



Radio - Rate Card #4 - ARIZONA

State By State Remnant Program

Number of Affiliates: 44

Number of Markets: 24

Type: 30-Sec ROS (Run of Schedule)

Rotation: Mon-Sun 24/7

Free Radio Spot Production Included!

Regional Radio Remnant Program - Rate Card #4					
	# of Clusters	Cost Per Cluster	# of Spots	Cost Per Spot	Rate
Package 1	5	\$1,425.00	220	\$32.39	\$7,125
Package 2	10	\$1,325.00	440	\$30.11	\$13,250
Package 3	20	\$1,225.00	880	\$27.84	\$24,500
Package 4	50	\$1,125.00	2,200	\$25.57	\$56,250

Station	Market	DMA	County	Freq	Format
KTNN-AM	WINDOW ROCK	Albuquerque-Santa Fe	APACGE	660	CTY
KGMM-FMt	BULLHEAD CITY	Phoenix (Prescott)	MOHAVE	100.1	CTY
KFNX-AM	CAVE CREEK	Phoenix (Prescott)	MARICOPA	1100	N/T
KDDL-FM	CHINO VALLEY	Phoenix (Prescott)	YAVAPAI	94.3	CTY
KVNA-FMt	COTTONWOOD	Phoenix (Prescott)	YAVAPAI	93.3	ALT
KYBC-AM	COTTONWOOD	Phoenix (Prescott)	YAVAPAI	1600	NOST
KYBC-FMt	COTTONWOOD	Phoenix (Prescott)	YAVAPAI	96.3	NOST
KAFF-AM	FLAGSTAFF	Phoenix (Prescott)	COCONINO	930	CTY
KAFF-FMt	FLAGSTAFF	Phoenix (Prescott)	COCONINO	93.5	CTY
KAFF-FMt	FLAGSTAFF	Phoenix (Prescott)	COCONINO	107.9	CTY
KVNA-FM	FLAGSTAFF	Phoenix (Prescott)	COCONINO	100.1	ALT
KGMM-FM	KINGMAN	Phoenix (Prescott)	MOHAVE	100.1	CTY
KPKR-FMt	KINGMAN	Phoenix (Prescott)	MOHAVE	95.5	ADULT HITS
KRCY-FMt	KINGMAN	Phoenix (Prescott)	MOHAVE	103.9	CL HITS
KZUL-FMt	KINGMAN	Phoenix (Prescott)	MOHAVE	95.9	AC
KGMM-FMt	LAKE HAVASU CITY	Phoenix (Prescott)	MOHAVE	103.5	CTY
KNTR-AM	LAKE HAVASU CITY	Phoenix (Prescott)	MOHAVE	980	SPORTS
KNTR-FMt	LAKE HAVASU CITY	Phoenix (Prescott)	MOHAVE	94.3	SPORTS
KRCY-FM	LAKE HAVASU CITY	Phoenix (Prescott)	MOHAVE	96.7	CL HITS
KRCY-FMt	LAKE HAVASU CITY	Phoenix (Prescott)	MOHAVE	96.3	CL HITS
KRCY-FMt	LAKE HAVASU CITY	Phoenix (Prescott)	MOHAVE	101.9	CL HITS
KRCY-FMt	LAKE HAVASU CITY	Phoenix (Prescott)	MOHAVE	105.9	CL HITS
KZUL-FMt	LAKE HAVASU CITY	Phoenix (Prescott)	MOHAVE	98.7	AC
KZUL-FMt	LAKE HAVASU CITY	Phoenix (Prescott)	MOHAVE	106.7	AC
KTOX-AM	NEEDLES, CA	Phoenix (Prescott)	MOHAVE	1340	TALK
KTOX-FMt	NEEDLES, CA	Phoenix (Prescott)	MOHAVE	104.1	TALK
KNTR-FMt	PARKER	Phoenix (Prescott)	LA PAZ	100.5	SPORTS
KPKR-FM	PARKER	Phoenix (Prescott)	LA PAZ	95.7	ADULT HITS
KWLP-FM	PEACH SPRINGS	Phoenix (Prescott)	MOHAVE	100.9	ETHNIC

KNKI-FM	PINETOP	Phoenix (Prescott)	NAVAJO	106.7	TALK
KQNA-FMt	PRESCOTT	Phoenix (Prescott)	YAVAPAI	95.5	NEWS
KQNA-FMt	PRESCOTT	Phoenix (Prescott)	YAVAPAI	99.9	NEWS
KZUL-FM	PRESCOTT	Phoenix (Prescott)	YAVAPAI	104.5	AC
KQNA-AM	PRESCOTT VALLEY	Phoenix (Prescott)	YAVAPAI	1130	N/T
KDDL-FMt	RANCHO VISTA	Phoenix (Prescott)	YAVAPAI	103.1	CTY
KZUL-FMt	RIVIERA	Phoenix (Prescott)	MOHAVE	95.3	AC
KATO-AM	SAFFORD	Phoenix (Prescott)	GRAHAM	1230	N/T
KAZM-AM	SEDONA	Phoenix (Prescott)	COCONINO	780	SPORTS
KWCD-FM	BISBEE	Tucson (Sierra Vista)	COCHISE	92.3	CTY
KVOI-AM	CORTARO	Tucson (Sierra Vista)	PIMA	1030	N/T
KGVY-FMt	GREEN VALLEY	Tucson (Sierra Vista)	PIMA	100.7	OLDIES
KGVY-AM	GREEN VALLEY/TUCSON	Tucson (Sierra Vista)	PIMA	1080	OLDIES
KTAN-AM	SIERRA VISTA	Tucson (Sierra Vista)	COCHISE	1420	CTY
KBLU-AM	YUMA	Yuma-El Centro	YUMA	560	N/T

Rate Card Updated 11/4/2020

NOTES:

1. This remnant radio buy is a cluster buy. Each cluster you buy is projected to get you one spot on each station listed.
2. This placement runs on a 24 hour, 7 day a week rotation. M-F schedule available at an increased cost of +15%.
3. Spots run through all stations listed, no stations may be dropped or substituted.
4. Prelogs are not available. Post logs provided at the end of the run.
5. Spots run over a 30-Day period.
6. All rates include a **FREE** Infrastructure Review.
7. All stations subject to availability at time of placement.
8. All placements after November 15, subject to potential rate increase of +25%.
9. :60 Second Spots are double the :30 second price quoted in this rate card.
10. Affiliate list subject to change.
11. "t" denotes translator station.
12. NMS will produce for Client a **FREE** 30-sec or 60-sec radio spot. Client must provide a general script or bullet points with information they would like to use in the radio spot and approve a final script in writing sent to Client by NMS for approval. NMS will use the best possible radio voice and/or music available at the time of production. Turnaround time for radio production is 3-7 days from receipt of an approved script from Client.



Thank You for Choosing National Media Spots, Inc.

We Appreciate Your Business!

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