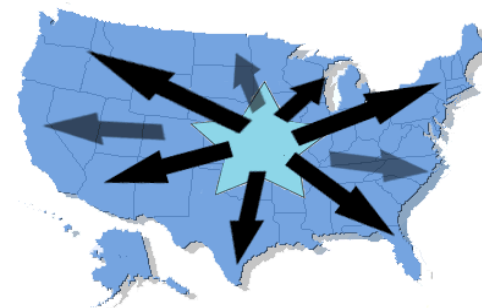




Cable TV - Rate Card #1 - Local Cable Interconnect
Demographic Market Area (DMA) Rates
Subscriber HH's: varies with each market
Type: 30-Sec ROS (Run of Schedule)
Rotation: Mon-Sun



*** Markets highlighted in yellow can only be purchased as a full interconnect, individual zones are not available.**

TIER 1 Networks:

A&E	AMC	Bravo	CNN	Discovery	ESPN	Food	Fox News	FX	Hallmark	HGTV
History	Lifetime	MSNBC	Nickelodeon	TBS	TLC	TNT	USA			

TIER 2 Networks:

Adult Swim	American Heroes	Animal Planet	BBC America	BEIN Sports	BET	BIG10 Network	Bloomberg	Boomerang	Cartoon	CBS Sports
CMT	CNBC	Comedy Central	Cooking	Destination America	Disney XD	E!	ESPN2	ESPN Deportes	ESPNews	Fox Business
Freeform	FS1	FX	Galavision	Game Show	Golf	History en Espanol	HLN	IFC	Investigation Discovery	Lifetime Movies
Logo	Magnolia	Military History	MLB	MTV	National Geographic	NBA	Newsmax	NFL	NHL	Nick @ Nite
Nick Jr	Outdoor	Oprah Winfrey	Oxygen	Pac12 Network	Paramount	POP	RFD-TV	SEC Network	Science	SyFy
Travel	Tru-TV	TV Land	TV One	Unimas	VH1	WE	Weather			

TIER 3 Networks:

Altitude	ASPiRE	AWE	AXS TV	BEIN Sports Xtra	BET her	CNN Espanol	Cox Sports	Crime & Investigation	Discovery en Espanol	Discovery Family
Discovery Life	ESPN Classic	ESPN U	Fox Deportes	FS2	FUSE	FXM	FYI	GAC Family	Grit	Hallmark Movies & Mysteries
Inspiration	Lifetime Real Women	Longhorn	MavTV	Motortrend	MTV2	Nat Geo Wild	NESN	Ovation	Pursuit	Root Sports
Sportsman	Tennis	TUDN	Universal Kids	Universo	UP	Viceland	YES			

Rank	Location (DMA)	Tier 1	Tier 1	Tier 1	Tier 2	Tier 2	Tier 2	Tier 3	Tier 3	Tier 3
		6a-12m	6p-12m	12m-6a	6a-12m	6p-12m	12m-6a	6a-12m	6p-12m	12m-6a
1a	New York City (Metro 1), NY	\$604	\$770	\$348	\$374	\$470	\$315	\$315	\$394	\$282
1b	New York City (Metro 2), NY	\$525	\$683	\$295	\$306	\$398	\$250	\$250	\$325	\$219
1c	Long Island, NY	\$525	\$683	\$281	\$263	\$301	\$231	\$231	\$242	\$216
1d	Newark, NJ	\$250	\$325	\$219	\$231	\$301	\$206	\$206	\$268	\$150
2a	Los Angeles, CA	\$600	\$760	\$345	\$370	\$465	\$310	\$310	\$385	\$280
2b	Orange County, CA	\$330	\$406	\$270	\$289	\$376	\$258	\$257	\$335	\$188
3	Chicago, IL	\$375	\$450	\$300	\$300	\$390	\$250	\$250	\$325	\$210
4a	Philadelphia, PA	\$250	\$325	\$200	\$225	\$270	\$185	\$200	\$230	\$165
4b	Atlantic City, NJ	\$112	\$146	\$105	\$97	\$116	\$93	\$90	\$104	\$82
5a	Dallas, TX	\$300	\$350	\$200	\$250	\$275	\$165	\$175	\$201	\$150
5b	Ft. Worth, TX	\$275	\$325	\$175	\$225	\$250	\$150	\$150	\$176	\$125
6	Atlanta, GA	\$300	\$350	\$200	\$250	\$275	\$165	\$175	\$201	\$150
7	Houston, TX	\$325	\$400	\$231	\$250	\$325	\$206	\$219	\$284	\$188
8a	Washington, DC	\$325	\$400	\$231	\$250	\$325	\$206	\$219	\$284	\$188
8b	Hagerstown, MD	\$112	\$146	\$105	\$97	\$116	\$93	\$90	\$104	\$82
9	Boston, MA-Manchester, NH	\$300	\$350	\$200	\$250	\$275	\$165	\$175	\$201	\$150
10a	San Francisco, CA	\$250	\$325	\$200	\$225	\$270	\$185	\$200	\$230	\$165
10b	Oakland, CA	\$112	\$146	\$105	\$97	\$116	\$93	\$90	\$104	\$82
10c	San Jose, CA	\$112	\$146	\$105	\$97	\$116	\$93	\$90	\$104	\$82

Rank	Location (DMA)	Tier 1	Tier 1	Tier 1	Tier 2	Tier 2	Tier 2	Tier 3	Tier 3	Tier 3
		6a-12m	6p-12m	12m-6a	6a-12m	6p-12m	12m-6a	6a-12m	6p-12m	12m-6a
11a	Phoenix, AZ	\$225	\$293	\$185	\$200	\$240	\$165	\$175	\$201	\$150
11b	Prescott, AZ	\$105	\$137	\$97	\$90	\$108	\$82	\$82	\$94	\$75
12	Seattle-Tacoma, WA	\$225	\$293	\$185	\$200	\$240	\$165	\$175	\$201	\$150
13a	Tampa, FL	\$225	\$293	\$185	\$200	\$240	\$165	\$175	\$201	\$150
13b	St.Petersburg-Sarasota, FL	\$105	\$137	\$97	\$90	\$108	\$82	\$82	\$94	\$75
14	Detroit, MI	\$147	\$206	\$135	\$126	\$176	\$115	\$120	\$168	\$105
15	Minneapolis-St. Paul, MN	\$147	\$206	\$135	\$126	\$176	\$115	\$120	\$168	\$105
16	Denver, CO	\$147	\$206	\$135	\$126	\$176	\$115	\$120	\$168	\$105
17a	Orlando, FL	\$147	\$206	\$135	\$126	\$176	\$115	\$120	\$168	\$105
17b	Daytona Beach-Melbrn, FL	\$112	\$146	\$105	\$97	\$116	\$93	\$90	\$104	\$82
18a	Miami, FL	\$225	\$293	\$185	\$200	\$240	\$165	\$175	\$201	\$150
18b	Fort Lauderdale, FL	\$112	\$146	\$105	\$97	\$116	\$93	\$90	\$104	\$82
19a	Cleveland, OH	\$225	\$293	\$185	\$200	\$240	\$165	\$175	\$201	\$150
19b	Akron, OH	\$97	\$126	\$90	\$83	\$100	\$67	\$75	\$86	\$61
19c	Canton, OH	\$97	\$126	\$90	\$83	\$100	\$67	\$75	\$86	\$61
20a	Sacramento, CA	\$147	\$206	\$135	\$126	\$176	\$115	\$120	\$168	\$105
20b	Stktn-Modesto, CA	\$105	\$137	\$97	\$90	\$108	\$82	\$82	\$94	\$75
21	Charlotte, NC	\$147	\$206	\$135	\$126	\$176	\$115	\$120	\$168	\$105
22	Portland, OR	\$147	\$206	\$135	\$126	\$176	\$115	\$120	\$168	\$105
23a	Raleigh, NC	\$147	\$206	\$135	\$126	\$176	\$115	\$120	\$168	\$105
23b	Durham-Fayetteville, NC	\$105	\$137	\$97	\$90	\$108	\$82	\$82	\$94	\$75

Rank	Location (DMA)	Tier 1	Tier 1	Tier 1	Tier 2	Tier 2	Tier 2	Tier 3	Tier 3	Tier 3
		6a-12m	6p-12m	12m-6a	6a-12m	6p-12m	12m-6a	6a-12m	6p-12m	12m-6a
24	St. Louis, MO	\$126	\$176	\$102	\$108	\$140	\$88	\$98	\$127	\$80
25	Indianapolis, IN	\$126	\$176	\$102	\$108	\$140	\$88	\$98	\$127	\$80
26	Pittsburgh, PA	\$126	\$176	\$102	\$108	\$140	\$88	\$98	\$127	\$80
27	Nashville, TN	\$126	\$176	\$102	\$108	\$140	\$88	\$98	\$127	\$80
28	Baltimore, MD	\$126	\$176	\$102	\$108	\$140	\$88	\$98	\$127	\$80
29	Salt Lake City, UT	\$126	\$176	\$102	\$108	\$140	\$88	\$98	\$127	\$80
30	San Diego, CA	\$225	\$293	\$185	\$200	\$240	\$165	\$175	\$201	\$150
31	San Antonio, TX	\$225	\$293	\$185	\$200	\$240	\$165	\$175	\$201	\$150
32	Columbus, OH	\$126	\$176	\$102	\$108	\$140	\$88	\$98	\$127	\$80
33	Kansas City, MO	\$126	\$176	\$102	\$108	\$140	\$88	\$98	\$127	\$80
34a	Hartford, CT	\$126	\$176	\$102	\$108	\$140	\$88	\$98	\$127	\$80
34b	New Haven, CT	\$97	\$126	\$90	\$83	\$100	\$67	\$75	\$86	\$61
35	Austin, TX	\$200	\$250	\$121	\$150	\$175	\$103	\$103	\$133	\$94
36	Cincinnati, OH	\$126	\$176	\$102	\$108	\$140	\$88	\$98	\$127	\$80
37a	Greenville, SC	\$126	\$176	\$102	\$108	\$140	\$88	\$98	\$127	\$80
37b	Spartanburg-Asheville-Anderson, NC	\$97	\$126	\$90	\$83	\$100	\$67	\$75	\$86	\$61
38	Milwaukee, WI	\$126	\$176	\$102	\$108	\$140	\$88	\$98	\$127	\$80
39a	West Palm Beach, FL	\$126	\$176	\$102	\$108	\$140	\$88	\$98	\$127	\$80
39b	Ft. Pierce, FL	\$97	\$126	\$90	\$83	\$100	\$67	\$75	\$86	\$61

Rank	Location (DMA)	Tier 1	Tier 1	Tier 1	Tier 2	Tier 2	Tier 2	Tier 3	Tier 3	Tier 3
		6a-12m	6p-12m	12m-6a	6a-12m	6p-12m	12m-6a	6a-12m	6p-12m	12m-6a
40	Las Vegas, NV	\$126	\$176	\$102	\$108	\$140	\$88	\$98	\$127	\$80
41	Jacksonville, FL	\$126	\$176	\$102	\$108	\$140	\$88	\$98	\$127	\$80
42a	Grand Rapids, MI	\$105	\$137	\$97	\$90	\$108	\$82	\$82	\$94	\$75
42b	Kalamazoo-Battle Creek, MI	\$50	\$65	\$40	\$40	\$48	\$30	\$30	\$35	\$20
43a	Harrisburg, PA	\$225	\$293	\$185	\$200	\$240	\$165	\$175	\$201	\$150
43b	Lancaster-Leb-York, PA	\$126	\$176	\$102	\$108	\$140	\$88	\$98	\$127	\$80
44	Norf-Portsm-NewptNews, VA	\$105	\$137	\$97	\$90	\$108	\$82	\$82	\$94	\$75
45a	Birmingham, AL	\$105	\$137	\$97	\$90	\$108	\$82	\$82	\$94	\$75
45b	Tuscaloosa-Anniston, AL	\$50	\$65	\$40	\$40	\$48	\$30	\$30	\$35	\$20
46	Oklahoma City, OK	\$105	\$137	\$97	\$90	\$108	\$82	\$82	\$94	\$75
47a	Greensboro, NC	\$105	\$137	\$97	\$90	\$108	\$82	\$82	\$94	\$75
47b	High Point-Win-Salem, NC	\$50	\$65	\$40	\$40	\$48	\$30	\$30	\$35	\$20
48	Louisville, KY	\$105	\$137	\$97	\$90	\$108	\$82	\$82	\$94	\$75
49a	Albuquerque, NM	\$105	\$137	\$97	\$90	\$108	\$82	\$82	\$94	\$75
49b	Santa Fe, NM	\$50	\$65	\$40	\$40	\$48	\$30	\$30	\$35	\$20
50	New Orleans, LA	\$105	\$137	\$97	\$90	\$108	\$82	\$82	\$94	\$75
51a	Providence, RI	\$105	\$137	\$97	\$90	\$108	\$82	\$82	\$94	\$75
51b	New Bedford, MA	\$50	\$65	\$40	\$40	\$48	\$30	\$30	\$35	\$20
52	Memphis, TN	\$105	\$137	\$97	\$90	\$108	\$82	\$82	\$94	\$75
53a	Fresno, CA	\$105	\$137	\$97	\$90	\$108	\$82	\$82	\$94	\$75
53b	Visalia, CA	\$50	\$65	\$40	\$40	\$48	\$30	\$30	\$35	\$20

Rank	Location (DMA)	Tier 1	Tier 1	Tier 1	Tier 2	Tier 2	Tier 2	Tier 3	Tier 3	Tier 3
		6a-12m	6p-12m	12m-6a	6a-12m	6p-12m	12m-6a	6a-12m	6p-12m	12m-6a
54	Buffalo, NY	\$110	\$143	\$102	\$95	\$114	\$86	\$86	\$99	\$79
55	Ft. Myers-Naples, FL	\$155	\$202	\$137	\$130	\$156	\$112	\$112	\$129	\$95
56	Richmond-Petersburg, VA	\$105	\$137	\$97	\$90	\$108	\$82	\$82	\$94	\$75
57a	Wilkes Barre, PA	\$105	\$137	\$97	\$90	\$108	\$82	\$82	\$94	\$75
57b	Scranton, PA	\$50	\$65	\$40	\$40	\$48	\$30	\$30	\$35	\$20
58a	Mobile, AL	\$105	\$137	\$97	\$90	\$108	\$82	\$82	\$94	\$75
58b	Pensacola-Ft. Walton Bch, FL	\$50	\$65	\$40	\$40	\$48	\$30	\$30	\$35	\$20
59a	Albany, NY	\$110	\$143	\$102	\$95	\$114	\$86	\$86	\$99	\$79
59b	Schenectady-Troy, NY	\$50	\$65	\$40	\$40	\$48	\$30	\$30	\$35	\$20
60	Little Rock-Pine Bluff, AR	\$105	\$137	\$97	\$90	\$108	\$82	\$82	\$94	\$75
61	Knoxville, TN	\$105	\$137	\$97	\$90	\$108	\$82	\$82	\$94	\$75
62	Tulsa, OK	\$105	\$137	\$97	\$90	\$108	\$82	\$82	\$94	\$75
63	Lexington, KY	\$97	\$126	\$90	\$83	\$100	\$67	\$75	\$86	\$61
64	Dayton, OH	\$97	\$126	\$90	\$83	\$100	\$67	\$75	\$86	\$61
65	Tucson-Sierra Vista, AZ	\$97	\$126	\$90	\$83	\$100	\$67	\$75	\$86	\$61
66	Honolulu, HI	\$97	\$126	\$90	\$83	\$100	\$67	\$75	\$86	\$61
67	Spokane, WA	\$97	\$126	\$90	\$83	\$100	\$67	\$75	\$86	\$61
68	Des Moines-Ames, IA	\$97	\$126	\$90	\$83	\$100	\$67	\$75	\$86	\$61
69	Green Bay-Appleton, WI	\$97	\$126	\$90	\$83	\$100	\$67	\$75	\$86	\$61

Rank	Location (DMA)	Tier 1	Tier 1	Tier 1	Tier 2	Tier 2	Tier 2	Tier 3	Tier 3	Tier 3
		6a-12m	6p-12m	12m-6a	6a-12m	6p-12m	12m-6a	6a-12m	6p-12m	12m-6a
70	Wichita-Hutchinson, KS	\$97	\$126	\$90	\$83	\$100	\$67	\$75	\$86	\$61
71	Roanoke-Lynchburg, VA	\$97	\$126	\$90	\$83	\$100	\$67	\$75	\$86	\$61
72	Madison, WI	\$97	\$126	\$90	\$83	\$100	\$67	\$75	\$86	\$61
73	Omaha, NE	\$97	\$126	\$90	\$83	\$100	\$67	\$75	\$86	\$61
74	Flint-Saginaw-Bay City, MI	\$97	\$126	\$90	\$83	\$100	\$67	\$75	\$86	\$61
75	Springfield, MO	\$97	\$126	\$90	\$83	\$100	\$67	\$75	\$86	\$61
76	Columbia, SC	\$97	\$126	\$90	\$83	\$100	\$67	\$75	\$86	\$61
77	Rochester, NY	\$97	\$126	\$90	\$83	\$100	\$67	\$75	\$86	\$61
78	Portland-Auburn, ME	\$97	\$126	\$90	\$83	\$100	\$67	\$75	\$86	\$61
79	Charleston-Huntington, WV	\$97	\$126	\$90	\$83	\$100	\$67	\$75	\$86	\$61
80	Toledo, OH	\$97	\$126	\$90	\$83	\$100	\$67	\$75	\$86	\$61
81	Huntsville-Dec-Flo, AL	\$97	\$126	\$90	\$83	\$100	\$67	\$75	\$86	\$61
82	Waco-Temple-Bryan, TX	\$105	\$137	\$97	\$90	\$108	\$82	\$82	\$94	\$75
83	Harling-Weslaco-Brnsvl-McAl, TX	\$105	\$137	\$97	\$90	\$108	\$82	\$82	\$94	\$75
84	Chattanooga, TN	\$97	\$126	\$90	\$83	\$100	\$67	\$75	\$86	\$61
85	Syracuse, NY	\$110	\$143	\$102	\$95	\$114	\$86	\$86	\$99	\$79
86	Colorado Spgs-Pueblo, CO	\$97	\$126	\$90	\$83	\$100	\$67	\$75	\$86	\$61
87	Savannah, GA	\$97	\$126	\$90	\$83	\$100	\$67	\$75	\$86	\$61
88	Charleston, SC	\$97	\$126	\$90	\$83	\$100	\$67	\$75	\$86	\$61
89	Shreveport, LA	\$97	\$126	\$90	\$83	\$100	\$67	\$75	\$86	\$61

Rank	Location (DMA)	Tier 1	Tier 1	Tier 1	Tier 2	Tier 2	Tier 2	Tier 3	Tier 3	Tier 3
		6a-12m	6p-12m	12m-6a	6a-12m	6p-12m	12m-6a	6a-12m	6p-12m	12m-6a
90	Champaign-Sprgfld-Dctur, IL	\$97	\$126	\$90	\$83	\$100	\$67	\$75	\$86	\$61
91	El Paso, TX-Las Cruces, NM	\$97	\$126	\$90	\$83	\$100	\$67	\$75	\$86	\$61
92	Pad, KY-Cape Gir, MO-Harr,IL	\$97	\$126	\$90	\$83	\$100	\$67	\$75	\$86	\$61
93	Cdr Rpds-Wtrlo-IowaCty-Dub, IA	\$97	\$126	\$90	\$83	\$100	\$67	\$75	\$86	\$61
94	Burlington, VT-Plattsburgh, NY	\$63	\$81	\$50	\$50	\$65	\$38	\$38	\$49	\$25
95	Baton Rouge, LA	\$63	\$81	\$50	\$50	\$65	\$38	\$38	\$49	\$25
96	Jackson, MS	\$63	\$81	\$50	\$50	\$65	\$38	\$38	\$49	\$25
97	Ft. Smith-Fay-Sprgfld-Rog, AR	\$63	\$81	\$50	\$50	\$65	\$38	\$38	\$49	\$25
98	Boise, ID	\$63	\$81	\$50	\$50	\$65	\$38	\$38	\$49	\$25
99	South Bend-Elkhart, IN	\$63	\$81	\$50	\$50	\$65	\$38	\$38	\$49	\$25
100	Myrtle Beach-Florence, SC	\$63	\$81	\$50	\$50	\$65	\$38	\$38	\$49	\$25
101	Tri-Cities, NC-TN-VA	\$63	\$81	\$50	\$50	\$65	\$38	\$38	\$49	\$25
102	Reno, NV	\$79	\$102	\$63	\$63	\$81	\$48	\$48	\$62	\$31
103	Grnville-NBern-Washington, NC	\$63	\$81	\$50	\$50	\$65	\$38	\$38	\$49	\$25
104	Daven-Rockisle-Moline, IA	\$63	\$81	\$50	\$50	\$65	\$38	\$38	\$49	\$25
105	Tallahassee, FL-Thomasville, GA	\$50	\$65	\$40	\$40	\$48	\$30	\$30	\$35	\$20
106	Lincoln-Hastings-Kearney, NE	\$63	\$81	\$50	\$50	\$65	\$38	\$38	\$49	\$25
107	Evansville, IN	\$50	\$65	\$40	\$40	\$48	\$30	\$30	\$35	\$20
108	Ft. Wayne, IN	\$50	\$65	\$40	\$40	\$48	\$30	\$30	\$35	\$20
109	Johnstn-Altna-StateCollege, PA	\$50	\$65	\$40	\$40	\$48	\$30	\$30	\$35	\$20

Rank	Location (DMA)	Tier 1	Tier 1	Tier 1	Tier 2	Tier 2	Tier 2	Tier 3	Tier 3	Tier 3
		6a-12m	6p-12m	12m-6a	6a-12m	6p-12m	12m-6a	6a-12m	6p-12m	12m-6a
110	Augusta-Aiken, GA	\$50	\$65	\$40	\$40	\$48	\$30	\$30	\$35	\$20
111	Tyler-Longview-Lufkin-Ncgds, TX	\$50	\$65	\$40	\$40	\$48	\$30	\$30	\$35	\$20
112	Sioux Falls-Mitchell, SD	\$50	\$65	\$40	\$40	\$48	\$30	\$30	\$35	\$20
113	Fargo, ND	\$50	\$65	\$40	\$40	\$48	\$30	\$30	\$35	\$20
114	Springfield-Holyoke, MA	\$50	\$65	\$40	\$40	\$48	\$30	\$30	\$35	\$20
115	Lansing, MI	\$50	\$65	\$40	\$40	\$48	\$30	\$30	\$35	\$20
116	Youngstown, OH	\$50	\$65	\$40	\$40	\$48	\$30	\$30	\$35	\$20
117	Yak-Psco-RchInd-Kennewick, WA	\$50	\$65	\$40	\$40	\$48	\$30	\$30	\$35	\$20
118	Traverse City-Cadillac, MI	\$50	\$65	\$40	\$40	\$48	\$30	\$30	\$35	\$20
119	Eugene, OR	\$50	\$65	\$40	\$40	\$48	\$30	\$30	\$35	\$20
120	Macon, GA	\$50	\$65	\$40	\$40	\$48	\$30	\$30	\$35	\$20
121	Montgomery-Selma, AL	\$50	\$65	\$40	\$40	\$48	\$30	\$30	\$35	\$20
122	Peoria, Bloomington, IL	\$50	\$65	\$40	\$40	\$48	\$30	\$30	\$35	\$20
123	Bakersfield, CA	\$50	\$65	\$40	\$40	\$48	\$30	\$30	\$35	\$20
124	SantaBrb-SnMar-SnLuOb, CA	\$50	\$65	\$40	\$40	\$48	\$30	\$30	\$35	\$20
125	Lafayette, LA	\$50	\$65	\$40	\$40	\$48	\$30	\$30	\$35	\$20
126	Columbus, GA-Opelika, AL	\$50	\$65	\$40	\$40	\$48	\$30	\$30	\$35	\$20
127	Monterey-Salinas, CA	\$50	\$65	\$40	\$40	\$48	\$30	\$30	\$35	\$20
128	LaCrosse-Eau Claire, WI	\$50	\$65	\$40	\$40	\$48	\$30	\$30	\$35	\$20
129	Wilmington, NC	\$50	\$65	\$40	\$40	\$48	\$30	\$30	\$35	\$20

Rank	Location (DMA)	Tier 1	Tier 1	Tier 1	Tier 2	Tier 2	Tier 2	Tier 3	Tier 3	Tier 3
		6a-12m	6p-12m	12m-6a	6a-12m	6p-12m	12m-6a	6a-12m	6p-12m	12m-6a
130	Corpus Christi, TX	\$50	\$65	\$40	\$40	\$48	\$30	\$30	\$35	\$20
131	Amarillo, TX	\$50	\$65	\$40	\$40	\$48	\$30	\$30	\$35	\$20
132	Wausau-Rhineland, WI	\$45	\$59	\$30	\$35	\$42	\$20	\$25	\$29	\$20
133	Chico-Redding, CA	\$50	\$65	\$40	\$40	\$48	\$30	\$30	\$35	\$20
134	Columbus-Tplo-WestPnt, MS	\$45	\$59	\$30	\$35	\$42	\$20	\$25	\$29	\$20
135	Salisbury, MD	\$45	\$59	\$30	\$35	\$42	\$20	\$25	\$29	\$20
136	Medford-Klam Falls, OR	\$45	\$59	\$30	\$35	\$42	\$20	\$25	\$29	\$20
137	Columbia-Jeff City, MO	\$45	\$59	\$30	\$35	\$42	\$20	\$25	\$29	\$20
138	Rockford, IL	\$45	\$59	\$30	\$35	\$42	\$20	\$25	\$29	\$20
139	Duluth-Superior, MN	\$45	\$59	\$30	\$35	\$42	\$20	\$25	\$29	\$20
145	Minot-Bsmk-Dcksn-Wltn, ND	\$45	\$59	\$30	\$35	\$42	\$20	\$25	\$29	\$20
141	Topeka, KS	\$45	\$59	\$30	\$35	\$42	\$20	\$25	\$29	\$20
140	Monroe, LA-El Dorado, AR	\$45	\$59	\$30	\$35	\$42	\$20	\$25	\$29	\$20
143	Beaumont-Port Arthur, TX	\$50	\$65	\$40	\$40	\$48	\$30	\$30	\$35	\$20
142	Lubbock, TX	\$50	\$65	\$40	\$40	\$48	\$30	\$30	\$35	\$20
144	Palm Springs, CA	\$45	\$59	\$30	\$35	\$42	\$20	\$25	\$29	\$20
146	Anchorage, AK	\$45	\$59	\$30	\$35	\$42	\$20	\$25	\$29	\$20
147	Odessa-Midland, TX	\$45	\$59	\$30	\$35	\$42	\$20	\$25	\$29	\$20
148	Wichita Falls, TX-Lawton, OK	\$45	\$59	\$30	\$35	\$42	\$20	\$25	\$29	\$20
149	Sioux City, IA	\$45	\$59	\$30	\$35	\$42	\$20	\$25	\$29	\$20

Rank	Location (DMA)	Tier 1	Tier 1	Tier 1	Tier 2	Tier 2	Tier 2	Tier 3	Tier 3	Tier 3
		6a-12m	6p-12m	12m-6a	6a-12m	6p-12m	12m-6a	6a-12m	6p-12m	12m-6a
150	Erie, PA	\$45	\$59	\$30	\$35	\$42	\$20	\$25	\$29	\$20
151	Rochester-Mas City-Austin, MN	\$45	\$59	\$30	\$35	\$42	\$20	\$25	\$29	\$20
152	Joplin-Pittsburg, MO	\$45	\$59	\$30	\$35	\$42	\$20	\$25	\$29	\$20
153	Panama City, FL	\$45	\$59	\$30	\$35	\$42	\$20	\$25	\$29	\$20
154	Albany, GA	\$45	\$59	\$30	\$35	\$42	\$20	\$25	\$29	\$20
155	Idaho Falls-Pctllo- Jcks, ID	\$45	\$59	\$30	\$35	\$42	\$20	\$25	\$29	\$20
156	Bangor, ME	\$45	\$59	\$30	\$35	\$42	\$20	\$25	\$29	\$20
157	Biloxi-Gulfport, MS	\$45	\$59	\$30	\$35	\$42	\$20	\$25	\$29	\$20
158	Terre Haute, IN	\$45	\$59	\$30	\$35	\$42	\$20	\$25	\$29	\$20
159	Gainesville, FL	\$45	\$59	\$30	\$35	\$42	\$20	\$25	\$29	\$20
160	Sherman, TX-Ada, OK	\$50	\$65	\$40	\$40	\$48	\$30	\$30	\$35	\$20
161	Binghamton, NY	\$45	\$59	\$30	\$35	\$42	\$20	\$25	\$29	\$20
162	Missoula, MT	\$45	\$59	\$30	\$35	\$42	\$20	\$25	\$29	\$20
163	Wheeling, WV- Stubenville, OH	\$45	\$59	\$30	\$35	\$42	\$20	\$25	\$29	\$20
164	Yuma, AZ- El Centro, CA	\$45	\$59	\$30	\$35	\$42	\$20	\$25	\$29	\$20
165	Bluefield-Bckly- OakHll, WV	\$45	\$59	\$30	\$35	\$42	\$20	\$25	\$29	\$20
166	Billings, MT	\$45	\$59	\$30	\$35	\$42	\$20	\$25	\$29	\$20
167	Abilene- Sweetwater, TX	\$50	\$65	\$40	\$40	\$48	\$30	\$30	\$35	\$20
168	Hattiesburg- Laurel, MS	\$45	\$59	\$30	\$35	\$42	\$20	\$25	\$29	\$20
169	Dothan, AL	\$45	\$59	\$30	\$35	\$42	\$20	\$25	\$29	\$20

Rank	Location (DMA)	Tier 1	Tier 1	Tier 1	Tier 2	Tier 2	Tier 2	Tier 3	Tier 3	Tier 3
		6a-12m	6p-12m	12m-6a	6a-12m	6p-12m	12m-6a	6a-12m	6p-12m	12m-6a
170	Rapid City, SD	\$45	\$59	\$30	\$35	\$42	\$20	\$25	\$29	\$20
171	Jackson, TN	\$45	\$59	\$30	\$35	\$42	\$20	\$25	\$29	\$20
172	Utica, NY	\$45	\$59	\$30	\$35	\$42	\$20	\$25	\$29	\$20
173	Lake Charles, LA	\$45	\$59	\$30	\$35	\$42	\$20	\$25	\$29	\$20
174	Clarksburg-Weston, WV	\$45	\$59	\$30	\$35	\$42	\$20	\$25	\$29	\$20
175	Harrisonburg, VA	\$45	\$59	\$30	\$35	\$42	\$20	\$25	\$29	\$20
176	Quincy-Hann-Keokuk, MO	\$45	\$59	\$30	\$35	\$42	\$20	\$25	\$29	\$20
177	Charlottesville, VA	\$45	\$59	\$30	\$35	\$42	\$20	\$25	\$29	\$20
178	Elmira-Corning, NY	\$45	\$59	\$30	\$35	\$42	\$20	\$25	\$29	\$20
179	Watertown, NY	\$45	\$59	\$30	\$35	\$42	\$20	\$25	\$29	\$20
180	Bend, OR	\$45	\$59	\$30	\$35	\$42	\$20	\$25	\$29	\$20
181	Alexandria, LA	\$45	\$59	\$30	\$35	\$42	\$20	\$25	\$29	\$20
182	Marquette, WI	\$45	\$59	\$30	\$35	\$42	\$20	\$25	\$29	\$20
183	Jonesboro, AR	\$45	\$59	\$30	\$35	\$42	\$20	\$25	\$29	\$20
184	Bowling Green, KY	\$45	\$59	\$30	\$35	\$42	\$20	\$25	\$29	\$20
185	Laredo, TX	\$45	\$59	\$30	\$35	\$42	\$20	\$25	\$29	\$20
186	Butte-Bozeman, MT	\$45	\$59	\$30	\$35	\$42	\$20	\$25	\$29	\$20
187	Lafayette, IN	\$45	\$59	\$30	\$35	\$42	\$20	\$25	\$29	\$20
188	Grand Junction-Montrose, CO	\$45	\$59	\$30	\$35	\$42	\$20	\$25	\$29	\$20
189	Twin Falls, ID	\$45	\$59	\$30	\$35	\$42	\$20	\$25	\$29	\$20

Rank	Location (DMA)	Tier 1	Tier 1	Tier 1	Tier 2	Tier 2	Tier 2	Tier 3	Tier 3	Tier 3
		6a-12m	6p-12m	12m-6a	6a-12m	6p-12m	12m-6a	6a-12m	6p-12m	12m-6a
190	Lima, OH	\$45	\$59	\$30	\$35	\$42	\$20	\$25	\$29	\$20
191	Great Falls, MT	\$45	\$59	\$30	\$35	\$42	\$20	\$25	\$29	\$20
192	Meridian, MS	\$45	\$59	\$30	\$35	\$42	\$20	\$25	\$29	\$20
193	Parkersburg, WV	\$45	\$59	\$30	\$35	\$42	\$20	\$25	\$29	\$20
194	Greenwood-Greenville, MS	\$45	\$59	\$30	\$35	\$42	\$20	\$25	\$29	\$20
195	Eureka, CA	\$45	\$59	\$30	\$35	\$42	\$20	\$25	\$29	\$20
196	Cheyenne-Scottsbluff, WY	\$45	\$59	\$30	\$35	\$42	\$20	\$25	\$29	\$20
197	San Angelo, TX	\$50	\$65	\$40	\$40	\$48	\$30	\$30	\$35	\$20
198	Casper-Riverton, WY	\$45	\$59	\$30	\$35	\$42	\$20	\$25	\$29	\$20
199	Mankato, MN	\$45	\$59	\$30	\$35	\$42	\$20	\$25	\$29	\$20
200	Ottumwa-Kirkville, IA	\$40	\$52	\$25	\$30	\$36	\$15	\$20	\$23	\$15
201	St. Joseph, MO	\$40	\$52	\$25	\$30	\$36	\$15	\$20	\$23	\$15
202	Fairbanks, AK	\$40	\$52	\$25	\$30	\$36	\$15	\$20	\$23	\$15
203	Zanesville, OH	\$40	\$52	\$25	\$30	\$36	\$15	\$20	\$23	\$15
204	Victoria, TX	\$45	\$59	\$30	\$35	\$42	\$20	\$25	\$29	\$20
205	Helena, MT	\$40	\$52	\$25	\$30	\$36	\$15	\$20	\$23	\$15
206	Presque Isle, ME	\$40	\$52	\$25	\$30	\$36	\$15	\$20	\$23	\$15
207	Juneau, AK	\$40	\$52	\$25	\$30	\$36	\$15	\$20	\$23	\$15
208	Alpena, MI	\$40	\$52	\$25	\$30	\$36	\$15	\$20	\$23	\$15
209	North Platte, NE	\$40	\$52	\$25	\$30	\$36	\$15	\$20	\$23	\$15

Rank	Location (DMA)	Tier 1	Tier 1	Tier 1	Tier 2	Tier 2	Tier 2	Tier 3	Tier 3	Tier 3
		6a-12m	6p-12m	12m-6a	6a-12m	6p-12m	12m-6a	6a-12m	6p-12m	12m-6a
210	Glendive, MT	\$40	\$52	\$25	\$30	\$36	\$15	\$20	\$23	\$15

NOTES

1. All rates include FREE Infrastructure Review.
2. Clients must approve all final schedules prior to placement.
3. All rates subject to change without prior notice.
4. Local cable systems/platforms usually offer multiple zones in each local DMA. Local cable rates are based on the local DMA's largest platform/cable system operator and includes up to "ALL DMA ZONES" offered by that cable system/platform. Additional cable systems in any DMA may be available at an additional rate to be custom quoted.
5. Not all networks listed on the local cable DMA rate card are available in all local DMAs.
6. Local cable networks are subject to availability at time of placement.
7. All time blocks listed above are "ROS", run of schedule. Client picks time blocks, networks/platform pick exact run time. Fixed time slots and specific tv shows are available by custom quote.
8. Rates listed are for 30-sec spots, 60-sec spots are double.
9. All spots are subject to content approval by network/platform prior to placement.
10. All placements after November 15, subject to potential rate increase of +25%.
11. All rates subject to change without written or published notice.
12. New York Metro 1 reaches up to 3.3 million households, New York Metro 2 reaches up to 2 million households.
13. Markets highlighted in yellow can only be purchased as a full interconnect, no individual zones.

Rate Card Updated: 9/12/2024



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