



Satellite Radio (SiriusXM) - Rate Card #3
Listeners: 69.2 Million
Type: 30-Sec "ROS" (Run of Schedule)
Rotation: Mon-Sun



Program	Satellite Station	M-F Drive Time	M-F 6am-12m	SA-SU 6am-12m	M-SU 12m-6am
News / Talk					
Dateline 24/7	107	\$625	\$525	\$375	\$25
TODAY Show Radio	108	\$625	\$525	\$375	\$25
CNBC	112	\$625	\$525	\$375	\$25
Fox Business	113	\$563	\$475	\$375	\$25
Fox News	114	\$1,875	\$1,600	\$1,100	\$50
Fox News Headlines 24/7	115	\$688	\$575	\$463	\$25
CNN	116	\$1,250	\$1,063	\$650	\$38
Headline	117	\$625	\$525	\$375	\$25
MSNBC	118	\$1,000	\$850	\$500	\$38
BBC World Service	120	\$625	\$525	\$375	\$25
Bloomberg Radio	121	\$563	\$475	\$375	\$25
NPR Now	122	\$563	\$475	\$375	\$25
PRX Remix	123	\$563	\$475	\$375	\$25
POTUS Politics	124	\$563	\$475	\$375	\$25
Sirius XM Patriot	125	\$563	\$475	\$375	\$25
Sirius XM Urban View	126	\$563	\$475	\$375	\$25
Sirius XM Progress	127	\$563	\$475	\$375	\$25
Business Radio	132	\$563	\$475	\$375	\$25
Rural Radio	147	\$563	\$475	\$375	\$25
Canada Talks	167	\$563	\$475	\$375	\$25
CBC Radio One	169	\$563	\$475	\$375	\$25
ICI Première	170	\$563	\$475	\$375	\$25
Sports					
ESPN Radio	80	\$750	\$638	\$375	\$25
ESPN Xtra	81	\$750	\$638	\$375	\$25
Mad Dog Sports Radio	82	\$625	\$538	\$375	\$25
FOX Sports on SiriusXM	83	\$500	\$425	\$325	\$25
SiriusXM College Sports Radio	84	\$500	\$425	\$325	\$25
NBC Sports Radio	85	\$500	\$425	\$313	\$25
SiriusXM NBA Radio	86	\$500	\$425	\$325	\$25
Fantasy Sports Radio	87	\$500	\$425	\$313	\$25
SiriusXM NFL Radio	88	\$500	\$425	\$325	\$25
MLB Network Radio™	89	\$313	\$263	\$188	\$25
SiriusXM NASCAR Radio	90	\$313	\$263	\$188	\$25
NHL Network Radio™	91	\$313	\$263	\$188	\$25
SiriusXM PGA TOUR Radio	92	\$313	\$263	\$188	\$25
SLAM Radio	145	\$313	\$263	\$188	\$25
SiriusXM Fight Nation	156	\$313	\$263	\$188	\$25
SiriusXM FC	157	\$313	\$263	\$188	\$25
VSIN	158	\$313	\$263	\$188	\$25
SportsGrid	159	\$313	\$263	\$188	\$25
SiriusXM Scoreboard	172	\$313	\$263	\$188	\$25
Live MLB Play by Play	175-189	\$500	\$425	\$325	\$25
SEC Play-by-Play	190-192	\$500	\$425	\$325	\$25
ACC Play-by-Play	193-194	\$500	\$425	\$325	\$25
Big10 Play-by-Play	195-197	\$500	\$425	\$325	\$25
Big12 Play-by-Play	198-200	\$500	\$425	\$325	\$25
Sports Play-by-Play	201-207	\$500	\$425	\$325	\$25
NBA Play by Play	212-217	\$500	\$425	\$325	\$25

Program	Satellite Station	M-F Drive Time	M-F 6am-12m	SA-SU 6am-12m	M-SU 12m-6am
SiriusXM INDYCAR Nation	218	\$500	\$425	\$325	\$25
NHL Play by Play	219-223	\$500	\$425	\$325	\$25
NFL Play by Play	225-234	\$500	\$425	\$325	\$25
Comedy					
Netflix Is A Joke Radio	93	\$313	\$263	\$188	\$25
Comedy Greats	94	\$625	\$525	\$375	\$25
Comedy Central Radio	95	\$625	\$525	\$375	\$25
Kevin Hart's Laugh Out Loud Radio	96	\$625	\$525	\$375	\$25
Jeff & Larry's Comedy Roundup	97	\$500	\$425	\$325	\$25
Pure Comedy	98	\$500	\$425	\$325	\$25
Raw Comedy	99	\$500	\$425	\$325	\$25
Radio Classics	148	\$500	\$425	\$325	\$25
SiriusXM Comedy Club	168	\$500	\$425	\$325	\$25
Entertainment / Talk					
Howard Stern 100	100	\$1,875	\$1,600	\$1,100	\$50
Howard Stern 101	101	\$1,875	\$1,600	\$1,100	\$50
Radio Andy - Andy Cohen	102	\$625	\$525	\$375	\$25
Faction Talk	103	\$500	\$425	\$325	\$25
Conan O'Brien Radio	104	\$625	\$525	\$375	\$25
Stars	109	\$625	\$525	\$375	\$25
Doctor Radio	110	\$625	\$525	\$375	\$25
Road Dog Trucking	146	\$500	\$425	\$325	\$25
Cultural					
Triumph	111	\$500	\$425	\$325	\$25
Joel Osteen Radio	128	\$1,875	\$1,600	\$1,100	\$50
The Catholic Channel	129	\$500	\$425	\$325	\$25
EWTV Radio	130	\$500	\$425	\$325	\$25
Family Talk	131	\$625	\$525	\$375	\$25
Holy Culture Radio	140	\$500	\$425	\$325	\$25
HUR Voices	141	\$500	\$425	\$325	\$25
HBCU	142	\$500	\$425	\$325	\$25
BYU Radio	143	\$313	\$263	\$188	\$25
Korea Today	144	\$313	\$263	\$188	\$25

NOTES:

Rate Card Updated: 6/5/2025

1. All rates include a **FREE** Infrastructure Review.
2. Client must approve all schedules prior to final placement.
3. These rates are for Run of Schedule (ROS) whereby Client chooses the Time Block and the Platform chooses exact run times.
4. All stations subject to availability at time of placement.
5. All placements after November 15, subject to potential rate increase of +25%.
6. Rates **INCLUDE** one **FREE** standard :30 or :60 second radio spot, scripting & production.
7. Howard Stern requires a 3 month run and is subject to availability.
8. Minimum buy of \$25,000.00 per week is required. A campaign length of 6-8 weeks is recommended.
9. Minimum buy of 3 stations per campaign.
10. 60-Sec rates are double, 15-sec rates are half.



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