



Radio Rate Card #5 - Gospel Radio

Potential Reach: 4 million (235 million each week)

Stations: 20 (6 in the top 100 radio markets)

Markets: 12 (9 states + Canada)

Type: 30-Sec ROS (Run of Schedule)

Free Radio Spot Production Included!

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Daypart	Cost Per Spot	# of Spots	Cost Per Cluster	Cost Per Daypart
M-F 6am-10am / 3pm-7pm	\$12.50	400	\$250.00	\$5,000.00
M-F 10am-3pm / 7pm-10pm	\$9.38	400	\$187.50	\$3,750.00
M-F 10pm-6am	\$5.63	400	\$112.50	\$2,250.00
SA-SU 6am-7pm	\$7.50	400	\$150.00	\$3,000.00
SA-SU 7pm-6am	\$3.13	400	\$62.50	\$1,250.00

Where does this Program Run?

MARKET	DIAL
ARKANSAS	
Wynne, AR	90.1 FM
DELAWARE	
Dover, DE	106.7 FM
Newark/Wilmington, DE	89.1 FM
Middletown, DE	91.9 FM
Wilmington, DE	107.3 FM
MARYLAND	
Elkton, MD	1550 AM
Elkton, MD	100.9 FM
Salisbury, MD	91.9 FM
NEW JERSEY	
Atlantic City, NJ	103.1 FM
Bridgeton, NJ	95.3 FM
Marlton, NJ	103.7 FM
Ocean County, NJ	88.3 FM
Voorhees, NJ	104.1 FM
NEW YORK	
Buffalo, NY	88.1 FM
Grand Island, NY	106.9 FM
Lockport, NY	89.1 FM
PENNSYLVANIA	
Delaware County, PA	103.5 FM
N, Philadelphia, PA	96.9 FM
S. Philadelphia, PA	97.1 FM
SOUTH CAROLINA	
Sumter, SC	89.1 FM



Rate Card Updated

5/9/2023

NOTES:

1. This remnant radio buy is a cluster buy. Each cluster you buy is projected to get you one spot on each station listed.
2. Spots run through all stations listed, no stations may be dropped or substituted.
3. Prelogs are not available. Post logs provided at the end of the run.
4. Spots run over a 30-Day period.
5. All rates include a FREE Infrastructure Review.
6. All stations subject to availability at time of placement.
7. All placements after November 15, subject to potential rate increase of +25%.
8. :60 Second Spots are double the :30 second price quoted.
9. Affiliate list subject to change.
10. NMS will produce for Client a FREE 30-sec or 60-sec radio spot.
Client must provide a general script or bullet points with information they would like to use in the radio spot and approve a final script in writing sent to Client by NMS for approval. NMS will use the best possible radio voice and/or music available at the time of production. Turnaround time for radio production is 3-7 days from receipt of an approved script from Client.



Thank You for Choosing National Media Spots, Inc.

We Appreciate Your Business!

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