

National Media Spots Inc.

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Network Profile

MeTV is Memorable Entertainment Television, America's #1 classic entertainment network. With an incredibly deep library, MeTV airs a wide variety of the most beloved programs in television history, spanning from the 1950s through early 90s. MeTV celebrates our viewers passion for TV's greatest shows and stars, while presenting a premium viewing experience that delivers on the awesome power of broadcast television.

Age Groups Household Income

Median Age 63 Median Income \$72K

<u>Gender</u> <u>Viewership Target</u>

 Male
 50%
 Primary
 A 35-64

 Female
 50%
 Secondary
 A 25-54

Featured Programs

Gomer Pyle, USMC Emergency! Collector's Call
Toon In With Me MASH Beverly Hillbillies
Perry Mason The Andy Griffith Show Wagon Train