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Network Profile

The FOX News Channel is a 24-hour general news service devoted to delivering fair and balanced coverage of the day's events. Weekdays FNC offers 17 hours of live programming, including one-hour programs in the evenings that take an in-depth look at the day's events and feature newsmaker interviews. Backed by the global resources of the News Corporation, the FOX News Channel provides viewers with live news updates, every hour. FNC is America's #1 news network on cable.

<u>Age Groups</u>			Household Income	
A 18-49	9%		Avg HHI	\$77k
A 25-34	2%			
A 35-64	35%		<u>Geographical Area</u>	
Median Age	69		East Central	11%
			Northeast	22%
<u>Gender</u>			Pacific	17%
Male	54%		Southeast	28%
Female	46%		Southwest	11%
			West Central	11%
Featured Programs	,			
The Five		Jesse Waters Primtin	ne	Hannity
The Ingraham Angle		Special Report w/Bret Baier		Gutfeld!
Fox News Live		Fox & Friends		America's Newsroom