



Radio - Rate Card #4 - WYOMING

State By State Remnant Program

Number of Affiliates: 47

Number of Markets: 27

Type: 30-Sec ROS (Run of Schedule)

Rotation: Mon-Sun 24/7

Free Radio Spot Production Included!

Regional Radio Remnant Program - Rate Card #4					
	# of Clusters	Cost Per Cluster	# of Spots	Cost Per Spot	Rate
Package 1	5	\$1,200.00	235	\$25.53	\$6,000
Package 2	10	\$1,100.00	470	\$23.40	\$11,000
Package 3	20	\$1,000.00	940	\$21.28	\$20,000
Package 4	50	\$900.00	2,350	\$19.15	\$45,000

Station	Market	DMA	County	Freq	Format
KODI-AM	CODY	Billings	PARK	1400	N/T
KODI-FMt	CODY	Billings	PARK	96.7	N/T
KZMQ-AM	GREYBULL	Billings	BIG HORN	1140	OLDIES
KKTS-AM	CASPER	Casper-Riverton	NATRONA	1580	HOT AC
KKTS-FMt	CASPER	Casper-Riverton	NATRONA	107.3	HOT AC
KKTS-FM	DOUGLAS	Casper-Riverton	CONVERSE	99.3	HOT AC
KKTY-AM	DOUGLAS	Casper-Riverton	CONVERSE	1470	CL HITS
KKTY-FMt	DOUGLAS	Casper-Riverton	CONVERSE	93.3	OLDIES
KTAK-FMt	DUBOIS	Casper-Riverton	FREMONT	106.3	CTY
KKTY-FM	GLENDO	Casper-Riverton	PLATTE	100.1	CTY
KFCW-FMt	LANDER	Casper-Riverton	FREMONT	95.3	ROCK
KFCW-FM	RIVERTON	Casper-Riverton	FREMONT	93.1	ROCK
KTAK-FM	RIVERTON	Casper-Riverton	FREMONT	93.9	CTY
KTAK-FMt	RIVERTON	Casper-Riverton	FREMONT	104.1	CTY
KVOW-AM	RIVERTON	Casper-Riverton	FREMONT	1450	N/T
KDNO-FM	THERMOPOLIS	Casper-Riverton	HOT SPRINGS	101.7	CTY
KWYW-FM	THERMOPOLIS	Casper-Riverton	HOT SPRINGS	99.1	HOT AC
KWOR-AM	WORLAND	Casper-Riverton	WASHAKIE	1340	N/T
KWOR-FMt	WORLAND	Casper-Riverton	WASHAKIE	104.7	N/T
KFBC-AM	CHEYENNE	Cheyenne-Scottsbluf	LARAMIE	1240	SPORTS
KFBC-FMt	CHEYENNE	Cheyenne-Scottsbluf	LARAMIE	97.5	SPORTS
KERM-FM	TORRINGTON	Cheyenne-Scottsbluf	GOSHEN	98.3	CTY
KGOS-AM	TORRINGTON	Cheyenne-Scottsbluf	GOSHEN	1490	CTY
KGOS-FMt	TORRINGTON	Cheyenne-Scottsbluf	GOSHEN	99.9	CTY
KBBS-AM	BUFFALO	Denver	JOHNSON	1450	CTY
KBBS-FMt	BUFFALO	Denver	JOHNSON	103.5	CTY
KIML-AM	GILLETTE	Denver	CAMPBELL	1270	N/T
KIML-FMt	GILLETTE	Denver	CAMPBELL	106.7	N/T
KLED-FM	GILLETTE	Denver	CAMPBELL	93.3	CTY
KLMI-FM	LARAMIE	Denver	ALBANY	106.1	AC
KLMI-FMt	LARAMIE	Denver	ALBANY	106.1	AC
KERM-FMt	LUSK	Denver	NIOBRARA	103.1	CTY
KYCN-AM	WHEATLAND	Denver	PLATTE	1340	CTY
KYCN-FMt	WHEATLAND	Denver	PLATTE	92.7	CTY
KJAX-FMt	DRIGGS, ID	Idaho Falls-Pocatillo(Jcks)	TETON, ID	104.1	CTY

KJAX-FM	JACKSON	Idaho Falls-Pocatillo(Jcks)	TETON, WY	93.5	CTY
KBFS-AM	BELLE FRCHE, SD	Rapid City	BUTTE	1450	CTY
KASL-AM	NEWCASTLE	Rapid City	WESTON	1240	CTY
KYDT-FM	PINE HAVEN	Rapid City	CROOK	103.1	CTY
KHRW-FM	SHERIDAN	Rapid City	SHERIDAN	92.7	ROCK
KADQ-FM	EVANSTON	Salt Lake City	UINTA	98.3	CL ROCK
KNYN-FM	EVANSTON	Salt Lake City	UINTA	99.1	CTY
KUGR-AM	GREEN RIVER	Salt Lake City	SWEETWATER	1490	AC
KFZE-FM	PINEDALE	Salt Lake City	SUBLETTE	104.3	CTY
KPIN-FM	PINEDALE	Salt Lake City	SUBLETTE	101.1	CTY
KFRZ-FM	ROCK SPRINGS	Salt Lake City	SWEETWATER	92.1	CTY
KUGR-FM ^t	ROCK SPRINGS	Salt Lake City	SWEETWATER	104.9	AC

Rate Card Updated 11/4/2020

NOTES:

1. This remnant radio buy is a cluster buy. Each cluster you buy is projected to get you one spot on each station listed.
2. This placement runs on a 24 hour, 7 day a week rotation. M-F schedule available at an increased cost of +15%.
3. Spots run through all stations listed, no stations may be dropped or substituted.
4. Prelogs are not available. Post logs provided at the end of the run.
5. Spots run over a 30-Day period.
6. All rates include a FREE Infrastructure Review.
7. All stations subject to availability at time of placement.
8. All placements after November 15, subject to potential rate increase of +25%.
9. :60 Second Spots are double the :30 second price quoted in this rate card.
10. Affiliate list subject to change.
11. "t" denotes translator station.
12. NMS will produce for Client a FREE 30-sec or 60-sec radio spot. Client must provide a general script or bullet points with information they would like to use in the radio spot and approve a final script in writing sent to Client by NMS for approval. NMS will use the best possible radio voice and/or music available at the time of production. Turnaround time for radio production is 3-7 days from receipt of an approved script from Client.



Thank You for Choosing National Media Spots, Inc.

We Appreciate Your Business!

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