



National Media Spots Inc.

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Network Profile

TLC engages and entertains with insightful programming that transports viewers into the authentic and revealing lives of real-life extraordinary characters you can learn from. TLC programs are entertaining, unfiltered and always reveal something worthwhile.

Age Groups

A 18-49	23%
A 25-54	31%
A 35-64	48%
Median Age	61

Household Income

\$75K+	58%
\$100K+	50%
\$125K+	40%
Median HHI	89k

Education/Occupation

4+ Years College	39%
White Collar Workers	27%
Blue Collar Workers	7%
Professional/Managerial	39%

Home & Family

HH w/Children	33%
HH Size 4+	39%
Homeowner	75%
Pet Owner	61%

Gender

Male	29%
Female	71%

Race & Ethnicity

White	65%
African American	19%
Hispanic	12%

Featured Programs

90 Day Fiancé	Polyfamily	1000-LB Sisters
Sister Wives	Baylen Out Loud	1000-LB Roomies
7 Little Johnstons	Dr. Pimple Popper	Little People, Big World