



**Radio - Rate Card #4 - MISSISSIPPI**

**State By State Remnant Program**

**Number of Affiliates: 62**

**Number of Markets: 38**

**Type: 30-Sec ROS (Run of Schedule)**

**Rotation: Mon-Sun 24/7**

**Free Radio Spot Production Included!**

Regional Radio Remnant Program - Rate Card #4					
	# of Clusters	Cost Per Cluster	# of Spots	Cost Per Spot	Rate
Package 1	5	\$1,650.00	310	\$26.61	\$8,250
Package 2	10	\$1,550.00	620	\$25.00	\$15,500
Package 3	20	\$1,450.00	1,240	\$23.39	\$29,000
Package 4	50	\$1,350.00	3,100	\$21.77	\$67,500

Station	Market	DMA	County	Freq	Format
WOSM-FM	OCEAN SPRINGS	Biloxi-Gulfport	JACKSON	103.1	TALK
WWZQ-AM	ABERDEEN	Columbus-Tupelo-W Pnt-Hstn	MONROE	1240	TALK
WAMY-AM	AMORY	Columbus-Tupelo-W Pnt-Hstn	MONROE	1580	TALK
WBIP-AM	BOONEVILLE	Columbus-Tupelo-W Pnt-Hstn	PRENTISS	1400	CHRISTIAN
WBIP-FMt	BOONEVILLE	Columbus-Tupelo-W Pnt-Hstn	PRENTISS	99.7	CHRISTIAN
WNAU-AM	NEW ALBANY	Columbus-Tupelo-W Pnt-Hstn	UNION	1470	OLDIES
WQLJ-FM	OXFORD	Columbus-Tupelo-W Pnt-Hstn	YALOBUSHA	105.5	HOT AC
WKBB-FM	STARKVILLE	Columbus-Tupelo-W Pnt-Hstn	CLAY	100.9	TALK
WLZA-FM	STARKVILLE	Columbus-Tupelo-W Pnt-Hstn	OKIBBEHA	96.1	CL HITS
WCNA-FM	TUPELO	Columbus-Tupelo-W Pnt-Hstn	LEE	95.9	TALK
WFTA-FM	TUPELO	Columbus-Tupelo-W Pnt-Hstn	LEE	101.9	CL HITS
WONA-FM	WINONA	Columbus-Tupelo-W Pnt-Hstn	MONTGOMERY	95.1	CTY
WBZL-FM	CARROLLTON	Greenwood-Greenville	LEFLORE	103.3	SPORTS
WCLD-AM	CLEVELAND	Greenwood-Greenville	BOLIVAR	1490	GOSPEL
WCLD-FM	CLEVELAND	Greenwood-Greenville	BOLIVAR	103.9	URBAN
WYMX-FM	GREENWOOD	Greenwood-Greenville	LAFLORE	99.1	CL HITS
WTCD-FM	INDIANOLA	Greenwood-Greenville	SUNFLOWER	96.9	TALK
WMJW-FM	ROSEDALE	Greenwood-Greenville	BOLIVAR	107.5	CTY
WCJU-AM	COLUMBIA	Hattiesburg-Laurel	MARION	1450	N/T
WCJU-FM	COLUMBIA	Hattiesburg-Laurel	MARION	104.9	CL HITS
WFFF-AM	COLUMBIA	Hattiesburg-Laurel	MARION	1360	CTY
WFFF-FM	COLUMBIA	Hattiesburg-Laurel	MARION	96.7	CL HITS
WFFF-FMt	COLUMBIA	Hattiesburg-Laurel	MARION	93.9	CTY
WFMM-FM	HATTIESBURG	Hattiesburg-Laurel	FORREST	97.3	TALK
WLAU-FM	LAUREL	Hattiesburg-Laurel	JASPER	99.3	TALK
WABO-AM	WAYNESBORO	Hattiesburg-Laurel	WAYNE	990	ADULT HITS
WABO-FM	WAYNESBORO	Hattiesburg-Laurel	WAYNE	105.5	ADULT HITS
WELZ-AM	BELZONI	Jackson, MS	HUMPHREYS	1460	BLUES
WBKN-FM	BROOKHAVEN	Jackson, MS	LINCOLN	92.1	CTY
WMGO-AM	CANTON	Jackson, MS	MADISON	1370	VARIETY
WDXO-FM	HAZLEHURST	Jackson, MS	COPIAH	92.9	ADULT HITS
WOEG-AM	HAZLEHURST	Jackson, MS	COPIAH	1220	SPORTS
WFMN-FM	JACKSON	Jackson, MS	HINDS	97.3	TALK
WMPR-FM	JACKSON	Jackson, MS	HINDS	90.1	VARIETY
WTWZ-AM	JACKSON	Jackson, MS	HINDS	1120	FOLK

WTWZ-FMt	JACKSON	Jackson, MS	HINDS	102.5	FOLK
WMPK-FM	MCCOMB	Jackson, MS	PIKE	93.5	N/T
WRQO-FM	MONTICELLO	Jackson, MS	LAWRENCE	102.1	N/T
WMIS-AM	NATCHEZ	Jackson, MS	ADAMS	1240	BLUES
WTYJ-FM	NATCHEZ	Jackson, MS	ADAMS	97.7	BLUES
WJDR-FM	PRENTISS	Jackson, MS	JEFF DAVIS	98.3	CTY
WTYL-AM	TYLERTOWN	Jackson, MS	WALTHALL	1290	CTY
WTYL-FM	TYLERTOWN	Jackson, MS	WALTHALL	97.7	CTY
WVBG-AM	VICKSBURG	Jackson, MS	WARREN	1490	N/T
WVBG-FMt	VICKSBURG	Jackson, MS	WARREN	107.7	N/T
WBYP-FM	YAZOO CITY	Jackson, MS	YAZOO	107.1	CTY
WELZ-FMt	YAZOO CITY	Jackson, MS	YAZOO	100.3	BLUES
WTNM-FM	BATESVILLE	Memphis	PANOLA	93.7	TALK
WAID-FM	CLARKSDALE	Memphis	COAHOMA	106.5	URBAN
WKDJ-FM	CLARKSDALE	Memphis	COAHOMA	96.5	CTY
WKCUC-AM	CORINTH	Memphis	ALCORN	1350	CTY
WKCUC-FMt	CORINTH	Memphis	ALCORN	92.9	CTY
WXRZ-FM	CORINTH	Memphis	ALCORN	94.3	TALK
WOXF-FM	OXFORD	Memphis	LAFAYETTE	105.1	HOT AC
WLRC-AM	WALNUT	Memphis	TIPPAH	850	REL
WZKR-FM	MERIDIAN	Meridian	LAUDERDALE	103.3	TALK
WHOC-AM	PHILADELPHIA	Meridian	NESHOBA	1490	TALK
WHOC-FMt	PHILADELPHIA	Meridian	NESHOBA	93.7	TALK
WWSL-FM	PHILADELPHIA	Meridian	NESHOBA	102.3	HOT AC
WRBE-FM	LUCEDALE	Mobile-Pensacola (Ft Walt)	GEORGE	106.9	CTY
WVGG-AM	LUCEDALE	Mobile-Pensacola (Ft Walt)	GEORGE	1440	CTY
WRJW-AM	PICAYUNE	New Orleans	PEARL RIVER	1320	CTY

**Rate Card Updated 11/4/2020**

**NOTES:**

- 1. This remnant radio buy is a cluster buy. Each cluster you buy is projected to get you one spot on each station listed.**
- 2. This placement runs on a 24 hour, 7 day a week rotation. M-F schedule available at an increased cost of +15%.**
- 3. Spots run through all stations listed, no stations may be dropped or substituted.**
- 4. Prelogs are not available. Post logs provided at the end of the run.**
- 5. Spots run over a 30-Day period.**
- 6. All rates include a FREE Infrastructure Review.**
- 7. All stations subject to availability at time of placement.**
- 8. All placements after November 15, subject to potential rate increase of +25%.**
- 9. :60 Second Spots are double the :30 second price quoted in this rate card.**
- 10. Affiliate list subject to change.**
- 11. "t" denotes translator station.**
- 12. NMS will produce for Client a FREE 30-sec or 60-sec radio spot. Client must provide a general script or bullet points with information they would like to use in the radio spot and approve a final script in writing sent to Client by NMS for approval. NMS will use the best possible radio voice and/or music available at the time of production. Turnaround time for radio production is 3-7 days from receipt of an approved script from Client.**



**Thank You for Choosing National Media Spots, Inc.**

**We Appreciate Your Business!**

**888-579-8088**

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