



## Radio - Rate Card #4 - LOUISIANA

### State By State Remnant Program

**Number of Affiliates: 59**

**Number of Markets: 45**

**Type: 30-Sec ROS (Run of Schedule)**

**Rotation: Mon-Sun 24/7**

**Free Radio Spot Production Included!**

Regional Radio Remnant Program - Rate Card #4					
	# of Clusters	Cost Per Cluster	# of Spots	Cost Per Spot	Rate
Package 1	5	\$1,350.00	295	\$22.88	\$6,750
Package 2	10	\$1,250.00	590	\$21.19	\$12,500
Package 3	20	\$1,150.00	1,180	\$19.49	\$23,000
Package 4	50	\$1,050.00	2,950	\$17.80	\$52,500

Station	Market	DMA	County	Freq	Format
KBKK-FM	ALEXANDRIA	Alexandria, LA	RAPIDES	105.5	CTY
KDBS-AM	ALEXANDRIA	Alexandria, LA	RAPIDES	1410	SPORTS
KDBS-FMt	ALEXANDRIA	Alexandria, LA	RAPIDES	94.7	SPORTS
KSYL-AM	ALEXANDRIA	Alexandria, LA	RAPIDES	970	TALK
KSYL-FMt	ALEXANDRIA	Alexandria, LA	RAPIDES	104.9	TALK
KJAE-FM	LEESVILLE	Alexandria, LA	VERNON	93.5	CTY
KZLG-FM	MANSURA	Alexandria, LA	AVOYELLES	95.9	AC
KAPB-FM	MARKSVILLE	Alexandria, LA	AVOYELLES	97.7	CTY
KLIL-FM	MOREAUVILLE	Alexandria, LA	AVOYELLES	92.1	CL HITS
WBRP-FM	BATON ROUGE	Baton Rouge	EAST BATON ROUGE	107.3	N/T
KQKI-FM	MORGAN CITY	Baton Rouge	ST. MARY	95.3	CTY
KCLF-AM	NEW ROADS	Baton Rouge	POINTE COUPEE	1500	RYM OLDIES
WNAT-AM	NATCHEZ, MS	Jackson, MS	ADAMS	1450	N/T
WFCG-FM	TYLERTOWN, MS	Jackson, MS	WALTHALL	107.3	GOSPEL
KXKW-FM	CARENCRO	Lafayette, LA	LAFAYETTE	87.7	CTY
KSIG-AM	CROWLEY	Lafayette, LA	ACADIA	1450	CTY
KSIG-FMt	CROWLEY	Lafayette, LA	ACADIA	95.1	CTY
KEUN-AM	EUNICE	Lafayette, LA	ST. LANDRY	1490	TALK
KJEF-AM	JENNINGS	Lafayette, LA	JEFFERSON DAVIS	1290	AMERICANA
KROF-AM	LAFAYETTE	Lafayette, LA	LAFAYETTE	960	TALK
KANE-AM	NEW IBERIA	Lafayette, LA	IBERIA	1240	AMERICANA
KLCL-AM	LAKE CHARLES	Lake Charles	CLACASIEU	1470	URBAN
KGGM-FM	DELHI	Monroe-El Dorado	RICHLAND	93.9	GOSPEL
KFNV-FM	FERRIDAY	Monroe-El Dorado	CONCORDIA	107.1	CL HITS
KRLQ-FM	HODGE	Monroe-El Dorado	JACKSON	94.1	CTY
KJNA-FM	JENA	Monroe-El Dorado	LA SALLE	102.7	CTY
KMBS-AM	MONROE	Monroe-El Dorado	OUACHITA	1310	TALK
KMLB-AM	MONROE	Monroe-El Dorado	OUACHITA	540	TALK
KWCL-FM	OAK GROVE	Monroe-El Dorado	WEST CARROL	96.7	OLDIES
KPCH-FM	RUSTON	Monroe-El Dorado	LINCOLN	99.3	CL HITS
KTJZ-FM	TALLULAH	Monroe-El Dorado	MADISON	97.5	URBAN
KWTG-FM	VIDALIA	Monroe-El Dorado	CONCORDIA	104.7	CTY
KVCL-FM	WINNFIELD	Monroe-El Dorado	WINN	92.1	CTY
KMAR-FM	WINNSBORO	Monroe-El Dorado	FRANKLIN	95.9	CTY
WTGG-FM	AMITE CITY	New Orleans	TANGIPAHOA	96.5	CL HITS

WXOK-AM	BATON ROUGE	New Orleans	EAST BATON ROUGE	1460	GOSPEL
WBOX-AM	BOGALUSA	New Orleans	WASHINGTON	920	CTY
WBOX-FM	BOGALUSA	New Orleans	WASHINGTON	92.9	CTY
WJSH-FM	FOLSOM	New Orleans	ST. TAMMANY	104.7	CTY
KLEB-AM	GOLDEN MEADOW	New Orleans	LAFOURCHE	1600	AMERICANA
WFPR-AM	HAMMOND	New Orleans	TANGIPAHOA	1400	TALK
WFPR-FMt	HAMMOND	New Orleans	TANGIPAHOA	103.7	TALK
KMLB-FMt	HOUMA	New Orleans	TERREBONNE	105.7	TALK
WGSO-AM	NEW ORLEANS	New Orleans	ORLEANS	990	TALK
WTIX-FM	NEW ORLEANS	New Orleans	LAFOURCHE	94.3	OLDIES
WSLA-AM	SLIDELL	New Orleans	ST. TAMMANY	1560	SPORTS
WABL-AM	TANGIPAHOA	New Orleans	TANGIPAHOA	1570	CL HITS
WABL-FMt	TANGIPAHOA	New Orleans	TANGIPAHOA	97.3	CL HITS
KTIB-AM	THIBODAU	New Orleans	LAFOURCHE	640	HOT AC
KTIB-FMt	THIBODAU	New Orleans	LAFOURCHE	103.7	HOT AC
KWXM-FM	HOMER	Shreveport	CLAIBORNE	102.3	RYM OLD
KJVC-FM	MANSFIELD	Shreveport	DESOTO	92.7	CTY
KASO-AM	MINDEN	Shreveport	WEBSTER	1240	CL HITS
KDBH-FM	NATCHITOCHES	Shreveport	NATCHITOCHES	97.5	CTY
KWKH-AM	SHREVEPORT	Shreveport	CADDO	1130	SPORTS
KNCB-AM	VIVIAN	Shreveport	CADDO	1320	SPORTS
KNCB-FM	VIVIAN	Shreveport	CADDO	105.3	CTY
KNCB-FMt	VIVIAN	Shreveport	CADDO	104.1	SPORTS
KTEZ-FM	ZWOLLE	Shreveport	SABINE	99.9	AC

**Rate Card Updated 11/4/2020**

**NOTES:**

1. This remnant radio buy is a cluster buy. Each cluster you buy is projected to get you one spot on each station listed.
2. This placement runs on a 24 hour, 7 day a week rotation. M-F schedule available at an increased cost of +15%.
3. Spots run through all stations listed, no stations may be dropped or substituted.
4. Prelogs are not available. Post logs provided at the end of the run.
5. Spots run over a 30-Day period.
6. All rates include a FREE Infrastructure Review.
7. All stations subject to availability at time of placement.
8. All placements after November 15, subject to potential rate increase of +25%.
9. :60 Second Spots are double the :30 second price quoted in this rate card.
10. Affiliate list subject to change.
11. "t" denotes translator station.
12. NMS will produce for Client a FREE 30-sec or 60-sec radio spot. Client must provide a general script or bullet points with information they would like to use in the radio spot and approve a final script in writing sent to Client by NMS for approval. NMS will use the best possible radio voice and/or music available at the time of production. Turnaround time for radio production is 3-7 days from receipt of an approved script from Client.



**Thank You for Choosing National Media Spots, Inc.**

**We Appreciate Your Business!**

**888-579-8088**

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