



National Media Spots Inc.

PH: 888-579-8088

media@nationalmediaspots.com

www.nationalmediaspots.com



Network Profile

Grit is home to your favorite bold, brave and legendary action heroes. Featuring timeless programming and top characters like Clint Eastwood, John Wayne and James Stewart, Grit showcases classic all-American storytelling in its iconic Western movies and series.

Target Demo

Primary	M50+
Secondary	A50+

Gender

Male	54%
Female	46%

Household Info

A/B County	63%
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Featured Programs

The Lone Ranger

Bat Masterson

The Rifleman

Zorro

Zane Grey Theatre

The Bounty Hunter

Tombstone Territory

Tales of Wells Fargo

Coroner Creek