



**Cable TV - Rate Card #10 - Remnant Regional Cable Interconnects**  
**Subscriber HH's: up to 15.5 Million**  
**Type: 30-Sec**  
**Rotation: 24 HR / Mon-Sun**  
**Length: 30 Days**  
**Package Total: 2000 Spots**

## NETWORKS

A&E	ESPN2	GAC Family	NESN
Bravo	ESPN Deportes	Hallmark	Outdoor
Bloomberg	ESPN U	Headline	Oxygen
Boomerang	FanDuel	History	Paramount
Cartoon	Food	HGTV	Syfy
CBS Sports	Fox Sports Southwest	Lifetime	TBS
CNBC	Fox Sports 1	Lifetime Movies	TLC
CNN	Fox Sports 2	Longhorn	TNT
Comedy Central	Fox Sports Sun	Magnolia	Travel
Cooking	Fox Business	MLB	TV Land
CMT	Fox College Sports	MSG	TRU-TV
Discovery	Fox News	MSNBC	USA
Discovery Family	Freeform	MTV	VH1
Disney XD	Galavision	MTV2	WE
E!	Game Show Network	National Geographic	Weather
ESPN	Golf	NBC Sports Regional Networks	YES



STATE	HOUSEHOLDS	COST PER SPOT	COST PER 2000 SPOTS
California	4,400,000	\$37.50	\$75,000.00
Texas	2,100,000	\$32.00	\$64,000.00
New York	2,000,000	\$32.00	\$64,000.00
Minnesota	1,600,000	\$25.00	\$50,000.00
Ohio	1,600,000	\$20.00	\$40,000.00
North Carolina	1,000,000	\$20.00	\$40,000.00
South Carolina	1,000,000	\$20.00	\$40,000.00
New Jersey	760,000	\$20.00	\$40,000.00
Kentucky	500,000	\$20.00	\$40,000.00
Maine	300,000	\$12.50	\$25,000.00
Kansas	250,000	\$12.50	\$25,000.00

## CABLE PLATFORMS

Altafiber Cableone Comcast Consolidated Communications	Frontier Grande Communications Hawaiian Telcom Lumen Technologies	Metronet Optimum Sparklight Rev	RCN Spectrum Verizon FIOS Vyve Broadband WOW!
---	--	--	---



### NOTES:

1. This remnant cable buy is a zone by zone count. Each cable platform counts spots based on their total number of zones.
2. This placement runs on a 24 hour rotation.
3. Spots run through all networks at the choice of each cable platform, no networks may be dropped or substituted.
4. Prelogs are not available. Post logs provided at the end of the run.
5. Spots run over a 30-Day period.
6. All rates include a FREE Infrastructure Review.
7. Client must approve all schedules prior to final placement.
8. All networks subject to availability at time of placement.
9. All placements after November 15, subject to potential rate increase of +25%.
10. :60 Second Spots are double the :30 second price quoted in this rate card.

Rate Card Updated 5/28/2024



Thank You for Choosing National Media Spots, Inc.

We Appreciate Your Business!

888-579-8088

[www.nationalmediaspots.com](http://www.nationalmediaspots.com)

[media@nationalmediaspots.com](mailto:media@nationalmediaspots.com)