

National Media Spots Inc.

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Network Profile

Age Groups

TNT is one of cable's top rated networks. TNT is home to original drama series, syndicated dramas and primetimes specials. TNT also features blockbuster movies and championship sports coverage, including NBA and NCAA basketball programming and the PGA Championship. TNT is the go-to destination for great storytelling. TNT pulls you in and takes you to the edge of your seat.

Household Income

A 18-49	42%	\$75K+	72%
A 25-54	48%	\$100K+	63%
A 35-64	57%	\$125K+	52%
Median Age	52	Median HHI	\$110k
Education/Occupation		Home & Family	
4+ Years College	51%	HH w/Children	41%
White Collar Workers	29%	HH Size 4+	41%
Blue Collar Works	7%	Homeowner	64%
Professional/Managerial	42%	Pet Owner	60%
Gender		Race & Ethnicity	
Male	64%	White	50%
Female	36%	African American	29%
		Hispanic	10%
Featured Programs			
The Alienist	American Race	Good Behavior	
The Librarians	Rich & Shameless	True Detective: Night Country	
Will	Cold Case	The Inside Story	