Country House

Italian Dream Home