



Radio - Rate Card #4 - GEORGIA

State By State Remnant Program

Number of Affiliates: 146

Number of Markets: 82

Type: 30-Sec ROS (Run of Schedule)

Rotation: Mon-Sun 24/7

Free Radio Spot Production Included!

Regional Radio Remnant Program - Rate Card #4					
	# of Clusters	Cost Per Cluster	# of Spots	Cost Per Spot	Rate
Package 1	5	\$1,950.00	730	\$13.36	\$9,750
Package 2	10	\$1,850.00	1,460	\$12.67	\$18,500
Package 3	20	\$1,750.00	2,920	\$11.99	\$35,000
Package 4	50	\$1,650.00	7,300	\$11.30	\$82,500

Station	Market	DMA	County	Freq	Format
WALG-AM	ALBANY	Albany, GA	DOUGHERTY	1590	N/T
WOBB-FM	ALBANY	Albany, GA	DOUGHERTY	100.3	CTY
WDMG-FM	DOUGLAS	Albany, GA	COFFEE	97.9	HOT AC
WRDO-FM	FITZGERALD	Albany, GA	BEN HILL	96.9	AC
WMTM-FM	MOULTRIE	Albany, GA	COLQUITT	93.9	CL HITS
WTIF-FM	OMEGA	Albany, GA	TIFT	107.5	CTY
WQLI-FM	PELHAM	Albany, GA	MITCHELL	92.3	AC
WTIF-AM	TIFTON	Albany, GA	TIFT	1340	CTY
WTIF-FMt	TIFTON	Albany, GA	TIFT	99.9	CYY
WJTH-FMt	ADAIRSVILLE	Atlanta	BARTOW	101.7	CTY
WGAU-AM	ATHENS	Atlanta	CLARKE	1340	NEWS
WGAU-FMt	ATHENS	Atlanta	CLARKE	98.7	NEWS
WGST-AM	ATLANTA	Atlanta	FULTON	640	TALK
WBAF-AM	BARNESVILLE	Atlanta	LAMAR	1090	CTY
WBAF-FMt	BARNESVILLE	Atlanta	LAMAR	104.9	CTY
WPPL-FMt	BLAIRSVILLE	Atlanta	UNION	94.3	CTY
WPPL-FM	BLUE RIDGE	Atlanta	FANNIN	103.9	CTY
WMOQ-FM	BOSTWICK	Atlanta	MORGAN	92.3	CTY
WJTH-AM	CALHOUN	Atlanta	GORDON	900	CTY
WBTR-FM	CARROLLTON	Atlanta	CARROLL	92.1	CTY
WLBB-AM	CARROLLTON	Atlanta	CARROLL	1330	N/T
WLBB-FMt	CARROLLTON	Atlanta	CARROLL	106.3	N/T
WBHF-AM	CARTERSVILLE	Atlanta	BARTOW	1450	N/T
WBHF-FMt	CARTERSVILLE	Atlanta	BARTOW	100.3	N/T
WGAA-AM	CEDARTOWN	Atlanta	POLK	1340	OLDIES
WGAA-FMt	CEDARTOWN	Atlanta	POLK	106.1	OLDIES
WRBN-FM HD2	CLAYTON	Atlanta	RABUN	96.3	CTY
WRBN-FM HD2t	CLAYTON	Atlanta	RABUN	100.3	CTY
WRWH-AM	CLEVELAND	Atlanta	WHITE	1350	N/T
WRWH-FMt	CLEVELAND	Atlanta	WHITE	93.9	N/T
WJJC-AM	COMMERCE	Atlanta	JACKSON	1270	TALK
WJJC-FMt	COMMERCE	Atlanta	JACKSON	95.1	TALK
WCON-AM	CORNELIA	Atlanta	HABERSHAM	1450	EZ
WCON-FM	CORNELIA	Atlanta	HABERSHAM	99.3	CTY
WCON-FMt	CORNELIA	Atlanta	HABERSHAM	107.7	EZ

WZTR-FM	DAHLONEGA	Atlanta	LUMPKIN	104.3	CTY
WLJA-FM	ELLIJAY	Atlanta	GILMER	101.1	CTY
WPGY-AM	ELLIJAY	Atlanta	GILMER	1580	OLDIES
WPGY-FMt	ELLIJAY	Atlanta	GILMER	93.7	OLDIES
WDUN-AM	GAINESVILLE	Atlanta	HALL	550	N/T
WDUN-FM	GAINESVILLE	Atlanta	HALL	102.9	N/T
WGGA-AM	GAINESVILLE	Atlanta	HALL	1240	AC
WGGA-FMt	GAINESVILLE	Atlanta	HALL	94.5	AC
WDDK-FM	GREENSBORO	Atlanta	GREENE	103.9	OLDIES
WKEU-AM	GRIFFIN	Atlanta	SPALDING	1450	OLDIES
WKEU-FMt	GRIFFIN	Atlanta	SPALDING	102.3	OLDIES
WMGP-FM	LA GRANGE	Atlanta	TROUP	98.1	CL HITS
WTRP-AM	LA GRANGE	Atlanta	TROUP	620	CL HITS
WVCC-AM	LAGRANGE	Atlanta	TROUP	720	TALK
WFDR-AM	MANCHESTER	Atlanta	MERIWETHER	1370	CTY
WFDR-FMt	MANCHESTER	Atlanta	MERIWETHER	97.3	CTY
WGST-FMt	MARIETTA	Atlanta	COBB	92.3	TALK
WFAL-FM	MILNER	Atlanta	LAMAR	105.9	CL HITS
WKUN-AM	MONROE	Atlanta	WALTON	1490	GOSPEL
WGTJ-AM	MURRAYVILLE	Atlanta	HALL	1330	GOSPEL
WGTJ-FMt	MURRAYVILLE	Atlanta	HALL	97.9	GOSPEL
WCOH-AM	NEWMAN	Atlanta	COWETA	1400	SPORTS
WYZI-AM	ROYSTON	Atlanta	FRANKLIN	810	N/T
WYZI-FMt	ROYSTON	Atlanta	FRANKLIN	100.3	N/T
WZQZ-AM	SUMMERVILLE	Atlanta	CHATTOOGA	1180	CTY
WZQZ-FMt	SUMMERVILLE	Atlanta	CHATTOOGA	99.1	CTY
WKNG-AM	TALLAPOOSA	Atlanta	HARALSON	1060	CTY
WKNG-FMt	TALLAPOOSA	Atlanta	HARALSON	93.7	CTY
WJBB-AM	WINDER	Atlanta	BARROW	1300	N/T
WJBB-FMt	WINDER	Atlanta	BARROW	107.1	N/T
WKZK-FMt	AUGUSTA	Augusta-Aiken	RICHMOND	103.7	GOSPEL
WYNF-AM	AUGUSTA	Augusta-Aiken	RICHMOND	1340	SPORTS
WULK-FM	CRAWFORDVILLE	Augusta-Aiken	TALLIAFERO	94.7	CTY
WPEH-AM	LOUISVILLE	Augusta-Aiken	JEFFERSON	1420	CTY
WPEH-FM	LOUISVILLE	Augusta-Aiken	JEFFERSON	92.1	OLDIES
WPEH-FMt	LOUISVILLE	Augusta-Aiken	JEFFERSON	103.5	CTY
WJAT-AM	SWAINSBORO	Augusta-Aiken	EMANUEL	800	N/T
WJAT-FMt	SWAINSBORO	Augusta-Aiken	EMANUEL	99.1	N/T
WTHO-FM	THOMSON	Augusta-Aiken	MCDUFFIE	101.7	VARIETY
WTWA-AM	THOMSON	Augusta-Aiken	MCDUFFIE	1240	OLDIES
WTWA-FMt	THOMSON	Augusta-Aiken	MCDUFFIE	104.9	OLDIES
WKZK-AM	WAYNESBORO	Augusta-Aiken	AIKEN, SC	1600	GOSPEL
WYBO-FM	WAYNESBORO	Augusta-Aiken	BURKE	92.9	RHYM OLD
WBLJ-AM	DALTON	Chattanooga	WHITFIELD	1230	N/T
WQCH-AM	LAFAYETTE	Chattanooga	WALKER	1590	CTY
WQCH-FMt	LAFAYETTE	Chattanooga	WALKER	93.7	CTY
WKWN-AM	TRENTON	Chattanooga	DADE	1420	N/T
WKWN-FMt	TRENTON	Chattanooga	DADE	106.1	N/T
WISK-FM	AMERICUS	Columbus, GA (Opelika, AL)	SUMTER	98.7	CTY
WDAK-AM	COLUMBUS	Columbus, GA (Opelika, AL)	MUSCOGEE	540	N/T
WHTD-AM	ELBERTON	Greenville-Spart-Asheville-And	ELBERT	1400	URBAN
WHTD-FMt	ELBERTON	Greenville-Spart-Asheville-And	ELBERT	99.7	URBAN
WSGC-FM	ELBERTON	Greenville-Spart-Asheville-And	WILKES	105.3	CTY
WKLY-AM	HARTWELL	Greenville-Spart-Asheville-And	HART	980	CTY
WKLY-FMt	HARTWELL	Greenville-Spart-Asheville-And	HART	104.1	CTY
WNEG-AM	TOCCOA	Greenville-Spart-Asheville-And	STEPHENS	630	CL HITS
WNEG-FMt	TOCCOA	Greenville-Spart-Asheville-And	STEPHENS	93.1	CL HITS
WLOV-AM	WASHINGTON	Greenville-Spart-Asheville-And	WILKES	1370	ADULT HITS

WLOV-FMt	WASHINGTON	Greenvll-Spart-Ashevl-And	WILKES	95.3	ADULT HITS
WFNS-AM	BLACKSHEAR	Jacksonville	PIERCE	1350	SPORTS
WFNS-FMt	BLACKSHEAR	Jacksonville	PIERCE	98.5	SPORTS
WSFN-AM	BRUNSWICK	Jacksonville	GLYNN	790	SPORTS
WSFN-FMt	BRUNSWICK	Jacksonville	GLYNN	103.7	SPORTS
WSGT-FM	PATTERSON	Jacksonville	PIERCE	107.1	CL HITS
WAYX-AM	WAYCROSS	Jacksonville	WARE	1230	CTY
WAYX-FMt	WAYCROSS	Jacksonville	WARE	96.3	CTY
WWUF-FM	WAYCROSS	Jacksonville	WARE	97.7	HOT AC
WDXQ-AM	COCHRAN	Macon	BLECKLEY	1440	CTY
WDXQ-FMt	COCHRAN	Macon	BLECKLEY	96.7	CTY
WMLT-AM	DUBLIN	Macon	LAURENS	1330	CL ROCK
WMLT-FMt	DUBLIN	Macon	LAURENS	96.9	CL ROCK
WQXZ-FM	HAWKINSVILLE	Macon	PULASKI	103.9	CHRISTIAN
WMGE-AM	MACON	Macon	TWIGGS	1670	SPORTS
WKZR-FM	MILLEDGEVILLE	Macon	BALDWIN	102.3	CTY
WMVG-AM	MILLEDGEVILLE	Macon	BALDWIN	1450	AC
WMVG-FMt	MILLEDGEVILLE	Macon	BALDWIN	104.5	AC
WMNZ-AM	MONTEZUMA	Macon	MACON	1050	CTY
WSNT-AM	SANDERSVILLE	Macon	WASHINGTON	1490	GOSPEL
WSNT-FM	SANDERSVILLE	Macon	WASHINGTON	99.9	CTY
WSNT-FMt	SANDERSVILLE	Macon	WASHINGTON	98.7	GOSPEL
WDBN-FM	WRIGHTSVILLE	Macon	JOHNSON	107.9	URBAN
WAJQ-FM	ALMA	Savannah	BACON	104.3	CTY
WUFE-AM	BAXLEY	Savannah	APPLING	1260	AC
WUFE-FMt	BAXLEY	Savannah	APPLING	96.7	AC
WCLA-AM	CLAXTON	Savannah	EVANS	1470	NOST
WCLA-FMt	CLAXTON	Savannah	EVANS	93.7	NOST
WHJD-AM	HAZLEHURST	Savannah	JEFF DAVIS	920	CL HITS
WHJD-FMt	HAZLEHURST	Savannah	JEFF DAVIS	105.9	CL HITS
WSEG-FMt	HILTON HEAD	Savannah	BEAUFORT, SC	92.7	SPORTS
WIFO-FM	JESUP	Savannah	WAYNE	105.5	CTY
WLOP-AM	JESUP	Savannah	WAYNE	1370	SPORTS
WYUM-FM	MOUNT VERNON	Savannah	MONTGOMERY	101.7	CTY
WSEG-AM	SAVANNAH	Savannah	CHATHAM	1400	SPORTS
WSEG-FMt	SAVANNAH	Savannah	CHATHAM	104.3	SPORTS
WSOK-AM	SAVANNAH	Savannah	CHATHAM	1230	GOSPEL
WSOK-FMt	SAVANNAH	Savannah	CHATHAM	99.7	GOSPEL
WTGA-FM	SAVANNAH	Savannah	CHATHAM	101.1	CL HITS
WWNS-AM	STATESBORO	Savannah	BULLOCH	1240	N/T
WWNS-FMt	STATESBORO	Savannah	BULLOCH	107.7	N/T
WVOP-AM	VIDALIA	Savannah	MONTGOMERY	970	N/T
WVOP-FMt	VIDALIA	Savannah	MONTGOMERY	105.3	N/T
WBGE-FM	BAINBRIDGE	Tallahassee-Thomasville	DECATUR	101.9	HOT AC
WMGR-AM	BAINBRIDGE	Tallahassee-Thomasville	DECATUR	930	CHRISTIAN
WMGR-FMt	BAINBRIDGE	Tallahassee-Thomasville	DECATUR	99.3	CHRISTIAN
WGRA-AM	CAIRO	Tallahassee-Thomasville	GRADY	790	N/T
WGMK-FM	DONALSONVILLE	Tallahassee-Thomasville	SEMINOLE	106.3	CL ROCK
WSEM-AM	DONALSONVILLE	Tallahassee-Thomasville	SEMINOLE	1500	CHRISTIAN
WBTY-FM	HOMERVILLE	Tallahassee-Thomasville	CLINCH	98.7	OLDIES
WPAX-AM	THOMASVILLE	Tallahassee-Thomasville	THOMAS	1240	NOST
WPAX-FMt	THOMASVILLE	Tallahassee-Thomasville	THOMAS	103.7	NOST
WVGA-FM	VALDOSTA	Tallahassee-Thomasville	LANIER	105.9	N/T

Rate Card Updated 11/4/2020

NOTES:

1. This remnant radio buy is a cluster buy. Each cluster you buy is projected to get you one spot on each station listed.
2. This placement runs on a 24 hour, 7 day a week rotation. M-F schedule available at an increased cost of +15%.
3. Spots run through all stations listed, no stations may be dropped or substituted.
4. Prelogs are not available. Post logs provided at the end of the run.
5. Spots run over a 30-Day period.
6. All rates include a FREE Infrastructure Review.
7. All stations subject to availability at time of placement.
8. All placements after November 15, subject to potential rate increase of +25%.
9. :60 Second Spots are double the :30 second price quoted in this rate card.
10. Affiliate list subject to change.
11. "t" denotes translator station.
12. NMS will produce for Client a FREE 30-sec or 60-sec radio spot. Client must provide a general script or bullet points with information they would like to use in the radio spot and approve a final script in writing sent to Client by NMS for approval. NMS will use the best possible radio voice and/or music available at the time of production. Turnaround time for radio production is 3-7 days from receipt of an approved script from Client.



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