



Radio - Rate Card #4 - COLORADO

State By State Remnant Program

Number of Affiliates: 51

Number of Markets: 27

Type: 30-Sec ROS (Run of Schedule)

Rotation: Mon-Sun 24/7

Free Radio Spot Production Included!

Regional Radio Remnant Program - Rate Card #4					
	# of Clusters	Cost Per Cluster	# of Spots	Cost Per Spot	Rate
Package 1	5	\$1,350.00	255	\$26.47	\$6,750
Package 2	10	\$1,250.00	510	\$24.51	\$12,500
Package 3	20	\$1,150.00	1,020	\$22.55	\$23,000
Package 4	50	\$1,050.00	2,550	\$20.59	\$52,500

Station	Market	DMA	County	Freq	Format
KRTZ-FM	CORTEZ	Albuquerque-Santa Fe	MONTEZUMA	98.7	AC
KDGO-AM	DURANGO	Albuquerque-Santa Fe	LA PLATA	1240	N/T
KDGO-FMt	DURANGO	Albuquerque-Santa Fe	LA PLATA	98.3	N/T
KRTZ-FMt	FARMNGTN, NM	Albuquerque-Santa Fe	SAN JAUN, NM	106.3	AC
KVOR-AM	COLRDO SPRNGS	Colorado Springs-Pueblo	EL PASO	740	N/T
KRLN-AM	PUEBLO	Colorado Springs-Pueblo	PUEBLO	1400	N/T
KSTY-FM	PUEBLO	Colorado Springs-Pueblo	PUEBLO	104.5	CTY
KRVG-FMt	ASPEN	Denver	PITKIN	98.1	CL HITS
KRVG-FMt	ASPEN	Denver	PITKIN	102.7	CL HITS
KSNO-FM	ASPEN	Denver	PITKIN	103.9	AAA
KWVL-FMt	ASPEN	Denver	PITKIN	99.9	CTY
KSNO-FMt	BASALT	Denver	EAGLE	103.5	AAA
KSNO-FMt	CARBONDALE	Denver	GARFIELD	94.5	AAA
KZKS-FMt	CARBONDALE	Denver	GARFIELD	105.3	CL ROCK
KAYW-FMt	CRAIG	Denver	MOFFAT	106.1	CL ROCK
KRAI-AM	CRAIG	Denver	MOFFAT	550	CTY
KRAI-FM	CRAIG	Denver	MOFFAT	93.7	HOT AC
KKVT-FMt	DELTA	Denver	GARFIELD	97.1	ADULT HITS
KFTM-AM	FT. MORGAN	Denver	MORGAN	1400	CL HITS
KFTM-FMt	FT. MORGAN	Denver	MORGAN	94.1	CL HITS
KNNG-FM	FT. MORGAN	Denver	LOGAN	104.7	HOT AC
KSRX-FM	FT. MORGAN	Denver	LOGAN	97.5	ADULT HITS
KKVT-FMt	GLENWD SPRINGS	Denver	GARFIELD	93.9	ADULT HITS
KRVG-FM	GLENWD SPRINGS	Denver	GARFIELD	95.5	CL HITS
KSNO-FMt	GLENWD SPRINGS	Denver	GARFIELD	103.9	AAA
KZKS-FMt	GLENWD SPRINGS	Denver	GARFIELD	105.3	CL ROCK
KEJJ-FM	GUNNISON	Denver	GUNNISON	98.3	CL HITS
KAYW-FM	MEEKER	Denver	RIO BLANCO	98.1	CL ROCK
KSNO-FMt	OLD SNOWMASS	Denver	PITKIN	93.1	AAA

KWVL-FM	OURAY	Denver	OURAY	105.7	CTY
KSNO-FMt	REDSTONE	Denver	GARFIELD	103.5	AAA
KKVT-FMt	RIFLE	Denver	GARFIELD	102.1	ADULT HITS
KRVG-FMt	RIFLE	Denver	GARFIELD	106.3	CL HITS
KZKS-FM	RIFLE	Denver	GARFIELD	105.3	CL ROCK
KNNG-FMt	SINDEY, NE	Denver	CHEYENNE, NE	103.1	HOT AC
KBCR-FM	STMBOAT SPRNGS	Denver	ROUTT	96.9	CTY
KRAI-FMt	STMBOAT SPRNGS	Denver	ROUTT	102.3	HOT AC
KSTC-AM	STERLING	Denver	LOGAN	1230	SPORTS
KRVG-FMt	WEST GLENWOOD	Denver	GARFIELD	95.5	CL HITS
KRDZ-AM	WRAY	Denver	YUMA	1440	CL HITS
KNEC-FM	YUMA	Denver	YUMA	100.9	AC
KKVT-FM	GRAND JUNCTION	Grand Junction-Montrose	MESA	100.7	ADULT HITS
KKVT-FMt	GRAND JUNCTION	Grand Junction-Montrose	MESA	95.7	ADULT HITS
KKVT-FMt	GRAND JUNCTION	Grand Junction-Montrose	MESA	103.9	ADULT HITS
KWVL-FMt	GRAND JUNCTION	Grand Junction-Montrose	MESA	97.3	CTY
KZKS-FMt	GRAND JUNCTION	Grand Junction-Montrose	MESA	105.3	CL ROCK
KKVT-FMt	MONTROSE	Grand Junction-Montrose	MONTROSE	98.1	ADULT HITS
KSTR-FM	MONTROSE	Grand Junction-Montrose	MONTROSE	96.1	CL ROCK
KSTR-FMt	MONTROSE	Grand Junction-Montrose	MONTROSE	100.1	CL ROCK
KUBC-AM	MONTROSE	Grand Junction-Montrose	MONTROSE	580	N/T
KWVL-FMt	REDLANDS	Grand Junction-Montrose	SHELBY	98.1	CTY

Rate Card Updated 11/4/2020

NOTES:

1. This remnant radio buy is a cluster buy. Each cluster you buy is projected to get you one spot on each station listed.
2. This placement runs on a 24 hour, 7 day a week rotation. M-F schedule available at an increased cost of +15%.
3. Spots run through all stations listed, no stations may be dropped or substituted.
4. Prelogs are not available. Post logs provided at the end of the run.
5. Spots run over a 30-Day period.
6. All rates include a FREE Infrastructure Review.
7. All stations subject to availability at time of placement.
8. All placements after November 15, subject to potential rate increase of +25%.
9. :60 Second Spots are double the :30 second price quoted in this rate card.
10. Affiliate list subject to change.
11. "t" denotes translator station.
12. NMS will produce for Client a FREE 30-sec or 60-sec radio spot. Client must provide a general script or bullet points with information they would like to use in the radio spot and approve a final script in writing sent to Client by NMS for approval. NMS will use the best possible radio voice and/or music available at the time of production. Turnaround time for radio production is 3-7 days from receipt of an approved script from Client.



Thank You for Choosing National Media Spots, Inc.

We Appreciate Your Business!

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