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## **Network Profile**

REV'N is the ONLY over-the-air network geared toward the performance automotive enthusiast. This popular offering features cars, trucks, motorcycles, boats, ATVs, events, auctions, and more! From tips and trends with leading industry experts to the latest in racing action, Rev'n has it all under the hood! Rev'n programming includes car shows from all across the country, classic car restorations and repairs, racing, reviews, auctions, do-it-yourself projects, history, and more.

## Age Groups

Primary Target	A 18-54
Median Age	39

## <u>Gender</u>

Male	75%
Female	25%

## Featured Programs

My Classic Car	Motorhead Garage	Bidding Wars
Motorweek	Sam's Garage	The Curator's Vault
Motorz	On Two Wheels	400 Thunder