



National Media Spots Inc.

PH: 888-579-8088

media@nationalmediaspots.com

www.nationalmediaspots.com

[NEWSNATION]

Network Profile

Unbiased news begins with NewsNation. Validated by independent watchdog groups, NewsNation is America's source for engaging and unbiased news, which reflects the full range of perspectives across the country.

Age Groups

Target Age **A35-64**
Median Age **62**

Gender

Male **50%**
Female **50%**

Income

Median HHI **\$92k**

Political Spectrum

Democrat **32%**
Republican **34%**
Independent/Other **34%**

Featured Programs

News Nation Live	News Nation Now	The Hill
Elizabeth Vargas Reports	News Nation Prime	Morning In America
On Balance with Leland Vittert	Cuomo	Banfield