



Cable TV - Rate Card #12: National Cable & Satellite Networks

PAID PROGRAMMING










Subscriber HH's: varies by network, see below






Type: 28.5 min (Long Form) - some networks may require 27.5 min

Rotation: varies by network, see below







Availability: not guaranteed until time of placement








AMC	Weekday Rates			Weekend Rates		
84 million HHs	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>			
	M-F	6a-6:30a	\$8,000	Currently None Available		
	M-F	6:30a-7a	\$7,200			
	M-F	7a-7:30a	\$8,800			
	M-F	7:30a-8a	\$10,400			
	M-F	8a-8:30a	\$12,000			
	M-F	8:30a-9a	\$14,080			
ASPiRE	Weekday Rates			Weekend Rates		
38 million HHs	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>
	M-F	1a-1:30a	\$1,238	SA-SU	1a-1:30a	\$1,375
	M-F	1:30a-2a	\$1,125	SA-SU	1:30a-2a	\$1,250
	M-F	2a-2:30a	\$1,063	SA-SU	2a-2:30a	\$1,188
	M-F	2:30a-3a	\$938	SA-SU	2:30a-3a	\$1,063
	M-F	3a-3:30a	\$813	SA-SU	3a-3:30a	\$988
	M-F	3:30a-4a	\$750	SA-SU	3:30a-4a	\$800
	M-F	4a-4:30a	\$663	SA-SU	4a-4:30a	\$688
	M-F	4:30a-5a	\$663	SA-SU	4:30a-5a	\$688
	M-F	5a-5:30a	\$738	SA-SU	5a-5:30a	\$800
	M-F	5:30a-6a	\$813	SA-SU	5:30a-6a	\$988
AXS TV	Weekday Rates			Weekend Rates		
50 million HHs	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>
	M-F	5a-5:30a	\$5,500	SA-SU	5a-5:30a	\$5,500
	M-F	5:30a-6a	\$5,500	SA-SU	5:30a-6a	\$5,500
	M-F	6a-6:30a	\$5,500	SA-SU	6a-6:30a	\$5,500
	M-F	6:30a-7a	\$5,500	SA-SU	6:30a-7a	\$5,500
	M-F	7a-7:30a	\$5,500	SA-SU	7a-7:30a	\$5,500
	M-F	7:30a-8a	\$5,500	SA-SU	7:30a-8a	\$5,500
BBC America	Weekday Rates			Weekend Rates		
76 million HHs	Currently None Available			Currently None Available		
BEIN SPORTS	Weekday Rates			Weekend Rates		
41 million HHs	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>
	M-F	4a-4:30a	\$125	SA-SU	4a-4:30a	\$125
	M-F	6a-6:30a	\$125	SA-SU	6a-6:30a	\$125
	M-F	6:30a-7a	\$125	SA-SU	6:30a-7a	\$125
				SA-SU	7a-7:30a	\$375
				SA-SU	8a-8:30a	\$625
BEIN SPORTS N	Weekday Rates			Weekend Rates		
50 million HHs	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>
	M, Tu, W	3a-3:30a	\$125	SA-SU	3a-3:30a	\$125
	M, Tu	4a-4:30a	\$125	SA-SU	7a-7:30a	\$375
	M-F	5:30a-6a	\$125			
	M, Th	10:30a-11a	\$625			
	Th	8a-8:30a	\$375			

BEIN SPORTS XTRA	Weekday Rates	Weekend Rates																														
6 million HHs																																
	Currently None Available	Currently None Available																														
BET	Weekday Rates	Weekend Rates																														
75 million HHs																																
	Currently None Available	Currently None Available																														
BETher	Weekday Rates	Weekend Rates																														
40 million HHs																																
	Currently None Available	Currently None Available																														
BET JAMS	Weekday Rates	Weekend Rates																														
35 million HHs																																
	<table> <tr> <th>Daypart</th><th>Hours</th><th>Rate</th></tr> <tr> <td>M-F</td><td>11a-4p</td><td>\$2,500</td></tr> <tr> <td>M-F</td><td>7p-12m</td><td>\$7,500</td></tr> <tr> <td>M-F</td><td>3a-6a</td><td>\$1,250</td></tr> </table>	Daypart	Hours	Rate	M-F	11a-4p	\$2,500	M-F	7p-12m	\$7,500	M-F	3a-6a	\$1,250	<table> <tr> <th>Daypart</th><th>Hours</th><th>Rate</th></tr> <tr> <td>SA-SU</td><td>11a-4p</td><td>\$5,000</td></tr> <tr> <td>SA-SU</td><td>7p-12m</td><td>\$7,500</td></tr> <tr> <td>SA-SU</td><td>3a-6a</td><td>\$1,250</td></tr> </table>	Daypart	Hours	Rate	SA-SU	11a-4p	\$5,000	SA-SU	7p-12m	\$7,500	SA-SU	3a-6a	\$1,250						
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30 million HHs																																
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BOUNCE	Weekday Rates	Weekend Rates																														
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CMT	Weekday Rates			Weekend Rates		
82 million HHs	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>
	M-F	3a-3:30a	\$7,200	SA-SU	3a-3:30a	\$8,000
	M-F	3:30a-4a	\$4,800	SA-SU	3:30a-4a	\$6,400
CNBC	Weekday Rates			Weekend Rates		
82 million HHs	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>
	M-F	2a-2:30a	\$11,088	SA-SU	2a-2:30a	\$16,640
	M-F	2:30a-3a	\$9,416	SA-SU	2:30a-3a	\$11,640
	M-F	3a-3:30a	\$9,416	SA-SU	6:30a-7a	\$11,088
	M-F	3:30a-4a	\$10,536	SA-SU	7a-7:30a	\$13,864
				SA-SU	7:30a-8a	\$16,640
				SA-SU	8a-8:30a	\$22,176
				SA-SU	8:30a-9a	\$24,960
				SA-SU	9a-9:30a	\$24,960
				SA-SU	9:30a-10a	\$27,720
				SA-SU	10a-10:30a	\$30,488
				SA-SU	10:30a-11a	\$30,488
				SA-SU	11a-11:30a	\$33,280
				SA-SU	11:30a-12n	\$33,280
				SA-SU	12:30n-1p	\$33,280
				SA-SU	1p-1:30p	\$36,040
				SA-SU	1:30p-2p	\$36,040
				SA-SU	2p-2:30p	\$38,808
				SA-SU	2:30p-3p	\$38,808
				SA-SU	3p-3:30p	\$38,808
				SA-SU	3:30p-4p	\$41,576
				SA-SU	4p-4:30p	\$41,576
				SA-SU	4:30p-5p	\$44,352
				SA-SU	5p-5:30p	\$44,352
				SA-SU	5:30p-6p	\$47,120
				SA-SU	6p-6:30p	\$47,120
				SA-SU	6:30p-7p	\$49,896
CNN	Weekday Rates			Weekend Rates		
86 million HHs	Currently None Available			Currently None Available		
						
CNN	Weekday Rates			Weekend Rates		
23 million HHs	Currently None Available			Currently None Available		
						
COMEDY CENTRAL	Weekday Rates			Weekend Rates		
80 million HHs	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>
	M-F	5a-5:30a	\$13,600	SA-SU	5a-5:30a	\$15,200
	M-F	5:30a-6a	\$12,640	SA-SU	5:30a-6a	\$14,720
	M-F	6a-6:30a	\$13,440	SA-SU	6a-6:30a	\$16,640
	M-F	6:30a-7a	\$15,680	SA-SU	6:30a-7a	\$23,040
	M-F	7a-7:30a	\$19,360	SA-SU	7a-7:30a	\$26,400
	M-F	7:30a-8a	\$22,240	SA-SU	7:30a-8a	\$31,200
	M-F	8a-8:30a	\$24,000			
	M-F	8:30a-9a	\$32,000			

COOKING	Weekday Rates	Weekend Rates																																										
50 million HHs	<table> <tr> <th>Daypart</th><th>Hours</th><th>Rate</th></tr> <tr> <td>M-F</td><td>4a-4:30a</td><td>\$3,000</td></tr> <tr> <td>M-F</td><td>4:30a-5a</td><td>\$2,000</td></tr> <tr> <td>M-F</td><td>5a-5:30a</td><td>\$1,875</td></tr> <tr> <td>M-F</td><td>5:30a-6a</td><td>\$1,875</td></tr> <tr> <td>M-F</td><td>6a-6:30a</td><td>\$2,375</td></tr> <tr> <td>M-F</td><td>6:30a-7a</td><td>\$3,000</td></tr> </table>	Daypart	Hours	Rate	M-F	4a-4:30a	\$3,000	M-F	4:30a-5a	\$2,000	M-F	5a-5:30a	\$1,875	M-F	5:30a-6a	\$1,875	M-F	6a-6:30a	\$2,375	M-F	6:30a-7a	\$3,000	<table> <tr> <th>Daypart</th><th>Hours</th><th>Rate</th></tr> <tr> <td>SA-SU</td><td>4a-4:30a</td><td>\$3,625</td></tr> <tr> <td>SA-SU</td><td>4:30a-5a</td><td>\$2,500</td></tr> <tr> <td>SA-SU</td><td>5a-5:30a</td><td>\$2,250</td></tr> <tr> <td>SA-SU</td><td>5:30a-6a</td><td>\$2,250</td></tr> <tr> <td>SA-SU</td><td>6a-6:30a</td><td>\$3,000</td></tr> <tr> <td>SA-SU</td><td>6:30a-7a</td><td>\$3,625</td></tr> </table>	Daypart	Hours	Rate	SA-SU	4a-4:30a	\$3,625	SA-SU	4:30a-5a	\$2,500	SA-SU	5a-5:30a	\$2,250	SA-SU	5:30a-6a	\$2,250	SA-SU	6a-6:30a	\$3,000	SA-SU	6:30a-7a	\$3,625
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<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>																																																																																				
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SU	4:30a-5a	\$9,600																																																																																				
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SA-SU	6:30a-7a	\$19,200																																																																																				
																																																																																						
FOX BUSINESS	Weekday Rates	Weekend Rates																																																																																				
83 million HHs	<table> <tr> <th><u>Daypart</u></th><th><u>Hours</u></th><th><u>Rate</u></th></tr> <tr><td>M-TH</td><td>1a-1:30a</td><td>\$5,600</td></tr> <tr><td>M-TH</td><td>1:30a-2a</td><td>\$4,800</td></tr> <tr><td>M-TH</td><td>2a-2:30a</td><td>\$3,200</td></tr> <tr><td>M-TH</td><td>2:30a-3a</td><td>\$2,400</td></tr> <tr><td>M-TH</td><td>3a-3:30a</td><td>\$2,400</td></tr> <tr><td>M-TH</td><td>3:30a-4a</td><td>\$2,560</td></tr> </table>	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>	M-TH	1a-1:30a	\$5,600	M-TH	1:30a-2a	\$4,800	M-TH	2a-2:30a	\$3,200	M-TH	2:30a-3a	\$2,400	M-TH	3a-3:30a	\$2,400	M-TH	3:30a-4a	\$2,560	<table> <tr> <th><u>Daypart</u></th><th><u>Hours</u></th><th><u>Rate</u></th></tr> <tr><td>SU</td><td>12m-12:30m</td><td>\$19,200</td></tr> <tr><td>SU</td><td>12:30m-1a</td><td>\$17,600</td></tr> <tr><td>SU</td><td>1a-1:30a</td><td>\$14,400</td></tr> <tr><td>SU</td><td>1:30a-2a</td><td>\$12,800</td></tr> <tr><td>SU</td><td>2a-2:30a</td><td>\$12,800</td></tr> <tr><td>SU</td><td>2:30a-3a</td><td>\$12,800</td></tr> <tr><td>SU</td><td>3-3:30a</td><td>\$14,400</td></tr> <tr><td>SU</td><td>3:30-4a</td><td>\$19,200</td></tr> <tr><td>SA-SU</td><td>12n-12:30n</td><td>\$27,200</td></tr> <tr><td>SA-SU</td><td>12:30n-1p</td><td>\$20,800</td></tr> <tr><td>SA-SU</td><td>1p-1:30p</td><td>\$14,400</td></tr> <tr><td>SA-SU</td><td>1:30p-2p</td><td>\$14,400</td></tr> <tr><td>SA-SU</td><td>2p-2:30p</td><td>\$13,600</td></tr> <tr><td>SA-SU</td><td>2:30p-3p</td><td>\$12,800</td></tr> <tr><td>SA-SU</td><td>3p-3:30p</td><td>\$12,800</td></tr> <tr><td>SA-SU</td><td>3:30p-4p</td><td>\$12,800</td></tr> <tr><td>SA-SU</td><td>4p-4:30p</td><td>\$14,400</td></tr> <tr><td>SA-SU</td><td>4:30p-5p</td><td>\$16,000</td></tr> <tr><td>SA-SU</td><td>5p-5:30p</td><td>\$20,800</td></tr> <tr><td>SA-SU</td><td>5:30p-6p</td><td>\$25,600</td></tr> </table>	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>	SU	12m-12:30m	\$19,200	SU	12:30m-1a	\$17,600	SU	1a-1:30a	\$14,400	SU	1:30a-2a	\$12,800	SU	2a-2:30a	\$12,800	SU	2:30a-3a	\$12,800	SU	3-3:30a	\$14,400	SU	3:30-4a	\$19,200	SA-SU	12n-12:30n	\$27,200	SA-SU	12:30n-1p	\$20,800	SA-SU	1p-1:30p	\$14,400	SA-SU	1:30p-2p	\$14,400	SA-SU	2p-2:30p	\$13,600	SA-SU	2:30p-3p	\$12,800	SA-SU	3p-3:30p	\$12,800	SA-SU	3:30p-4p	\$12,800	SA-SU	4p-4:30p	\$14,400	SA-SU	4:30p-5p	\$16,000	SA-SU	5p-5:30p	\$20,800	SA-SU	5:30p-6p	\$25,600
<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>																																																																																				
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GRIT	Weekday Rates	Weekend Rates																																																																					
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	<table> <tr> <th>Daypart</th><th>Hours</th><th>Rate</th></tr> <tr><td>M-F</td><td>3a-3:30a</td><td>\$6,400</td></tr> <tr><td>M-F</td><td>3:30a-4a</td><td>\$6,400</td></tr> <tr><td>M-F</td><td>4a-4:30a</td><td>\$6,400</td></tr> <tr><td>M-F</td><td>4:30a-5a</td><td>\$4,000</td></tr> <tr><td>M-F</td><td>5a-5:30a</td><td>\$3,600</td></tr> <tr><td>M-F</td><td>5:30a-6a</td><td>\$3,600</td></tr> </table>	Daypart	Hours	Rate	M-F	3a-3:30a	\$6,400	M-F	3:30a-4a	\$6,400	M-F	4a-4:30a	\$6,400	M-F	4:30a-5a	\$4,000	M-F	5a-5:30a	\$3,600	M-F	5:30a-6a	\$3,600	<table> <tr> <th>Daypart</th><th>Hours</th><th>Rate</th></tr> <tr><td>SA-SU</td><td>3a-3:30a</td><td>\$6,400</td></tr> <tr><td>SA-SU</td><td>3:30a-4a</td><td>\$6,400</td></tr> <tr><td>SA-SU</td><td>4a-4:30a</td><td>\$6,400</td></tr> <tr><td>SA-SU</td><td>4:30a-5a</td><td>\$4,000</td></tr> <tr><td>SA-SU</td><td>5a-5:30a</td><td>\$3,600</td></tr> <tr><td>SA-SU</td><td>5:30a-6a</td><td>\$3,600</td></tr> </table>	Daypart	Hours	Rate	SA-SU	3a-3:30a	\$6,400	SA-SU	3:30a-4a	\$6,400	SA-SU	4a-4:30a	\$6,400	SA-SU	4:30a-5a	\$4,000	SA-SU	5a-5:30a	\$3,600	SA-SU	5:30a-6a	\$3,600																											
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HGTV	Weekday Rates			Weekend Rates		
90 million HHs	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>
	F	4a-4:30a	\$16,000	SA-SU	4a-4:30a	\$24,000
	F	4:30a-5a	\$11,200	SA-SU	4:30a-5a	\$12,800
	F	5a-5:30a	\$12,000	SA-SU	5a-5:30a	\$13,600
	F	5:30a-6a	\$12,800	SA-SU	5:30a-6a	\$14,400
				SA-SU	6a-6:30a	\$32,000
				SA-SU	6:30a-7a	\$40,000
HISTORY EN ESP	Weekday Rates			Weekend Rates		
10 million HHs	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>
	M-F	6a-630a	\$192	SA-SU	6a-630a	\$288
	M-F	630a-7a	\$216	SA-SU	630a-7a	\$304
	M-F	7a-730a	\$224	SA-SU	7a-730a	\$368
	M-F	730a-8a	\$240	SA-SU	730a-8a	\$416
HEADLINE	Weekday Rates			Weekend Rates		
84 million HHs	Currently None Available			Currently None Available		
						
IFC	Weekday Rates			Weekend Rates		
70 million HHs	Currently None Available			Currently None Available		
						
INSPIRATION	Weekday Rates			Weekend Rates		
78 million HHs	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>	Currently None Available		
	M-F	6a-6:30a	\$6,720			
	M-F	8a-8:30a	\$8,320			
ION	Weekday Rates			Weekend Rates		
100 million HHs	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>
	M-F	1a-1:30a	\$32,000	SA-SU	1a-1:30a	\$32,000
	M-F	1:30a-2a	\$16,000	SA-SU	1:30a-2a	\$16,000
	M-F	2a-2:30a	\$9,600	SA-SU	2a-2:30a	\$9,600
	M-F	2:30a-3a	\$9,600	SA-SU	2:30a-3a	\$9,600
	M-F	3:30a-4a	\$8,000	SA-SU	3a-3:30a	\$8,000
	M-F	4a-4:30a	\$8,000	SA-SU	4a-4:30a	\$8,000
	M-F	5a-5:30a	\$8,000	SA-SU	5:30a-6a	\$8,000
	M-F	5:30a-6a	\$8,000	SA-SU	6a-6:30a	\$9,600
	M-F	6a-6:30a	\$9,600	SA-SU	6:30a-7a	\$12,000
	M-F	6:30a-7a	\$12,000	SA-SU	7a-7:30a	\$13,600
	M-F	7a-7:30a	\$13,600	SA-SU	7:30a-8a	\$16,000
	M-F	7:30a-8a	\$16,000	SA-SU	8a-8:30a	\$20,000
				SA-SU	8:30a-9a	\$20,000
				SA-SU	9a-9:30a	\$24,000
				SA-SU	9:30a-10a	\$24,000
LAFF	Weekday Rates			Weekend Rates		
116 million HHs	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>
	M-F	3a-3:30a	\$3,200	SA-SU	3a-3:30a	\$3,200
	M-F	3:30a-4a	\$2,400	SA-SU	3:30a-4a	\$2,400
	M-F	4a-4:30a	\$2,400	SA-SU	4a-4:30a	\$2,400
	M-F	4:30a-5a	\$2,400	SA-SU	4:30a-5a	\$2,400
	M-F	5a-5:30a	\$2,400	SA-SU	5a-5:30a	\$2,400
	M-F	5:30a-6a	\$2,400	SA-SU	5:30a-6a	\$2,400

LIFETIME	Weekday Rates	Weekend Rates				
82 million HHs	Currently None Available	Daypart	Hours	Rate		
		SA	6a-6:30a	\$6,240		
		SA	6:30a-7a	\$7,680		
		SU	6a-6:30a	\$8,800		
		SU	6:30a-7a	\$8,800		
MAGNOLIA	Weekday Rates	Weekend Rates				
61 million HHs	Daypart	Hours	Rate	Daypart	Hours	Rate
	M-F	4a-4:30a	\$5,000	SA-SU	4a-4:30a	\$6,000
	M-F	5a-5:30a	\$5,500	SA-SU	5a-5:30a	\$7,000
	M-F	5:30a-6a	\$6,000	SA-SU	5:30a-6a	\$7,500
	M-F	6a-6:30a	\$6,500	SA-SU	6a-6:30a	\$8,750
	M-F	6:30a-7a	\$7,000	SA-SU	6:30a-7a	\$10,000
METV	Weekday Rates	Weekend Rates				
85 million HHs	Currently None Available	Currently None Available				
						
MSNBC	Weekday Rates	Weekend Rates				
95 million HHs	Currently None Available	Currently None Available				
						
NAT GEO	Weekday Rates	Weekend Rates				
71 million HHs	Daypart	Hours	Rate	Daypart	Hours	Rate
	M-F	6a-6:30a	\$7,500	SA-SU	6a-6:30a	\$7,500
	M-F	6:30a-7a	\$7,500	SA-SU	6:30a-7a	\$7,500
	M-F	7a-730a	\$8,750	SA-SU	7a-730a	\$8,750
	M-F	730a-8a	\$8,750	SA-SU	730a-8a	\$8,750
	M-F	8a-830a	\$11,250	SA-SU	8a-830a	\$11,250
	M-F	830a-9a	\$12,500	SA-SU	830a-9a	\$12,500
NAT GEO MUNDO	Weekday Rates	Weekend Rates				
6 million HHs	Daypart	Hours	Rate	Daypart	Hours	Rate
	M-F	6a-630a	\$250	SA-SU	6a-630a	\$250
	M-F	630a-7a	\$188	SA-SU	630a-7a	\$188
	M-F	7a-730a	\$375	SA-SU	7a-730a	\$375
	M-F	730a-8a	\$500	SA-SU	730a-8a	\$500
NAT GEO WILD	Weekday Rates	Weekend Rates				
36 million HHs	Daypart	Hours	Rate	Daypart	Hours	Rate
	M-F	3a-330a	\$3,750	SA-SU	3a-330a	\$3,750
	M-F	330a-4a	\$2,000	SA-SU	330a-4a	\$2,000
	M-F	4a-430a	\$1,500	SA-SU	4a-430a	\$1,500
	M-F	430a-5a	\$1,375	SA-SU	430a-5a	\$1,375
	M-F	5a-530a	\$1,250	SA-SU	5a-530a	\$1,250
	M-F	530a-6a	\$1,500	SA-SU	530a-6a	\$1,500
	M-F	6a-630a	\$3,000	SA-SU	6a-630a	\$3,000
	M-F	630a-7a	\$3,500	SA-SU	630a-7a	\$3,500
NEWSMAX	Weekday Rates	Weekend Rates				
70 million HHs	Currently None Available	Daypart	Hours	Rate		
		SU	7a-7:30a	\$32,500		
		SU	7:30a-8a	\$32,500		
		SU	8a-8:30a	\$32,500		
		SU	8:30a-9a	\$32,500		
		SU	9a-9:30a	\$32,500		
		SU	9:30a-10a	\$32,500		

NICKELODEON	Weekday Rates	Weekend Rates																																																						
83 million HHs																																																								
	Currently None Available	Currently None Available																																																						
OAN	Weekday Rates	Weekend Rates																																																						
40 million HHs																																																								
	Currently None Available	Currently None Available																																																						
OWN	Weekday Rates	Weekend Rates																																																						
71 million HHs																																																								
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OXYGEN	Weekday Rates	Weekend Rates																																																						
72 million HHs																																																								
	Currently None Available	Currently None Available																																																						
PARAMOUNT	Weekday Rates	Weekend Rates																																																						
75 million HHs																																																								
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PURSUIT	Weekday Rates	Weekend Rates																																																						
35 million HHs																																																								
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REELZ	Weekday Rates	Weekend Rates																																																						
55 million HHs																																																								
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RURAL FREE DELIVERY	Weekday Rates	Weekend Rates																								
54 million HHs																										
	Currently None Available	Currently None Available																								
SEC NETWORK	Weekday Rates	Weekend Rates																								
40 million HHs																										
	Currently None Available	Currently None Available																								
SUNDANCE TV	Weekday Rates	Weekend Rates																								
67 million HHs																										
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SYFY	Weekday Rates	Weekend Rates																								
52 million HHs																										
	<table> <thead> <tr> <th>Daypart</th><th>Hours</th><th>Rate</th></tr> </thead> <tbody> <tr> <td>M-W</td><td>4a-4:30a</td><td>\$6,984</td></tr> <tr> <td>M-W</td><td>4:30a-5a</td><td>\$10,840</td></tr> <tr> <td>M-W</td><td>5a-5:30a</td><td>\$11,640</td></tr> <tr> <td>M-W</td><td>5:30a-6a</td><td>\$13,976</td></tr> </tbody> </table>	Daypart	Hours	Rate	M-W	4a-4:30a	\$6,984	M-W	4:30a-5a	\$10,840	M-W	5a-5:30a	\$11,640	M-W	5:30a-6a	\$13,976	<table> <thead> <tr> <th>Daypart</th><th>Hours</th><th>Rate</th></tr> </thead> <tbody> <tr> <td>SA-SU</td><td>6a-6:30a</td><td>\$23,288</td></tr> <tr> <td>SA-SU</td><td>6:30a-7a</td><td>\$25,600</td></tr> </tbody> </table>	Daypart	Hours	Rate	SA-SU	6a-6:30a	\$23,288	SA-SU	6:30a-7a	\$25,600
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	<table> <tr> <th>Daypart</th><th>Hours</th><th>Rate</th></tr> <tr><td>SU-TH</td><td>5a-5:30a</td><td>\$5,600</td></tr> <tr><td>SU-TH</td><td>5:30a-6a</td><td>\$5,120</td></tr> <tr><td>M-F</td><td>6a-6:30a</td><td>\$4,160</td></tr> <tr><td>M-F</td><td>6:30a-7a</td><td>\$4,640</td></tr> <tr><td>M-F</td><td>7a-7:30a</td><td>\$6,080</td></tr> <tr><td>M-F</td><td>7:30a-8a</td><td>\$8,800</td></tr> <tr><td>M-F</td><td>8a-8:30a</td><td>\$9,600</td></tr> <tr><td>M-F</td><td>8:30a-9a</td><td>\$10,720</td></tr> <tr><td>M-F</td><td>9a-9:30a</td><td>\$12,000</td></tr> <tr><td>M-F</td><td>9:30a-10a</td><td>\$12,800</td></tr> </table>	Daypart	Hours	Rate	SU-TH	5a-5:30a	\$5,600	SU-TH	5:30a-6a	\$5,120	M-F	6a-6:30a	\$4,160	M-F	6:30a-7a	\$4,640	M-F	7a-7:30a	\$6,080	M-F	7:30a-8a	\$8,800	M-F	8a-8:30a	\$9,600	M-F	8:30a-9a	\$10,720	M-F	9a-9:30a	\$12,000	M-F	9:30a-10a	\$12,800	<table> <tr> <th>Daypart</th><th>Hours</th><th>Rate</th></tr> <tr><td>SA-SU</td><td>6a-6:30a</td><td>\$5,280</td></tr> <tr><td>SA-SU</td><td>6:30a-7a</td><td>\$8,800</td></tr> <tr><td>SA-SU</td><td>7a-7:30a</td><td>\$9,600</td></tr> <tr><td>SA-SU</td><td>7:30a-8a</td><td>\$10,400</td></tr> <tr><td>SA-SU</td><td>8a-8:30a</td><td>\$11,680</td></tr> <tr><td>SA-SU</td><td>8:30a-9a</td><td>\$13,280</td></tr> <tr><td>SA-SU</td><td>9a-9:30a</td><td>\$14,400</td></tr> <tr><td>SA-SU</td><td>9:30a-10a</td><td>\$15,200</td></tr> </table>	Daypart	Hours	Rate	SA-SU	6a-6:30a	\$5,280	SA-SU	6:30a-7a	\$8,800	SA-SU	7a-7:30a	\$9,600	SA-SU	7:30a-8a	\$10,400	SA-SU	8a-8:30a	\$11,680	SA-SU	8:30a-9a	\$13,280	SA-SU	9a-9:30a	\$14,400	SA-SU	9:30a-10a	\$15,200
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NOTES

1. All rates include a Free Infrastructure Review.
2. Clients must approve all final schedules prior to placement.
3. All network placement is subject to availability at the time of placement.
4. All placements after November 15 may be subject to potential rate increase of +25%.
5. All spots are subject to content approval by network/platform prior to placement.
6. NMS may require a different minimum number of spots per buy depending on the network.
7. Interested in a network not listed? Ask your consultant!

Rate Card Updated: 10/17/2023



Thank You for Choosing National Media Spots, Inc.

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