

Cable TV - Rate Card #12: National Cable & Satellite Networks PAID PROGRAMMING Subscriber HH's: varies by network, see below Type: 28.5 min (Long Form) - some networks may require 27.5 min Rotation: varies by network, see below Availability: not guaranteed until time of placement

AMC	Weekday Rates			Weekend Rates		
84 million HHs	Daypart	<u>Hours</u>	Rate			
	M-F	6a-6:30a	\$8,000			
	M-F	6:30a-7a	\$7,200			
amc	M-F	7a-7:30a	\$8,800	Current	ly None Availat	ble
	M-F	7:30a-8a	\$10,400			
	M-F	8a-8:30a	\$12,000			
	M-F	8:30a-9a	\$14,080			
ASPiRE	Weekday Rates			Weekend Rates		
38 million HHs	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>
	M-F	1a-1:30a	\$1,238	SA-SU	1a-1:30a	\$1,375
ooniro	M-F	1:30a-2a	\$1,125	SA-SU	1:30a-2a	\$1,250
aspire	M-F	2a-2:30a	\$1,063	SA-SU	2a-2:30a	\$1,188
	M-F	2:30a-3a	\$938	SA-SU	2:30a-3a	\$1,063
	M-F	3a-3:30a	\$813	SA-SU	3a-3:30a	\$988
	M-F	3:30a-4a	\$750	SA-SU	3:30a-4a	\$800
	M-F	4a-4:30a	\$663	SA-SU	4a-4:30a	\$688
	M-F	4:30a-5a	\$663	SA-SU	4:30a-5a	\$688
	M-F	5a-5:30a	\$738	SA-SU	5a-5:30a	\$800
	M-F	5:30a-6a	\$813	SA-SU	5:30a-6a	\$988
AXS TV	Weekday Rates			Weekend Rates		
50 million HHs	<u>Daypart</u>	<u>Hours</u>	Rate	<u>Daypart</u>	<u>Hours</u>	Rate
	M-F	5a-5:30a	\$5,500	SA-SU	5a-5:30a	\$5,500
dxStv	M-F	5:30a-6a	\$5,500	SA-SU	5:30a-6a	\$5,500
	M-F	6a-6:30a	\$5,500	SA-SU	6a-6:30a	\$5,500
	M-F	6:30a-7a	\$5,500	SA-SU	6:30a-7a	\$5,500
	M-F	7a-7:30a	\$5,500	SA-SU	7a-7:30a	\$5,500
	M-F	7:30a-8a	\$5 <i>,</i> 500	SA-SU	7:30a-8a	\$5,500
BBC America	Weekday Rates			Weekend Rates		
76 million HHs						
BBC AMERICA	Currently	y None Availab	le	Currently None Available		
BEIN SPORTS	Weekday Rates			Weekend Rates		
41 million HHs	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>
	M-F	4a-4:30a	\$125	SA-SU	4a-4:30a	\$125
	M-F	6a-6:30a	\$125	SA-SU	6a-6:30a	\$125
bein sports	M-F	6:30a-7a	\$125	SA-SU	6:30a-7a	\$125
				SA-SU	7a-7:30a	\$375
				SA-SU	8a-8:30a	\$625
BEIN SPORTS N	Weekday Rates			Weekend Rates		
50 million HHs	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>	Daypart	<u>Hours</u>	Rate
	M, Tu, W	3a-3:30a	\$125	SA-SU	3a-3:30a	\$125
bola Lagoata	M, Tu	4a-4:30a	\$125	SA-SU	7a-7:30a	\$375
bein sports ñ	M-F	5:30a-6a	\$125			
	M <i>,</i> Th	10:30a-11a	\$625			
	Th	8a-8:30a	\$375			

BEIN SPORTS XTRA	Weekday Rates			Weekend Rates			
6 million HHs							
bein sports XTRA	Currentl	y None Availal	ble	Curren	tly None Availa	ble	
BET	Weekday Rates			Weekend Rates			
75 million HHs							
BET*	Currentl	y None Availal	ble	Curren	tly None Availa	ble	
BETher	Weekday Rates			Weekend Rates			
40 million HHs							
BETANON	Currently None Available			Curren	tly None Availa	ble	
BET JAMS	Weekday Rates			Weekend Rates			
35 million HHs	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>	<u>Daypart</u>	<u>Hours</u>	Rate	
BET*	M-F	11a-4p	\$2,500	SA-SU	11a-4p	\$5,000	
	M-F	7p-12m	\$7,500	SA-SU	7p-12m	\$7,500	
JAMS	M-F	3a-6a	\$1,250	SA-SU	3a-6a	\$1,250	
BET SOUL	Weekday Rates			Weekend Rates			
30 million HHs	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>	
	M-F	11a-4p	\$2,500	SA-SU	11a-4p	\$5,000	
BEIX	M-F	7p-12m	\$7,500	SA-SU	7p-12m	\$7,500	
SOUL	M-F	3a-6a	\$1,250	SA-SU	3a-6a	\$1,250	
BLOOMBERG	Weekday Rates			Weekend Rates			
71 million HHs	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>	
Dleamhara	M-F	4p-7p	\$11,200	SA-SU	4p-7p	\$11,200	
Bloomberg	M-F	7p-8p	\$16,000	SA-SU	7p-8p	\$16,000	
	M-F	8p-10p	\$12,800	SA-SU	8p-10p	\$12,800	
	M-F	10p-11p	\$11,200	SA-SU	10p-11p	\$11,200	
BOOMERANG	Weekday Rates			Weekend Rates			
46 million HHs							
BOOMERANC	Currentl	y None Availal	ble	Curren	tly None Availa	ble	
BOUNCE	Weekday Rates			Weekend Rates			
117 million HHs							
BUUNCE	Currentl	y None Availal	ble	Curren	tly None Availa	ble	
BRAVO	Weekday Rates			Weekend Rates			
84 million HHs	Daypart	Hours	<u>Rate</u>	<u>Daypart</u>	<u>Hours</u>	Rate	
	M-F	4a-4:30a	\$10,680	SA-SU	4a-4:30a	\$12,616	
bravo	M-F	4:30a-5a	\$6,312	SA-SU	4:30a-5a	\$6,792	
	M-F	5a-5:30a	\$6,792	SA-SU	5a-5:30a	\$7,840	
	M-F	5:30a-6a	\$7,840	SA-SU	5:30a-6a	\$8,728	

СМТ	Weekday Rates			Weekend Rates		
82 million HHs	Daypart	<u>Hours</u>	<u>Rate</u>	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>
	M-F	3a-3:30a	\$7,200	SA-SU	3a-3:30a	\$8,000
CMT	M-F	3:30a-4a	\$4,800	SA-SU	3:30a-4a	\$6,400
CNBC	Weekday Rates			Weekend Rates		
82 million HHs	<u>Daypart</u>	Hours	Rate	<u>Daypart</u>	Hours	<u>Rate</u>
	M-F	2a-2:30a	\$11,088	SA-SU	2a-2:30a	\$16,640
	M-F	2:30a-3a	\$9,416	SA-SU	2:30a-3a	\$11,640
	M-F	3a-3:30a	\$9,416	SA-SU	6:30a-7a	\$11,088
CNBC	M-F	3:30a-4a	\$10,536	SA-SU	7a-7:30a	\$13,864
				SA-SU	7:30a-8a	\$16,640
				SA-SU	8a-8:30a	\$22,176
				SA-SU	8:30a-9a	\$24,960
				SA-SU	9a-9:30a	\$24,960
				SA-SU	9:30a-10a	\$27,720
				SA-SU	10a-10:30a	\$30,488
				SA-SU	10:30a-11a	\$30,488
				SA-SU	11a-11:30a	\$33,280
				SA-SU	11:30a-12n	\$33,280
				SA-SU	12:30n-1p	\$33,280
				SA-SU	1p-1:30p	\$36,040
				SA-SU	1:30p-2p	\$36,040
				SA-SU	2p-2:30p	\$38,808 ¢38,808
				SA-SU	2:30p-3p	\$38,808
				SA-SU	3p-3:30p	\$38,808
				SA-SU	3:30p-4p	\$41,576
				SA-SU	4p-4:30p	\$41,576
				SA-SU	4:30p-5p	\$44,352
				SA-SU	5p-5:30p	\$44,352
				SA-SU	5:30p-6p	\$47,120
				SA-SU SA-SU	6p-6:30p 6:30p-7p	\$47,120 \$49,896
CNN	Weekday Rates			Weekend Rates	0.300-70	\$49,890
86 million HHs	Weekday Rates			Weekend hates		
	Currentl	y None Availat	ble	Currently None Available		
CNN	Weekday Rates			Weekend Rates		
23 million HHs						
CNN	Currentl	y None Availat	ble	Current	ly None Availab	le
COMEDY CENTRAL	Weekday Rates			Weekend Rates		
80 million HHs	Daypart	Hours	Rate	Daypart	Hours	Rate
	M-F	5a-5:30a	\$13,600	SA-SU	5a-5:30a	\$15,200
	M-F	5:30a-6a	\$12,640	SA-SU	5:30a-6a	\$13,200 \$14,720
CENTRAL	M-F	6a-6:30a	\$13,440	SA-SU	6a-6:30a	\$16,640
	M-F	6:30a-7a	\$15,680	SA-SU	6:30a-7a	\$10,040 \$23,040
	M-F	7a-7:30a	\$19,360 \$19,360	SA-SU	7a-7:30a	\$25,040 \$26,400
	M-F	7:30a-8a	\$19,300	SA-SU	7:30a-8a	\$20,400 \$31,200
	M-F	8a-8:30a	\$24,000	37730	,	<i>401,200</i>
	M-F	8:30a-9a	\$32,000			
l	17121	0.308-38	4J2,000			

COOKING	Weekday Rates			Weekend Rates		
50 million HHs	Daypart	<u>Hours</u>	<u>Rate</u>	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>
	M-F	4a-4:30a	\$3,000	SA-SU	4a-4:30a	\$3,625
COOKING	M-F	4:30a-5a	\$2,000	SA-SU	4:30a-5a	\$2,500
CHANNEL	M-F	5a-5:30a	\$1,875	SA-SU	5a-5:30a	\$2,250
	M-F	5:30a-6a	\$1,875	SA-SU	5:30a-6a	\$2,250
	M-F	6a-6:30a	\$2,375	SA-SU	6a-6:30a	\$2,250
					6:30a-7a	
6071	M-F	6:30a-7a	\$3,000	sA-SU	6:30a-7a	\$3,625
COZI	Weekday Rates			Weekend Rates		
71 million HHs	Currently None Available			Currently None Available		
DISCOVERY EN ESP	Weekday Rates			Weekend Rates		
65 million HHs						
	Current	y None Availat	ble	Current	ly None Availat	ble
DISCOVERY FAMILIA	Weekday Rates			Weekend Rates		
32 million HHs						
familia Discovery	Current	y None Availat	ble	Currently None Available		
DISNEY	Weekday Rates			Weekend Rates		
	Sponso Contact your con	r programs onl sultant for custo	-	Sponsor programs only! Contact your consultant for custom quotes!		
DISNEY JUNIOR	Weekday Rates			Weekend Rates		
DISNEP &	Sponso Contact your con	r programs onl sultant for custo	1 -	Sponsor programs only! Contact your consultant for custom quotes!		
E!	Weekday Rates			Weekend Rates		
88 million HHs						
E	Current	y None Availat	ble	Currently None Available		
ESPN	Weekday Rates			Weekend Rates		
71 million HHs						
ESFii	Current	y None Availat	ble	Current	ly None Availat	ble
ESPN 2	Weekday Rates			Weekend Rates		
71 million HHs		y None Availat	ble	Currently None Available		

ESPN DEPORTES	Weekday Rates			Weekend Rates			
10 million HHs							
	Current	ly None Availa	ble	Current	tly None Availabl	е	
DEPORTES							
ESPN NEWS	Weekday Rates			Weekend Rates			
58 million HHs							
ESPIJEWS	Currently None Available			Current	tly None Availabl	۵	
	Currently None Available			current		C	
ESPN U	Weekday Rates			Weekend Rates			
37 million HHs							
	1						
ESPN (Current	ly None Availa	ble	Current	tly None Availabl	e	
5000							
FOOD	Weekday Rates	Herme	Data	Weekend Rates	Herme	Data	
80 million HHs	Daypart M-F	<u>Hours</u> 5a-5:30a	<u>Rate</u> \$8,000	<u>Daypart</u> SU	<u>Hours</u> 4a-4:30a	<u>Rate</u> \$12,000	
	M-F	5:30a-6a	\$8,000 \$8,000	SU	4:30a-5a	\$9,600	
	M-F	6a-6:30a	\$8,800	SA-SU	5a-5:30a	\$8,800	
tood	M-F	6:30a-7a	\$9,600	SA-SU	5:30a-6a	\$10,400	
1000	M-F	7a-7:30a	\$11,200	SA-SU	6a-6:30a	\$15,200	
network	M-F	7:30a-8a	\$13,600	SA-SU	6:30a-7a	\$19,200	
	M-F	8a-8:30a	\$20,000	5/150	0.500 / 0	<i>913,200</i>	
	M-F	8:30a-9a	\$22,400				
	M-F	9a-9:30a	\$28,800				
	IVI-F	9d-9.30d					
FOX BUSINESS		94-9.304	<i>Ş</i> 20,000	Weekend Rates			
FOX BUSINESS 83 million HHs	Weekday Rates	<u>Hours</u>	Rate	Weekend Rates Daypart	<u>Hours</u>	Rate	
	Weekday Rates				<u>Hours</u> 12m-12:30m	<u>Rate</u> \$19,200	
	Weekday Rates <u>Daypart</u>	<u>Hours</u>	<u>Rate</u>	<u>Daypart</u>			
	Weekday Rates <u>Daypart</u> M-TH	<u>Hours</u> 1a-1:30a	<u>Rate</u> \$5,600	<u>Daypart</u> SU SU SU	12m-12:30m	\$19,200 \$17,600 \$14,400	
83 million HHs	Weekday Rates Daypart M-TH M-TH M-TH M-TH M-TH	Hours 1a-1:30a 1:30a-2a 2a-2:30a 2:30a-3a	<u>Rate</u> \$5,600 \$4,800 \$3,200 \$2,400	<u>Daypart</u> SU SU SU SU SU	12m-12:30m 12:30m-1a 1a-1:30a 1:30a-2a	\$19,200 \$17,600 \$14,400 \$12,800	
	Weekday Rates Daypart M-TH M-TH M-TH M-TH M-TH M-TH	Hours 1a-1:30a 1:30a-2a 2a-2:30a 2:30a-3a 3a-3:30a	<u>Rate</u> \$5,600 \$4,800 \$3,200 \$2,400 \$2,400	Daypart SU SU SU SU SU SU	12m-12:30m 12:30m-1a 1a-1:30a 1:30a-2a 2a-2:30a	\$19,200 \$17,600 \$14,400 \$12,800 \$12,800	
83 million HHs	Weekday Rates Daypart M-TH M-TH M-TH M-TH M-TH	Hours 1a-1:30a 1:30a-2a 2a-2:30a 2:30a-3a	<u>Rate</u> \$5,600 \$4,800 \$3,200 \$2,400	Daypart SU SU SU SU SU SU SU	12m-12:30m 12:30m-1a 1a-1:30a 1:30a-2a 2a-2:30a 2:30a-3a	\$19,200 \$17,600 \$14,400 \$12,800 \$12,800 \$12,800	
83 million HHs	Weekday Rates Daypart M-TH M-TH M-TH M-TH M-TH M-TH	Hours 1a-1:30a 1:30a-2a 2a-2:30a 2:30a-3a 3a-3:30a	<u>Rate</u> \$5,600 \$4,800 \$3,200 \$2,400 \$2,400	Daypart SU SU SU SU SU SU SU SU	12m-12:30m 12:30m-1a 1a-1:30a 1:30a-2a 2a-2:30a 2:30a-3a 3-3:30a	\$19,200 \$17,600 \$14,400 \$12,800 \$12,800 \$12,800 \$14,400	
83 million HHs	Weekday Rates Daypart M-TH M-TH M-TH M-TH M-TH M-TH	Hours 1a-1:30a 1:30a-2a 2a-2:30a 2:30a-3a 3a-3:30a	<u>Rate</u> \$5,600 \$4,800 \$3,200 \$2,400 \$2,400	Daypart SU SU SU SU SU SU SU SU	12m-12:30m 12:30m-1a 1a-1:30a 1:30a-2a 2a-2:30a 2:30a-3a 3-3:30a 3:30-4a	\$19,200 \$17,600 \$14,400 \$12,800 \$12,800 \$12,800 \$14,400 \$19,200	
83 million HHs FOX	Weekday Rates Daypart M-TH M-TH M-TH M-TH M-TH M-TH	Hours 1a-1:30a 1:30a-2a 2a-2:30a 2:30a-3a 3a-3:30a	<u>Rate</u> \$5,600 \$4,800 \$3,200 \$2,400 \$2,400	Daypart SU SU SU SU SU SU SU SU SU SA-SU	12m-12:30m 12:30m-1a 1a-1:30a 1:30a-2a 2a-2:30a 2:30a-3a 3-3:30a 3:30-4a 12n-12:30n	\$19,200 \$17,600 \$14,400 \$12,800 \$12,800 \$12,800 \$12,800 \$14,400 \$19,200 \$27,200	
83 million HHs	Weekday Rates Daypart M-TH M-TH M-TH M-TH M-TH M-TH	Hours 1a-1:30a 1:30a-2a 2a-2:30a 2:30a-3a 3a-3:30a	<u>Rate</u> \$5,600 \$4,800 \$3,200 \$2,400 \$2,400	Daypart SU SU SU SU SU SU SU SU SA-SU SA-SU	12m-12:30m 12:30m-1a 1a-1:30a 1:30a-2a 2a-2:30a 2:30a-3a 3-3:30a 3:30-4a 12n-12:30n 12:30n-1p	\$19,200 \$17,600 \$14,400 \$12,800 \$12,800 \$12,800 \$12,800 \$14,400 \$19,200 \$27,200 \$20,800	
83 million HHs	Weekday Rates Daypart M-TH M-TH M-TH M-TH M-TH M-TH	Hours 1a-1:30a 1:30a-2a 2a-2:30a 2:30a-3a 3a-3:30a	<u>Rate</u> \$5,600 \$4,800 \$3,200 \$2,400 \$2,400	<u>Daypart</u> SU SU SU SU SU SU SU SU SA-SU SA-SU SA-SU	12m-12:30m 12:30m-1a 1a-1:30a 1:30a-2a 2a-2:30a 2:30a-3a 3-3:30a 3:30-4a 12n-12:30n 12:30n-1p 1p-1:30p	\$19,200 \$17,600 \$14,400 \$12,800 \$12,800 \$12,800 \$14,400 \$19,200 \$27,200 \$20,800 \$14,400	
83 million HHs	Weekday Rates Daypart M-TH M-TH M-TH M-TH M-TH M-TH	Hours 1a-1:30a 1:30a-2a 2a-2:30a 2:30a-3a 3a-3:30a	<u>Rate</u> \$5,600 \$4,800 \$3,200 \$2,400 \$2,400	<u>Daypart</u> SU SU SU SU SU SU SU SU SA-SU SA-SU SA-SU SA-SU SA-SU	12m-12:30m 12:30m-1a 1a-1:30a 1:30a-2a 2a-2:30a 2:30a-3a 3-3:30a 3:30-4a 12n-12:30n 12:30n-1p 1p-1:30p 1:30p-2p	\$19,200 \$17,600 \$14,400 \$12,800 \$12,800 \$12,800 \$14,400 \$19,200 \$27,200 \$20,800 \$14,400 \$14,400	
83 million HHs	Weekday Rates Daypart M-TH M-TH M-TH M-TH M-TH M-TH	Hours 1a-1:30a 1:30a-2a 2a-2:30a 2:30a-3a 3a-3:30a	<u>Rate</u> \$5,600 \$4,800 \$3,200 \$2,400 \$2,400	Daypart SU SA-SU SA-SU SA-SU SA-SU SA-SU SA-SU	12m-12:30m 12:30m-1a 1a-1:30a 1:30a-2a 2a-2:30a 3:30a-3a 3:30-4a 12n-12:30n 12:30n-1p 1p-1:30p 1:30p-2p 2p-2:30p	\$19,200 \$17,600 \$14,400 \$12,800 \$12,800 \$12,800 \$14,400 \$19,200 \$27,200 \$20,800 \$14,400 \$14,400 \$14,400	
83 million HHs	Weekday Rates Daypart M-TH M-TH M-TH M-TH M-TH M-TH	Hours 1a-1:30a 1:30a-2a 2a-2:30a 2:30a-3a 3a-3:30a	<u>Rate</u> \$5,600 \$4,800 \$3,200 \$2,400 \$2,400	Daypart SU SA-SU	12m-12:30m 12:30m-1a 1a-1:30a 1:30a-2a 2a-2:30a 2:30a-3a 3-3:30a 3:30-4a 12n-12:30n 12:30n-1p 1p-1:30p 1:30p-2p 2p-2:30p 2:30p-3p	\$19,200 \$17,600 \$14,400 \$12,800 \$12,800 \$12,800 \$14,400 \$19,200 \$27,200 \$20,800 \$14,400 \$14,400 \$14,400 \$13,600 \$12,800	
83 million HHs	Weekday Rates Daypart M-TH M-TH M-TH M-TH M-TH M-TH	Hours 1a-1:30a 1:30a-2a 2a-2:30a 2:30a-3a 3a-3:30a	<u>Rate</u> \$5,600 \$4,800 \$3,200 \$2,400 \$2,400	<u>Daypart</u> SU SU SU SU SU SU SU SA-SU SA-SU SA-SU SA-SU SA-SU SA-SU SA-SU SA-SU SA-SU	12m-12:30m 12:30m-1a 1a-1:30a 1:30a-2a 2a-2:30a 2:30a-3a 3-3:30a 3:30-4a 12n-12:30n 12:30n-1p 1p-1:30p 1:30p-2p 2p-2:30p 2:30p-3p 3p-3:30p	\$19,200 \$17,600 \$14,400 \$12,800 \$12,800 \$12,800 \$14,400 \$19,200 \$27,200 \$20,800 \$14,400 \$14,400 \$14,400 \$13,600 \$12,800	
83 million HHs	Weekday Rates Daypart M-TH M-TH M-TH M-TH M-TH M-TH	Hours 1a-1:30a 1:30a-2a 2a-2:30a 2:30a-3a 3a-3:30a	<u>Rate</u> \$5,600 \$4,800 \$3,200 \$2,400 \$2,400	Daypart SU SA-SU	12m-12:30m 12:30m-1a 1a-1:30a 1:30a-2a 2a-2:30a 3:30a-3a 3-3:30a 3:30-4a 12n-12:30n 12:30n-1p 1p-1:30p 1:30p-2p 2p-2:30p 2:30p-3p 3p-3:30p 3:30p-4p	\$19,200 \$17,600 \$14,400 \$12,800 \$12,800 \$12,800 \$14,400 \$19,200 \$27,200 \$20,800 \$14,400 \$14,400 \$14,400 \$112,800 \$12,800 \$12,800	
83 million HHs	Weekday Rates Daypart M-TH M-TH M-TH M-TH M-TH M-TH	Hours 1a-1:30a 1:30a-2a 2a-2:30a 2:30a-3a 3a-3:30a	<u>Rate</u> \$5,600 \$4,800 \$3,200 \$2,400 \$2,400	Daypart SU SA-SU	12m-12:30m 12:30m-1a 1a-1:30a 1:30a-2a 2a-2:30a 3:30a-3a 3-3:30a 3:30-4a 12n-12:30n 12:30n-1p 1p-1:30p 1:30p-2p 2p-2:30p 2:30p-3p 3p-3:30p 3:30p-4p 4p-4:30p	\$19,200 \$17,600 \$14,400 \$12,800 \$12,800 \$12,800 \$14,400 \$19,200 \$27,200 \$20,800 \$14,400 \$14,400 \$13,600 \$12,800 \$12,800 \$12,800 \$12,800	
83 million HHs	Weekday Rates Daypart M-TH M-TH M-TH M-TH M-TH M-TH	Hours 1a-1:30a 1:30a-2a 2a-2:30a 2:30a-3a 3a-3:30a	<u>Rate</u> \$5,600 \$4,800 \$3,200 \$2,400 \$2,400	Daypart SU SA-SU	12m-12:30m 12:30m-1a 1a-1:30a 1:30a-2a 2a-2:30a 2:30a-3a 3-3:30a 3:30-4a 12n-12:30n 12:30n-1p 1p-1:30p 1:30p-2p 2p-2:30p 2:30p-3p 3p-3:30p 3:30p-4p 4p-4:30p 4:30p-5p	\$19,200 \$17,600 \$14,400 \$12,800 \$12,800 \$12,800 \$14,400 \$19,200 \$27,200 \$20,800 \$14,400 \$14,400 \$14,400 \$12,800 \$12,800 \$12,800 \$12,800 \$14,400	
83 million HHs	Weekday Rates Daypart M-TH M-TH M-TH M-TH M-TH M-TH	Hours 1a-1:30a 1:30a-2a 2a-2:30a 2:30a-3a 3a-3:30a	<u>Rate</u> \$5,600 \$4,800 \$3,200 \$2,400 \$2,400	Daypart SU SA-SU	12m-12:30m 12:30m-1a 1a-1:30a 1:30a-2a 2a-2:30a 2:30a-3a 3-3:30a 3:30-4a 12n-12:30n 12:30n-1p 1p-1:30p 1:30p-2p 2p-2:30p 2:30p-3p 3p-3:30p 3:30p-4p 4p-4:30p 4:30p-5p 5p-5:30p	\$19,200 \$17,600 \$14,400 \$12,800 \$12,800 \$12,800 \$14,400 \$27,200 \$20,800 \$14,400 \$14,400 \$13,600 \$12,800 \$12,800 \$12,800 \$12,800 \$14,400 \$12,800 \$12,800 \$12,800	
83 million HHs	Weekday Rates Daypart M-TH M-TH M-TH M-TH M-TH M-TH	Hours 1a-1:30a 1:30a-2a 2a-2:30a 2:30a-3a 3a-3:30a	<u>Rate</u> \$5,600 \$4,800 \$3,200 \$2,400 \$2,400	Daypart SU SA-SU SA-SU </th <th>12m-12:30m 12:30m-1a 1a-1:30a 1:30a-2a 2a-2:30a 2:30a-3a 3-3:30a 3:30-4a 12n-12:30n 12:30n-1p 1p-1:30p 1:30p-2p 2p-2:30p 2:30p-3p 3p-3:30p 3:30p-4p 4p-4:30p 4:30p-5p</th> <th>\$19,200 \$17,600 \$14,400 \$12,800 \$12,800 \$12,800 \$14,400 \$19,200 \$27,200 \$20,800 \$14,400 \$14,400 \$14,400 \$12,800 \$12,800 \$12,800 \$12,800 \$14,400</th>	12m-12:30m 12:30m-1a 1a-1:30a 1:30a-2a 2a-2:30a 2:30a-3a 3-3:30a 3:30-4a 12n-12:30n 12:30n-1p 1p-1:30p 1:30p-2p 2p-2:30p 2:30p-3p 3p-3:30p 3:30p-4p 4p-4:30p 4:30p-5p	\$19,200 \$17,600 \$14,400 \$12,800 \$12,800 \$12,800 \$14,400 \$19,200 \$27,200 \$20,800 \$14,400 \$14,400 \$14,400 \$12,800 \$12,800 \$12,800 \$12,800 \$14,400	
83 million HHs	Weekday Rates Daypart M-TH M-TH M-TH M-TH M-TH M-TH	Hours 1a-1:30a 1:30a-2a 2a-2:30a 2:30a-3a 3a-3:30a	<u>Rate</u> \$5,600 \$4,800 \$3,200 \$2,400 \$2,400	Daypart SU SA-SU	12m-12:30m 12:30m-1a 1a-1:30a 1:30a-2a 2a-2:30a 2:30a-3a 3-3:30a 3:30-4a 12n-12:30n 12:30n-1p 1p-1:30p 1:30p-2p 2p-2:30p 2:30p-3p 3p-3:30p 3:30p-4p 4p-4:30p 4:30p-5p 5p-5:30p	\$19,200 \$17,600 \$14,400 \$12,800 \$12,800 \$12,800 \$14,400 \$19,200 \$27,200 \$20,800 \$14,400 \$14,400 \$14,400 \$12,800 \$12,800 \$12,800 \$12,800 \$12,800 \$12,800 \$12,800 \$12,800	
83 million HHs	Weekday Rates Daypart M-TH M-TH M-TH M-TH M-TH M-TH	Hours 1a-1:30a 1:30a-2a 2a-2:30a 2:30a-3a 3a-3:30a	<u>Rate</u> \$5,600 \$4,800 \$3,200 \$2,400 \$2,400	Daypart SU SA-SU SA-SU </th <th>12m-12:30m 12:30m-1a 1a-1:30a 1:30a-2a 2a-2:30a 2:30a-3a 3-3:30a 3:30-4a 12n-12:30n 12:30n-1p 1p-1:30p 1:30p-2p 2p-2:30p 2:30p-3p 3p-3:30p 3:30p-4p 4p-4:30p 4:30p-5p 5p-5:30p</th> <th>\$19,200 \$17,600 \$14,400 \$12,800 \$12,800 \$12,800 \$14,400 \$27,200 \$20,800 \$14,400 \$14,400 \$13,600 \$12,800 \$12,800 \$12,800 \$12,800 \$14,400 \$12,800 \$12,800 \$12,800</th>	12m-12:30m 12:30m-1a 1a-1:30a 1:30a-2a 2a-2:30a 2:30a-3a 3-3:30a 3:30-4a 12n-12:30n 12:30n-1p 1p-1:30p 1:30p-2p 2p-2:30p 2:30p-3p 3p-3:30p 3:30p-4p 4p-4:30p 4:30p-5p 5p-5:30p	\$19,200 \$17,600 \$14,400 \$12,800 \$12,800 \$12,800 \$14,400 \$27,200 \$20,800 \$14,400 \$14,400 \$13,600 \$12,800 \$12,800 \$12,800 \$12,800 \$14,400 \$12,800 \$12,800 \$12,800	
83 million HHs FOX SPORTS 1 73 million HHs	Weekday Rates Daypart M-TH M-TH M-TH M-TH M-TH M-TH M-TH W-Ekday Rates	Hours 1a-1:30a 1:30a-2a 2a-2:30a 2:30a-3a 3a-3:30a 3:30a-4a	Rate \$5,600 \$4,800 \$3,200 \$2,400 \$2,560	Daypart SU SA-SU	12m-12:30m 12:30m-1a 1a-1:30a 1:30a-2a 2a-2:30a 2:30a-3a 3-3:30a 3:30-4a 12n-12:30n 12:30n-1p 1p-1:30p 1:30p-2p 2p-2:30p 2:30p-3p 3p-3:30p 3:30p-4p 4p-4:30p 4:30p-5p 5p-5:30p 5:30p-6p	\$19,200 \$17,600 \$14,400 \$12,800 \$12,800 \$12,800 \$14,400 \$19,200 \$27,200 \$20,800 \$14,400 \$14,400 \$14,400 \$12,800 \$12,800 \$12,800 \$12,800 \$12,800 \$12,800 \$12,800 \$12,800 \$12,800 \$12,800	
83 million HHs FOX SPORTS 1	Weekday Rates Daypart M-TH M-TH M-TH M-TH M-TH M-TH M-TH W-Ekday Rates	Hours 1a-1:30a 1:30a-2a 2a-2:30a 2:30a-3a 3a-3:30a	Rate \$5,600 \$4,800 \$3,200 \$2,400 \$2,560	Daypart SU SA-SU	12m-12:30m 12:30m-1a 1a-1:30a 1:30a-2a 2a-2:30a 2:30a-3a 3-3:30a 3:30-4a 12n-12:30n 12:30n-1p 1p-1:30p 1:30p-2p 2p-2:30p 2:30p-3p 3p-3:30p 3:30p-4p 4p-4:30p 4:30p-5p 5p-5:30p	\$19,200 \$17,600 \$14,400 \$12,800 \$12,800 \$12,800 \$14,400 \$19,200 \$27,200 \$20,800 \$14,400 \$14,400 \$14,400 \$12,800 \$12,800 \$12,800 \$12,800 \$12,800 \$12,800 \$12,800 \$12,800 \$12,800 \$12,800	

FOX SPORTS 2	Weekday Rates			Weekend Rates			
53 million HHs							
F52	Currently	/ None Availal	ble	Current	tly None Availa	ble	
FREEFORM	Weekday Rates			Weekend Rates			
58 million HHs	Daypart	<u>Hours</u>	<u>Rate</u>	Daypart	<u>Hours</u>	<u>Rate</u>	
	M-TH	1a-1:30a	\$27,200	SA-SU	2a-2:30a	\$24,000	
	M-TH	1:30a-2a	\$20,800	SA-SU	2:30a-3a	\$17,600	
	F	1a-1:30a	\$35,200	SA-SU	3a-3:30a	\$8,000	
	F	1:30a-2a	\$24,000	SA-SU	3:30a-4a	\$8,000	
	M-F	2a-2:30a	\$12,800	SA-SU	4a-4:30a	\$6,400	
FREEFORM	M-F	2:30a-3a	\$11,200	SA-SU	4:30a-5a	\$6,400	
	M-F	4a-4:30a	\$6,400	SA	5a-5:30a	\$8,000	
	M-F	4:30a-5a	\$6,400	SA	5:30a-6a	\$8,000	
	F	5a-5:30a	\$8,000	SA	6a-6:30a	\$18,400	
	F	5:30a-6a	\$8,000	SA	6:30a-7a	\$20,000	
* formerly ABC Family	TH	6:30a-7a	\$20,000				
FX	Weekday Rates			Weekend Rates			
72 million HHs	Daypart	<u>Hours</u>	<u>Rate</u>	Daypart	<u>Hours</u>	Rate	
	M-TU	3a-3:30a	\$3,200	TH/SU	3a-3:30a	\$3,200	
	M-TU	3:30a-4a	\$2,880	TH/SU	3:30a-4a	\$2,880	
FX	M-TU	4a-4:30a	\$1,600	TH/SU	4a-4:30a	\$1,600	
	M-TU	4:30a-5a	\$1,600	TH/SU	4:30a-5a	\$1,600	
	M-SU	5a-5:30a	\$2,880				
	M-SU	6a-6:30a	\$3,200				
	M-SU	6:30a-7a	\$4,000				
FXX	Weekday Rates			Weekend Rates			
57 million HHs	Daypart	Hours	Rate				
57 million HHs	M-SU	4:30a-5a	\$1,120				
57 million HHs	M-SU M-SU	4:30a-5a 5a-5:30a	\$1,120 \$1,120				
57 million HHs	M-SU M-SU M-SU	4:30a-5a 5a-5:30a 5:30a-6a	\$1,120 \$1,120 \$1,120 \$1,120	Current	ly None Availa	ble	
57 million HHs	M-SU M-SU M-SU M-SU	4:30a-5a 5a-5:30a 5:30a-6a 6a-6:30a	\$1,120 \$1,120 \$1,120 \$1,600	Current	tly None Availa	ble	
	M-SU M-SU M-SU M-SU M-SU	4:30a-5a 5a-5:30a 5:30a-6a	\$1,120 \$1,120 \$1,120 \$1,120		ly None Availa	ble	
GAC FAMILY	M-SU M-SU M-SU M-SU M-SU Weekday Rates	4:30a-5a 5a-5:30a 5:30a-6a 6a-6:30a 6:30a-7a	\$1,120 \$1,120 \$1,120 \$1,600 \$1,600	Weekend Rates			
	M-SU M-SU M-SU M-SU M-SU Weekday Rates Daypart	4:30a-5a 5a-5:30a 5:30a-6a 6a-6:30a 6:30a-7a <u>Hours</u>	\$1,120 \$1,120 \$1,120 \$1,600 \$1,600 Rate	Weekend Rates Daypart	<u>Hours</u>	Rate	
GAC FAMILY 60 million HHs	M-SU M-SU M-SU M-SU M-SU Weekday Rates Daypart M-TH	4:30a-5a 5a-5:30a 5:30a-6a 6a-6:30a 6:30a-7a <u>Hours</u> 4a-4:30a	\$1,120 \$1,120 \$1,600 \$1,600 <u>Rate</u> \$2,500	Weekend Rates <u>Daypart</u> FR-SU	<u>Hours</u> 4a-4:30a	<u>Rate</u> \$2,750	
GAC FAMILY	M-SU M-SU M-SU M-SU Weekday Rates <u>Daypart</u> M-TH M-TH	4:30a-5a 5a-5:30a 5:30a-6a 6a-6:30a 6:30a-7a <u>Hours</u> 4a-4:30a 4:30a-5a	\$1,120 \$1,120 \$1,600 \$1,600 \$1,600 <u>Rate</u> \$2,500 \$2,000	Weekend Rates <u>Daypart</u> FR-SU FR-SU	Hours 4a-4:30a 4:30a-5a	<u>Rate</u> \$2,750 \$2,250	
GAC FAMILY 60 million HHs	M-SU M-SU M-SU M-SU Weekday Rates <u>Daypart</u> M-TH M-TH M-TH	4:30a-5a 5a-5:30a 6a-6:30a 6:30a-7a Hours 4a-4:30a 4:30a-5a 5a-5:30a	\$1,120 \$1,120 \$1,600 \$1,600 Rate \$2,500 \$2,000 \$1,875	Weekend Rates Daypart FR-SU FR-SU FR-SU FR-SU	Hours 4a-4:30a 4:30a-5a 5a-5:30a	<u>Rate</u> \$2,750 \$2,250 \$2,000	
GAC FAMILY 60 million HHs gac family	M-SU M-SU M-SU M-SU Weekday Rates Daypart M-TH M-TH M-TH M-TH	4:30a-5a 5a-5:30a 5:30a-6a 6a-6:30a 6:30a-7a <u>Hours</u> 4a-4:30a 4:30a-5a	\$1,120 \$1,120 \$1,600 \$1,600 \$1,600 <u>Rate</u> \$2,500 \$2,000	Weekend Rates <u>Daypart</u> FR-SU FR-SU FR-SU FR-SU	Hours 4a-4:30a 4:30a-5a	<u>Rate</u> \$2,750 \$2,250	
GAC FAMILY 60 million HHs gac formily GOLF	M-SU M-SU M-SU M-SU Weekday Rates <u>Daypart</u> M-TH M-TH M-TH M-TH M-TH	4:30a-5a 5a-5:30a 6:30a-6a 6:30a-7a <u>Hours</u> 4a-4:30a 4:30a-5a 5a-5:30a 5:30a-6a	\$1,120 \$1,120 \$1,600 \$1,600 \$1,600 Rate \$2,500 \$2,000 \$1,875 \$1,750	Weekend Rates <u>Daypart</u> FR-SU FR-SU FR-SU FR-SU Weekend Rates	Hours 4a-4:30a 4:30a-5a 5a-5:30a 5:30a-6a	Rate \$2,750 \$2,250 \$2,000 \$1,875	
GAC FAMILY 60 million HHs gac formily	M-SU M-SU M-SU M-SU Weekday Rates Daypart M-TH M-TH M-TH M-TH M-TH M-TH M-TH	4:30a-5a 5a-5:30a 6a-6:30a 6:30a-7a Hours 4a-4:30a 4:30a-5a 5a-5:30a 5:30a-6a Hours	\$1,120 \$1,120 \$1,600 \$1,600 Rate \$2,500 \$2,000 \$1,875 \$1,750 Rate	Weekend Rates Daypart FR-SU FR-SU FR-SU FR-SU FR-SU Weekend Rates Daypart	Hours 4a-4:30a 4:30a-5a 5a-5:30a 5:30a-6a Hours	Rate \$2,750 \$2,250 \$2,000 \$1,875 Rate	
GAC FAMILY 60 million HHs gac formily GOLF	M-SU M-SU M-SU M-SU Weekday Rates Daypart M-TH M-TH M-TH M-TH M-TH Weekday Rates Daypart M-F	4:30a-5a 5a-5:30a 6a-6:30a 6:30a-7a Hours 4a-4:30a 4:30a-5a 5a-5:30a 5:30a-6a Hours 3a-3:30a	\$1,120 \$1,120 \$1,600 \$1,600 Rate \$2,500 \$2,000 \$1,875 \$1,750 Rate \$5,440	Weekend Rates Daypart FR-SU FR-SU FR-SU FR-SU Keekend Rates Daypart SA-SU	Hours 4a-4:30a 4:30a-5a 5a-5:30a 5:30a-6a Hours 3a-3:30a	Rate \$2,750 \$2,250 \$2,000 \$1,875 Rate \$5,760	
GAC FAMILY 60 million HHs (gac) formily GOLF 74 million HHs (COLF)	M-SU M-SU M-SU M-SU Weekday Rates Daypart M-TH M-TH M-TH M-TH M-TH Weekday Rates Daypart M-F M-F	4:30a-5a 5a-5:30a 6a-6:30a 6:30a-7a Hours 4a-4:30a 4:30a-5a 5a-5:30a 5:30a-6a Hours 3a-3:30a 3:30a-4a	\$1,120 \$1,120 \$1,600 \$1,600 Rate \$2,500 \$2,000 \$1,875 \$1,750 Rate \$5,440 \$5,440	Weekend Rates Daypart FR-SU FR-SU FR-SU FR-SU Weekend Rates Daypart SA-SU SA-SU SA-SU	Hours 4a-4:30a 4:30a-5a 5a-5:30a 5:30a-6a Hours 3a-3:30a 3:30a-4a	Rate \$2,750 \$2,250 \$2,000 \$1,875 Rate \$5,760 \$5,760	
GAC FAMILY 60 million HHs gac formily GOLF	M-SU M-SU M-SU M-SU M-SU Weekday Rates Weekday Rates M-TH M-TH M-TH M-TH M-TH Weekday Rates Daypart M-F M-F M-F	4:30a-5a 5a-5:30a 6a-6:30a 6:30a-7a	\$1,120 \$1,120 \$1,600 \$1,600 Rate \$2,500 \$2,000 \$1,875 \$1,750 Rate \$5,440 \$5,440 \$5,440 \$5,440	Weekend Rates Daypart FR-SU FR-SU FR-SU FR-SU Weekend Rates Daypart SA-SU SA-SU SA-SU SA-SU	Hours 4a-4:30a 4:30a-5a 5a-5:30a 5:30a-6a Hours 3a-3:30a 3:30a-4a 4a-4:30a	Rate \$2,750 \$2,250 \$2,000 \$1,875 Rate \$5,760 \$5,760 \$5,120	
GAC FAMILY 60 million HHs (gac) formily GOLF 74 million HHs (COLF)	M-SU M-SU M-SU M-SU Weekday Rates Daypart M-TH M-TH M-TH M-TH M-TH M-TH M-F M-F M-F M-F M-F M-F	4:30a-5a 5a-5:30a 6a-6:30a 6:30a-7a Hours 4a-4:30a 4:30a-5a 5a-5:30a 5:30a-6a Hours 3a-3:30a 3:30a-4a 4a-4:30a 4:30a-5a	\$1,120 \$1,120 \$1,600 \$1,600 Rate \$2,500 \$2,000 \$1,875 \$1,750 Rate \$5,440 \$5,440 \$5,440 \$4,800 \$4,800	Weekend Rates Daypart FR-SU FR-SU FR-SU FR-SU Weekend Rates Daypart SA-SU SA-SU SA-SU SA-SU SA-SU SA-SU	Hours 4a-4:30a 4:30a-5a 5a-5:30a 5:30a-6a Hours 3a-3:30a 3:30a-4a 4a-4:30a 4:30a-5a	Rate \$2,750 \$2,250 \$2,000 \$1,875 Rate \$5,760 \$5,760 \$5,120	
GAC FAMILY 60 million HHs (gac) formily GOLF 74 million HHs (COLF)	M-SU M-SU M-SU M-SU Weekday Rates <u>Daypart</u> M-TH M-TH M-TH M-TH Weekday Rates <u>Daypart</u> M-F M-F M-F M-F M-F M-F M-F	4:30a-5a 5a-5:30a 6a-6:30a 6a-6:30a 6:30a-7a Hours 4a-4:30a 5a-5:30a 5:30a-6a Hours 3a-3:30a 3:30a-4a 4a-4:30a 4a-4:30a 5a-5:30a	\$1,120 \$1,120 \$1,600 \$1,600 Rate \$2,500 \$2,000 \$1,875 \$1,750 Rate \$5,440 \$5,440 \$5,440 \$4,800 \$4,800 \$5,120	Weekend Rates Daypart FR-SU FR-SU FR-SU FR-SU Keekend Rates Weekend Rates Daypart SA-SU SA-SU SA-SU SA-SU SA-SU SA-SU SA-SU SA-SU	Hours 4a-4:30a 4:30a-5a 5a-5:30a 5:30a-6a Hours 3a-3:30a 3:30a-4a 4a-4:30a 4:30a-5a 5a-5:30a	Rate \$2,750 \$2,250 \$2,000 \$1,875 Rate \$5,760 \$5,120 \$5,120 \$5,440	
GAC FAMILY 60 million HHs (gac) formilly GOLF 74 million HHs COLF 74 million HHs	M-SU M-SU M-SU M-SU Weekday Rates Daypart M-TH M-TH M-TH M-TH Weekday Rates Daypart M-F M-F M-F M-F M-F M-F M-F	4:30a-5a 5a-5:30a 6a-6:30a 6:30a-7a Hours 4a-4:30a 4:30a-5a 5a-5:30a 5:30a-6a Hours 3a-3:30a 3:30a-4a 4a-4:30a 4:30a-5a	\$1,120 \$1,120 \$1,600 \$1,600 Rate \$2,500 \$2,000 \$1,875 \$1,750 Rate \$5,440 \$5,440 \$5,440 \$4,800 \$4,800	Weekend Rates Daypart FR-SU FR-SU FR-SU FR-SU Weekend Rates Weekend Rates Daypart SA-SU SA-SU SA-SU SA-SU SA-SU SA-SU SA-SU SA-SU SA-SU	Hours 4a-4:30a 4:30a-5a 5a-5:30a 5:30a-6a Hours 3a-3:30a 3:30a-4a 4a-4:30a 4:30a-5a	Rate \$2,750 \$2,250 \$2,000 \$1,875 Bate \$5,760 \$5,760 \$5,120	
GAC FAMILY 60 million HHs (gac) formilly GOLF 74 million HHs 74 million HHs COLF 74 million HHs GRIT	M-SU M-SU M-SU M-SU M-SU Weekday Rates Daypart M-TH M-TH M-TH M-TH M-TH M-F M-F M-F M-F M-F M-F M-F M-F M-F M-F	4:30a-5a 5a-5:30a 6a-6:30a 6:30a-7a Hours 4a-4:30a 4:30a-5a 5:30a-6a Hours 3a-3:30a 3:30a-4a 4:a-4:30a 4:30a-5a 5:30a-6a	\$1,120 \$1,120 \$1,600 \$1,600 Rate \$2,500 \$2,000 \$1,875 \$1,750 Rate \$5,440 \$5,440 \$5,440 \$4,800 \$4,800 \$5,120 \$5,120	Weekend Rates Daypart FR-SU FR-SU FR-SU FR-SU Weekend Rates Daypart SA-SU	Hours 4a-4:30a 4:30a-5a 5a-5:30a 5:30a-6a Hours 3a-3:30a 3:30a-4a 4a-4:30a 4:30a-5a 5a-5:30a 5:30a-6a	Rate \$2,750 \$2,250 \$2,000 \$1,875 Rate \$5,760 \$5,760 \$5,120 \$5,440 \$5,440	
GAC FAMILY 60 million HHs (gac) formilly GOLF 74 million HHs COLF 74 million HHs	M-SU M-SU M-SU M-SU Weekday Rates Daypart M-TH M-TH M-TH M-TH M-TH M-F M-F M-F M-F M-F M-F M-F M-F M-F M-F	4:30a-5a 5a-5:30a 6a-6:30a 6:30a-7a Hours 4a-4:30a 4:30a-5a 5a-5:30a 5:30a-6a Hours 3a-3:30a 3:30a-4a 4a-4:30a 4:30a-5a 5a-5:30a 5:30a-6a 5:30a-6a	\$1,120 \$1,120 \$1,600 \$1,600 Rate \$2,500 \$2,000 \$1,875 \$1,750 Rate \$5,440 \$5,440 \$5,440 \$5,440 \$5,440 \$5,440 \$5,120 \$5,120 \$5,120	Weekend Rates Daypart FR-SU FR-SU FR-SU FR-SU Keekend Rates Daypart SA-SU	Hours 4a-4:30a 4:30a-5a 5a-5:30a 5:30a-6a Hours 3a-3:30a 3:30a-4a 4a-4:30a 4:30a-5a 5:30a-6a	Rate \$2,750 \$2,250 \$2,000 \$1,875 Rate \$5,760 \$5,760 \$5,120 \$5,440 \$5,440 \$5,440	
GAC FAMILY 60 million HHs (gac) formilly GOLF 74 million HHs 74 million HHs COLF 74 million HHs GRIT	M-SU M-SU M-SU M-SU Weekday Rates Daypart M-TH M-TH M-TH M-TH Weekday Rates Daypart M-F M-F M-F M-F M-F M-F M-F M-F M-F M-F	4:30a-5a 5a-5:30a 6a-6:30a 6:30a-7a Hours 4a-4:30a 5a-5:30a 5:30a-6a 5:30a-6a 3:30a-4a 4a-4:30a 4a-4:30a 3:30a-4a 4a-4:30a 5:30a-5a 5:30a-6a 5:30a-6a 5:30a-6a	\$1,120 \$1,120 \$1,600 \$1,600 \$2,500 \$2,000 \$1,875 \$1,750 Rate \$5,440 \$5,440 \$5,440 \$4,800 \$4,800 \$5,120 \$5,120 Rate \$5,120	Weekend Rates Daypart FR-SU FR-SU FR-SU FR-SU FR-SU Weekend Rates Daypart SA-SU	Hours 4a-4:30a 4:30a-5a 5a-5:30a 5:30a-6a Hours 3a-3:30a 3:30a-4a 4a-4:30a 4:30a-5a 5a-5:30a 5:30a-6a 5:30a-6a Hours 3a-3:30a	Rate \$2,750 \$2,250 \$2,000 \$1,875 Rate \$5,760 \$5,760 \$5,120 \$5,120 \$5,440 \$5,440 \$5,440 \$5,440 \$5,440 \$5,440 \$5,440	
GAC FAMILY 60 million HHs (gac) formilly GOLF 74 million HHs 74 million HHs COLF 74 million HHs GRIT	M-SU M-SU M-SU M-SU M-SU Weekday Rates Daypart M-TH M-TH M-TH M-TH M-TH Weekday Rates Daypart M-F M-F M-F M-F M-F M-F M-F M-F Weekday Rates Weekday Rates	4:30a-5a 5a-5:30a 6a-6:30a 6:30a-7a Hours 4a-4:30a 4:30a-5a 5a-5:30a 5:30a-6a Hours 3a-3:30a 4:30a-5a 5a-5:30a 5:30a-6a 5:30a-6a Hours 3a-3:30a 3:30a-4a 4:30a-5a 5:30a-6a	\$1,120 \$1,120 \$1,600 \$1,600 \$1,600 \$2,000 \$2,000 \$1,875 \$1,750 Rate \$5,440 \$5,440 \$5,440 \$4,800 \$4,800 \$4,800 \$5,120 \$5,120 Rate \$5,120 \$5,120	Weekend Rates Paypart FR-SU FR-SU FR-SU FR-SU FR-SU Weekend Rates Daypart SA-SU	Hours 4a-4:30a 4:30a-5a 5a-5:30a 5:30a-6a Hours 3a-3:30a 3:30a-4a 4a-4:30a 4:30a-5a 5:30a-6a	Rate \$2,750 \$2,250 \$2,000 \$1,875 Rate \$5,760 \$5,760 \$5,120 \$5,120 \$5,440 \$5,440 \$5,440 \$6,400 \$6,400	
GAC FAMILY 60 million HHs (gac) formilly GOLF 74 million HHs 74 million HHs COLF 74 million HHs GRIT	M-SU M-SU M-SU M-SU M-SU Weekday Rates Daypart M-TH M-TH M-TH M-TH M-TH M-F M-F M-F M-F M-F M-F M-F M-F M-F M-F	4:30a-5a 5a-5:30a 6a-6:30a 6:30a-7a Hours 4a-4:30a 4:30a-5a 5:30a-6a Hours 3a-3:30a 4:30a-5a 5:30a-4a 4a-4:30a 5:30a-6a Hours 3a-3:30a 3:30a-4a 4a-4:30a	\$1,120 \$1,120 \$1,600 \$1,600 \$1,600 Rate \$2,000 \$1,875 \$1,750 Rate \$5,440 \$5,440 \$4,800 \$4,800 \$5,120 \$5,120 Rate \$6,400 \$6,400	Weekend Rates Daypart FR-SU FR-SU FR-SU FR-SU SA-SU	Hours 4a-4:30a 4:30a-5a 5a-5:30a 5:30a-6a Hours 3a-3:30a 3:30a-4a 4a-4:30a 4:30a-5a 5a-5:30a 5:30a-6a Hours 3a-3:30a 3:30a-4a 4a-4:30a	Rate \$2,750 \$2,250 \$2,000 \$1,875 Rate \$5,760 \$5,760 \$5,120 \$5,440 \$5,440 \$6,400 \$6,400 \$6,400 \$6,400	
GAC FAMILY 60 million HHs (gac) formilly GOLF 74 million HHs 74 million HHs COLF 74 million HHs GRIT	M-SU M-SU M-SU M-SU M-SU Weekday Rates Daypart M-TH M-TH M-TH M-TH M-TH M-F M-F M-F M-F M-F M-F M-F M-F M-F M-F	4:30a-5a 5a-5:30a 6a-6:30a 6:30a-7a Hours 4a-4:30a 5:30a-5a 5:30a-6a Hours 3a-3:30a 3:30a-4a 4a-4:30a 4:30a-5a 5:30a-6a Hours 3a-3:30a 3:30a-4a 4a-4:30a 5:30a-6a	\$1,120 \$1,120 \$1,600 \$1,600 \$2,000 \$2,000 \$1,875 \$1,750 Rate \$5,440 \$5,440 \$5,440 \$5,440 \$4,800 \$4,800 \$5,120 \$5,120 Rate \$5,120 Rate \$6,400 \$6,400 \$6,400 \$6,400 \$6,400	Weekend Rates Daypart FR-SU FR-SU FR-SU FR-SU FR-SU SA-SU <	Hours 4a-4:30a 4:30a-5a 5a-5:30a 5:30a-6a Hours 3a-3:30a 3:30a-4a 4a-4:30a 4:30a-5a 5a-5:30a 5:30a-6a Hours 3a-3:30a 3:30a-4a 4a-4:30a 4:30a-5a	Rate \$2,750 \$2,250 \$2,000 \$1,875 Rate \$5,760 \$5,760 \$5,760 \$5,760 \$5,760 \$5,440 \$5,440 \$5,440 \$6,400 \$6,400 \$6,400 \$4,000	
GAC FAMILY 60 million HHs (acc) facebally facebally GOLF 74 million HHs 74 million HHs COLF CHANNEL	M-SU M-SU M-SU M-SU M-SU Weekday Rates Daypart M-TH M-TH M-TH M-TH M-TH M-F M-F M-F M-F M-F M-F M-F M-F M-F M-F	4:30a-5a 5a-5:30a 6a-6:30a 6:30a-7a Hours 4a-4:30a 4:30a-5a 5:30a-6a Hours 3a-3:30a 4:30a-5a 5:30a-4a 4a-4:30a 5:30a-6a Hours 3a-3:30a 3:30a-4a 4a-4:30a	\$1,120 \$1,120 \$1,600 \$1,600 \$1,600 Rate \$2,000 \$1,875 \$1,750 Rate \$5,440 \$5,440 \$4,800 \$4,800 \$5,120 \$5,120 Rate \$6,400 \$6,400	Weekend Rates Daypart FR-SU FR-SU FR-SU FR-SU SA-SU	Hours 4a-4:30a 4:30a-5a 5a-5:30a 5:30a-6a Hours 3a-3:30a 3:30a-4a 4a-4:30a 4:30a-5a 5a-5:30a 5:30a-6a Hours 3a-3:30a 3:30a-4a 4a-4:30a	Rate \$2,750 \$2,250 \$2,000 \$1,875 Rate \$5,760 \$5,760 \$5,120 \$5,440 \$5,440 \$6,400 \$6,400 \$6,400 \$6,400	

HGTV	Weekday Rates			Weekend Rates			
90 million HHs	Daypart	Hours	<u>Rate</u>	Daypart	Hours	Rate	
	F	4a-4:30a	\$16,000	SA-SU	4a-4:30a	\$24,000	
	F	4:30a-5a	\$11,200	SA-SU	4:30a-5a	\$12,800	
	F	5a-5:30a	\$12,000	SA-SU	5a-5:30a	\$13,600	
HGIV	F	5:30a-6a	\$12,800	SA-SU	5:30a-6a	\$14,400	
START AT HOME			. ,	SA-SU	6a-6:30a	\$32,000	
				SA-SU	6:30a-7a	\$40,000	
HISTORY EN ESP	Weekday Rates			Weekend Rates		. ,	
10 million HHs	Daypart	Hours	Rate	Daypart	Hours	Rate	
YY	M-F	6a-630a	\$192	SA-SU	6a-630a	\$288	
	M-F	630a-7a	\$216	SA-SU	630a-7a	\$304	
	M-F	7a-730a	\$224	SA-SU	7a-730a	\$368	
en ESPAÑOL	M-F	730a-8a	\$240	SA-SU	730a-8a	\$416	
HEADLINE	Weekday Rates			Weekend Rates			
84 million HHs							
HLN	Current	Currently None Available			tly None Availal	ble	
IFC	Weekday Rates			Weekend Rates			
70 million HHs	Currently None Available			Currently None Available			
INSPIRATION	Weekday Rates			Weekend Rates			
78 million HHs	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>				
78 million HHs	Daypart M-F	<u>Hours</u> 6a-6:30a	<u>Rate</u> \$6,720				
78 million HHs INSP				Curren	tly None Availal	ble	
	M-F	6a-6:30a	\$6,720	Curren ⁻ Weekend Rates	tly None Availal	ble	
INSP	M-F M-F	6a-6:30a	\$6,720		tly None Availal <u>Hours</u>	ble <u>Rate</u>	
ION 100 million HHs	M-F M-F Weekday Rates	6a-6:30a 8a-8:30a	\$6,720 \$8,320	Weekend Rates			
	M-F M-F Weekday Rates Daypart	6a-6:30a 8a-8:30a <u>Hours</u>	\$6,720 \$8,320 <u>Rate</u>	Weekend Rates Daypart	- Hours	Rate	
ION 100 million HHs	M-F M-F Weekday Rates Daypart M-F	6a-6:30a 8a-8:30a <u>Hours</u> 1a-1:30a	\$6,720 \$8,320 <u>Rate</u> \$32,000	Weekend Rates <u>Daypart</u> SA-SU	- <u>Hours</u> 1a-1:30a	<u>Rate</u> \$32,000	
ION 100 million HHs	M-F M-F Weekday Rates Daypart M-F M-F	6a-6:30a 8a-8:30a <u>Hours</u> 1a-1:30a 1:30a-2a	\$6,720 \$8,320 <u>Rate</u> \$32,000 \$16,000	Weekend Rates Daypart SA-SU SA-SU	- <u>Hours</u> 1a-1:30a 1:30a-2a	<u>Rate</u> \$32,000 \$16,000	
ION 100 million HHs	M-F M-F Weekday Rates Daypart M-F M-F M-F	6a-6:30a 8a-8:30a <u>Hours</u> 1a-1:30a 1:30a-2a 2a-2:30a	\$6,720 \$8,320 <u>Rate</u> \$32,000 \$16,000 \$9,600	Weekend Rates <u>Daypart</u> SA-SU SA-SU SA-SU	Hours 1a-1:30a 1:30a-2a 2a-2:30a	<u>Rate</u> \$32,000 \$16,000 \$9,600	
ION 100 million HHs	M-F M-F Weekday Rates Daypart M-F M-F M-F M-F	6a-6:30a 8a-8:30a Hours 1a-1:30a 1:30a-2a 2a-2:30a 2:30a-3a	\$6,720 \$8,320 <u>Rate</u> \$32,000 \$16,000 \$9,600 \$9,600	Weekend Rates <u>Daypart</u> SA-SU SA-SU SA-SU SA-SU	Hours 1a-1:30a 1:30a-2a 2a-2:30a 2:30a-3a	<u>Rate</u> \$32,000 \$16,000 \$9,600 \$9,600	
ION 100 million HHs	M-F M-F Weekday Rates Daypart M-F M-F M-F M-F M-F	6a-6:30a 8a-8:30a Hours 1a-1:30a 1:30a-2a 2a-2:30a 2:30a-3a 3:30a-4a	\$6,720 \$8,320 <u>Rate</u> \$32,000 \$16,000 \$9,600 \$9,600 \$8,000	Weekend Rates <u>Daypart</u> SA-SU SA-SU SA-SU SA-SU SA-SU SA-SU	Hours 1a-1:30a 1:30a-2a 2a-2:30a 2:30a-3a 3a-3:30a	<u>Rate</u> \$32,000 \$16,000 \$9,600 \$9,600 \$8,000	
ION 100 million HHs	M-F M-F Weekday Rates Daypart M-F M-F M-F M-F M-F M-F	6a-6:30a 8a-8:30a <u>Hours</u> 1a-1:30a 1:30a-2a 2a-2:30a 2:30a-3a 3:30a-4a 4a-4:30a	\$6,720 \$8,320 Rate \$32,000 \$16,000 \$9,600 \$9,600 \$8,000 \$8,000	Weekend Rates Daypart SA-SU SA-SU SA-SU SA-SU SA-SU SA-SU SA-SU	Hours 1a-1:30a 1:30a-2a 2a-2:30a 2:30a-3a 3a-3:30a 4a-4:30a	Rate \$32,000 \$16,000 \$9,600 \$9,600 \$8,000 \$8,000	
ION 100 million HHs	M-F M-F Weekday Rates <u>Daypart</u> M-F M-F M-F M-F M-F M-F M-F M-F	6a-6:30a 8a-8:30a Hours 1a-1:30a 1:30a-2a 2a-2:30a 2:30a-3a 3:30a-4a 4a-4:30a 5a-5:30a	\$6,720 \$8,320 Rate \$32,000 \$16,000 \$9,600 \$9,600 \$8,000 \$8,000 \$8,000	Weekend Rates Daypart SA-SU SA-SU SA-SU SA-SU SA-SU SA-SU SA-SU SA-SU	Hours 1a-1:30a 1:30a-2a 2a-2:30a 2:30a-3a 3a-3:30a 4a-4:30a 5:30a-6a	Rate \$32,000 \$16,000 \$9,600 \$9,600 \$8,000 \$8,000 \$8,000	
ION 100 million HHs	M-F M-F M-F M-F M-F M-F M-F M-F M-F M-	6a-6:30a 8a-8:30a Hours 1a-1:30a 1:30a-2a 2a-2:30a 2:30a-3a 3:30a-4a 4a-4:30a 5a-5:30a 5:30a-6a	\$6,720 \$8,320 Rate \$32,000 \$16,000 \$9,600 \$9,600 \$9,600 \$8,000 \$8,000 \$8,000 \$8,000	Weekend Rates Daypart SA-SU SA-SU SA-SU SA-SU SA-SU SA-SU SA-SU SA-SU	Hours 1a-1:30a 1:30a-2a 2a-2:30a 2:30a-3a 3a-3:30a 4a-4:30a 5:30a-6a 6a-6:30a	Rate \$32,000 \$16,000 \$9,600 \$9,600 \$8,000 \$8,000 \$8,000 \$9,600	
ION 100 million HHs	M-F M-F M-F M-F M-F M-F M-F M-F M-F M-	6a-6:30a 8a-8:30a <u>Hours</u> 1a-1:30a 1:30a-2a 2a-2:30a 2:30a-3a 3:30a-4a 4a-4:30a 5a-5:30a 5:30a-6a 6a-6:30a	\$6,720 \$8,320 <u>Rate</u> \$32,000 \$16,000 \$9,600 \$9,600 \$8,000 \$8,000 \$8,000 \$8,000 \$8,000	Weekend Rates Daypart SA-SU SA-SU SA-SU SA-SU SA-SU SA-SU SA-SU SA-SU SA-SU SA-SU	Hours 1a-1:30a 1:30a-2a 2a-2:30a 2:30a-3a 3a-3:30a 4a-4:30a 5:30a-6a 6a-6:30a 6:30a-7a	Rate \$32,000 \$16,000 \$9,600 \$9,600 \$8,000 \$8,000 \$8,000 \$9,600 \$10,000	
ION 100 million HHs	M-F M-F M-F M-F M-F M-F M-F M-F M-F M-	6a-6:30a 8a-8:30a <u>Hours</u> 1a-1:30a 1:30a-2a 2a-2:30a 2:30a-3a 3:30a-4a 4a-4:30a 5a-5:30a 5:30a-6a 6a-6:30a 6:30a-7a	\$6,720 \$8,320 Rate \$32,000 \$16,000 \$9,600 \$9,600 \$8,000 \$8,000 \$8,000 \$8,000 \$8,000 \$8,000 \$8,000 \$8,000 \$12,000	Weekend Rates Daypart SA-SU SA-SU SA-SU SA-SU SA-SU SA-SU SA-SU SA-SU SA-SU SA-SU SA-SU	Hours 1a-1:30a 1:30a-2a 2a-2:30a 2:30a-3a 3a-3:30a 4a-4:30a 5:30a-6a 6a-6:30a 6a-6:30a 6:30a-7a 7a-7:30a	Rate \$32,000 \$16,000 \$9,600 \$9,600 \$8,000 \$8,000 \$8,000 \$12,000 \$13,600	
ION 100 million HHs	M-F M-F M-F M-F M-F M-F M-F M-F M-F M-	6a-6:30a 8a-8:30a Hours 1a-1:30a 1:30a-2a 2a-2:30a 2:30a-3a 3:30a-4a 4a-4:30a 5a-5:30a 5:30a-6a 6a-6:30a 6:30a-7a 7a-7:30a	\$6,720 \$8,320 Rate \$32,000 \$16,000 \$9,600 \$9,600 \$8,000 \$8,000 \$8,000 \$8,000 \$8,000 \$8,000 \$12,000 \$13,600	Weekend Rates Daypart SA-SU SA-SU SA-SU SA-SU SA-SU SA-SU SA-SU SA-SU SA-SU SA-SU SA-SU SA-SU	Hours 1a-1:30a 1:30a-2a 2a-2:30a 2:30a-3a 3a-3:30a 4a-4:30a 5:30a-6a 6a-6:30a 6:30a-7a 7a-7:30a 7:30a-8a	Rate \$32,000 \$16,000 \$9,600 \$9,600 \$8,000 \$8,000 \$8,000 \$12,000 \$13,600 \$16,000	
ION 100 million HHs	M-F M-F M-F M-F M-F M-F M-F M-F M-F M-	6a-6:30a 8a-8:30a Hours 1a-1:30a 1:30a-2a 2a-2:30a 2:30a-3a 3:30a-4a 4a-4:30a 5a-5:30a 5:30a-6a 6a-6:30a 6:30a-7a 7a-7:30a	\$6,720 \$8,320 Rate \$32,000 \$16,000 \$9,600 \$9,600 \$8,000 \$8,000 \$8,000 \$8,000 \$8,000 \$8,000 \$12,000 \$13,600	Weekend Rates Daypart SA-SU SA-SU SA-SU SA-SU SA-SU SA-SU SA-SU SA-SU SA-SU SA-SU SA-SU SA-SU SA-SU SA-SU	Hours 1a-1:30a 1:30a-2a 2a-2:30a 2:30a-3a 3a-3:30a 4a-4:30a 5:30a-6a 6a-6:30a 6:30a-7a 7a-7:30a 7:30a-8a 8a-8:30a	Rate \$32,000 \$16,000 \$9,600 \$9,600 \$8,000 \$8,000 \$8,000 \$12,000 \$12,000 \$13,600 \$20,000	
ION 100 million HHs	M-F M-F M-F M-F M-F M-F M-F M-F M-F M-	6a-6:30a 8a-8:30a Hours 1a-1:30a 1:30a-2a 2a-2:30a 2:30a-3a 3:30a-4a 4a-4:30a 5a-5:30a 5:30a-6a 6a-6:30a 6:30a-7a 7a-7:30a	\$6,720 \$8,320 Rate \$32,000 \$16,000 \$9,600 \$9,600 \$8,000 \$8,000 \$8,000 \$8,000 \$8,000 \$8,000 \$12,000 \$13,600	Weekend Rates Daypart SA-SU SA-SU SA-SU SA-SU SA-SU SA-SU SA-SU SA-SU SA-SU SA-SU SA-SU SA-SU SA-SU SA-SU SA-SU	Hours 1a-1:30a 1:30a-2a 2a-2:30a 2:30a-3a 3a-3:30a 4a-4:30a 5:30a-6a 6a-6:30a 6:30a-7a 7a-7:30a 7:30a-8a 8a-8:30a 8:30a-9a	Rate \$32,000 \$16,000 \$9,600 \$9,600 \$8,000 \$8,000 \$8,000 \$12,000 \$12,000 \$16,000 \$20,000 \$20,000	
ION 100 million HHs	M-F M-F M-F M-F M-F M-F M-F M-F M-F M-	6a-6:30a 8a-8:30a Hours 1a-1:30a 1:30a-2a 2a-2:30a 2:30a-3a 3:30a-4a 4a-4:30a 5a-5:30a 5:30a-6a 6a-6:30a 6:30a-7a 7a-7:30a	\$6,720 \$8,320 Rate \$32,000 \$16,000 \$9,600 \$9,600 \$8,000 \$8,000 \$8,000 \$8,000 \$8,000 \$8,000 \$12,000 \$13,600	Weekend Rates Daypart SA-SU SA-SU SA-SU SA-SU SA-SU SA-SU SA-SU SA-SU SA-SU SA-SU SA-SU SA-SU SA-SU SA-SU SA-SU SA-SU	Hours 1a-1:30a 1:30a-2a 2a-2:30a 2:30a-3a 3a-3:30a 4a-4:30a 5:30a-6a 6a-6:30a 6:30a-7a 7a-7:30a 7:30a-8a 8a-8:30a 8:30a-9a 9a-9:30a 9:30a-10a	Rate \$32,000 \$16,000 \$9,600 \$9,600 \$8,000 \$8,000 \$8,000 \$9,600 \$12,000 \$13,600 \$16,000 \$20,000 \$24,000	
ION 100 million HHS ECCEVISION	M-F M-F M-F M-F M-F M-F M-F M-F M-F M-	6a-6:30a 8a-8:30a Hours 1a-1:30a 1:30a-2a 2a-2:30a 2:30a-3a 3:30a-4a 4a-4:30a 5a-5:30a 5:30a-6a 6a-6:30a 6:30a-7a 7a-7:30a	\$6,720 \$8,320 Rate \$32,000 \$16,000 \$9,600 \$9,600 \$8,000 \$8,000 \$8,000 \$8,000 \$8,000 \$8,000 \$12,000 \$13,600	Weekend Rates Daypart SA-SU SA-SU SA-SU SA-SU SA-SU SA-SU SA-SU SA-SU SA-SU SA-SU SA-SU SA-SU SA-SU SA-SU SA-SU SA-SU SA-SU	Hours 1a-1:30a 1:30a-2a 2a-2:30a 2:30a-3a 3a-3:30a 4a-4:30a 5:30a-6a 6a-6:30a 6:30a-7a 7a-7:30a 7:30a-8a 8a-8:30a 8:30a-9a 9a-9:30a 9:30a-10a	Rate \$32,000 \$16,000 \$9,600 \$9,600 \$8,000 \$8,000 \$8,000 \$9,600 \$12,000 \$13,600 \$16,000 \$20,000 \$24,000	
	M-F M-F Weekday Rates Daypart M-F M-F M-F M-F M-F M-F M-F M-F M-F M-F	6a-6:30a 8a-8:30a Hours 1a-1:30a 1:30a-2a 2a-2:30a 2:30a-3a 3:30a-4a 4a-4:30a 5a-5:30a 5:30a-6a 6a-6:30a 6:30a-7a 7a-7:30a 7:30a-8a	\$6,720 \$8,320 \$32,000 \$16,000 \$9,600 \$9,600 \$8,000 \$8,000 \$8,000 \$8,000 \$8,000 \$12,000 \$13,600 \$13,600	Weekend Rates Daypart SA-SU <	Hours 1a-1:30a 1:30a-2a 2a-2:30a 2:30a-3a 3a-3:30a 4a-4:30a 5:30a-6a 6a-6:30a 6:30a-7a 7a-7:30a 7:30a-8a 8a-8:30a 8:30a-9a 9a-9:30a 9:30a-10a	Rate \$32,000 \$16,000 \$9,600 \$9,600 \$8,000 \$8,000 \$9,600 \$12,000 \$12,000 \$16,000 \$20,000 \$20,000 \$24,000	
	M-F M-F Weekday Rates Daypart M-F M-F M-F M-F M-F M-F M-F M-F M-F M-F	6a-6:30a 8a-8:30a Hours 1a-1:30a 1:30a-2a 2a-2:30a 2:30a-3a 3:30a-4a 4a-4:30a 5a-5:30a 5:30a-6a 6a-6:30a 6:30a-7a 7a-7:30a 7:30a-8a	\$6,720 \$8,320 <u>Rate</u> \$32,000 \$16,000 \$9,600 \$9,600 \$8,000 \$8,000 \$8,000 \$8,000 \$8,000 \$12,000 \$13,600 \$16,000	Weekend Rates Daypart SA-SU	Hours 1a-1:30a 1:30a-2a 2a-2:30a 2:30a-3a 3a-3:30a 4a-4:30a 5:30a-6a 6a-6:30a 6:30a-7a 7a-7:30a 7:30a-8a 8a-8:30a 8:30a-9a 9a-9:30a 9:30a-10a Hours	Rate \$32,000 \$16,000 \$9,600 \$9,600 \$8,000 \$8,000 \$8,000 \$12,000 \$13,600 \$20,000 \$20,000 \$24,000 \$24,000	
	M-F M-F M-F M-F M-F M-F M-F M-F M	6a-6:30a 8a-8:30a Hours 1a-1:30a 1:30a-2a 2a-2:30a 2:30a-3a 3:30a-4a 4a-4:30a 5a-5:30a 5:30a-6a 6a-6:30a 6:30a-7a 7a-7:30a 7:30a-8a Hours 3a-3:30a	\$6,720 \$8,320 Rate \$32,000 \$16,000 \$9,600 \$9,600 \$8,000 \$8,000 \$8,000 \$8,000 \$12,000 \$13,600 \$13,600 \$16,000	Weekend Rates Daypart SA-SU <	Hours 1a-1:30a 1:30a-2a 2a-2:30a 2:30a-3a 3a-3:30a 4a-4:30a 5:30a-6a 6a-6:30a 6:30a-7a 7a-7:30a 7:30a-8a 8:a-8:30a 8:30a-9a 9:30a-10a Hours 3a-3:30a	Rate \$32,000 \$16,000 \$9,600 \$9,600 \$8,000 \$8,000 \$8,000 \$9,600 \$12,000 \$12,000 \$12,000 \$20,000 \$20,000 \$24,000 \$24,000 \$24,000	
	M-F M-F M-F M-F M-F M-F M-F M-F M	6a-6:30a 8a-8:30a Hours 1a-1:30a 1:30a-2a 2a-2:30a 2:30a-3a 3:30a-4a 4a-4:30a 5a-5:30a 5:30a-6a 6a-6:30a 6:30a-7a 7a-7:30a 7:30a-8a 7:30a-8a	\$6,720 \$8,320 Rate \$32,000 \$16,000 \$9,600 \$9,600 \$8,000 \$8,000 \$8,000 \$8,000 \$12,000 \$12,000 \$13,600 \$13,600 \$16,000	Weekend Rates Daypart SA-SU <	Hours 1a-1:30a 1:30a-2a 2a-2:30a 2:30a-3a 3a-3:30a 4a-4:30a 5:30a-6a 6a-6:30a 6:30a-7a 7a-7:30a 7:30a-8a 8a-8:30a 8:30a-9a 9a-9:30a 9:30a-10a Hours 3a-3:30a 3:30a-4a 4a-4:30a	Rate \$32,000 \$16,000 \$9,600 \$9,600 \$8,000 \$8,000 \$9,600 \$12,000 \$13,600 \$12,000 \$20,000 \$24,000 \$24,000 \$24,000 \$24,000 \$2,400 \$2,400 \$2,400	
	M-F M-F Weekday Rates Daypart M-F M-F M-F M-F M-F M-F M-F M-F M-F M-F	6a-6:30a 8a-8:30a Hours 1a-1:30a 1:30a-2a 2a-2:30a 2:30a-3a 3:30a-4a 4a-4:30a 5a-5:30a 5:30a-6a 6a-6:30a 6:30a-7a 7a-7:30a 7:30a-8a 7:30a-8a	\$6,720 \$8,320 Rate \$32,000 \$16,000 \$9,600 \$9,600 \$8,000 \$8,000 \$8,000 \$8,000 \$8,000 \$12,000 \$13,600 \$13,600 \$16,000	Weekend Rates Daypart SA-SU <	Hours 1a-1:30a 1:30a-2a 2a-2:30a 2:30a-3a 3a-3:30a 4a-4:30a 5:30a-6a 6a-6:30a 6:30a-7a 7a-7:30a 7:30a-8a 8:a-8:30a 8:30a-9a 9:30a-10a Hours 3a-3:30a 3:30a-4a	Rate \$32,000 \$16,000 \$9,600 \$9,600 \$8,000 \$8,000 \$8,000 \$12,000 \$13,600 \$14,000 \$20,000 \$24,000 \$24,000 \$24,000 \$24,000 \$24,000 \$24,000 \$24,000 \$24,000	

LIFETIME	Weekday Rates			Weekend Rates		
82 million HHs	-			<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>
				SA	6a-6:30a	\$6,240
LIFETIME	Current	ly None Availal	ble	SA	6:30a-7a	\$7,680
LIFETIME				SU	6a-6:30a	\$8,800
				SU	6:30a-7a	\$8,800
MAGNOLIA	Weekday Rates			Weekend Rates		
61 million HHs	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>
	M-F	4a-4:30a	\$5 <i>,</i> 000	SA-SU	4a-4:30a	\$6,000
MAGNOLIA NETWORK	M-F	5a-5:30a	\$5 <i>,</i> 500	SA-SU	5a-5:30a	\$7,000
NETWORK	M-F	5:30a-6a	\$6,000	SA-SU	5:30a-6a	\$7,500
	M-F	6a-6:30a	\$6,500	SA-SU	6a-6:30a	\$8,750
	M-F	6:30a-7a	\$7 <i>,</i> 000	SA-SU	6:30a-7a	\$10,000
METV	Weekday Rates			Weekend Rates		
85 million HHs						
Metv	Current	ly None Availal	ble	Current	tly None Availal	ble
MSNBC	Weekday Rates			Weekend Rates		
95 million HHs						
* snbc	Current	ly None Availal	ble	Current	tly None Availal	ble
NAT GEO	Weekday Rates			Weekend Rates		
71 million HHs	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>
	M-F	6a-6:30a	\$7,500	SA-SU	6a-6:30a	\$7,500
NATIONAL	M-F	6:30a-7a	\$7,500	SA-SU	6:30a-7a	\$7,500
GEOGRAPHIC	M-F	7a-730a	\$8,750	SA-SU	7a-730a	\$8,750
	M-F	730a-8a	\$8,750	SA-SU	730a-8a	\$8,750
	M-F	8a-830a	\$11,250	SA-SU	8a-830a	\$11,250
	M-F	830a-9a	\$12,500	SA-SU	830a-9a	\$12,500
NAT GEO MUNDO	Weekday Rates		. .	Weekend Rates		<u> </u>
6 million HHs	<u>Daypart</u> M-F	<u>Hours</u> 6a-630a	<u>Rate</u> \$250	<u>Daypart</u> SA-SU	<u>Hours</u> 6a-630a	<u>Rate</u> \$250
NAT GEO	M-F	630a-7a	\$188	SA-SU	630a-7a	\$188
NAT GEO mindo	M-F	7a-730a	\$375	SA-SU	7a-730a	\$375
	M-F	730a-8a	\$500	SA-SU	730a-8a	\$500
NAT GEO WILD	Weekday Rates			Weekend Rates		
36 million HHs	Daypart	Hours	Rate	Daypart	Hours	Rate
	M-F	3a-330a	\$3,750	SA-SU	3a-330a	\$3,750
NIAT OF O	M-F	330a-4a	\$2,000	SA-SU	330a-4a	\$2,000
NAT GEO	M-F	4a-430a	\$1,500	SA-SU	4a-430a	\$1,500
	M-F	430a-5a	\$1,375	SA-SU	430a-5a	\$1,375
	M-F	5a-530a	\$1,250	SA-SU	5a-530a	\$1,250
	M-F	530a-6a	\$1,500	SA-SU	530a-6a	\$1,500
	M-F	6a-630a	\$3,000	SA-SU	6a-630a	\$3,000
	M-F	630a-7a	\$3 <i>,</i> 500	SA-SU	630a-7a	\$3,500
NEWSMAX	Weekday Rates			Weekend Rates		
70 million HHs				Daypart	Hours	Rate
				SU	7a-7:30a	\$32,500
NEWS	-			SU	7:30a-8a	\$32,500
mav	Current	ly None Availal	ble	SU	8a-8:30a	\$32,500
IIIdA				SU	8:30a-9a	\$32,500
				SU	9a-9:30a	\$32,500
				SU	9:30a-10a	\$32 <i>,</i> 500

NICKELODEON	Weekday Rates			Weekend Rates			
83 million HHs							
nickelodeon	Currently	/ None Availabl	e	Currently None Available			
OAN	Weekday Rates			Weekend Rates			
40 million HHs	Weekday hates			Weekena Kates			
	Currently	y None Availabl	e	Currently None Available			
OWN	Weekday Rates			Weekend Rates			
71 million HHs							
OPRAH WINFREY NETWORK	Currently	/ None Availabl	e	Currentl	y None Availab	le	
OXYGEN	Weekday Rates			Weekend Rates			
72 million HHs							
OXY GEN	Currently None Available			Currently None Available			
PARAMOUNT	Weekday Rates			Weekend Rates			
75 million HHs	<u>Daypart</u>	<u>Hours</u>	Rate	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>	
Paramount Network	M-TH M-F M-TH M-F M-F M-F M-F	4a-4:30a 4:30a-5a 5a-5:30a 5:30a-6a 6a-6:30a 6:30a-7a 7a-7:30a 7:30a-8a	\$4,250 \$2,750 \$2,750 \$2,500 \$2,750 \$3,500 \$4,250 \$5,750	F-SU SA-SU SA-SU F-SU SA-SU SA SA-SU SA-SU	4a-4:30a 4:30a-5a 5a-5:30a 5:30a-6a 6a-6:30a 6:30a-7a 7a-7:30a 7:30a-8a	\$5,250 \$3,000 \$3,000 \$3,750 \$4,500 \$6,250 \$7,500	
PURSUIT		7.308-88	<i>33,730</i>		7.508-68	37,500	
35 million HHs	Weekday Rates Daypart	Hours	Rate	Weekend Rates Daypart	Hours	Rate	
DULISUIT The Outlook	M-F M-F M-F M-F M-F M-F M-F M-F	7:30a-8a 8:30a-9a 10a-10:30a 11a-11:30a 12n-12:30n 12:30n-1p 1p-1:30p 2:30p-3p 3p-3:30p	\$1,875 \$1,875 \$1,875 \$1,875 \$1,875 \$1,875 \$1,875 \$1,875 \$1,875 \$1,875	SA-SU SA-SU SA-SU SA-SU	8a-8:30a 12:30n-1p 2:30p-3p 4p-4:30p	\$6,250 \$6,250 \$6,250 \$6,250	
	M-F	4:30p-5p	\$2,000				
	M-F	7p-7:30p	\$2,500				
REELZ	Weekday Rates			Weekend Rates			
55 million HHs	Daypart	Hours	Rate	<u>Daypart</u>	Hours	<u>Rate</u>	
	M-F M-F M-F M-F M-F	3a-3:30a 3:30a-4a 4-4:30a 4:30a-5a 5a-5:30a	\$7,000 \$5,250 \$2,250 \$2,250 \$3,000	SA-SU SA-SU SA-SU SA-SU SA-SU	3a-3:30a 3:30a-4a 4-4:30a 4:30a-5a 5a-5:30a	\$7,000 \$5,250 \$2,250 \$2,250 \$3,000	
	M-F	5:30a-6a	\$3,000	SA-SU	5:30a-6a	\$3,000	

RURAL FREE DELIVERY	Weekday Rates		Weekend Rates		
54 million HHs	Currently None Availa	Currently None Available			
SEC NETWORK	Weekday Rates	Weekend Rates			
40 million HHs	Currently None Availa	Currently None Available			
SUNDANCE TV	Weekday Rates		Weekend Rates		
67 million HHs SUNDANCE TV.	Currently None Availa	Current	ly None Availat	ble	
SYFY	Weekday Rates		Weekend Rates		
52 million HHs	Daypart Hours	Rate	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>
SY Fy	M-W 4a-4:30a M-W 4:30a-5a M-W 5a-5:30a M-W 5:30a-6a	\$6,984 \$10,840 \$11,640 \$13,976	SA-SU SA-SU	6a-6:30a 6:30a-7a	\$23,288 \$25,600
TBS	Weekday Rates		Weekend Rates		
87 million HHs	Currently None Availa	ble	Currently None Available		
TELEMUNDO	Weekday Rates		Weekend Rates		
62 million HHs	Currently None Availa	ble	Current	ly None Availat	ble
TLC	Weekday Rates		Weekend Rates		
84 million HHs					
TLC	Currently None Availa	Currently None Available			
TNT	Weekday Rates		Weekend Rates		
86 million HHs	Currently None Availa	ble	Currently None Available		

TRAVEL	Weekday Rates			Weekend Rates		
76 million HHs	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>
	M-F	4a-4:30a	\$1,920	SA-SU	4a-4:30a	\$2,240
	M-F	4:30a-5a	\$1,080	SA-SU	4:30a-5a	\$1,200
	M-F	5a-5:30a	\$1,200	SA-SU	5a-5:30a	\$1,320
	M-F	5:30a-6a	\$1,200	SA-SU	5:30a-6a	\$1,320
CHANNEL	M-F	6a-6:30a	\$1,360	SA-SU	6a-6:30a	\$1,920
	M-F	6:30a-7a	\$1,760	SA-SU	6:30a-7a	\$2,800
	M-F	7a-7:30a	\$2,000			
	M-F	7:30a-8a	\$2,560			
TRINITY BROADCAST	Weekday Rates		. ,	Weekend Rates		
80 million HHs						
TBN	Currently None Available			Currently None Available		
TRU TV	Weekday Rates			Weekend Rates		
82 million HHs	Daypart	<u>Hours</u>	<u>Rate</u>	Daypart	<u>Hours</u>	Rate
	M-F	5:30a-6a	\$8,000	SA-SU	4a-4:30a	\$8,000
	M-F	6a-6:30a	\$5,600	SA-SU	4:30a-5a	\$5,920
Tru	M-F	6:30a-7a	\$6,400	SA-SU	5a-5:30a	\$5,600
	M-F	7a-7:30a	\$7,200	SA-SU	5:30a-6a	\$6,400
NOT REALITY. ACTUALITY.	M-F	7:30a-8a	\$9 <i>,</i> 600	SA-SU	6a-6:30a	\$7,200
NOT REALT I. AUTOALITI.	M-F	8a-8:30a	\$10,400	SA-SU	6:30a-7a	\$8,000
	M-F	8:30a-9a	\$12,000	SA-SU	7a-7:30a	\$8,800
			,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	SA-SU	7:30a-8a	\$12,000
				SA-SU	8a-8:30a	\$19,200
				SA-SU	8:30a-9a	\$22,400
				SA-SU	9a-9:30a	\$25,600
				SA-SU	9:30a-10a	\$27,200
				Weekend Rates	0.000 200	<i><i><i>(</i>, <i>(</i>), <i>(</i>),</i></i>
TRUE CRIME	Weekday Rates Currently None Available			Currently None Available		
TRUE CRIME 114 million HHs TRUE CRIME NETWORK		y None Availal	ble		ly None Availal	ble
114 million HHs TRUE CRIME	Currently	y None Availal	ble	Current	ly None Availal	ble
114 million HHs TRUE CRIME NETWORK		y None Availal <u>Hours</u>	ole <u>Rate</u>		ly None Availal	ble
114 million HHs TRUE NETWORK TV LAND 78 million HHs	Currently Weekday Rates			Current	ly None Availal	ble
114 million HHs TRUE NETWORK TV LAND 78 million HHs	Currently Weekday Rates Daypart	Hours	<u>Rate</u> \$10,000	Current	ly None Availal	ble
114 million HHs TRUE RETWORK TV LAND	Currently Weekday Rates Daypart M-F M-F	<u>Hours</u> 6a-6:30a 6:30a-7a	<u>Rate</u> \$10,000 \$8,000	Current Weekend Rates		
114 million HHs TRUE NETWORK TV LAND 78 million HHs	Currently Weekday Rates Daypart M-F M-F M-F	<u>Hours</u> 6a-6:30a 6:30a-7a 7a-7:30a	<u>Rate</u> \$10,000 \$8,000 \$8,750	Current Weekend Rates	ly None Availal	
114 million HHs TRUE NETWORK TV LAND 78 million HHs	Currently Weekday Rates Daypart M-F M-F M-F M-F M-F	<u>Hours</u> 6a-6:30a 6:30a-7a 7a-7:30a 7:30a-8a	<u>Rate</u> \$10,000 \$8,000 \$8,750 \$10,000	Current Weekend Rates		
114 million HHs TRUE NETWORK TV LAND 78 million HHs	Currently Weekday Rates Daypart M-F M-F M-F M-F M-F M-F	Hours 6a-6:30a 6:30a-7a 7a-7:30a 7:30a-8a 8a-8:30a	<u>Rate</u> \$10,000 \$8,000 \$8,750 \$10,000 \$13,750	Current Weekend Rates		
114 million HHs TRUE CRUE NETWORK TV LAND 78 million HHs TV LAND	Currently Weekday Rates Daypart M-F M-F M-F M-F M-F M-F M-F	<u>Hours</u> 6a-6:30a 6:30a-7a 7a-7:30a 7:30a-8a	<u>Rate</u> \$10,000 \$8,000 \$8,750 \$10,000	Current Weekend Rates Current		
114 million HHs TRUE CREATING NETWORK TV LAND 78 million HHs TV LAND TV LAND TV LAND TV LAND	Currently Weekday Rates Daypart M-F M-F M-F M-F M-F M-F M-F M-F	Hours 6a-6:30a 6:30a-7a 7a-7:30a 7:30a-8a 8a-8:30a 8:30a-9a	Rate \$10,000 \$8,000 \$8,750 \$10,000 \$13,750 \$16,250	Current Weekend Rates Current	' ly None Availal	ble
114 million HHs TRUE CRUE NETWORK TV LAND 78 million HHs TV LAND	Currently Weekday Rates Daypart M-F M-F M-F M-F M-F M-F M-F M-F M-F	Hours 6a-6:30a 6:30a-7a 7a-7:30a 7:30a-8a 8a-8:30a 8:30a-9a Hours	Rate \$10,000 \$8,000 \$8,750 \$10,000 \$13,750 \$16,250	Current Weekend Rates Current Weekend Rates Daypart	; Iy None Availal <u>Hours</u>	ole <u>Rate</u>
114 million HHs TRUE CREATING NETWORK TV LAND 78 million HHs TV LAND TV LAND TV LAND	Currently Weekday Rates Daypart M-F M-F M-F M-F M-F M-F M-F Weekday Rates Daypart M-TH	Hours 6a-6:30a 6:30a-7a 7a-7:30a 7:30a-8a 8a-8:30a 8a-8:30a 8:30a-9a Hours 3a-3:30a	Rate \$10,000 \$8,000 \$8,750 \$10,000 \$13,750 \$16,250 Rate \$3,500	Current Weekend Rates Current Weekend Rates <u>Daypart</u> F-SA	l y None Availal <u>Hours</u> 3a-3:30a	ole <u>Rate</u> \$4,750
114 million HHs TRUE CREATING NETWORK TV LAND 78 million HHs TV LAND TV LAND TV LAND	Currently Weekday Rates Daypart M-F M-F M-F M-F M-F M-F Weekday Rates Daypart M-TH M-TH	Hours 6a-6:30a 6:30a-7a 7a-7:30a 7:30a-8a 8a-8:30a 8:30a-9a Hours 3a-3:30a 3:30a-4a	Rate \$10,000 \$8,000 \$8,750 \$10,000 \$13,750 \$16,250 Rate \$3,500 \$1,875	Current Weekend Rates Current Weekend Rates Daypart F-SA F-SA	ly None Availal <u>Hours</u> 3a-3:30a 3:30a-4a	ole <u>Rate</u> \$4,750 \$2,500
114 million HHs TRUE CREATING NETWORK TV LAND 78 million HHs TV LAND TV LAND TV LAND	Currently Weekday Rates Daypart M-F M-F M-F M-F M-F M-F M-F Weekday Rates Daypart M-TH M-TH M-TH	Hours 6a-6:30a 6:30a-7a 7a-7:30a 7:30a-8a 8a-8:30a 8:30a-9a Hours 3a-3:30a 3:30a-4a 4a-4:30a	Rate \$10,000 \$8,000 \$8,750 \$10,000 \$13,750 \$16,250 Rate \$3,500 \$1,875 \$1,750	Current Weekend Rates Current Weekend Rates Daypart F-SA F-SA F-SA F-SA	Hours 3a-3:30a 3:30a-4a 4a-4:30a	Die <u>Rate</u> \$4,750 \$2,500 \$2,250
114 million HHs TRUE CREATING NETWORK TV LAND 78 million HHs TV LAND TV LAND TV LAND	Currently Weekday Rates Daypart M-F M-F M-F M-F M-F M-F Weekday Rates Daypart M-TH M-TH	Hours 6a-6:30a 6:30a-7a 7a-7:30a 7:30a-8a 8a-8:30a 8:30a-9a Hours 3a-3:30a 3:30a-4a	Rate \$10,000 \$8,000 \$8,750 \$10,000 \$13,750 \$16,250 Rate \$3,500 \$1,875	Current Weekend Rates Current Weekend Rates Daypart F-SA F-SA F-SA F-SA F-SA F-SA	Hours 3a-3:30a 3:30a-4a 4a-4:30a 4:30a-5a	Die <u>Rate</u> \$4,750 \$2,500 \$2,250 \$2,250
114 million HHs TRUE CREATING NETWORK TV LAND 78 million HHs TV LAND TV LAND TV LAND	Currently Weekday Rates Daypart M-F M-F M-F M-F M-F M-F M-F Weekday Rates Daypart M-TH M-TH M-TH	Hours 6a-6:30a 6:30a-7a 7a-7:30a 7:30a-8a 8a-8:30a 8:30a-9a Hours 3a-3:30a 3:30a-4a 4a-4:30a	Rate \$10,000 \$8,000 \$8,750 \$10,000 \$13,750 \$16,250 Rate \$3,500 \$1,875 \$1,750	Current Weekend Rates Current Weekend Rates Daypart F-SA F-SA F-SA F-SA SU	Hours 3a-3:30a 3:30a-4a 4a-4:30a 4:30a-5a 3a-3:30a	Die <u>Rate</u> \$4,750 \$2,250 \$2,250 \$2,250 \$3,250
114 million HHs TRUE CREATING NETWORK TV LAND 78 million HHs TV LAND TV LAND TV LAND	Currently Weekday Rates Daypart M-F M-F M-F M-F M-F M-F M-F Weekday Rates Daypart M-TH M-TH M-TH	Hours 6a-6:30a 6:30a-7a 7a-7:30a 7:30a-8a 8a-8:30a 8:30a-9a Hours 3a-3:30a 3:30a-4a 4a-4:30a	Rate \$10,000 \$8,000 \$8,750 \$10,000 \$13,750 \$16,250 Rate \$3,500 \$1,875 \$1,750	Current Weekend Rates Current Weekend Rates Daypart F-SA F-SA F-SA F-SA SU SU	Hours 3a-3:30a 3:30a-4a 4a-4:30a 4:30a-5a 3a-3:30a 3:30a-4a	DIE <u>Rate</u> \$4,750 \$2,500 \$2,250 \$2,250 \$3,250 \$3,250 \$1,875
114 million HHs TRUE CREATING NETWORK TV LAND 78 million HHs TV LAND TV LAND TV LAND	Currently Weekday Rates Daypart M-F M-F M-F M-F M-F M-F M-F Weekday Rates Daypart M-TH M-TH M-TH	Hours 6a-6:30a 6:30a-7a 7a-7:30a 7:30a-8a 8a-8:30a 8:30a-9a Hours 3a-3:30a 3:30a-4a 4a-4:30a	Rate \$10,000 \$8,000 \$8,750 \$10,000 \$13,750 \$16,250 Rate \$3,500 \$1,875 \$1,750	Current Weekend Rates Current Weekend Rates Daypart F-SA F-SA F-SA F-SA SU	Hours 3a-3:30a 3:30a-4a 4a-4:30a 4:30a-5a 3a-3:30a	Die <u>Rate</u> \$4,750 \$2,250 \$2,250 \$2,250 \$3,250

UNIVERSO	Weekday Rates			Weekend Rates			
40 million HHs							
UNIVERSO	Currently None Available			Currently None Available			
UP	Weekday Rates			Weekend Rates			
70 million HHs	Daypart Daypart	<u>Hours</u>	<u>Rate</u>	Daypart	<u>Hours</u>	<u>Rate</u>	
	M-F	3a-3:30a	\$6,300	SA-SU	3a-3:30a	\$6 <i>,</i> 930	
	M-F	3:30a-4a	\$5 <i>,</i> 625	SA-SU	3:30a-4a	\$6,300	
	M-F	4a-4:30a	\$4,950	SA-SU	4a-4:30a	\$5,925	
	M-F	4:30a-5a	\$4,350	SA-SU	4:30a-5a	\$4,650	
	M-F	5a-5:30a	\$4,350	SA-SU	5a-5:30a	\$4,650	
	M-F	5:30a-6a	\$4 <i>,</i> 950	SA-SU	5:30a-6a	\$5,700	
	M-F	6a-6:30a	\$6,000	SA-SU	6a-6:30a	\$6,600	
* formerly Gospel Music	M-F	6:30a-7a	\$6,600	SA-SU	6:30a-7a	\$7,230	
USA	Weekday Rates			Weekend Rates			
88 million HHs				<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>	
				SA-SU	7a-7:30a	\$82,778	
	Currentl	y None Availab	ole	SA-SU	7:30a-8a	\$86,710	
				SA-SU	8a-8:30a	\$86,710	
network				SA-SU	8:30a-9a	\$94,595	
VH1	Weekday Rates			Weekend Rates			
77 million HHs							
VH-1	Currentl	y None Availab	le	Currently None Available			
WE	Weekday Rates			Weekend Rates			
77 million HHs	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>	
	SU-TH	5a-5:30a	\$5 <i>,</i> 600	SA-SU	6a-6:30a	\$5,280	
	SU-TH	5:30a-6a	\$5,120	SA-SU	6:30a-7a	\$8,800	
	M-F	6a-6:30a	\$4,160	SA-SU	7a-7:30a	\$9,600	
	M-F	6:30a-7a	\$4,640	SA-SU	7:30a-8a	\$10,400	
tv	M-F	7a-7:30a	\$6,080	SA-SU	8a-8:30a	\$11,680	
	M-F	7:30a-8a	\$8,800	SA-SU	8:30a-9a	\$13,280	
	M-F	8a-8:30a	\$9,600	SA-SU	9a-9:30a	\$14,400	
	M-F	8:30a-9a	\$10,720	SA-SU	9:30a-10a	\$15,200	
	M-F	9a-9:30a	\$12,000				
	M-F	9:30a-10a	\$12,800				

NOTES

1. All rates include a Free Infrastructure Review.

2. Clients must approve all final schedules prior to placement.

3. All network placement is subject to availability at the time of placement.

4. All placements after November 15 may be subject to potential rate increase of +25%.

5. All spots are subject to content approval by network/platform prior to placement.

6. NMS may require a different mimimum number of spots per buy depending on the network.

7. Interested in a network not listed? Ask your consultant!

Rate Card Updated: 10/17/2023



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