



Cable TV - Rate Card #2: National Cable & Satellite Networks

SPORTS NETWORKS

Subscriber HH's: varies by network, see below

Type: 30-Sec "ROS" Run Of Schedule

Rotation: varies by network, see below

Rate Card Updated: 10/18/2023






National Cable & Satellite Full Coverage Rates: (left side of rate card)







National Network Full Coverage TV Spots will be sent to 100% of the subscriber households in all DMA's in the USA for that particular network on all cable and satellite systems. The number of households varies based on each National Network and is listed below.

National Cable & Satellite Affiliate Break Coverage Rates: (right side of rate card)

National Network Affiliate Break TV Spots will be seen on cable systems only and generally do not appear, at this time, on satellite systems. National Network Affiliate Break TV Spots are placed locally, system by system, by the national network. The number of subscriber households listed are historical averages, are not guaranteed and may change from time to time without notice.








ACC	Full Coverage Rates			Affiliate Break Rates		
	33 million HHs	Feed: SINGLE (EST)		6 million HHs		
	Daypart	Hours	Rate	Daypart	Hours	Rate
	M-F	6a-6p	\$100	M-F	6a-6p	\$63
	M-SU	6p-12m	\$250	M-SU	6p-12m	\$125
	M-SU	12m-3a	\$188	M-SU	12m-3a	\$63
	SA-SU	6a-12n	\$375	SA-SU	6a-12n	\$188
	SA-SU	12n-6p	\$625	SA-SU	12n-6p	\$313
	M-SU	3a-6a	\$63	M-SU	3a-6a	\$25
	:15, :30, :60 second spots available			:15, :30, :60 second spots available		
ALTITUDE	Full Coverage Rates			Affiliate Break Rates		
	3.1 million HHs	Feed: SINGLE (EST)		No Affiliate Rates Available		
	Daypart	Hours	Rate			
	M-SU	6a-1a	\$125			
	:15, :30, & :60 second spots available					
AXSTV	Full Coverage Rates			Affiliate Break Rates		
	50 million HHs			No Affiliate Rates Available		
	Daypart	Hours	Rate			
	M-F	8a-5p	\$250			
	SA-SU	8a-5p	\$188			
	M-F	5p-8p	\$313			
	SA-SU	5p-8p	\$250			
	M-TH, SA-SU *	8p-11p	\$938			
	* 11p-2a mirror included					
	F *	8p-11p	\$1,000			
	* 11p-4a mirror included					
	AXS TV Fight Specific	9p-1130p	\$1,250			
	M-SU	2a-6a	\$125			
	:15, :30, & :60 second spots available					
BEIN SPORTS	Full Coverage Rates			Affiliate Break Rates		
	41 million HHs	Feed: SINGLE (EST)		No Affiliate Rates Available		
	Daypart	Hours	Rate			
	M-F	6a-10a	\$18			
	M-F	10a-3p	\$148			
	M-F	3p-7p	\$188			
	M-F	7p-11p	\$200			
	M-F	11p-2a	\$138			
	SA-SU	6a-12m	\$650			
	SA-SU	12n-7p	\$290			
	:15, :30, :60, :120 second spots available					






BEIN SPORTS XTRA		Full Coverage Rates			Affiliate Break Rates																									
	6 million HHs	Feed: SINGLE (EST)		No Affiliate Rates Available																										
	Daypart	Hours	Rate																											
	M-F	6a-10a	\$13																											
	M-F	10a-3p	\$138																											
	M-F	3p-7p	\$150																											
	M-F	7p-11p	\$163																											
	M-F	11p-2a	\$138																											
	SA-SU	6a-12m	\$150																											
:15, :30, :60, :120 second spots available																														
BEIN SPORTS N		Full Coverage Rates			Affiliate Break Rates																									
	50 million HHs	Feed: SINGLE (EST)		No Affiliate Rates Available																										
	Daypart	Hours	Rate																											
	M-F	6a-10a	\$13																											
	M-F	10a-3p	\$145																											
	M-F	3p-7p	\$365																											
	M-F	7p-11p	\$388																											
	M-F	11p-2a	\$113																											
	SA-SU	6a-12m	\$870																											
:15, :30, :60, :120 second spots available																														
BIG10		Full Coverage Rates			Affiliate Break Rates																									
	47 million HHs	Feed: SINGLE (EST)		No Affiliate Rates Available																										
	Daypart	Hours	Rate																											
	M-F	6a-10a	\$43																											
	M-F	10a-6p	\$153																											
	M-F	6p-12m	\$423																											
	M-F	12m-6a	\$68																											
	SA-SU	6a-10a	\$105																											
	SA-SU	10a-6p	\$468																											
SA-SU	6p-12m	\$440																												
SA-SU	12m-6a	\$95																												
:30, :60, :90, :120 second spots available																														
CBS SPORTS		Full Coverage Rates			Affiliate Break Rates																									
	40 million HHs	Feed: SINGLE (EST)		16 million HHs	<table><tr><td>Daypart</td><td>Hours</td><td>Rate</td></tr><tr><td>M-F</td><td>6a-12n</td><td>\$150</td></tr><tr><td>M-F</td><td>12n-4p</td><td>\$213</td></tr><tr><td>M-F</td><td>4p-7p</td><td>\$275</td></tr><tr><td>M-SU</td><td>7p-12m</td><td>\$338</td></tr><tr><td>M-SU</td><td>12m-6a</td><td>\$150</td></tr><tr><td>SA-SU</td><td>6a-12n</td><td>\$213</td></tr><tr><td>SA-SU</td><td>12n-7p</td><td>\$275</td></tr></table>		Daypart	Hours	Rate	M-F	6a-12n	\$150	M-F	12n-4p	\$213	M-F	4p-7p	\$275	M-SU	7p-12m	\$338	M-SU	12m-6a	\$150	SA-SU	6a-12n	\$213	SA-SU	12n-7p	\$275
	Daypart	Hours	Rate																											
	M-F	6a-12n	\$150																											
	M-F	12n-4p	\$213																											
	M-F	4p-7p	\$275																											
	M-SU	7p-12m	\$338																											
	M-SU	12m-6a	\$150																											
	SA-SU	6a-12n	\$213																											
SA-SU	12n-7p	\$275																												
Daypart	Hours	Rate																												
M-F	6a-12n	\$1,000																												
M-F	12n-4p	\$1,063																												
M-F	4p-7p	\$1,188																												
M-SU	7p-12m	\$1,375																												
M-SU	12m-6a	\$563																												
SA-SU	6a-12n	\$1,125																												
SA-SU	12n-7p	\$1,250																												
:30, :60 second spots available			:30, :60 second spots available																											
COX SPORTS TV		Full Coverage Rates			Affiliate Break Rates																									
	3 million HHs	Feed: SINGLE (EST)		No Affiliate Rates Available																										
	Daypart	Hours	Rate																											
	M-SU	9a-6p	\$25																											
	M-SU	6p-12m	\$25																											
	M-SU	8p-11p	\$28																											
	M-SU	12m-6a	\$15																											
	SA-SU	9a-6p	\$25																											
	SA-SU	6p-12m	\$25																											
:15, :30, :60 second spots available																														






ESPN	Full Coverage Rates			Affiliate Break Rates		
	71 million HHs	Feed: SINGLE (EST)		14 million HHs		
	Daypart	Hours	Rate	Daypart	Hours	Rate
	M-F	6a-6p	\$9,500	M-F	6a-6p	\$625
	M-SU	6p-12m	\$37,500	M-SU	6p-12m	\$2,000
	M-SU	12m-3a	\$16,250	M-SU	12m-3a	\$625
	SA-SU	6a-12n	\$8,450	SA-SU	6a-12n	\$1,500
	SA-SU	12n-6p	\$9,360	SA-SU	12n-6p	\$1,625
	M-SU	3a-6a	\$1,875	M-SU	3a-6a	\$125
	:15, :30, :60 second spots available			:15, :30, :60 second spots available		
ESPN2	Full Coverage Rates			Affiliate Break Rates		
	71 million HHs	Feed: SINGLE (EST)		14 million HHs		
	Daypart	Hours	Rate	Daypart	Hours	Rate
	M-F	6a-6p	\$4,500	M-F	6a-6p	\$375
	M-SU	6p-12m	\$6,750	M-SU	6p-12m	\$875
	M-SU	12m-3a	\$3,375	M-SU	12m-3a	\$375
	SA-SU	6a-12n	\$5,625	SA-SU	6a-12n	\$750
	SA-SU	12n-6p	\$6,750	SA-SU	12n-6p	\$1,000
	M-SU	3a-6a	\$900	M-SU	3a-6a	\$100
	:15, :30, :60 second spots available			:15, :30, :60 second spots available		
ESPN DEPORTES	Full Coverage Rates			Affiliate Break Rates		
	10 million HHs	Feed: SINGLE (EST)		2 million HHs		
	Daypart	Hours	Rate	Daypart	Hours	Rate
	M-F	6a-6p	\$338	M-F	6a-6p	\$125
	M-SU	6p-12m	\$1,125	M-SU	6p-12m	\$250
	M-SU	12m-3a	\$450	M-SU	12m-3a	\$188
	SA-SU	6a-12n	\$900	SA-SU	6a-12n	\$375
	SA-SU	12n-6p	\$1,125	SA-SU	12n-6p	\$500
	M-SU	3a-6a	\$125	M-SU	3a-6a	\$50
	:15, :30, :60 second spots available			:15, :30, :60 second spots available		
ESPNEWS	Full Coverage Rates			Affiliate Break Rates		
	58 million HHs	Feed: SINGLE (EST)		11 million HHs		
	Daypart	Hours	Rate	Daypart	Hours	Rate
	M-F	6a-6p	\$500	M-F	6a-6p	\$250
	M-SU	6p-12m	\$1,500	M-SU	6p-12m	\$500
	M-SU	12m-3a	\$875	M-SU	12m-3a	\$250
	SA-SU	6a-12n	\$1,250	SA-SU	6a-12n	\$500
	SA-SU	12n-6p	\$1,750	SA-SU	12n-6p	\$750
	M-SU	3a-6a	\$250	M-SU	3a-6a	\$63
	:15, :30, :60 second spots available			:15, :30, :60 second spots available		
ESPN U	Full Coverage Rates			Affiliate Break Rates		
	37 million HHs	Feed: SINGLE (EST)		7 million HHs		
	Daypart	Hours	Rate	Daypart	Hours	Rate
	M-F	6a-6p	\$750	M-F	6a-6p	\$188
	M-SU	6p-12m	\$1,875	M-SU	6p-12m	\$375
	M-SU	12m-3a	\$875	M-SU	12m-3a	\$125
	SA-SU	6a-12n	\$1,875	SA-SU	6a-12n	\$500
	SA-SU	12n-6p	\$2,250	SA-SU	12n-6p	\$750
	M-SU	3a-6a	\$188	M-SU	3a-6a	\$63
	:15, :30, :60 second spots available			:15, :30, :60 second spots available		
FANDUEL	Full Coverage Rates			Affiliate Break Rates		
 FANDUEL TV	44 million HHs			No Affiliate Rates Available		
	Daypart	Hours	Rate			
	M-SU	9a-6p	\$88			
	M-SU	6p-12m	\$88			
	M-SU	12m-9a	\$50			
	:30, :60, :120 second spots available					






* formerly TVG


* Not Available in HD

FANDUEL RACING		Full Coverage Rates			Affiliate Break Rates			
 FANDUEL RACING * formerly TVG2 * Not Available in HD	15 million HHs				No Affiliate Rates Available			
	Daypart	Hours	Rate					
	M-SU	9a-6p	\$50					
	M-SU	6p-12m	\$50					
	M-SU	12m-9a	\$25					
	:30, :60, :120 second spots available							
FIGHT NETWORK		Full Coverage Rates			Affiliate Break Rates			
	0.5 million HHs		Feed: SINGLE (EST)		No Affiliate Rates Available			
	Daypart	Hours	Rate					
	M-SU	6p-12m	\$15					
	M-SU	6a-6p	\$13					
	M-SU	12m-6a	\$15					
	:30, :60 second spots available							
FOX SOCCER PLUS		Full Coverage Rates			Affiliate Break Rates			
	.6 million HHs		Feed: SINGLE (EST)		No Affiliate Rates Available			
	Daypart	Hours	Rate					
	M-SU	6a-6p	\$25					
	M-SU	6p-12m	\$38					
	M-SU	12m-6a	\$13					
	:30, :60, :120 second spots available							
FOX SPORTS 1		Full Coverage Rates			Affiliate Break Rates			
	73 million HHs		Feed: SINGLE (EST)		23 million HHs			
	Daypart	Hours	Rate		Daypart	Hours	Rate	
	M-F	6a-2p	\$2,250		M-F	6a-2p	\$188	
	M-F	2p-7p	\$2,313		M-F	2p-7p	\$250	
	M-SU	7p-12m	\$3,500		M-SU	7p-12m	\$375	
	M-SU	12m-3a	\$1,113		M-SU	12m-3a	\$150	
	M-SU	3a-6a	\$138		M-SU	3a-6a	\$25	
	SA-SU	6a-7p	\$3,250		SA-SU	6a-7p	\$313	
	:30, :60, :120 second spots available				:30, :60, :120 second spots available			
	FOX SPORTS 2		Full Coverage Rates			Affiliate Break Rates		
		53 million HHs		Feed: SINGLE (EST)		No Affiliate Rates Available		
Daypart		Hours	Rate					
M-F		6a-2p	\$163					
M-F		2p-7p	\$338					
M-SU		7p-12m	\$400					
M-SU		12m-3a	\$250					
M-SU		3a-6a	\$38					
SA-SU		6a-7p	\$375					
:30, :60, :120 second spots available								
FOX SPORTS DEPORTES		Full Coverage Rates			Affiliate Break Rates			
	15 million HHs		Feed: SINGLE (EST)		No Affiliate Rates Available			
	Daypart	Hours	Rate					
	M-F	7a-5p	\$113					
	M-SU	5p-11p	\$288					
	M-SU	11p-2a	\$125					
	M-SU	2a-4a	\$25					
	SA-SU	7a-5p	\$225					
:30, :60, :120 second spots available								
GOLF		Full Coverage Rates			Affiliate Break Rates			
	74 million HHs		Feed: SINGLE (EST)		21 million HHs			
	Daypart	Hours	Rate		Daypart	Hours	Rate	
	M-F	6a-7p	\$750		M-F	6a-7p	\$250	
	M-SU	7p-12m	\$2,463		M-SU	7p-12m	\$375	
	M-SU	12m-3a	\$963		M-SU	12m-3a	\$175	
	M-SU	3a-6a	\$213		M-SU	3a-6a	\$75	
	SA-SU	6a-7p	\$2,500		SA-SU	6a-7p	\$375	
	:30, :60 second spots available				:30, :60 second spots available			

<div>LONGHORN</div> <div></div>	Full Coverage Rates		Affiliate Break Rates			
	20 million HHs	Feed: SINGLE (EST)			No Affiliate Rates Available	
	Daypart	Hours	Rate			
	M-F	7a-7p	\$63			
	M-F	7p-12m	\$188			
	SA-SU	7a-12n	\$63			
	SA-SU	12n-10p	\$125			
	M-SU	6a-6a	\$50			
	M-SU	12m-6a	\$38			
:15, :30, :60 second spots available						
MAV-TV	Full Coverage Rates		Affiliate Break Rates			
	35 million HHs	Feed: SINGLE (EST)			No Affiliate Rates Available	
	Daypart	Hours	Rate			
	M-F	9a-4p	\$500			
	M-F	4p-12m	\$750			
	SA-SU	9a-2a	\$500			
:30, :60 second spots available						
MLB	Full Coverage Rates		Affiliate Break Rates			
	54 million HHs	Feed: SINGLE (EST)			No Affiliate Rates Available	
	Daypart	Hours	Rate			
	M-SU	2a-6a	\$225			
	M-F	5p-8p	\$1,875			
	SA-SU	5p-8p	\$2,493			
	M-F	8p-12m	\$3,725			
	SA-SU	8p-12m	\$2,340			
	M-F	1p-5p	\$1,150			
	M-F	6a-1p	\$750			
	SA-SU	6a-1p	\$973			
	SA-SU	1p-5p	\$2,173			
	M-SU	12m-2a	\$2,138			
:30, :60 second spots available						
MOTORTREND	Full Coverage Rates		Affiliate Break Rates			
	72 million HHs	Feed: SINGLE (EST)		20 million HHs		
	Daypart	Hours	Rate	Daypart	Hours	Rate
	M-SU	6a-9a	\$688	M-SU	6a-9a	\$313
	M-F	9a-4p	\$1,250	M-F	9a-4p	\$563
	M-F	4p-8p	\$2,000	M-F	4p-8p	\$750
	M-SU	8p-12m	\$4,250	M-SU	8p-12m	\$1,125
	SA-SU	9a-8p	\$2,250	M-SU	12m-4a	\$438
	M-SU	4a-6a	\$300	SA-SU	9a-8p	\$875
				M-SU	4a-6a	\$200
	:15, :30, :60, :120, :300 second spots available			:15, :30, :60 second spots available		
	NBA	Full Coverage Rates		Affiliate Break Rates		
		49 million HHs	Feed: SINGLE (EST)		18 million HHs	
Daypart		Hours	Rate	Daypart	Hours	Rate
M-SU		6a-10a	\$375	M-SU	6a-7p	\$125
M-SU		10a-4p	\$625	M-SU	7p-12m	\$250
M-SU		4p-7p	\$1,000	M-SU	12m-6a	\$63
M-SU		7p-12m	\$1,500			
M-SU		12m-3a	\$625			
M-SU		3a-6a	\$125			
M-SU		Pregame	\$3,000			
M-SU		Postgame	\$2,500			
M-SU		Live Game	\$20,000			
M-SU		Preseason	\$1,250			
:30, :60, :90 & :120 second spots available			:30, :60, :90 & :120 second spots available			

NESN	Full Coverage Rates			Affiliate Break Rates		
	4 million HHs	Feed: SINGLE (EST)		No Affiliate Rates Available		
	Daypart	Hours	Rate			
	Red Sox First Pitch	6-6:30p	\$1,375			
	Red Sox Gameday	6:30-7p	\$1,875			
	Red Sox In-Game	7-10p	\$13,750			
	Red Sox Extra Innings	10-10:30p	\$3,000			
	Red Sox Final	10:30-11p	\$1,875			
	Bruins Face Off	6:30-7p	\$2,000			
	Bruins In-Game	7-9:30p	\$15,000			
	Bruins Overtime	930-10p	\$3,750			
	Dennis & Callahan	6a-9a	\$188			
	NESN Sports Today	11p-12m	\$438			
	:15, :30, :60 second spots available					
NFL	Full Coverage Rates			Affiliate Break Rates		
	54 million HHs			16 million HHs		
	Daypart	Hours	Rate	Daypart	Hours	Rate
	M-F	6a-9a	\$1,125	M-F	6a-9a	\$250
	SA-SU	6a-9a	\$2,000	SA-SU	6a-9a	\$313
	M-F	9a-4p	\$2,000	M-F	9a-4p	\$313
	SA-SU	9a-4p	\$5,000	SA-SU	9a-4p	\$750
	M-SU	4p-7p	\$4,000	M-SU	4p-7p	\$800
	M-SU	12m-3a	\$2,750	M-SU	12m-3a	\$525
	M-SU	3a-6a	\$875	M-SU	3a-6a	\$125
	M-SU	7p-12m	\$5,250	M-SU	7p-12m	\$875
	:15, :30, :60, :120 second spots available			:15, :30, :60 second spots available		
NHL	Full Coverage Rates			Affiliate Break Rates		
	42 million HHs			13 million HHs		
	Daypart	Hours	Rate	Daypart	Hours	Rate
	M-F	6a-1p	\$500	M-F	6a-1p	\$50
	M-F	1p-6p	\$613	M-F	1p-6p	\$63
	M-SU	6p-2a	\$1,500	M-SU	6p-2a	\$125
	SA-SU	6a-6p	\$1,300	SA-SU	6a-6p	\$100
	M-SU	2a-6a	\$475	M-SU	2a-6a	\$13
	:30, :60 second spots available			:30, :60 second spots available		
OUTDOOR	Full Coverage Rates			Affiliate Break Rates		
	38 million HHs	Feed: SINGLE (EST)		No Affiliate Rates Available		
	Daypart	Hours	Rate			
	M-F	6a-3p	\$250			
	M-F	3p-7p	\$313			
	M-SU	7p-2a	\$375			
	SA-SU	6a-7p	\$413			
	SA-SU	7p-2a	\$288			
	M-SU	2a-6a	\$150			
	:30, :60, :120 second spots available					
PURSUIT	Full Coverage Rates			Affiliate Break Rates		
	35 million HHs	Feed: SINGLE (EST)		No Affiliate Rates Available		
	Daypart	Hours	Rate			
	M-SU	2a-6a	\$88			
	M-SU	6a-9a	\$88			
	M-SU	9a-6p	\$113			
	M-SU	6p-8p	\$163			
	M-SU	8p-11p	\$225			
	M-SU	11p-12m	\$225			
	M-SU	12a-2a	\$163			
	:30, :60, :120 second spots available					

SEC	Full Coverage Rates			Affiliate Break Rates		
	40 million HHs	Feed: SINGLE (EST)		8 million HHs		
	Daypart	Hours	Rate	Daypart	Hours	Rate
	M-F	6a-6p	\$175	M-F	6a-6p	\$63
	M-SU	6p-12m	\$563	M-SU	6p-12m	\$250
	M-SU	12m-3am	\$288	M-SU	12m-3am	\$63
	SA-SU	6a-12n	\$563	SA-SU	6a-12n	\$188
	SA-SU	12n-6p	\$1,000	SA-SU	12n-6p	\$375
	M-SU	3a-6a	\$113	M-SU	3a-6a	\$50
	:30, :60, :120 second spots available			:30, :60 second spots available		
SPORTSMAN	Full Coverage Rates			Affiliate Break Rates		
	38 million HHs	Feed: SINGLE (EST)		7 million HHs		
	Daypart	Hours	Rate	Daypart	Hours	Rate
	M-F	6a-3p	\$200	M-F	6a-3p	\$100
	M-F	3p-7p	\$250	M-F	3p-7p	\$200
	M-F	7p-2a	\$313	M-F	7p-2a	\$250
	M-SU	2a-6a	\$113	M-SU	2a-6a	\$25
	SA-SU	6a-7p	\$300	SA-SU	6a-7p	\$225
	SA-SU	7p-2a	\$188			
	:30, :60, :120 second spots available			:30, :60 second spots available		
TENNIS	Full Coverage Rates			Affiliate Break Rates		
	60 million HHs	Feed: SINGLE (EST)		30 million HHs		
	Daypart	Hours	Rate	Daypart	Hours	Rate
	M-SU	6a-9a	\$275	M-SU	6a-9a	\$38
	M-SU	9a-7p	\$525	M-SU	9a-7p	\$125
	M-SU	7p-12m	\$525	M-SU	7p-12m	\$125
	M-SU	12m-3a	\$275	M-SU	12m-3a	\$75
	M-SU	3a-6a	\$125	M-SU	3a-6a	\$38
	:30, :60 second spots available			:30, :60 second spots available		
WILLOW TV	Full Coverage Rates			Affiliate Break Rates		
	5 million HHs			No Affiliate Rates Available		
	Daypart	Hours	Rate			
	M-SU	6a-10a	\$250			
	M-SU	10a-2p	\$225			
	M-SU	2p-6p	\$225			
	M-SU	6p-11p	\$450			
	M-SU	11p-3a	\$375			
	M-SU	3a-6a	\$188			
	:60, :90, :120 second spots available					
WORLD FISHING	Full Coverage Rates			Affiliate Break Rates		
	million HHs			No Affiliate Rates Available		
	Daypart	Hours	Rate			
	M-F	6a-7p	\$25			
	M-SU	7p-2a	\$38			
	SA-SU	6a-7p	\$38			
	M-SU	2a-6a	\$13			
	:60, :90, :120 second spots available					

YES	Full Coverage Rates			Affiliate Break Rates
	15 million HHs	Feed: SINGLE (EST)		No Affiliate Rates Available
	Daypart	Hours	Rate	
	M-F	6a-9a	\$250	
	M-F	9a-1p	\$313	
	M-F	1p-6p	\$438	
	M-F	6p-8p	\$500	
	M-SU	8p-11p	\$500	
	M-SU	11p-2a	\$375	
	SA-SU	6a-12n	\$313	
	SA-SU	12n-8p	\$375	
	M-SU	6a-2a	\$313	
:60, :120 second spots available				

NOTES

1. National Cable & Satellite Full Coverage Rates: (left side of rate card)

National Network Full Coverage TV Spots will be sent to 100% of the subscriber households in all DMA's in the USA for that particular network on all cable and satellite systems. The number of households varies based on each National Network and is listed below.

2. National Cable & Satellite Affiliate Break Coverage Rates: (right side of rate card)

National Network Affiliate Break TV Spots will be seen on cable systems only and generally do not appear, at this time, on satellite systems. National Network Affiliate Break TV Spots are placed locally, system by system, by the national network. The number of subscriber households listed are historical averages, are not guaranteed and may change from time to time without notice.

3. All rates include a Free Infrastructure Review.

4. Clients must approve all final schedules prior to placement.

5. All time blocks listed above are "ROS", run of schedule. Client picks time blocks, networks/platform pick exact run time. Fixed time slots and specific tv shows are available by custom quote.

6. All network placement is subject to availability at the time of placement.

7. All placements after November 15 may be subject to potential rate increase of +25%.

8: All rates subject to change without written or published notice.

9. Rates listed above are for 30-sec spots. 60-sec spots are usually double the cost of 30-sec spots but some exceptions may apply. 15-sec spots must be custom quoted, are not necessarily half the cost of 30-sec spots and are subject to being "piggybacked" and/or "bookended" at any time by the network.

10. Live sporting events are not included in pricing however custom quotes are available upon request.



Thank You for Choosing National Media Spots, Inc.

We Appreciate Your Business!

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