



**Satellite Channel Leasing Program - Rate Card #3**

Subscriber HH's: up to 21 million

Type: 28.5

Rotation: See Dayparts Listed Below

Market: National

**Direct TV (Channels 222 or 227)**

Subscriber HH's: 21,000,000+/-

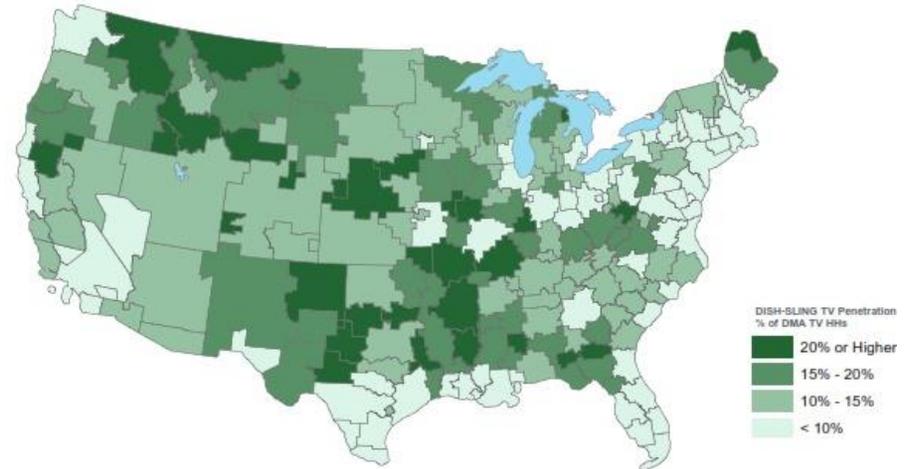
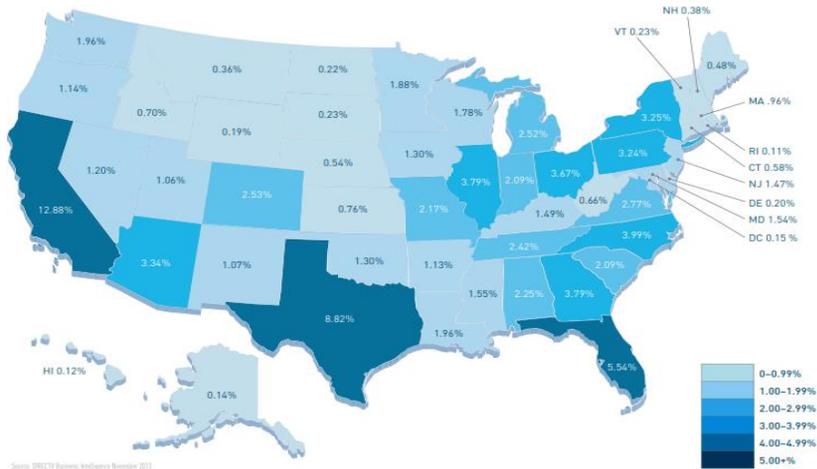
Daypart	Rate
Mon-Fri 6am-5:30pm	\$60,000
Sat-Sun 6am-5:30pm	\$60,000
Mon-Fri 6pm-11:30pm	\$60,000
Sat-Sun 6pm-11:30pm	\$60,000
Mon-Fri 12m-5:30am	\$60,000
Sat-Sun 12m-5:30am	\$60,000



**Dish Network (Channels TBD)**

Subscriber HH's: 9,000,000+/-

Daypart	Rate
Mon-Fri 6am-5:30pm	\$10,000
Sat-Sun 6am-5:30pm	\$10,000
Mon-Fri 6pm-11:30pm	\$15,000
Sat-Sun 6pm-11:30pm	\$15,000
Mon-Fri 12m-5:30am	\$10,000
Sat-Sun 12m-5:30am	\$10,000



- NOTES:**
1. Minimum buy is 4x.
  2. Terms: cash in advance.
  3. Cancellation Policy: 30 Days Written Notice.
  4. Placement subject to availability at time of placement.
  5. Rates subject to change with no advance written notice.
  6. All placements after November 15th subject to potential rate increase of +25%.
  7. All rates include a FREE Infrastructure Review.
  8. Client must approve all schedules prior to final placement.
  9. Agreement must be signed and funded 4 weeks prior to requested start date.

Rate Card Updated: 5/6/2025



Thank You for Choosing National Media Spots, Inc.

We Appreciate Your Business!

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