



**Radio - Rate Card #4 - TENNESSEE**

**State By State Remnant Program**

**Number of Affiliates: 82**

**Number of Markets: 49**

**Type: 30-Sec ROS (Run of Schedule)**

**Rotation: Mon-Sun 24/7**

**Free Radio Spot Production Included!**

Regional Radio Remnant Program - Rate Card #4					
	# of Clusters	Cost Per Cluster	# of Spots	Cost Per Spot	Rate
Package 1	5	\$2,100.00	410	\$25.61	\$10,500
Package 2	10	\$2,000.00	820	\$24.39	\$20,000
Package 3	20	\$1,900.00	1,640	\$23.17	\$38,000
Package 4	50	\$1,800.00	4,100	\$21.95	\$90,000

Station	Market	DMA	County	Freq	Format
WUAT-AM	PIKEVILLE	Chattanooga	BLEDSON	1110	CTY
WRXR-FM	ROSSVILLE, GA	Chattanooga	CATOOSA, GA	105.5	ROCK
WLND-FM	SIGNAL MTN.	Chattanooga	HAMILTON	98.1	ADULT HITS
WEPG-AM	STH PITTSBURG	Chattanooga	MARION	910	CTY
WEPG-FMt	STH PITTSBURG	Chattanooga	MARION	104.9	CTY
WEKR-AM	FAYETTEVILLE	Huntsville-Decatur (Flor)	LINCOLN	1240	CTY
WYTM-FM	FAYETTEVILLE	Huntsville-Decatur (Flor)	LINCOLN	105.5	CTY
WJPJ-FMt	CLARKSBURG	Jackson, TN	CARROLL	99.9	CL HITS
WJPJ-AM	HUMBOLDT	Jackson, TN	GIBSON	1190	CTY
WWDX-AM	HUNTINGDON	Jackson, TN	CARROLL	1530	SPORTS
WOGY-FM	JACKSON	Jackson, TN	MADISON	104.1	CTY
WWYN-FM	MCKENZIE	Jackson, TN	CARROLL	106.9	CTY
WKWX-FM	SAVANNAH	Jackson, TN	HARDIN	93.5	CTY
WDEB-AM	JAMESTOWN	Knoxville	FENTRESS	1500	CTY
WDEB-FM	JAMESTOWN	Knoxville	FENTRESS	103.9	CTY
WLAJ-AM	LAFOLLETTE	Knoxville	CAMPBELL	1450	VARIETY
WTNQ-FM	LAFOLLETTE	Knoxville	CAMPBELL	104.9	OLDIES
WLIL-AM	LENOIR CITY	Knoxville	LOUDON	730	CTY
WLIL-FMt	LENOIR CITY	Knoxville	LOUDON	102.7	CTY
WCRK-AM	MORRISTOWN	Knoxville	HAMBLETON	1150	CL HITS
WCRK-FMt	MORRISTOWN	Knoxville	HAMBLETON	105.7	AC
WLIK-AM	NEWPORT	Knoxville	COCKE	1270	OLDIES
WLIK-FMt	NEWPORT	Knoxville	COCKE	97.9	OLDIES
WBNT-FM	ONEIDA	Knoxville	SCOTT	105.5	AC
WDEH-AM	SWEETWATER	Knoxville	MONROE	800	REL
WCTA-AM	ALAMO	Memphis	CROCKETT	810	VARIETY
WMOD-FM	BOLIVAR	Memphis	HARDEMAN	96.7	CTY
WKBL-AM	COVINGTON	Memphis	TIPTON	1250	OLDIES
WKBQ-FM	COVINGTON	Memphis	TIPTON	93.5	CTY
WREC-FMt	COVINGTON	Memphis	TIPTON	92.1	N/T
WTVN-FM	DYERSBURG	Memphis	DYER	93.7	CTY
WDIA-AM	MEMPHIS	Memphis	SHELBY	1070	URBAN
WEGR-FM	MEMPHIS	Memphis	SHELBY	102.7	CL ROCK
WREC-AM	MEMPHIS	Memphis	SHELBY	600	N/T
WTRB-AM	RIPLEY	Memphis	LAUDERDALE	1570	CTY

WTRB-FMt	RIPLEY	Memphis	LAUDERDALE	104.9	CTY
WBWR-AM	ASHLAND CITY	Nashville	HUMPHREYS	790	CTY
WFWL-AM	CAMDEN	Nashville	BENTON	1220	CTY
WFWL-FMt	CAMDEN	Nashville	BENTON	99.7	CTY
WRKM-AM	CARTHAGE	Nashville	SMITH	1350	SPORTS
WUCZ-FM	CARTHAGE	Nashville	SMITH	104.1	CTY
WNKX-FM	CENTERVILLE	Nashville	HICKMAN	96.7	CTY
WMCP-AM	COLUMBIA	Nashville	MAURY	1280	CTY
WGSQ-FM	COOKEVILLE	Nashville	PUTNAM	94.7	CTY
WHUB-AM	COOKEVILLE	Nashville	PUTNAM	1400	TALK
WHUB-FMt	COOKEVILLE	Nashville	PUTNAM	107.7	TALK
WKSW-FM	COOKEVILLE	Nashville	PUTNAM	98.5	TOP 40
WPTN-AM	COOKEVILLE	Nashville	PUTNAM	780	CL HITS
WPTN-FMt	COOKEVILLE	Nashville	PUTNAM	106.1	CL HITS
WDKN-AM	DICKSON	Nashville	DICKSON	1260	CTY
WDKN-FMt	DICKSON	Nashville	DICKSON	101.5	CTY
WAKM-AM	FRANKLIN	Nashville	WILLIAMSON	950	CTY
WTNK-AM	HARTSVILLE	Nashville	TROUSDALE	1090	CL HITS
WTNK-FMt	HARTSVILLE	Nashville	TROUSDALE	93.5	CL HITS
WEEN-AM	LAFAYETTE	Nashville	MACON	1460	GOSPEL
WEEN-FMt	LAFAYETTE	Nashville	MACON	97.5	GOSPEL
WLCT-FM	LAFAYETTE	Nashville	MACON	102.1	CTY
WBKV-FM	LAWRENCEBURG	Nashville	LAWRENCE	103.9	CHRISTIAN
WJJM-AM	LEWISBURG	Nashville	MARSHALL	1490	VARIETY
WJJM-FM	LEWISBURG	Nashville	MARSHALL	94.3	CTY
WJJM-FMt	LEWISBURG	Nashville	MARSHALL	92.5	VARIETY
WLIV-AM	LIVINGSTON	Nashville	OVERTON	920	CTY
WFTZ-FM	MANCHESTER	Nashville	COFFEE	101.5	HOT AC
WGNS-AM	MURFREESBORO	Nashville	RUTHERFORD	1450	TALK
WGNS-FMt	MURFREESBORO	Nashville	RUTHERFORD	100.5	TALK
WGNS-FMt	MURFREESBORO	Nashville	RUTHERFORD	101.9	TALK
WLAC-AM	NASHVILLE	Nashville	DAVIDSON	1510	N/T
WLAC-FMt	NASHVILLE	Nashville	DAVIDSON	98.3	N/T
WQKR-AM	PORTLAND	Nashville	SUMNER	1270	CL HITS
WQKR-FMt	PORTLAND	Nashville	SUMNER	101.7	CL HITS
WUBT-FM	RUSSELLVLL, KY	Nashville	LOGAN, KY	101.1	HIP HOP
WJLE-AM	SMITHVILLE	Nashville	DEKALB	1480	CTY
WJLE-FM	SMITHVILLE	Nashville	DEKALB	101.7	CTY
WSGI-AM	SPRINGFIELD	Nashville	ROBERTSON	1100	VARIETY
WQMV-AM	WAVERLY	Nashville	HUMPHREYS	1060	OLDIES
WQMV-FMt	WAVERLY	Nashville	HUMPHREYS	93.5	OLDIES
WWON-AM	WAYNESBORO	Nashville	WAYNE	930	OLDIES
WCDT-AM	WINCHESTER	Nashville	FRANKLIN	1340	AC
WCDT-FMt	WINCHESTER	Nashville	FRANKLIN	106.9	AC
WGRV-AM	GREENEVILLE	Tri-Cities, TN-VA	GREENE	1340	CTY
WGRV-FMt	GREENEVILLE	Tri-Cities, TN-VA	GREENE	99.5	CTY
WETB-AM	JOHNSON CITY	Tri-Cities, TN-VA	WASHINGTON	790	GOSPEL

Rate Card Updated 11/4/2020

**NOTES:**

1. This remnant radio buy is a cluster buy. Each cluster you buy is projected to get you one spot on each station listed.
2. This placement runs on a 24 hour, 7 day a week rotation. M-F schedule available at an increased cost of +15%.
3. Spots run through all stations listed, no stations may be dropped or substituted.
4. Prelogs are not available. Post logs provided at the end of the run.
5. Spots run over a 30-Day period.
6. All rates include a FREE Infrastructure Review.
7. All stations subject to availability at time of placement.
8. All placements after November 15, subject to potential rate increase of +25%.
9. :60 Second Spots are double the :30 second price quoted in this rate card.
10. Affiliate list subject to change.
11. "t" denotes translator station.
12. NMS will produce for Client a FREE 30-sec or 60-sec radio spot. Client must provide a general script or bullet points with information they would like to use in the radio spot and approve a final script in writing sent to Client by NMS for approval. NMS will use the best possible radio voice and/or music available at the time of production. Turnaround time for radio production is 3-7 days from receipt of an approved script from Client.



**Thank You for Choosing National Media Spots, Inc.**

**We Appreciate Your Business!**

**888-579-8088**

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