

**National Media Spots Inc.** 

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## **Network Profile**

Laff is the nation's first over-the-air network devoted to comedy around the clock. With fan-favorite sitcoms featuring some of television's funniest talent, Laff brings viewers a 24/7 comedy lineup filled with the most memorable tears-in-your-eyes, LOL moments.

Age Demographics		<u>Gender</u>	<u>Gender</u>	
Median Age	64	Male	52%	
Primary Demo	A35+	Female	48%	
Secondary Demo	A25-54			

Income		<u>Household</u>	
Median HHI	\$47k	A/B County	61%

## **Featured Programs**

Home Improvement	Last Man Standing	That 70's Show
The Conners	Man With A Plan	According To Jim
Grounded For Life	ALF	Bob Hearts Abishola