



Radio - Rate Card #4 - MONTANA

State By State Remnant Program

Number of Affiliates: 17

Number of Markets: 12

Type: 30-Sec ROS (Run of Schedule)

Rotation: Mon-Sun 24/7

Free Radio Spot Production Included!

Regional Radio Remnant Program - Rate Card #4					
	# of Clusters	Cost Per Cluster	# of Spots	Cost Per Spot	Rate
Package 1	5	\$1,035.00	85	\$60.88	\$5,175
Package 2	10	\$935.00	170	\$55.00	\$9,350
Package 3	20	\$835.00	340	\$49.12	\$16,700
Package 4	50	\$735.00	850	\$43.24	\$36,750

Station	Market	DMA	County	Freq	Format
KGHL-AM	BILLINGS	Billings	YELLOWSTONE	790	CTY
KGHL-FMt	BILLINGS	Billings	YELLOWSTONE	94.7	CTY
KPRK-AM	LIVINGSTON	Billings	PARK	1340	TALK
KMTA-AM	MILES CITY	Billings	CUSTER	1050	OLDIES
KMTA-FMt	MILES CITY	Billings	CUSTER	95.3	OLDIES
KMMS-AM	BOZEMAN	Butte-Bozeman	GALLATIN	1450	TALK
KDZN-FM	GLENDIVE	Glendive	DAWSON	96.5	CTY
KQDI-AM	GREAT FALLS	Great Falls	CASCADE	1450	N/T
KCGM-FM	SCOBEE	Great Falls	DANIELS	95.7	CTY
KCAP-AM	HELENA	Helena	LEWIS & CLARK	950	N/T
KCAP-FMt	HELENA	Helena	LEWIS & CLARK	95.9	N/T
KATQ-AM	PLENTYWOOD	Minot-Bsmrck-Dcknsn(Wlstn)	SHERIDAN	1070	CTY
KATQ-FM	PLENTYWOOD	Minot-Bsmrck-Dcknsn(Wlstn)	SHERIDAN	100.1	CL ROCK
KOFI-AM	KALISPELL	Missoula	FLATHEAD	1180	OLDIES
KOFI-FMt	KALISPELL	Missoula	FLATHEAD	104.3	OLDIES
KMPT-AM	MISSOULA	Missoula	MISSOULA	930	TALK
KTNV-FM	LIBBY	Spokane	LINCOLN	101.7	AC

Rate Card Updated 11/4/2020

NOTES:

1. This remnant radio buy is a cluster buy. Each cluster you buy is projected to get you one spot on each station listed.
2. This placement runs on a 24 hour, 7 day a week rotation. M-F schedule available at an increased cost of +15%.
3. Spots run through all stations listed, no stations may be dropped or substituted.
4. Prelogs are not available. Post logs provided at the end of the run.
5. Spots run over a 30-Day period.
6. All rates include a FREE Infrastructure Review.
7. All stations subject to availability at time of placement.
8. All placements after November 15, subject to potential rate increase of +25%.
9. :60 Second Spots are double the :30 second price quoted in this rate card.
10. Affiliate list subject to change.
11. "t" denotes translator station.
12. NMS will produce for Client a FREE 30-sec or 60-sec radio spot. Client must provide a general script or bullet points with information they would like to use in the radio spot and approve a final script in writing sent to Client by NMS for approval. NMS will use the best possible radio voice and/or music available at the time of production. Turnaround time for radio production is 3-7 days from receipt of an approved script from Client.



Thank You for Choosing National Media Spots, Inc.

We Appreciate Your Business!

888-579-8088

www.nationalmediaspots.com

media@nationalmediaspots.com