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Network Profile

Fans don't sit at the outskirts of pop culture making snarky comments, they live right smack in the middle of it, sharing, creating, and connecting their passions with others. At Pop, fans finally have a destination that celebrates the fun of being a fan

Age

Median Age **64**

Household Income

Median HHI **\$64.5k**

Gender

Male **62%**

Female **38%**

Featured Programs

Law & Order

NCIS

Mobland

ER

Criminal Minds

FBI

Wheels Up

Lucky Strikes

Submerged

Cure

Bad Moon on the Rise

Dust and Bones