



Radio - Rate Card #4 - FLORIDA SPANISH

State By State Remnant Program

Number of Affiliates: 25

Number of Markets: 17

Type: 30-Sec ROS (Run of Schedule)

Rotation: Mon-Sun 24/7

Free Radio Spot Production Included!

Regional Radio Remnant Program - Rate Card #4					
	# of Clusters	Cost Per Cluster	# of Spots	Cost Per Spot	Rate
Package 1	5	\$675.00	125	\$27.00	\$3,375
Package 2	10	\$575.00	250	\$23.00	\$5,750
Package 3	20	\$475.00	500	\$19.00	\$9,500
Package 4	50	\$375.00	1,250	\$15.00	\$18,750

Station	Market	DMA	County	Freq	Format
WAFZ-AM	FT. MYERS	Ft. Myers-Naples	LEE	1490	REG MEX
WAFZ-FM	NAPLES	Ft. Myers-Naples	LEE	92.1	REG MEX
WQIK-FM HD2	JACKSONVILLE	Jacksonville	DUVAL	99.1	SP CONT
WQIK-FM HD2t	JACKSONVILLE BCH	Jacksonville	DUVAL	106.9	SP CONT
WRAZ-FM	MIAMI	Miami-Ft. Lauderdale	MIAMI-DADE	106.3	TROPICAL
WZTU-FM	MIAMI	Miami-Ft. Lauderdale	MIAMI-DADE	94.9	SP HITS
WZTU-FMt	OAKLAND PARK	Miami-Ft. Lauderdale	BROWARD	94.5	SP HITS
WZTU-FMt	TAMARAC	Miami-Ft. Lauderdale	BROWARD	105.5	SP HITS
WRSO-FMt	KISSIMMEE	Orlando-Daytona Bch-Melbrn	OSCEOLA	97.9	SP NEWS
WKIQ-AM	ORLANDO	Orlando-Daytona Bch-Melbrn	LAKE	1240	REG MEX
WRSO-AM	ORLANDO	Orlando-Daytona Bch-Melbrn	ORANGE	810	SP NEWS
WRUM-FM	ORLANDO	Orlando-Daytona Bch-Melbrn	ORANGE	100.3	TROPICAL
WRUM-FMt	ORLANDO	Orlando-Daytona Bch-Melbrn	ORANGE	97.1	TROPICAL
WRUB-FM	SARASOTA	Tampa-St. Pete (Sarasota)	SARASOTA	106.5	SP HITS
WRUB-FMt	SARASOTA	Tampa-St. Pete (Sarasota)	SARASOTA	105.1	SP HITS
WZSP-FM	ZOLFO SPRINGS	Tampa-St. Pete (Sarasota)	HARDEE	105.3	REG MEX
WJNX-AM	FORT PIERCE	West Palm Beach-Ft. Pierce	ST. LUCIE	1330	SP NEWS
WWRF-AM	LAKE WORTH	West Palm Beach-Ft. Pierce	PALM BEACH	1380	SP HITS
WLLY-FMt	MANGONIA PARK	West Palm Beach-Ft. Pierce	PALM BEACH	107.1	REG MEX
WRLX-FMt	NORTH PALM BCH	West Palm Beach-Ft. Pierce	PALM BEACH	93.3	SPANISH
WLLY-FMt	PALM SPRINGS	West Palm Beach-Ft. Pierce	PALM BEACH	103.7	REG MEX
WWRF-FMt	PALM SPRINGS	West Palm Beach-Ft. Pierce	PALM BEACH	96.9	SP HITS
WLLY-FM	WEST PALM BEACH	West Palm Beach-Ft. Pierce	PALM BEACH	99.5	REG MEX
WRLX-FM	WEST PALM BEACH	West Palm Beach-Ft. Pierce	PALM BEACH	92.1	SP HITS
WWRF-FMt	WEST PALM BEACH	West Palm Beach-Ft. Pierce	PALM BEACH	94.7	SP HITS

Rate Card Updated 11/4/2020

NOTES:

1. This remnant radio buy is a cluster buy. Each cluster you buy is projected to get you one spot on each station listed.
2. This placement runs on a 24 hour, 7 day a week rotation. M-F schedule available at an increased cost of +15%.
3. Spots run through all stations listed, no stations may be dropped or substituted.
4. Prelogs are not available. Post logs provided at the end of the run.
5. Spots run over a 30-Day period.
6. All rates include a FREE Infrastructure Review.
7. All stations subject to availability at time of placement.
8. All placements after November 15, subject to potential rate increase of +25%.
9. :60 Second Spots are double the :30 second price quoted in this rate card.
10. Affiliate list subject to change.
11. "t" denotes translator station.
12. NMS will produce for Client a FREE 30-sec or 60-sec radio spot. Client must provide a general script or bullet points with information they would like to use in the radio spot and approve a final script in writing sent to Client by NMS for approval. NMS will use the best possible radio voice and/or music available at the time of production. Turnaround time for radio production is 3-7 days from receipt of an approved script from Client.



Thank You for Choosing National Media Spots, Inc.

We Appreciate Your Business!

888-579-8088

www.nationalmediaspots.com

media@nationalmediaspots.com