



Radio - Rate Card #4 - WASHINGTON

State By State Remnant Program

Number of Affiliates: 25

Number of Markets: 16

Type: 30-Sec ROS (Run of Schedule)

Rotation: Mon-Sun 24/7

Free Radio Spot Production Included!

Regional Radio Remnant Program - Rate Card #4					
	# of Clusters	Cost Per Cluster	# of Spots	Cost Per Spot	Rate
Package 1	5	\$600.00	125	\$24.00	\$3,000
Package 2	10	\$500.00	250	\$20.00	\$5,000
Package 3	20	\$400.00	500	\$16.00	\$8,000
Package 4	50	\$300.00	1,250	\$12.00	\$15,000

Station	Market	DMA	County	Freq	Format
KBAI-AM	BELLINGHAM	Seattle-Tacoma	WHATCOM	930	CL HITS
KBAI-FMt	BELLINGHAM	Seattle-Tacoma	WHATCOM	98.9	CL HITS
KOZI-FMt	BRIDGEPORT	Seattle-Tacoma	DOUGLAS	103.9	AC
KOZI-AM	CHELAN	Seattle-Tacoma	CHELAN	1230	N/T
KOZI-FM	CHELAN	Seattle-Tacoma	CHELAN	93.5	AC
KKRV-FMt	EAST WENATCHEE	Seattle-Tacoma	DOUGLAS	105.1	CTY
KZAL-FM	MANSON	Seattle-Tacoma	CHELAN	94.7	CTY
KOZI-FMt	MANSON	Seattle-Tacoma	CHELAN	103.1	AC
KKRT-AM	MOSES LAKE N	Seattle-Tacoma	GRANT	900	SPORTS
KKRT-FMt	WENATCHEE	Seattle-Tacoma	CHELAN	94.3	SPORTS
KKRV-FM	WENATCHEE	Seattle-Tacoma	CHELAN	104.7	CTY
KKRV-FMt	WENATCHEE	Seattle-Tacoma	CHELAN	92.1	CTY
KZAL-FMt	WENATCHEE	Seattle-Tacoma	CHELAN	94.7	CTY
KOZI-FMt	CHLN & MASN CTY	Spokane	OKANOGAN	100.9	AC
KWIQ-FM	MOSES LAKE	Spokane	GRANT	100.5	CTY
KWIQ-AM	MOSES LAKE N	Spokane	GRANT	1020	SPORTS
KOZI-FMt	PATEROS-BRWSTR	Spokane	OKANOGAN	103.1	AC
KJRB-AM	SPOKANE	Spokane	SPOKANE	790	ROCK
KJRB-FMt	SPOKANE	Spokane	SPOKANE	94.1	ROCK
KOZI-FMt	TWISP	Spokane	OKANOGAN	103.1	AC
KEYW-FM	PASCO	Yakima-Pasco-Rchlnd-Knnwck	FRANKLIN	98.3	HOT AC
KFLD-AM	PASCO	Yakima-Pasco-Rchlnd-Knnwck	FRANKLIN	870	N/T
KIOK-FMt	PENDLETON, OR	Yakima-Pasco-Rchlnd-Knnwck	UMATILLA, OR	94.3	CTY
KIOK-FM	RICHLAND	Yakima-Pasco-Rchlnd-Knnwck	BENTON	94.9	CTY
KORD-FM	RICHLAND	Yakima-Pasco-Rchlnd-Knnwck	BENTON	102.7	CTY

Rate Card Updated 11/4/2020

NOTES:

1. This remnant radio buy is a cluster buy. Each cluster you buy is projected to get you one spot on each station listed.
2. This placement runs on a 24 hour, 7 day a week rotation. M-F schedule available at an increased cost of +15%.
3. Spots run through all stations listed, no stations may be dropped or substituted.
4. Prelogs are not available. Post logs provided at the end of the run.
5. Spots run over a 30-Day period.
6. All rates include a FREE Infrastructure Review.
7. All stations subject to availability at time of placement.
8. All placements after November 15, subject to potential rate increase of +25%.
9. :60 Second Spots are double the :30 second price quoted in this rate card.
10. Affiliate list subject to change.
11. "t" denotes translator station.
12. NMS will produce for Client a FREE 30-sec or 60-sec radio spot. Client must provide a general script or bullet points with information they would like to use in the radio spot and approve a final script in writing sent to Client by NMS for approval. NMS will use the best possible radio voice and/or music available at the time of production. Turnaround time for radio production is 3-7 days from receipt of an approved script from Client.



Thank You for Choosing National Media Spots, Inc.

We Appreciate Your Business!

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