



Cable TV - Rate Card #2: National Cable & Satellite Networks

Subscriber HH's: varies by network, see below

Type: 30-Sec "ROS" Run Of Schedule

Rotation: varies by network, see below

Rate Card Updated: 9/24/2024






National Cable & Satellite Full Coverage Rates: (left side of rate card)






National Network Full Coverage TV Spots will be sent to 100% of the subscriber households in all DMA's in the USA for that particular network on all cable and satellite systems. The number of households varies based on each National Network and is listed below.






National Cable & Satellite Affiliate Break Coverage Rates: (right side of rate card)






National Network Affiliate Break TV Spots will be seen on cable systems only and generally do not appear, at this time, on satellite systems. National Network Affiliate Break TV Spots are placed locally, system by system, by the national network. The number of subscriber households listed are historical averages, are not guaranteed and may change from time to time without notice.






A&E	Full Coverage Rates			Affiliate Break Rates		
	85 million HHs	Feed: DUAL		25 million HHs		
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>
	M-F	8a-4p	\$5,250	M-F	8a-4p	\$438
	M-F	4p-8p	\$7,650	M-F	4p-8p	\$563
	M-SU	8p-12a *	\$14,950	M-SU	8p-12a	\$1,250
	* w/late night mirror from 12m-4a			* w/late night mirror from 12m-4a		
	SA-SU	7a-12n	\$6,500	SA-SU	7a-12n	\$375
	SA-SU	12n-8p	\$6,205	SA-SU	12n-8p	\$563
	:30, :60 second spots available			:30, :60 second spots available		
ACC	Full Coverage Rates			Affiliate Break Rates		
	33 million HHs	Feed: SINGLE (EST)		6 million HHs		
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>
	M-F	6a-6p	\$100	M-F	6a-6p	\$63
	M-SU	6p-12m	\$250	M-SU	6p-12m	\$125
	M-SU	12m-3a	\$188	M-SU	12m-3a	\$63
	SA-SU	6a-12n	\$375	SA-SU	6a-12n	\$188
	SA-SU	12n-6p	\$625	SA-SU	12n-6p	\$313
	M-SU	3a-6a	\$63	M-SU	3a-6a	\$25
	:15, :30, :60 second spots available			:15, :30, :60 second spots available		
Adult Swim	Full Coverage Rates			Affiliate Break Rates		
	85 million HHs	Feed: DUAL		15 million HHs		
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>
	M-SU	5p-8p	\$1,560	M-SU	5p-8p	\$250
	M-SU	8p-12m	\$3,900	M-SU	8p-12m	\$1,250
	M-SU	12m-3a	\$3,400	M-SU	12m-3a	\$750
	M-SU	3a-6a	\$3,000	M-SU	3a-6a	\$375
	:30, :60, :90, :120 second spots available			:30, :60 second spots available		
ALTITUDE	Full Coverage Rates			Affiliate Break Rates		
	3.1 million HHs	Feed: SINGLE (EST)		No Affiliate Rates Available		
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>			
	M-SU	6a-1a	\$125			
	:15, :30, & :60 second spots available					
AMC	Full Coverage Rates			Affiliate Break Rates		
	84 million HHs	Feed: DUAL		17 million HHs		
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>
	M-F	9a-2p	\$2,250	M-F	9a-2p	\$350
	M-F	2p-6p	\$4,250	M-F	2p-6p	\$450
	M-SU	6p-1a	\$11,500	M-SU	6p-1a	\$525
	M-SU	1a-6a	\$875	M-SU	1a-6a	\$75
	M-SU	3a-6a	\$475	M-SU	3a-6a	\$163
	SA-SU	6a-6p	\$6,500	SA-SU	6a-6p	\$450
	:15, :30, :60, :120 sec spots available			:30, :60 second spots available		






AMERICAN HEROES		Full Coverage Rates			Affiliate Break Rates		
	27.2 million HHs	Feed: SINGLE (EST)		16 million HHs			
	Daypart	Hours	Rate	Daypart	Hours	Rate	
	M-SU	6a-9a	\$425	M-SU	6a-9a	\$125	
	M-F	9a-4p	\$625	M-F	9a-4p	\$200	
	M-F	4p-8p	\$1,000	M-F	4p-8p	\$313	
	M-SU *	8p-12m	\$1,375	M-SU	8p-12m	\$438	
	* w/late night mirror from 12m-4a			M-SU	12m-4a	\$150	
	M-SU	4a-6a	\$150	M-SU	4a-6a	\$63	
	SA-SU	9a-8p	\$875	SA-SU	9a-8p	\$238	
	:30, :60, :120 second spots available			:30, :60 second spots available			
AMGTV		Full Coverage Rates			Affiliate Break Rates		
	50 million HHs	Feed: SINGLE (EST)		No Affiliate Rates Available			
	Daypart	Hours	Rate				
	M-F	6a-9a	\$50				
	M-F	9a-4p	\$75				
	M-F	4p-8p	\$100				
	M-SU	8p-11p	\$125				
	M-SU	11p-2a	\$75				
	M-SU	2a-6a	\$50				
	SA-SU	9a-8p	\$100				
	:30, :60, :120 sec spots available						
ANIMAL PLANET		Full Coverage Rates			Affiliate Break Rates		
	70 million HHs	Feed: DUAL		21 million HHs			
	Daypart	Hours	Rate	Daypart	Hours	Rate	
	M-SU	6a-9a	\$1,500	M-SU	6a-9a	\$250	
	M-F	9a-4p	\$3,000	M-F	9a-4p	\$438	
	M-F	4p-8p	\$4,000	M-F	4p-8p	\$500	
	M-SU	8p-12m	\$10,000	M-SU	8p-12m	\$875	
	* w/late night mirror from 12m-4a			M-SU	12m-4a	\$250	
	M-SU	4a-6a	\$313	M-SU	4a-6a	\$125	
	SA-SU	9a-8p	\$5,000	SA-SU	9a-8p	\$450	
	:15, :30, :60 & :120 second spots available			:30, :60 second spots available			
ANTENNA TV		Full Coverage Rates			Affiliate Break Rates		
	94 million HHs	Feed: DUAL		39 million HHs			
	Daypart	Hours	Rate	Daypart	Hours	Rate	
	M-SU	5a-9a	\$250	M-SU	5a-9a	\$63	
	M-F	9a-3p	\$750	M-SU	9a-7p	\$250	
	M-F	3p-6p	\$750	M-SU	7p-12m	\$188	
	M-SU	6p-12m	\$625	M-SU	12m-5a	\$63	
	M-SU	12m-2a	\$250				
	M-SU	2a-5a	\$188				
	SA-SU	9a-6p	\$500				
	:30, :60 second spots available			:30, :60 second spots available			
ASPiRE		Full Coverage Rates			Affiliate Break Rates		
	38 million HHs	Feed: SINGLE (EST)		No Affiliate Rates Available			
	Daypart	Hours	Rate				
	M-F	6a-12n	\$213				
	M-F	12n-6p	\$300				
	M-F	6p-1a	\$350				
	M-F	1a-6a	\$238				
	SA-SU	6a-12n	\$250				
	SA-SU	12n-6p	\$375				
	SA-SU	6p-1a	\$450				
	SA-SU	1a-6a	\$250				
:30, :60 & :120 second spots available							






AWE	Full Coverage Rates			Affiliate Break Rates			
	19 million HHs	Feed: SINGLE (EST)		No Affiliate Rates Available			
	Daypart	Hours	Rate				
	M-SU	6a-8a	\$50				
	M-SU	8a-4p	\$88				
	M-SU	4p-8p	\$100				
	M-SU	8p-11p	\$113				
	M-SU	11p-2a	\$63				
	M-S&	2a-6a	\$38				
:30, :60 second spots available							
AXSTV	Full Coverage Rates			Affiliate Break Rates			
	50 million HHs	Feed: SINGLE (EST)		No Affiliate Rates Available			
	Daypart	Hours	Rate				
	M-SU	8a-5p	\$250				
	M-SU	5p-8p	\$313				
	M-SU	8p-11p	\$938				
	M-SU	11p-2a	\$220				
	M-SU	2a-4a	\$125				
:15, :30, :60 second spots available							
BBC AMERICA	Full Coverage Rates			Affiliate Break Rates			
	76 million HHs	Feed: DUAL		30 million HHs			
	Daypart	Hours	Rate	Daypart	Hours	Rate	
	M-F	6a-2p	\$750	M-F	6a-2p	\$175	
	M-F	2p-6p	\$1,438	M-F	2p-6p	\$300	
	M-SU	6p-12m	\$3,625	M-SU	6p-12m	\$350	
	* w/late night mirror from 12m-6a			* w/late night mirror from 12m-6a			
	SA-SU	6a-6p	\$1,813	SA-SU	6a-6p	\$300	
	:15, :30, :60, :120 second spots available			:30, :60 second spots available			
	BBC WORLD NEWS	Full Coverage Rates			Affiliate Break Rates		
		44 million HHs	Feed: SINGLE (EST)		No Affiliate Rates Available		
Daypart		Hours	Rate				
M-F		2a-6a	\$238				
M-F		6a-930a	\$900				
M-F		930a-5p	\$450				
M-F		5p-7p	\$1,200				
M-F		7p-12m	\$1,950				
M-F		12m-2a	\$300				
SA-SU		2a-6a	\$238				
SA-SU		6a-930a	\$900				
SA-SU		930a-5p	\$450				
SA-SU		5p-7p	\$1,163				
SA-SU		7p-12m	\$1,950				
SA-SU		12m-2a	\$300				
:30, :60 second spots available							
BEIN SPORTS	Full Coverage Rates			Affiliate Break Rates			
	41 million HHs	Feed: SINGLE (EST)		No Affiliate Rates Available			
	Daypart	Hours	Rate				
	M-F	6a-10a	\$18				
	M-F	10a-3p	\$148				
	M-F	3p-7p	\$188				
	M-F	7p-11p	\$200				
	M-F	11p-2a	\$138				
	SA-SU	6a-12m	\$215				
SA-SU	12n-7p	\$290					
:15, :30, :60, :120 second spots available							






BEIN SPORTS N	Full Coverage Rates			Affiliate Break Rates		
	50 million HHs	Feed: SINGLE (EST)		No Affiliate Rates Available		
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>			
	M-F	6a-10a	\$13			
	M-F	10a-3p	\$145			
	M-F	3p-7p	\$365			
	M-F	7p-11p	\$388			
	M-F	11p-2a	\$113			
	SA-SU	6a-12m	\$870			
	:15, :30, :60, :120 second spots available					
BEIN SPORTS XTRA	Full Coverage Rates			Affiliate Break Rates		
	6 million HHs	Feed: SINGLE (EST)		No Affiliate Rates Available		
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>			
	M-F	6a-10a	\$13			
	M-F	10a-3p	\$138			
	M-F	3p-7p	\$150			
	M-F	7p-11p	\$163			
	M-F	11p-2a	\$138			
	SA-SU	6a-12m	\$150			
	:15, :30, :60, :120 second spots available					
BET	Full Coverage Rates			Affiliate Break Rates		
	75 million HHs	Feed: DUAL		46 million HHs		
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>
	M-F	7a-3p	\$1,900	M-F	8a-1p	\$1,250
	M-F	3p-7p	\$2,875	M-F	1p-3p	\$1,875
	M-F	7p-12m	\$6,250	M-F	3p-6p	\$2,000
	M-SA	12m-3a	\$3,375	M-F	6p-8p	\$3,125
	SU	12m-1a	\$3,375	M-F	8p-11p	\$4,375
	M-SA	3a-4a	\$1,875	M-SA	11p-1a	\$2,750
	M-SU	4a-6a	\$1,250	M-SU	1a-3a	\$875
	SU	1a-6a	\$1,000	M-SU	3a-4a	\$625
	SA	7a-6p	\$3,300	SA	9a-6p	\$2,000
	SU	8a-6p	\$3,300	SU	9a-12n	\$2,125
	SA-SU	6p-12m	\$6,250	SU	12n-6p	\$2,063
	:30, :60 second spots available			:30, :60 second spots available		
BETHer	Full Coverage Rates			Affiliate Break Rates		
	40 million HHs	Feed: DUAL		No Affiliate Rates Available		
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>			
	M-F	6a-11a	\$163			
	M-F	11a-3p	\$200			
	M-F	3p-7p	\$450			
	M-F	7p-12m	\$800			
	M-SU	12m-3a	\$500			
	M-SU	3a-6a	\$175			
	SA-SU	6a-6p	\$375			
	SA-SU	6p-12m	\$800			
* formerly Centric	:30, :60 second spots available					
BET JAMS	Full Coverage Rates			Affiliate Break Rates		
	35 million HHs	Feed: SINGLE (EST)		No Affiliate Rates Available		
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>			
	M-SU	6a-11a	\$75			
	M-SU	11a-4p	\$88			
	M-SU	4p-7p	\$100			
	M-SU	7p-12m	\$125			
	M-SU	1a-3a	\$75			
	M-SU	3a-6a	\$63			
* formerly MTV Jams	:30, :60 second spots available					
* Not Available in HD						

BET SOUL		Full Coverage Rates		Affiliate Break Rates	
 * formerly VH1 Soul * Not Available in HD	30 million HHs	Feed: SINGLE (EST)		No Affiliate Rates Available	
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>		
	M-SU	6a-11a	\$63		
	M-SU	11a-4p	\$75		
	M-SU	4p-7p	\$100		
	M-SU	7p-12m	\$150		
	M-SU	1a-3a	\$75		
	M-SU	3a-6a	\$50		
		:30, :60 second spots available			
BIG10		Full Coverage Rates		Affiliate Break Rates	
	47 million HHs	Feed: SINGLE (EST)		No Affiliate Rates Available	
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>		
	M-F	6a-10a	\$43		
	M-F	10a-6p	\$153		
	M-F	6p-12m	\$423		
	M-F	12m-6a	\$68		
	SA-SU	6a-10a	\$105		
	SA-SU	10a-6p	\$468		
	SA-SU	6p-12m	\$440		
	SA-SU	12m-6a	\$95		
		:30, :60, :90, :120 second spots available			
BLACK NEWS		Full Coverage Rates		Affiliate Break Rates	
	48 million HHs	Feed: SINGLE (EST)		No Affiliate Rates Available	
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>		
	M-F	6a-10a	\$750		
	M-F	10a-5p	\$750		
	M-F	5p-7p	\$1,000		
	M-F	7p-11p	\$1,125		
	M-F	11p-12m	\$1,000		
	M-F	12m-2a	\$375		
	M-F	2a-6a	\$125		
	SA-SU	6a-12n	\$500		
	SA-SU	12n-12m	\$750		
		:30, :60, :90, :120 second spots available			
BLOOMBERG		Full Coverage Rates		Affiliate Break Rates	
	71 million HHs	Feed: SINGLE (EST)		18 million HHs	
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>	<u>Daypart</u>	<u>Hours</u>
	M-F	5a-9a	\$1,063	M-F	5a-9a
	M-F	9a-5p	\$1,250	M-F	9a-5p
	M-F	5p-12m	\$900	M-F	5p-12m
	SA-SU	5a-12m	\$375	SA-SU	5a-12m
	M-SU	12m-5a	\$238	M-SU	12m-5a
		:15, :30, :60, :120 second spots available		30, :60 second spots available	
BOOMERANG		Full Coverage Rates		Affiliate Break Rates	
	46 million HHs	Feed: DUAL		18 million HHs	
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>	<u>Daypart</u>	<u>Hours</u>
	M-SU	6a-10a	\$250	M-SU	6a-10a
	M-SU	10a-4p	\$375	M-SU	10a-4p
	M-SU	4p-7p	\$500	M-SU	4p-7p
	M-SU	7p-12m	\$375	M-SU	7p-12m
	M-SU	12m-3a	\$125	M-SU	12m-6a
	M-SU	3a-6a	\$63		
		:30, :60, :90, :120 second spots available			






BOUNCE	Full Coverage Rates			Affiliate Break Rates		
	117 million HHs	Feed: SINGLE (EST)		27 million HHs		
	Daypart	Hours	Rate	Daypart	Hours	Rate
	M-SU	6a-10a	\$625	M-SU	6a-10a	\$463
	M-F	10a-3p	\$3,000	M-F	10a-3p	\$1,063
	M-F	3p-7p	\$3,000	M-F	3p-7p	\$1,050
	SA-SU	10a-7p	\$2,500	SA-SU	10a-7p	\$700
	M-SU	6p-1a	\$3,125	M-SU	6p-1a	\$625
	M-SU	1a-3a	\$2,000	M-SU	1a-3a	\$313
	M-SU	3a-6a	\$500	M-SU	3a-6a	\$238
	:30, :60, :90, :120 second spots available			:30, :60, :90, :120 second spots available		
BRAVO	Full Coverage Rates			Affiliate Break Rates		
	84 million HHs	Feed: DUAL		23 million HHs		
	Daypart	Hours	Rate	Daypart	Hours	Rate
	M-SU	6a-8a	\$1,750	M-SU	6a-8a	\$150
	M-F	8a-3p	\$3,125	M-F	8a-3p	\$375
	M-F	3p-7p	\$6,500	M-F	3p-7p	\$625
	M-SU	7p-2a	\$12,500	M-SU	7p-2a	\$700
	SA-SU	8a-7p	\$6,750	SA-SU	8a-7p	\$650
	M-SU	2a-6a	\$750	M-SU	2a-6a	\$100
	:15, :30, :60, :120 second spots available			:15, :30, :60 second spots available		
	BUZZR	Full Coverage Rates			Affiliate Break Rates	
	88 million HHs	Feed: SINGLE (EST)		No Affiliate Rates Available		
	Daypart	Hours	Rate			
	M-F	8a-4p	\$313			
	M-F	4p-8p	\$313			
	M-SU	8p-12m	\$250			
	M-SU	12m-3a	\$175			
	M-SU	3a-6a	\$100			
	SA-SU	10a-8p	\$313			
	M-SU	6a-8a	\$38			
	SA-SU	8a-10a	\$38			
:30, :60, :120 second spots available						
CARTOON	Full Coverage Rates			Affiliate Break Rates		
	85 million HHs	Feed: DUAL		15 million HHs		
	Daypart	Hours	Rate	Daypart	Hours	Rate
	M-SU	6a-5p	\$1,500	M-SU	6a-5p	\$375
	:15, :30, :60, :90, :120 second spots available			:15, :30, :60 second spots available		
CATCHY COMEDY	Full Coverage Rates			Affiliate Break Rates		
	10 million HHs	Feed: DUAL		No Affiliate Rates Available		
	Daypart	Hours	Rate			
	M-F	6a-9a	\$63			
	M-F	9a-6p	\$250			
	M-SU	6p-12m	\$250			
	M-SU	12m-3a	\$63			
	M-SU	3a-6a	\$63			
	SA-SU	6a-9a	\$63			
	SA-SU	9a-6p	\$250			
	:30, :60 second spots available					
* formerly Decades						







CBS SPORTS	Full Coverage Rates			Affiliate Break Rates		
	40 million HHs	Feed: SINGLE (EST)		16 million HHs		
	Daypart	Hours	Rate	Daypart	Hours	Rate
	M-F	6a-12n	\$1,000	M-F	6a-12n	\$150
	M-F	12n-4p	\$1,063	M-F	12n-4p	\$213
	M-F	4p-7p	\$1,188	M-F	4p-7p	\$275
	M-SU	7p-12m	\$1,375	M-SU	7p-12m	\$338
	M-SU	12m-6a	\$563	M-SU	12m-6a	\$150
	SA-SU	6a-12n	\$1,125	SA-SU	6a-12n	\$213
	SA-SU	12n-7p	\$1,250	SA-SU	12n-7p	\$275
	:30, :60 second spots available			:30, :60 second spots available		
CHANNEL ONE RUSSIA	Full Coverage Rates			Affiliate Break Rates		
	5.5 million HHs	Feed: SINGLE (EST)		No Affiliate Rates Available		
	Daypart	Hours	Rate			
	M-SU	12m-6p	\$213			
	M-SU	6p-7p	\$363			
	M-SU	7p-11p	\$425			
	M-SU	11p-12m	\$363			
:30, :60 second spots available						
CHARGE	Full Coverage Rates			Affiliate Break Rates		
	81 million HHs	Feed: DUAL		No Affiliate Rates Available		
	Daypart	Hours	Rate			
	M-SU	4a-5a	\$38			
	M-SU	5a-10a	\$50			
	M-F	10a-5p	\$375			
	M-F	5p-8p	\$375			
	M-SU	8p-12m	\$375			
	M-SU	12m-4a	\$125			
	SA-SU	10a-12n	\$63			
	SA-SU	12n-8p	\$375			
:30, :60, :120 second spots available						
CIRCLE	Full Coverage Rates			Affiliate Break Rates		
	75 million HHs	Feed: SINGLE (EST)		No Affiliate Rates Available		
	Daypart	Hours	Rate			
	M-F	4a-6a	\$63			
	M-SU	6a-8a	\$63			
	M-F	8a-4p	\$375			
	M-F	4p-8p	\$375			
	M-SU	8p-12m	\$438			
	M-SU	12m-2a	\$275			
	M-SU	2a-4a	\$63			
	SA-SU	4a-10a	\$63			
SA-SU	10a-8p	\$375				
:30, :60, :120 second spots available						
CLEO TV	Full Coverage Rates			Affiliate Break Rates		
	29 million HHs	Feed: SINGLE (EST)		No Affiliate Rates Available		
	Daypart	Hours	Rate			
	M-SU	6a-6p	\$55			
	M-SU	6p-12m	\$70			
	M-SU	12m-4a	\$38			
:15, :30, :60, :120 second spots available						



CMT	Full Coverage Rates			Affiliate Break Rates		
	82 million HHs	Feed: DUAL		34 million HHs		
	Daypart	Hours	Rate	Daypart	Hours	Rate
	M-SU	6a-9a	\$625	M-SU	6a-9a	\$225
	M-F	9a-4p	\$1,250	M-F	9a-4p	\$275
	SA-SU	9a-7p	\$3,250	SA-SU	9a-7p	\$350
	M-SU	4p-7p	\$4,750	M-SU	4p-7p	\$350
	M-SU	7p-12m	\$5,250	M-SU	7p-12m	\$400
	M-SU	12m-3a	\$1,500	M-SU	12m-3a	\$200
	M-SU	3a-6a	\$150	M-SU	3a-6a	\$50
	:15, :30, :60, :75, :90, :120 sec spots available			:15, :30, :60, :75, :90, :120 sec spots available		
CMT MUSIC	Full Coverage Rates			Affiliate Break Rates		
 * formerly CMT Pure Country	42 million HHs	Feed: SINGLE (EST)		No Affiliate Rates Available		
	Daypart	Hours	Rate			
	M-SU	6a-11a	\$63			
	M-SU	11a-12m	\$100			
	M-SU	12m-330a	\$38			
	M-SU	330a-6a	\$25			
:30, :60 second spots available						
CNBC	Full Coverage Rates			Affiliate Break Rates		
	82 million HHs	Feed: SINGLE (EST)		27 million HHs		
	Daypart	Hours	Rate	Daypart	Hours	Rate
	M-SU	5a-6a	\$875	M-SU	5a-6a	\$125
	M-F	6a-7p	\$5,000	M-F	6a-7p	\$438
	M-SU	7p-11p	\$8,000	M-SU	7p-11p	\$750
	M-SU	7p-2a	\$7,500	M-SU	11p-2a	\$500
	M-SU	11p-2a	\$3,500	SA-SU	2a-5a	\$125
	SA-SU	2a-5a	\$625	SA-SU	6a-7p	\$375
	SA-SU	6a-7p	\$750			
	SA-SU	3p-7p	\$2,500			
:15, :30, :60, :120 second spots available			:15, :30, :60 second spots available			
CNBC WORLD	Full Coverage Rates			Affiliate Break Rates		
	35 million HHs	Feed: SINGLE (EST)		No Affiliate Rates Available		
	Daypart	Hours	Rate			
	M-SU	6a-7p	\$125			
	M-SU	7p-12m	\$250			
	M-SU	12m-2a	\$200			
	M-SU	2a-6a	\$75			
:30, :60 second spots available						
CNN	Full Coverage Rates			Affiliate Break Rates		
	86 million HHs	Feed: SINGLE (EST)		11 million HHs		
	Daypart	Hours	Rate	Daypart	Hours	Rate
	M-SU	6a-9a	\$4,125	M-SU	6a-12n	\$750
	M-F	9a-3p	\$6,500	M-SU	12n-6p	\$750
	M-F	3p-7p	\$7,500	M-SU	6p-12m	\$813
	SA-SU	9a-7p	\$5,250	M-SU	12m-6a	\$150
	M-SU	7p-12m	\$7,000			
	M-SU	12m-3a	\$2,000			
	M-SU	3a-6a	\$688			
:30, :60, :90, :120 second spots available			:30, :60 second spots available			







CNN ESPANOL	Full Coverage Rates			Affiliate Break Rates		
	23 million HHs	Feed: SINGLE (EST)		2 million HHs		
	Daypart	Hours	Rate	Daypart	Hours	Rate
	M-SU	6a-10a	\$213	M-SU	6a-12n	\$38
	M-SU	10a-3p	\$275	M-SU	12n-6p	\$38
	M-SU	3p-7p	\$275	M-SU	6p-12m	\$38
	M-SU	7p-11p	\$313	M-SU	12m-6a	\$38
	M-SU	11p-3a	\$175			
	SA-SU	6a-1p	\$125			
	SA-SU	1p-7p	\$138			
	SA-SU	7p-11p	\$150			
	SA-SU	11p-6a	\$138			
	:30, :60, :90, :120 second spots available			:30, :60 second spots available		
CNN INT	Full Coverage Rates			Affiliate Break Rates		
	35 million HHs	Feed: SINGLE (EST)		No Affiliate Rates Available		
	Daypart	Hours	Rate			
	M-SU	6a-10a	\$113			
	M-F	10a-4p	\$125			
	M-F	4p-7p	\$125			
	M-SU	7p-12m	\$375			
	M-SU	12m-3a	\$113			
	SA-SU	10a-7p	\$125			
	M-SU	3a-6a	\$50			
	:30, :60, :120 second spots available					
COMEDY CENTRAL	Full Coverage Rates			Affiliate Break Rates		
	80 million HHs	Feed: DUAL		40 million HHs		
	Daypart	Hours	Rate	Daypart	Hours	Rate
	M-F	8a-11a	\$1,500	M-F	8a-11a	\$375
	M-F	11a-3p	\$2,250	M-F	11a-3p	\$625
	M-F	3p-6p	\$5,500	M-F	3p-6p	\$875
	M-SU	6p-11p	\$9,563	M-SU	6p-11p	\$1,125
	M-SU	11p-2a	\$10,200	M-SU	11p-2a	\$1,125
	M-SU	2a-5a	\$500	M-SU	2a-5a	\$375
	SA-SU	8a-12n	\$4,500	SA-SU	8a-12n	\$625
	SA-SU	12n-6p	\$8,750	SA-SU	12n-6p	\$875
	:30, :60 second spots available			:30, :60 second spots available		
	COMET	Full Coverage Rates			Affiliate Break Rates	
	47 million HHs	Feed: DUAL		No Affiliate Rates Available		
	Daypart	Hours	Rate			
	M-SU	4a-5a	\$50			
	M-SU	5a-10a	\$63			
	M-F	10a-5p	\$500			
	M-F	5p-8p	\$500			
	M-SU	8p-1a	\$563			
	M-SU	1a-4a	\$200			
	SA-SU	10a-5p	\$500			
	:30, :60, :120 second spots available					
COOKING	Full Coverage Rates			Affiliate Break Rates		
	50 million HHs	Feed: SINGLE (EST)		15 million HHs		
	Daypart	Hours	Rate	Daypart	Hours	Rate
	M-F	7a-3p	\$688	M-F	7a-3p	\$250
	M-F	3p-6p	\$1,375	M-F	3p-6p	\$313
	M-F	6p-8p	\$1,750	M-F	6p-8p	\$375
	M-SU *	8p-12m	\$3,250	M-SU	8p-12m	\$700
	* w/late night mirror from 12m-4a			M-SU	12m-4a	\$188
	SA-SU	7a-8p	\$1,500	SA-SU	7a-8p	\$375
	:15, :30, :60, :120 second spots available			:15, :30, :60 second spots available		






COURT TV	Full Coverage Rates			Affiliate Break Rates		
	114 million HHs	Feed: SINGLE (EST)		No Affiliate Rates Available		
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>			
	M-SU	6a-9a	\$313			
	M-F	9a-6p	\$563			
	SA-SU	9a-6p	\$563			
	M-SU	6p-12m	\$488			
	M-SU	12m-3a	\$150			
	M-SU	3a-6a	\$125			
	:30, :60 second spots available					
COURT TV MYSTERY	Full Coverage Rates			Affiliate Break Rates		
	117 million HHs	Feed: SINGLE (EST)		No Affiliate Rates Available		
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>			
	M-SU	6a-9a	\$350			
	M-F	9a-6p	\$938			
	SA-SU	9a-6p	\$913			
	M-SU	6p-12m	\$863			
	M-SU	12m-3a	\$313			
	M-SU	3a-6a	\$175			
	:30, :60 second spots available					
Cowboy Channel	Full Coverage Rates			Affiliate Break Rates		
 * formerly FamilyNet * Not Available in HD	40 million HHs	Feed: SINGLE (EST)		No Affiliate Rates Available		
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>			
	M-F	6a-7p	\$200			
	SA-SU	6a-7p	\$250			
	M-F	7p-12m	\$375			
	SA-SU	7p-12m	\$375			
	M-SU	12m-2a	\$125			
	:60, :120 second spots available					
	COX SPORTS TV	Full Coverage Rates				
	3 million HHs	Feed: SINGLE (EST)		No Affiliate Rates Available		
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>			
	M-SU	9a-6p	\$25			
	M-SU	6p-12m	\$25			
	M-SU	8p-11p	\$28			
	M-SU	12m-6a	\$15			
	SA-SU	9a-6p	\$25			
	SA-SU	6p-12m	\$25			
	:15, :30, :60 second spots available					
COZI	Full Coverage Rates			Affiliate Break Rates		
	71 million HHs	Feed: DUAL		43 million HHs		
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>
	M-SU	6a-9a	\$188	M-SU	6a-9a	\$125
	M-F	9a-5p	\$875	M-F	9a-5p	\$375
	M-F	5p-8p	\$875	M-F	5p-8p	\$375
	M-F	8p-12m	\$688	M-F	8p-12m	\$300
	SA-SU	9a-5p	\$625	SA-SU	9a-5p	\$313
	SA-SU	5p-8p	\$625	SA-SU	5p-8p	\$313
	SA-SU	8p-12m	\$500	SA-SU	8p-12m	\$250
	M-SU	12m-5a	\$188	M-SU	12m-5a	\$125
	:30, :60, :120 second spots available			:30, :60 second spots available		







CRIME & INVESTIGATION	Full Coverage Rates			Affiliate Break Rates		
	20 million HHs	Feed: DUAL		2 million HHs		
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>
	M-F	6a-4p	\$150	M-F	6a-4p	\$38
	M-F	4p-8p	\$175	M-F	4p-8p	\$50
	M-SU	8p-12m	\$213	M-SU	8p-12m	\$63
	M-SU	4a-6a	\$50	M-SU	4a-6a	\$13
	SA-SU	6a-8p	\$163	SA-SU	6a-8p	\$50
	:30, :60 second spots available			:30, :60 second spots available		
DEFY	Full Coverage Rates			Affiliate Break Rates		
	117 million HHs					
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>	No Affiliate Rates Available		
	M-SU	6a-10a	\$188			
	M-F	10a-3p	\$500			
	M-F	3p-7p	\$438			
	SA-SU	10a-7p	\$375			
	M-SU	7p-1a	\$375			
	M-SU	1a-3a	\$113			
	M-SU	3a-6a	\$88			
	:30, :60 second spots available					
DESTINATION AMERICA	Full Coverage Rates			Affiliate Break Rates		
	44 million HHs	Feed: SINGLE (EST)		13 million HHs		
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>
	M-SU	6a-9a	\$300	M-SU	6a-9a	\$125
	M-F	9a-4p	\$625	M-F	9a-4p	\$200
	M-F	4p-8p	\$1,000	M-F	4p-8p	\$250
	M-SU *	8p-12m	\$2,000	M-SU	8p-12m	\$350
	* w/late night mirror from 12m-4a			M-SU	12m-4a	\$125
	M-SU	4a-6a	\$125	M-SU	4a-6a	\$63
	SA-SU	9a-8p	\$1,000	SA-SU	9a-8p	\$300
* formerly Planet Green	:15, :30, :60, :120 second spots available			:15, :30, :60 second spots available		
DISCOVERY	Full Coverage Rates			Affiliate Break Rates		
	72 million HHs	Feed: DUAL		11 million HHs		
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>
	M-SU	6a-9a	\$2,000	M-SU	6a-9a	\$175
	M-F	9a-4p	\$3,250	M-F	9a-4p	\$338
	M-F	4p-8p	\$4,550	M-F	4p-8p	\$388
	M-SU *	8p-12m	\$11,700	M-SU	8p-12m	\$1,125
	* w/late night mirror from 12m-4a			M-SU	12m-4a	\$313
	M-SU	4a-6a	\$313	M-SU	4a-6a	\$150
	SA-SU	9a-7p	\$4,160	SA-SU	9a-8p	\$625
	:15, :30, :60, :120 second spots available			:15, :30, :60 second spots available		
DISCOVERY EN ESPANOL	Full Coverage Rates			Affiliate Break Rates		
	65 million HHs	Feed: SINGLE (EST)		33 million HHs		
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>
	M-SU	6a-7a	\$100	M-F	6a-7a	\$50
	M-F	9a-3p	\$188	M-F	9a-3p	\$94
	M-F	3p-7p	\$313	M-F	3p-7p	\$156
	M-SU	7p-11p	\$625	M-SU	7p-11p	\$219
	M-SU	11p-3a	\$375	M-SU	11p-3a	\$188
	SA-SU	9a-7p	\$313	SA-SU	9a-7p	\$158
* Not Available in HD	:30, :60 second spots available			:30, :60 second spots available		







DISCOVERY FAMILIA	Full Coverage Rates			Affiliate Break Rates		
	32 million HHs	Feed: SINGLE (EST)		16 million HHs		
	Daypart	Hours	Rate	Daypart	Hours	Rate
	M-SU	6a-9a	\$25	M-SU	6a-9a	\$13
	M-SU	9a-3p	\$88	M-SU	9a-3p	\$75
	M-SU	3p-7p	\$100	M-SU	3p-7p	\$50
	M-SU	7p-11p	\$150	M-SU	7p-11p	\$75
	M-SU	11p-3a	\$100	M-SU	11p-3a	\$44
	SA-SU	9a-7p	\$88	SA-SU	9a-7p	\$63
* Not Available in HD	:30, :60 second spots available			:30, :60 second spots available		
DISCOVERY FAMILY	Full Coverage Rates			Affiliate Break Rates		
	33 million HHs	Feed: SINGLE (EST)		20 million HHs		
	Daypart	Hours	Rate	Daypart	Hours	Rate
	M-F	6a-9a	\$138	M-F	6a-9a	\$125
	M-F	9a-5p	\$288	M-F	9a-5p	\$150
	M-F	5p-7p	\$375	M-F	5p-7p	\$175
	M-SU	7p-12m	\$500	M-SU	7p-12m	\$250
	M-SU	12m-6a	\$75	M-SU	12m-6a	\$75
	SA-SU	6a-7p	\$313	SA-SU	6a-7p	\$200
* formerly Discovery Kids	:30, :60, :120 second spots available			:30, :60 second spots available		
DISCOVERY LIFE	Full Coverage Rates			Affiliate Break Rates		
	44 million HHs	Feed: SINGLE (EST)		26 million HHs		
	Daypart	Hours	Rate	Daypart	Hours	Rate
	M-SU	6a-9a	\$175	M-SU	6a-9a	\$100
	M-F	9a-4p	\$375	M-F	9a-4p	\$138
	M-F	4p-8p	\$563	M-F	4p-8p	\$150
	M-SU *	8p-12m	\$938	M-SU	8p-12m	\$175
	* w/late night mirror from 12m-4a			M-SU	12m-4a	\$63
	M-SU	4a-6a	\$150	M-SU	4a-6a	\$60
* formerly Discovery Health & Fitness	SA-SU	9a-8p	\$725	SA-SU	9a-8p	\$150
	:15, :30, :60, :120, :300 second spots available			:15, :30, :60 second spots available		
DISNEY	Full Coverage Rates			Affiliate Break Rates		
	Sponsor programs only! Contact your consultant for custom quotes!			Sponsor programs only! Contact your consultant for custom quotes!		
DISNEY JUNIOR	Full Coverage Rates			Affiliate Break Rates		
	Sponsor programs only! Contact your consultant for custom quotes!			Sponsor programs only! Contact your consultant for custom quotes!		
DISNEY XD	Full Coverage Rates			Affiliate Break Rates		
	44 million HHs	Feed: SINGLE (EST)		No Affiliate Rates Available		
	Daypart	Hours	Rate			
	M-SU	6a-9a	\$400			
	M-SU	9a-2p	\$500			
	M-SU	2p-5p	\$625			
	M-F	5p-7p	\$675			
	M-SU	7p-12m	\$788			
	M-SU	12m-2a	\$113			
	M-SU	2a-6a	\$75			
	SA-SU	9a-7p	\$900			
	:30, :60, :120 second spots available					







E!	Full Coverage Rates			Affiliate Break Rates		
	88 million HHs	Feed: DUAL		19 million HHs		
	Daypart	Hours	Rate	Daypart	Hours	Rate
	M-F	6a-12n	\$1,625	M-F	6a-12n	\$500
	M-F	12n-6p	\$3,550	M-F	12n-6p	\$500
	M-SU	6p-12m	\$15,500	M-SU	6p-12m	\$1,250
	M-SU	12m-4a	\$4,275	M-SU	12m-4a	\$375
	M-SU	4a-6a	\$250	M-SU	4a-6a	\$125
	SA-SU	6a-6p	\$3,060	SA-SU	6a-6p	\$625
	:30, :60, :120 second spots available			:30, :60 second spots available		
ESPN	Full Coverage Rates			Affiliate Break Rates		
	71 million HHs	Feed: SINGLE (EST)		14 million HHs		
	Daypart	Hours	Rate	Daypart	Hours	Rate
	M-F	6a-6p	\$9,500	M-F	6a-6p	\$625
	M-SU	6p-12m	\$37,500	M-SU	6p-12m	\$2,000
	M-SU	12m-3a	\$16,250	M-SU	12m-3a	\$625
	SA-SU	6a-12n	\$8,450	SA-SU	6a-12n	\$1,500
	SA-SU	12n-6p	\$9,360	SA-SU	12n-6p	\$1,625
	M-SU	3a-6a	\$1,875	M-SU	3a-6a	\$125
	:15, :30, :60 second spots available			:15, :30, :60 second spots available		
ESPN2	Full Coverage Rates			Affiliate Break Rates		
	71 million HHs	Feed: SINGLE (EST)		14 million HHs		
	Daypart	Hours	Rate	Daypart	Hours	Rate
	M-F	6a-6p	\$4,500	M-F	6a-6p	\$375
	M-SU	6p-12m	\$6,750	M-SU	6p-12m	\$875
	M-SU	12m-3a	\$3,375	M-SU	12m-3a	\$375
	SA-SU	6a-12n	\$5,625	SA-SU	6a-12n	\$750
	SA-SU	12n-6p	\$6,750	SA-SU	12n-6p	\$1,000
	M-SU	3a-6a	\$900	M-SU	3a-6a	\$100
	:15, :30, :60 second spots available			:15, :30, :60 second spots available		
ESPN DEPORTES	Full Coverage Rates			Affiliate Break Rates		
	10 million HHs	Feed: SINGLE (EST)		2 million HHs		
	Daypart	Hours	Rate	Daypart	Hours	Rate
	M-F	6a-6p	\$338	M-F	6a-6p	\$125
	M-SU	6p-12m	\$1,125	M-SU	6p-12m	\$250
	M-SU	12m-3a	\$450	M-SU	12m-3a	\$188
	SA-SU	6a-12n	\$900	SA-SU	6a-12n	\$375
	SA-SU	12n-6p	\$1,125	SA-SU	12n-6p	\$500
	M-SU	3a-6a	\$125	M-SU	3a-6a	\$50
	:15, :30, :60 second spots available			:15, :30, :60 second spots available		
ESPNEWS	Full Coverage Rates			Affiliate Break Rates		
	58 million HHs	Feed: SINGLE (EST)		11 million HHs		
	Daypart	Hours	Rate	Daypart	Hours	Rate
	M-F	6a-6p	\$450	M-F	6a-6p	\$125
	M-SU	6p-12m	\$1,250	M-SU	6p-12m	\$250
	M-SU	12m-3a	\$450	M-SU	12m-3a	\$125
	SA-SU	6a-12n	\$1,000	SA-SU	6a-12n	\$313
	SA-SU	12n-6p	\$1,250	SA-SU	12n-6p	\$375
	M-SU	3a-6a	\$125	M-SU	3a-6a	\$50
	:15, :30, :60 second spots available			:15, :30, :60 second spots available		






ESPN U	Full Coverage Rates			Affiliate Break Rates		
	37 million HHs	Feed: SINGLE (EST)		7 million HHs		
	Daypart	Hours	Rate	Daypart	Hours	Rate
	M-F	6a-6p	\$750	M-F	6a-6p	\$188
	M-SU	6p-12m	\$1,875	M-SU	6p-12m	\$375
	M-SU	12m-3a	\$875	M-SU	12m-3a	\$125
	SA-SU	6a-12n	\$1,875	SA-SU	6a-12n	\$500
	SA-SU	12n-6p	\$2,250	SA-SU	12n-6p	\$750
	M-SU	3a-6a	\$188	M-SU	3a-6a	\$63
	:15, :30, :60 second spots available			:15, :30, :60 second spots available		
ESTRELLA TV	Full Coverage Rates			Affiliate Break Rates		
	30 million HHs	Feed: DUAL		No Affiliate Rates Available		
	Daypart	Hours	Rate			
	M-F	7a-10a	\$200			
	M-F	10a-3p	\$288			
	M-F	3p-7p	\$750			
	M-SU	7p-11p	\$3,000			
	SA-SU	12n-7p	\$625			
	M-SU	11p-12m	\$688			
	:30, :60, :120 second spots available					
FANDUEL	Full Coverage Rates			Affiliate Break Rates		
 FANDUEL TV * formerly TVG * Not Available in HD	44 million HHs			No Affiliate Rates Available		
	Daypart	Hours	Rate			
	M-SU	9a-6p	\$88			
	M-SU	6p-12m	\$88			
	M-SU	12m-9a	\$50			
	:30, :60, :120 second spots available					
FANDUEL RACING	Full Coverage Rates			Affiliate Break Rates		
 FANDUEL RACING * formerly TVG2 * Not Available in HD	15 million HHs			No Affiliate Rates Available		
	Daypart	Hours	Rate			
	M-SU	9a-6p	\$50			
	M-SU	6p-12m	\$50			
	M-SU	12m-9a	\$25			
	:30, :60, :120 second spots available					
FETV	Full Coverage Rates			Affiliate Break Rates		
	50 million HHs	Feed: SINGLE (EST)		No Affiliate Rates Available		
	Daypart	Hours	Rate			
	M-SU	6a-9a	\$250			
	M-F	9a-4p	\$550			
	M-F	3p-7p	\$863			
	M-SU	7p-12m	\$975			
	M-SU	12m-2a	\$225			
	M-SU	2a-6a	\$163			
	SA-SU	9a-3p	\$625			
	SA-SU	3p-7p	\$700			
	:30, :60, :120 second spots available					
FIGHT NETWORK	Full Coverage Rates			Affiliate Break Rates		
	0.5 million HHs	Feed: SINGLE (EST)		No Affiliate Rates Available		
	Daypart	Hours	Rate			
	M-SU	6p-12m	\$15			
	M-SU	6a-6p	\$13			
	M-SU	12m-6a	\$15			
	:30, :60 second spots available					






FM	Full Coverage Rates			Affiliate Break Rates				
	40 million HHs	Feed: SINGLE (EST)		No Affiliate Rates Available				
	Daypart	Hours	Rate					
	M-SU	6a-9a	\$38					
	M-F	9a-3p	\$63					
	M-F	3p-6p	\$88					
	M-SU	6p-12m	\$125					
	M-SU	12m-4a	\$63					
	SA-SU	9a-6p	\$88					
	M-SU	4a-6a	\$20					
	:30, :60, :120 second spots available							
FOOD	Full Coverage Rates			Affiliate Break Rates				
	80 million HHs	Feed: DUAL		12 million HHs				
	Daypart	Hours	Rate	Daypart			Hours	Rate
	M-F	8a-3p	\$3,625	M-F			8a-3p	\$800
	M-F	3p-6p	\$8,750	M-F			3p-6p	\$1,100
	M-F	6p-8p	\$10,200	M-F			6p-8p	\$1,425
	M-SU	8p-12m	\$13,650	M-SU			8p-12m	\$1,950
	* w/late night mirror from 12m-4a			M-SU			12m-5a	\$350
	M-F	4a-5a	\$900	SA-SU			7a-8p	\$1,550
	SA-SU	7a-8p	\$6,800					
	:15, :30, :60, :120 second spots available			:30, :60 second spots available				
FORO TV	Full Coverage Rates			Affiliate Break Rates				
	6 million HHs			No Affiliate Rates Available				
	Daypart	Hours	Rate					
	M-SU	6a-10a	\$25					
	M-F	10a-4p	\$38					
	M-F	4p-7p	\$38					
	M-SU	7p-11p	\$50					
	M-SU	11p-2a	\$25					
	SA-SU	9a-7p	\$38					
	M-SU	2a-6a	\$13					
	:30, :60, :120 second spots available							
FOX BUSINESS	Full Coverage Rates			Affiliate Break Rates				
	83 million HHs	Feed: SINGLE (EST)		32 million HHs				
	Daypart	Hours	Rate	Daypart			Hours	Rate
	M-F	6a-9a	\$1,250	M-F			6a-9a	\$313
	M-F	9a-6p	\$2,000	M-F			9a-5p	\$375
	M-F	6p-8p	\$2,000	M-F			5p-8p	\$375
	M-F	8p-12m	\$1,500	M-F			8p-12m	\$375
	M-SU	12m-2a	\$375	M-SU			12m-2a	\$250
	M-SU	2a-6a	\$250	M-SU			2a-6a	\$125
	SA-SU	6a-6p	\$688	SA-SU			6a-12n	\$250
				SA-SU			6p-11p	\$250
:30, :60, :120 second spots available			:30, :60, :120 second spots available					
FOX NEWS	Full Coverage Rates			Affiliate Break Rates				
	86 million HHs	Feed: SINGLE (EST)		20 million HHs				
	Daypart	Hours	Rate	Daypart			Hours	Rate
	M-F	6a-9a	\$13,750	M-F			6a-9a	\$1,250
	M-F	9a-12n	\$20,000	M-F			9a-12n	\$1,750
	M-F	12n-5p	\$20,000	M-F			12n-5p	\$1,750
	M-F	5p-8p	\$22,500	M-F			5p-8p	\$1,875
	M-SU	8p-11p	\$21,250	M-SU			8p-11p	\$1,750
	M-SU	11p-2a	\$5,000	M-SU			11p-2a	\$563
	M-SU	2a-6a	\$1,500	M-SU			2a-6a	\$438
	SA-SU	6a-9a	\$10,000	SA-SU			6a-9a	\$875
SA-SU	9a-8p	\$7,500	SA-SU	9a-8p	\$825			
:30, :60, :120 second spots available			:30, :60 second spots available					






FOX SOCCER PLUS		Full Coverage Rates		Affiliate Break Rates			
	.6 million HHs		Feed: SINGLE (EST)				
	Daypart	Hours	Rate				
	M-SU	6a-6p	\$25				
	M-SU	6p-12m	\$38				
	M-SU	12m-6a	\$13				
	:30, :60, :120 second spots available						
FOX SPORTS 1		Full Coverage Rates		Affiliate Break Rates			
	73 million HHs		Feed: SINGLE (EST)			23 million HHs	
	Daypart	Hours	Rate		Daypart	Hours	Rate
	M-F	6a-2p	\$2,250		M-F	6a-2p	\$188
	M-F	2p-7p	\$2,313		M-F	2p-7p	\$250
	M-SU	7p-12m	\$3,500		M-SU	7p-12m	\$375
	M-SU	12m-3a	\$1,113		M-SU	12m-3a	\$150
	M-SU	3a-6a	\$138		M-SU	3a-6a	\$25
	SA-SU	6a-7p	\$3,250		SA-SU	6a-7p	\$313
	:30, :60, :120 second spots available					:30, :60, :120 second spots available	
FOX SPORTS 2		Full Coverage Rates		Affiliate Break Rates			
	53 million HHs		Feed: SINGLE (EST)			No Affiliate Rates Available	
	Daypart	Hours	Rate				
	M-F	6a-2p	\$163				
	M-F	2p-7p	\$338				
	M-SU	7p-12m	\$400				
	M-SU	12m-3a	\$250				
	M-SU	3a-6a	\$38				
	SA-SU	6a-7p	\$375				
	:30, :60, :120 second spots available						
FOX SPORTS DEPORTES		Full Coverage Rates		Affiliate Break Rates			
	15 million HHs		Feed: SINGLE (EST)			No Affiliate Rates Available	
	Daypart	Hours	Rate				
	M-F	7a-5p	\$113				
	M-SU	5p-11p	\$288				
	M-SU	11p-2a	\$125				
	M-SU	2a-4a	\$25				
	SA-SU	7a-5p	\$225				
	:30, :60, :120 second spots available						
FREEFORM		Full Coverage Rates		Affiliate Break Rates			
 FREEFORM * formerly ABC Family	58 million HHs		Feed: DUAL			29 million HHs	
	Daypart	Hours	Rate		Daypart	Hours	Rate
	M-F	7a-6p	\$3,375		M-F	7a-6p	\$325
	M-SU	6p-12m	\$11,250		M-SU	6p-12m	\$375
	M-SU	12m-2a	\$4,000		M-SU	12m-2a	\$275
	SA-SU	7a-6p	\$9,000		SA-SU	7a-6p	\$350
	:15, :30, :60, :120 second spots available					:30, :60 second spots available	
FUSE		Full Coverage Rates		Affiliate Break Rates			
	50 million HHs		Feed: SINGLE (EST)			No Affiliate Rates Available	
	Daypart	Hours	Rate				
	M-SU	6a-9a	\$125				
	M-F	9a-3p	\$375				
	M-F	3p-6p	\$625				
	M-SU	6p-12m	\$875				
	M-SU	12m-4a	\$313				
	SA-SU	9a-6p	\$625				
	M-SU	4a-6a	\$125				
:30, :60, :120 second spots available							

FUSION	Full Coverage Rates			Affiliate Break Rates		
	40 million HHs			No Affiliate Rates Available		
	Daypart	Hours	Rate			
	M-SU	6a-9a	\$188			
	M-F	9a-3p	\$375			
	M-F	3p-6p	\$625			
	M-SU	6p-12m	\$1,000			
	M-SU	12m-4a	\$250			
	SA-SU	9a-6p	\$100			
	M-SU	4a-6a	\$500			
	:30, :60 second spots available					
FX	Full Coverage Rates			Affiliate Break Rates		
	72 million HHs	Feed: DUAL		14 million HHs		
	Daypart	Hours	Rate	Daypart	Hours	Rate
	M-F	7a-3p	\$1,500	M-F	7a-3p	\$313
	M-F	3p-6p	\$6,000	M-F	3p-6p	\$363
	M-SU	6p-11p	\$11,500	M-SU	6p-11p	\$500
	M-SU	11p-2a	\$3,750	M-SU	11p-2a	\$313
	SA-SU	7a-6p	\$5,500	SA-SU	7a-6p	\$500
	M-SU	2a-6a	\$375			
	:30, :60 second spots available			:30, :60 second spots available		
	FX Movie	Full Coverage Rates			Affiliate Break Rates	
 FX MOVIE CHANNEL	32 million HHs	Feed: SINGLE (EST)		17 million HHs		
	Daypart	Hours	Rate	Daypart	Hours	Rate
	M-SU	3p-7p	\$563	M-SU	3p-7p	\$375
	M-SU	7p-12m	\$1,500	M-SU	7p-12m	\$438
	M-SU	12m-3a	\$688	M-SU	12m-3a	\$313
	:30, :60 second spots available			:30, :60 second spots available		
FXX	Full Coverage Rates			Affiliate Break Rates		
	57 million HHs	Feed: DUAL		26 million HHs		
	Daypart	Hours	Rate	Daypart	Hours	Rate
	M-F	7a-3p	\$450	M-F	7a-3p	\$250
	M-F	3p-6p	\$2,250	M-F	3p-6p	\$288
	M-SU	6p-11p	\$5,625	M-SU	6p-11p	\$438
	M-SU	11p-2a	\$2,250	M-SU	11p-2a	\$188
	SA-SU	7a-6p	\$1,250	SA-SU	7a-6p	\$275
	M-SU	2a-6a	\$250			
:30, :60 second spots available			:30, :60 second spots available			
FYI	Full Coverage Rates			Affiliate Break Rates		
	50 million HHs	Feed: DUAL		35 million HHs		
	Daypart	Hours	Rate	Daypart	Hours	Rate
	M-F	8a-4p	\$1,125	M-F	8a-4p	\$188
	M-F	4p-8p	\$1,563	M-F	4p-8p	\$188
	M-SU	8p-12m	\$3,000	M-SU	8p-12m	\$188
	M-SU	4a-6a	\$188	M-SU	4a-6a	\$188
	SA-SU	7a-12n	\$1,375	SA-SU	7a-12n	\$188
	SA-SU	12n-8p	\$1,875	SA-SU	12n-8p	\$188
	* formerly Biography	:30, :60 second spots available			:30, :60 second spots available	
GAC FAMILY	Full Coverage Rates			Affiliate Break Rates		
	60 million HHs	Feed: SINGLE (EST)		48 million HHs		
	Daypart	Hours	Rate	Daypart	Hours	Rate
	M-F	6a-2p	\$400	M-F	6a-2p	\$113
	M-F	2p-6a	\$625	M-F	2p-6a	\$188
	M-F	6p-2a	\$688	M-F	6p-2a	\$200
	SA-SU	6a-8p	\$625	SA-SU	6a-8p	\$175
	SA-SU	8p-2a	\$713	SA-SU	8p-2a	\$225
	M-SU	2a-6a	\$125	M-SU	2a-6a	\$25
* formerly Great American Country	:30, :60, :120 second spots available			:30, :60 second spots available		






GAC LIVING 	Full Coverage Rates 30 million HHs Feed: SINGLE (EST) <table> <tr> <th>Daypart</th><th>Hours</th><th>Rate</th></tr> <tr><td>M-F</td><td>6a-2p</td><td>\$88</td></tr> <tr><td>M-F</td><td>2p-6a</td><td>\$88</td></tr> <tr><td>M-F</td><td>6p-2a</td><td>\$88</td></tr> <tr><td>SA-SU</td><td>6a-8p</td><td>\$88</td></tr> <tr><td>SA-SU</td><td>8p-2a</td><td>\$88</td></tr> <tr><td>M-SU</td><td>2a-6a</td><td>\$30</td></tr> </table> :30, :60, :120 second spots available	Daypart	Hours	Rate	M-F	6a-2p	\$88	M-F	2p-6a	\$88	M-F	6p-2a	\$88	SA-SU	6a-8p	\$88	SA-SU	8p-2a	\$88	M-SU	2a-6a	\$30	Affiliate Break Rates 24 million HHs <table> <tr> <th>Daypart</th><th>Hours</th><th>Rate</th></tr> <tr><td>M-F</td><td>6a-2p</td><td>\$25</td></tr> <tr><td>M-F</td><td>2p-6a</td><td>\$25</td></tr> <tr><td>M-F</td><td>6p-2a</td><td>\$25</td></tr> <tr><td>SA-SU</td><td>6a-8p</td><td>\$25</td></tr> <tr><td>SA-SU</td><td>8p-2a</td><td>\$25</td></tr> <tr><td>M-SU</td><td>2a-6a</td><td>\$13</td></tr> </table> :30, :60 second spots available	Daypart	Hours	Rate	M-F	6a-2p	\$25	M-F	2p-6a	\$25	M-F	6p-2a	\$25	SA-SU	6a-8p	\$25	SA-SU	8p-2a	\$25	M-SU	2a-6a	\$13			
Daypart	Hours	Rate																																													
M-F	6a-2p	\$88																																													
M-F	2p-6a	\$88																																													
M-F	6p-2a	\$88																																													
SA-SU	6a-8p	\$88																																													
SA-SU	8p-2a	\$88																																													
M-SU	2a-6a	\$30																																													
Daypart	Hours	Rate																																													
M-F	6a-2p	\$25																																													
M-F	2p-6a	\$25																																													
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SA-SU	6a-8p	\$25																																													
SA-SU	8p-2a	\$25																																													
M-SU	2a-6a	\$13																																													
GALAVISION 	Full Coverage Rates 65 million HHs <table> <tr> <th>Daypart</th><th>Hours</th><th>Rate</th></tr> <tr><td>M-F</td><td>6a-9a</td><td>\$875</td></tr> <tr><td>M-F</td><td>9a-3p</td><td>\$1,250</td></tr> <tr><td>M-F</td><td>3p-7p</td><td>\$2,000</td></tr> <tr><td>M-SU</td><td>7p-12m</td><td>\$3,250</td></tr> <tr><td>M-SU</td><td>12m-3a</td><td>\$1,000</td></tr> <tr><td>M-SU</td><td>3a-6a</td><td>\$188</td></tr> <tr><td>SA-SU</td><td>9a-7p</td><td>\$1,500</td></tr> </table> :30, :60 second spots available	Daypart	Hours	Rate	M-F	6a-9a	\$875	M-F	9a-3p	\$1,250	M-F	3p-7p	\$2,000	M-SU	7p-12m	\$3,250	M-SU	12m-3a	\$1,000	M-SU	3a-6a	\$188	SA-SU	9a-7p	\$1,500	Affiliate Break Rates 28 million HHs <table> <tr> <th>Daypart</th><th>Hours</th><th>Rate</th></tr> <tr><td>M-SU</td><td>6a-10a</td><td>\$125</td></tr> <tr><td>M-SU</td><td>10a-4p</td><td>\$200</td></tr> <tr><td>M-SU</td><td>4p-7p</td><td>\$250</td></tr> <tr><td>M-SU</td><td>7p-11p</td><td>\$375</td></tr> <tr><td>M-SU</td><td>11p-3a</td><td>\$175</td></tr> <tr><td>M-SU</td><td>3a-6a</td><td>\$25</td></tr> </table> :30, :60 second spots available	Daypart	Hours	Rate	M-SU	6a-10a	\$125	M-SU	10a-4p	\$200	M-SU	4p-7p	\$250	M-SU	7p-11p	\$375	M-SU	11p-3a	\$175	M-SU	3a-6a	\$25
Daypart	Hours	Rate																																													
M-F	6a-9a	\$875																																													
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GAME SHOW 	Full Coverage Rates 72 million HHs Feed: DUAL <table> <tr> <th>Daypart</th><th>Hours</th><th>Rate</th></tr> <tr><td>M-F</td><td>8a-3p</td><td>\$1,625</td></tr> <tr><td>M-F</td><td>3p-7p</td><td>\$2,625</td></tr> <tr><td>M-SU</td><td>7p-12m</td><td>\$2,750</td></tr> <tr><td>M-SU</td><td>12m-4a</td><td>\$1,313</td></tr> <tr><td>SA-SU</td><td>9a-7p</td><td>\$2,000</td></tr> </table> :15, :30, :60, :120, :180 second spots available	Daypart	Hours	Rate	M-F	8a-3p	\$1,625	M-F	3p-7p	\$2,625	M-SU	7p-12m	\$2,750	M-SU	12m-4a	\$1,313	SA-SU	9a-7p	\$2,000	Affiliate Break Rates 21 million HHs <table> <tr> <th>Daypart</th><th>Hours</th><th>Rate</th></tr> <tr><td>M-F</td><td>8a-3p</td><td>\$500</td></tr> <tr><td>M-F</td><td>3p-7p</td><td>\$538</td></tr> <tr><td>M-SU</td><td>7p-12m</td><td>\$563</td></tr> <tr><td>M-SU</td><td>12m-4a</td><td>\$188</td></tr> <tr><td>SA-SU</td><td>9a-7p</td><td>\$494</td></tr> </table> :30, :60, :120 second spots available	Daypart	Hours	Rate	M-F	8a-3p	\$500	M-F	3p-7p	\$538	M-SU	7p-12m	\$563	M-SU	12m-4a	\$188	SA-SU	9a-7p	\$494									
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GET TV 	Full Coverage Rates 46 million HHs Feed: SINGLE (EST) <table> <tr> <th>Daypart</th><th>Hours</th><th>Rate</th></tr> <tr><td>M-SU</td><td>6a-9a</td><td>\$250</td></tr> <tr><td>M-F</td><td>9a-7p</td><td>\$500</td></tr> <tr><td>M-SU</td><td>7p-12m</td><td>\$500</td></tr> <tr><td>M-SU</td><td>12m-6a</td><td>\$125</td></tr> <tr><td>SA-SU</td><td>9a-7p</td><td>\$500</td></tr> </table> :15, :30, :60, :120 second spots available	Daypart	Hours	Rate	M-SU	6a-9a	\$250	M-F	9a-7p	\$500	M-SU	7p-12m	\$500	M-SU	12m-6a	\$125	SA-SU	9a-7p	\$500	Affiliate Break Rates No Affiliate Rates Available																											
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GOLF 	Full Coverage Rates 74 million HHs Feed: SINGLE (EST) <table> <tr> <th>Daypart</th><th>Hours</th><th>Rate</th></tr> <tr><td>M-F</td><td>6a-7p</td><td>\$750</td></tr> <tr><td>M-SU</td><td>7p-12m</td><td>\$2,463</td></tr> <tr><td>M-SU</td><td>12m-3a</td><td>\$963</td></tr> <tr><td>M-SU</td><td>3a-6a</td><td>\$213</td></tr> <tr><td>SA-SU</td><td>6a-7p</td><td>\$2,500</td></tr> </table> :30, :60 second spots available	Daypart	Hours	Rate	M-F	6a-7p	\$750	M-SU	7p-12m	\$2,463	M-SU	12m-3a	\$963	M-SU	3a-6a	\$213	SA-SU	6a-7p	\$2,500	Affiliate Break Rates 21 million HHs <table> <tr> <th>Daypart</th><th>Hours</th><th>Rate</th></tr> <tr><td>M-F</td><td>6a-7p</td><td>\$250</td></tr> <tr><td>M-SU</td><td>7p-12m</td><td>\$375</td></tr> <tr><td>M-SU</td><td>12m-3a</td><td>\$175</td></tr> <tr><td>M-SU</td><td>3a-6a</td><td>\$75</td></tr> <tr><td>SA-SU</td><td>6a-7p</td><td>\$375</td></tr> </table> :30, :60 second spots available	Daypart	Hours	Rate	M-F	6a-7p	\$250	M-SU	7p-12m	\$375	M-SU	12m-3a	\$175	M-SU	3a-6a	\$75	SA-SU	6a-7p	\$375									
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M-SU	3a-6a	\$75																																													
SA-SU	6a-7p	\$375																																													
GRIT 	Full Coverage Rates 118 million HHs <table> <tr> <th>Daypart</th><th>Hours</th><th>Rate</th></tr> <tr><td>M-SU</td><td>6a-10a</td><td>\$1,250</td></tr> <tr><td>M-F</td><td>10a-3p</td><td>\$2,250</td></tr> <tr><td>M-F</td><td>3p-7p</td><td>\$2,000</td></tr> <tr><td>SA-SU</td><td>10a-7p</td><td>\$1,988</td></tr> <tr><td>M-SU</td><td>7p-1a</td><td>\$1,825</td></tr> <tr><td>M-SU</td><td>1a-3a</td><td>\$688</td></tr> <tr><td>M-SU</td><td>3a-6a</td><td>\$500</td></tr> </table> :30, :60 second spots available	Daypart	Hours	Rate	M-SU	6a-10a	\$1,250	M-F	10a-3p	\$2,250	M-F	3p-7p	\$2,000	SA-SU	10a-7p	\$1,988	M-SU	7p-1a	\$1,825	M-SU	1a-3a	\$688	M-SU	3a-6a	\$500	Affiliate Break Rates No Affiliate Rates Available																					
Daypart	Hours	Rate																																													
M-SU	6a-10a	\$1,250																																													
M-F	10a-3p	\$2,250																																													
M-F	3p-7p	\$2,000																																													
SA-SU	10a-7p	\$1,988																																													
M-SU	7p-1a	\$1,825																																													
M-SU	1a-3a	\$688																																													
M-SU	3a-6a	\$500																																													







HALLMARK	Full Coverage Rates			Affiliate Break Rates		
	90 million HHs	Feed: DUAL		28 million HHs		
	Daypart	Hours	Rate	Daypart	Hours	Rate
	M-F	6a-2p	\$3,750	M-F	6a-6p	\$563
	M-F	2p-6p	\$6,250	M-F	6p-1a	\$750
	M-F	6p-1a	\$8,750	SA-SU	6a-6p	\$625
	SA-SU	6a-6p	\$8,500	SA-SU	6p-1a	\$875
	SA-SU	6p-1a	\$17,500	M-SU	1a-6a	\$125
	M-SU	1a-4a	\$5,000			
	M-SU	4a-6a	\$1,000			
	:30, :60 second spots available			:30, :60 second spots available		
HALLMARK DRAMA	Full Coverage Rates			Affiliate Break Rates		
	15 million HHs	Feed: SINGLE (EST)		1.2 million HHs		
	Daypart	Hours	Rate	Daypart	Hours	Rate
	M-F	6a-2p	\$500	M-F	6a-6a	\$63
	M-F	2p-6p	\$563			
	M-F	6p-1a	\$625			
	SA-SU	6a-6p	\$563			
	SA-SU	6p-1a	\$663			
	M-SU	1a-6a	\$125			
	:30, :60 second spots available			:30, :60 second spots available		
HALLMARK MOVIES & MYSTERIES	Full Coverage Rates			Affiliate Break Rates		
	70 million HHs	Feed: DUAL		10 million HHs		
	Daypart	Hours	Rate	Daypart	Hours	Rate
	M-F	6a-2p	\$2,500	M-F	6a-6p	\$625
	M-F	2p-6p	\$3,750	M-F	6p-1a	\$750
	SA-SU	6a-6p	\$3,750	SA-SU	6a-6p	\$688
	M-F	6p-12m	\$4,500	SA-SU	6p-1a	\$875
	SA-SU	6p-12m	\$7,500	M-SU	1a-6a	\$125
	M-SU	12m-6a	\$500			
* formerly Hallmark Movie	:30, :60 second spots available			:30, :60 second spots available		
HEROES & ICONS	Full Coverage Rates			Affiliate Break Rates		
	59 million HHs	Feed: DUAL		No Affiliate Rates Available		
	Daypart	Hours	Rate			
	M-F	6a-9a	\$375			
	M-F	9a-6p	\$1,250			
	M-SU	6p-12m	\$1,250			
	M-SU	12m-3a	\$250			
	M-SU	3a-6a	\$125			
	SA-SU	6a-9a	\$250			
	SA-SU	9a-6p	\$1,250			
	:30, :60 second spots available					
HGTV	Full Coverage Rates			Affiliate Break Rates		
	90 million HHs	Feed: DUAL		18 million HHs		
	Daypart	Hours	Rate	Daypart	Hours	Rate
	M-F	7a-9a	\$3,750	M-F	7a-9a	\$813
	M-F	9a-3p	\$7,250	M-F	9a-3p	\$1,500
	M-F	3p-6p	\$9,250	M-F	3p-6p	\$1,875
	M-SU	6p-8p	\$10,750	M-SU	6p-8p	\$2,125
	M-SU *	8p-9p	\$30,000	M-SU	8p-9p	\$3,500
	* w/late night mirror from 3a-4a			* w/late night mirror from 3a-4a		
	M-SU*	9p-12m	\$31,250	M-SU	9p-12m	\$3,500
	* w/late night mirror from 12m-3a			* w/late night mirror from 12m-3a		
	M-F	4-7a	\$2,250	M-F	4-7a	\$1,000
	SA-SU	7a-1p	\$10,000	SA-SU	7a-1p	\$2,000
	SA-SU	1p-8p	\$14,500	SA-SU	1p-8p	\$2,500
	:30, :60, :120 second spots available			:30, :60 second spots available		






HISTORY	Full Coverage Rates			Affiliate Break Rates		
	86 million HHs	Feed: DUAL		25 million HHs		
	Daypart	Hours	Rate	Daypart	Hours	Rate
	M-F	8a-4p	\$4,500	M-F	8a-4p	\$625
	M-F	4p-8p	\$11,250	M-F	4p-8p	\$875
	M-F	7a-8a	\$750	M-F	7a-8a	\$125
	M-SU	8p-12m	\$17,550	M-SU	8p-12m	\$1,625
	* w/late night mirror from 12m-4a			* w/late night mirror from 12m-4a		
	SA-SU	7a-12n	\$8,500	SA-SU	7a-12n	\$750
	SA-SU	12n-8p	\$9,563	SA-SU	12n-8p	\$875
	:15, :30, :60 second spots available			:15, :30, :60 second spots available		
HISTORY EN ESPANOL	Full Coverage Rates			Affiliate Break Rates		
	10 million HHs	Feed: SINGLE (EST)		2 million HHs		
	Daypart	Hours	Rate	Daypart	Hours	Rate
	M-SU	4a-6a	\$13	M-F	6a-4p	\$13
	M-F	8a-4p	\$88	M-F	4p-8p	\$25
	M-F	4p-8p	\$125	M-SU	8p-12a	\$63
	M-SU *	8p-12a	\$163	* w/late night mirror from 12m-4a		
	* w/late night mirror from 12m-4a			SA-SU	6a-12n	\$13
	SA-SU	8a-12n	\$100	SA-SU	12n-8p	\$38
	SA-SU	12n-8p	\$138			
	:30, :60 second spots available			:30, :60 second spots available		
* Not Available in HD						
HLN	Full Coverage Rates			Affiliate Break Rates		
	84 million HHs	Feed: SINGLE (EST)		11 million HHs		
	Daypart	Hours	Rate	Daypart	Hours	Rate
	M-SU	6a-10a	\$1,250	M-SU	6a-7p	\$200
	M-F	10a-4p	\$1,375	M-SU	7p-11p	\$375
	M-F	4p-7p	\$1,500	M-SU	11p-3a	\$375
	M-SU *	7p-11pm	\$2,500	M-SU	3a-6a	\$100
	* w/late night mirror from 11p-3a					
	M-SU	3a-6a	\$250			
	SA-SU	10a-7p	\$2,000			
	:30, :60, :90, :120 second spots available			:30, :60 second spots available		
* formerly CNN Headline						
IFC	Full Coverage Rates			Affiliate Break Rates		
	70 million HHs	Feed: DUAL		35 million HHs		
	Daypart	Hours	Rate	Daypart	Hours	Rate
	M-F	6a-2p	\$625	M-F	6a-2p	\$225
	M-F	2p-6p	\$1,125	M-F	2p-6p	\$300
	M-SU	6p-1a	\$2,375	M-SU	6p-1a	\$438
	M-SU	1a-6a	\$175	M-SU	1a-6a	\$88
	M-SU	3a-6a	\$175	M-SU	3a-6a	\$113
	SA-SU	6a-6p	\$1,500	M-SU	6a-6p	\$313
	:15, :30, :60, :120 second spots available			:30, :60 second spots available		
	INSPIRATION	Full Coverage Rates			Affiliate Break Rates	
	78 million HHs	Feed: SINGLE (EST)		No Affiliate Rates Available		
	Daypart	Hours	Rate			
	M-F	7a-3p	\$1,938			
	M-F	3p-7p	\$2,150			
	M-F	7p-12m	\$2,375			
	M-F	12m-4a	\$1,063			
	SA-SU	9a-3p	\$2,250			
	SA-SU	3p-7p	\$2,500			
	SA-SU	7p-12m	\$2,500			
	SA-SU	12m-2a	\$1,063			
SU	7a-9a	\$875				
:15, :30, :60, :75, :120, :150, :180, :240 second spot						


INVESTIGATION DISCOVERY	Full Coverage Rates			Affiliate Break Rates		
	70 million HHs	Feed: DUAL		35 million HHs		
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>
	M-SU	6a-9a	\$4,000	M-SU	6a-9a	\$250
	M-F	9a-4p	\$2,500	M-F	9a-4p	\$500
	M-F	4p-8p	\$5,000	M-F	4p-8p	\$750
	M-SU *	8p-12m	\$12,500	M-SU	8p-12m	\$1,000
	* w/late night mirror from 12m-4a			M-SU	12m-4a	\$188
	M-SU	4a-6a	\$1,000	M-SU	4a-6a	\$125
	SA-SU	9a-8p	\$5,750	SA-SU	9a-8p	\$438
	:30, :60, :120 second spots available			:30, :60 second spots available		
ION	Full Coverage Rates			Affiliate Break Rates		
	100 million HHs	Feed: DUAL		million HHs		
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>
	M-SU	6a-10a	\$2,000	M-SU	7p-1a	\$6,250
	M-F	10a-3p	\$6,875			
	M-F	3p-7p	\$8,000			
	SA-SU	10a-7p	\$7,500			
	M-SU	7p-1a	\$12,500			
	M-SU	1a-3a	\$5,000			
	M-SU	3a-6a	\$625			
	:15, :30, :60, :120 second spots available			:15, :30, :60, :120 second spots available		
JEWISH LIFE TELEVISION	Full Coverage Rates			Affiliate Break Rates		
	50 million HHs	Feed: SINGLE (EST)		No Affiliate Rates Available		
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>			
	M-SU	2a-7a	\$150			
	M-SU	7a-12n	\$150			
	M-SU	12n-5p	\$188			
	M-SU	5p-8p	\$275			
	M-SU	8p-12m	\$313			
	:30, :60, :120 second spots available					
LAFF	Full Coverage Rates			Affiliate Break Rates		
	116 million HHs			No Affiliate Rates Available		
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>			
	M-SU	6a-9a	\$388			
	M-F	9a-6p	\$938			
	SA-SU	9a-6p	\$925			
	M-SU	6p-12m	\$988			
	M-SU	12m-3a	\$500			
	M-SU	3a-6a	\$375			
	:30, :60 second spots available					
LIFETIME	Full Coverage Rates			Affiliate Break Rates		
	82 million HHs	Feed: DUAL		35 million HHs		
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>
	M-F	7a-8a	\$250	M-F	7a-8a	\$250
	M-F	8a-4p	\$3,500	M-F	8a-4p	\$500
	M-F	4p-8p	\$5,500	M-F	4p-8p	\$650
	M-SU *	6p-12m	\$8,450	M-SU *	8p-12m	\$1,188
	* w/late night mirror from 12m-4a			* w/late night mirror from 12m-4a		
	SA-SU	12n-8p	\$4,930	SA-SU	12n-8p	\$1,125
	:15, :30, :60, :90 second spots available			:15, :30, :60 second spots available		





LIFETIME MOVIES		Full Coverage Rates			Affiliate Break Rates		
	57 million HHs	Feed: DUAL		20 million HHs			
	Daypart	Hours	Rate	Daypart	Hours	Rate	
	M-F	6a-4p	\$2,750	M-F	6a-4p	\$750	
	M-F	4p-8p	\$3,875	M-F	4p-8p	\$1,000	
	M-SU *	8p-12m	\$6,375	M-SU *	8p-12m	\$1,500	
	* w/late night mirror from 12m-6a			* w/late night mirror from 12m-6a			
	SA-SU	6a-8p	\$4,625	SA-SU	6a-8p	\$1,250	
:15,:30, :60, :120 second spots available			:30, :60 second spots available				
LIFETIME REAL WOMEN		Full Coverage Rates			Affiliate Break Rates		
	17 million HHs	Feed: SINGLE (EST)		3 million HHs			
	Daypart	Hours	Rate	Daypart	Hours	Rate	
	M-F	7a-4p	\$35	M-F	6a-4p	\$13	
	M-F	4p-8p	\$68	M-F	4p-8p	\$13	
	M-SU	7p-12m	\$60	M-SU	8p-12m	\$13	
	M-SU	12m-6a	\$8	M-SU	12m-6a	\$13	
	SA-SU	6a-8p	\$48	SA-SU	6a-8p	\$13	
:30, :60 second spots available			:30, :60 second spots available				
LOGO TV		Full Coverage Rates			Affiliate Break Rates		
	46 million HHs	Feed: DUAL		33 million HHs			
	Daypart	Hours	Rate	Daypart	Hours	Rate	
	M-F	6a-10a	\$125	M-F	6a-10a	\$50	
	M-F	10a-12n	\$188	M-F	10a-12n	\$150	
	SA-SU	6a-12n	\$200	M-F	12n-6p	\$163	
	M-F	12n-6p	\$250	M-SU	6p-8p	\$200	
	SA-SU	12n-6p	\$313	M-SU	8p-12m	\$225	
	M-SU	6p-8p	\$438	M-SU	12m-2a	\$150	
	M-SU	8p-12a	\$563	M-SU	2a-6a	\$25	
	M-SU	12a-2a	\$250	SA-SU	6a-12n	\$175	
:30, :60, :120 second spots available			:30, :60, :120 second spots available				
* formerly VH1 Megahits							
LONGHORN		Full Coverage Rates			Affiliate Break Rates		
	20 million HHs	Feed: SINGLE (EST)		No Affiliate Rates Available			
	Daypart	Hours	Rate				
	M-F	7a-7p	\$63				
	M-F	7p-12m	\$188				
	SA-SU	7a-12n	\$63				
	SA-SU	12n-10p	\$125				
	M-SU	6a-6a	\$50				
M-SU	12m-6a	\$38					
:15, :30, :60 second spots available							
MAGNOLIA		Full Coverage Rates			Affiliate Break Rates		
	61 million HHs	Feed: DUAL		18 million HHs			
	Daypart	Hours	Rate	Daypart	Hours	Rate	
	M-F	7a-9a	\$500	M-F	7a-9a	\$75	
	M-F	9a-4p	\$1,000	M-F	9a-4p	\$138	
	M-F	4p-6p	\$1,625	M-F	4p-6p	\$200	
	M-F	6p-8p	\$2,125	M-F	6p-8p	\$263	
	M-SU	8p-12m	\$4,900	M-SU	8p-12m	\$625	
	SA-SU	7a-1p	\$2,875	SA-SU	7a-1p	\$438	
SA-SU	1p-8p	\$2,227	SA-SU	1p-8p	\$438		
:30, :60, :120 second spots available			:30, :60 second spots available				
* formerly DIY							
MAV-TV		Full Coverage Rates			Affiliate Break Rates		
	35 million HHs	Feed: SINGLE (EST)		No Affiliate Rates Available			
	Daypart	Hours	Rate				
	M-F	9a-4p	\$500				
	M-F	4p-12m	\$750				
	SA-SU	9a-2a	\$500				
:30, :60 second spots available							





ME-TV	Full Coverage Rates			Affiliate Break Rates		
	85 million HHs	Feed: DUAL		No Affiliate Rates Available		
	Daypart	Hours	Rate			
	M-F	6a-9a	\$2,500			
	M-F	9a-6p	\$5,625			
	M-F	9a-1p	\$5,000			
	M-F	1-6p	\$6,250			
	M-SU	6p-12m	\$5,500			
	M-SU	12m-3a	\$1,500			
	M-SU	3a-6a	\$750			
	SA-SU	6a-9a	\$1,250			
	SA-SU	9a-6p	\$6,250			
:30, :60 second spots available						
MILITARY HISTORY	Full Coverage Rates			Affiliate Break Rates		
	10 million HHs	Feed: SINGLE (EST)		1 million HHs		
	Daypart	Hours	Rate	Daypart	Hours	Rate
	M-F	8a-4p	\$88	M-F	8a-8p	\$25
	M-F	4p-8p	\$100	M-SU	8p-12m	\$25
	M-SU	8p-12m	\$125	SA-SU	8a-8p	\$25
	SA-SU	8a-8p	\$25	M-SU	4a-6a	\$13
	M-SU	4a-6a	\$100			
* Not Available in HD :30, :60 second spots available			:30, :60 second spots available			
MLB	Full Coverage Rates			Affiliate Break Rates		
	54 million HHs	Feed: SINGLE (EST)		No Affiliate Rates Available		
	Daypart	Hours	Rate			
	M-SU	2a-6a	\$225			
	M-F	5p-8p	\$1,875			
	SA-SU	5p-8p	\$2,493			
	M-F	8p-12m	\$3,725			
	SA-SU	8p-12m	\$2,340			
	M-F	1p-5p	\$1,150			
	M-F	6a-1p	\$750			
	SA-SU	6a-1p	\$973			
	SA-SU	1p-5p	\$2,173			
	M-SU	12m-2a	\$2,138			
:30, :60 second spots available						
MOTORTREND	Full Coverage Rates			Affiliate Break Rates		
	72 million HHs	Feed: SINGLE (EST)		20 million HHs		
	Daypart	Hours	Rate	Daypart	Hours	Rate
	M-SU	6a-9a	\$688	M-SU	6a-9a	\$313
	M-F	9a-4p	\$1,250	M-F	9a-4p	\$563
	M-F	4p-8p	\$2,000	M-F	4p-8p	\$750
	M-SU	8p-12m	\$4,250	M-SU	8p-12m	\$1,125
	SA-SU	9a-8p	\$2,250	M-SU	12m-4a	\$438
	M-SU	4a-6a	\$300	SA-SU	9a-8p	\$875
				M-SU	4a-6a	\$200
:15, :30, :60, :120, :300 second spots available			:15, :30, :60 second spots available			
MOVIES!	Full Coverage Rates			Affiliate Break Rates		
	37 million HHs	Feed: DUAL		No Affiliate Rates Available		
	Daypart	Hours	Rate			
	M-F	6a-9a	\$250			
	M-F	9a-6p	\$625			
	M-SU	6p-12m	\$500			
	M-SU	12m-3a	\$188			
	M-SU	3a-6a	\$125			
	SA-SU	6a-9a	\$188			
	SA-SU	9a-6p	\$500			
:30, :60 second spots available						






	Full Coverage Rates			Affiliate Break Rates		
	95 million HHs	Feed: SINGLE (EST)		33 million HHs		
	Daypart	Hours	Rate	Daypart	Hours	Rate
	M-F	6a-9a	\$11,250	M-F	6a-9a	\$875
	M-F	9a-7p	\$10,000	M-F	9a-7p	\$1,000
	SA-SU	6a-7p	\$7,500	SA-SU	6a-7p	\$625
	M-SU	7p-11p	\$17,250	M-SU	7p-11p	\$1,250
	M-SU	11p-2a	\$6,875	M-SU	11p-2a	\$625
M-SU	2a-6a	\$1,000	M-SU	2a-6a	\$125	
:30, :60 second spots available			:30, :60 second spots available			
	Full Coverage Rates			Affiliate Break Rates		
	78 million HHs	Feed: DUAL		20 million HHs		
	Daypart	Hours	Rate	Daypart	Hours	Rate
	M-SU	6a-9a	\$500	M-SU	6a-11a	\$250
	M-SU	9a-11a	\$1,625	M-SU	11a-3p	\$350
	M-SU	11a-7p	\$3,000	M-SU	3p-6p	\$438
	M-SU	7p-12m	\$9,625	M-SU	6p-12m	\$563
	M-SU	12m-3a	\$2,250	M-SU	12m-3a	\$250
M-SU	3a-6a	\$375	M-SU	3a-6a	\$50	
:30, :60 second spots available			:30, :60 second spots available			
	Full Coverage Rates			Affiliate Break Rates		
	80 million HHs	Feed: DUAL		50 million HHs		
	Daypart	Hours	Rate	Daypart	Hours	Rate
	M-SU	6a-11a	\$375	M-SU	6a-11a	\$125
	M-SU	11a-3a	\$938	M-SU	11a-3a	\$188
	M-SU	3a-6a	\$188	M-SU	3a-6a	\$63
	:30, :60 second spots available			:30, :60 second spots available		
	 * formerly VH1 Classic * Not Available in HD	Full Coverage Rates			Affiliate Break Rates	
60 million HHs		Feed: DUAL		No Affiliate Rates Available		
Daypart		Hours	Rate			
M-SU		6a-11a	\$75			
M-SU		11a-7p	\$150			
M-SU		7p-12m	\$200			
M-SU		12m-3:30a	\$100			
M-SU		3:30a-6a	\$50			
:30, :60 second spots available						
 * Not Available in HD	Full Coverage Rates			Affiliate Break Rates		
	30 million HHs	Feed: SINGLE (EST)		No Affiliate Rates Available		
	Daypart	Hours	Rate			
	M-SU	6a-11a	\$50			
	M-SU	11a-7p	\$75			
	M-SU	7p-12m	\$100			
	M-SU	12m-3a	\$63			
	M-SU	3a-6a	\$38			
:30, :60 second spots available						
 * formerly Palladia	Full Coverage Rates			Affiliate Break Rates		
	30 million HHs	Feed: SINGLE (EST)		No Affiliate Rates Available		
	Daypart	Hours	Rate			
	M-SU	6a-11a	\$50			
	M-SU	11a-7p	\$88			
	M-SU	7p-12m	\$125			
	M-SU	12m-3:30a	\$63			
	M-SU	3:30a-6a	\$38			
:30, :60 second spots available						






MTV U	Full Coverage Rates			Affiliate Break Rates		
	14 million HHs			No Affiliate Rates Available		
	Daypart	Hours	Rate			
	M-SU	6a-11a	\$25			
	M-SU	11a-4p	\$38			
	M-SU	4p-7p	\$50			
	M-SU	7p-11p	\$63			
	M-SU	11p-1a	\$50			
* Not Available in HD	:30, :60 second spots available					
NATIONAL GEOGRAPHIC	Full Coverage Rates			Affiliate Break Rates		
	71 million HHs		Feed: DUAL	14 million HHs		
	Daypart	Hours	Rate	Daypart	Hours	Rate
	M-F	9a-3p	\$875	M-F	9a-3p	\$250
	M-F	3p-6p	\$2,000	M-F	3p-6p	\$313
	M-SU	6p-12m	\$3,750	M-SU	6p-12m	\$438
	M-SU	12m-3a	\$2,000	M-SU	12m-3a	\$250
	M-SU	3a-6a	\$663	M-SU	3a-6a	\$63
	SA-SU	9a-6p	\$2,250	SA-SU	9a-6p	\$375
:30, :60 second spots available			:30, :60 second spots available			
NAT GEO MUNDO	Full Coverage Rates			Affiliate Break Rates		
	6 million HHs		Feed: SINGLE (EST)	1 million HHs		
	Daypart	Hours	Rate	Daypart	Hours	Rate
	M-F	6a-3p	\$38	M-F	7a-3p	\$13
	M-F	3p-7p	\$75	M-F	3p-6p	\$25
	M-SU	7p-11p	\$150	M-SU	6p-11p	\$63
	M-SU	11p-2a	\$113	M-SU	11p-2a	\$25
	SA-SU	6p-6a	\$100	SA-SU	7a-6p	\$38
	M-SU	2a-6a	\$25			
:30, :60 second spots available			:30, :60 second spots available			
NATIONAL GEOGRAPHIC WILD	Full Coverage Rates			Affiliate Break Rates		
	36 million HHs		Feed: SINGLE (EST)	12 million HHs		
	Daypart	Hours	Rate	Daypart	Hours	Rate
	M-F	7a-3p	\$300	M-F	7a-3p	\$250
	M-F	3p-7p	\$538	M-F	3p-7p	\$375
	M-SU	7p-12m	\$1,188	M-SU	7p-12m	\$313
	M-SU	12m-3a	\$588	M-SU	12m-3a	\$200
	SA-SU	7a-7p	\$825	SA-SU	7a-7p	\$288
	:30, :60 second spots available			:30, :60 second spots available		
NBA	Full Coverage Rates			Affiliate Break Rates		
	49 million HHs		Feed: SINGLE (EST)	18 million HHs		
	Daypart	Hours	Rate	Daypart	Hours	Rate
	M-SU	6a-10a	\$375	M-SU	6a-7p	\$125
	M-SU	10a-4p	\$625	M-SU	7p-12m	\$250
	M-SU	4p-7p	\$1,000	M-SU	12m-6a	\$63
	M-SU	7p-12m	\$1,500			
	M-SU	12m-3a	\$625			
	M-SU	3a-6a	\$125			
	M-SU	Pregame	\$3,000			
	M-SU	Postgame	\$2,500			
	M-SU	Live Game	\$20,000			
	M-SU	Preseason	\$1,250			
:30, :60, :90 & :120 second spots available			:30, :60, :90 & :120 second spots available			






NESN	Full Coverage Rates			Affiliate Break Rates						
	4 million HHs	Feed: SINGLE (EST)		No Affiliate Rates Available						
	Daypart	Hours	Rate							
	Red Sox First Pitch	6-6:30p	\$1,375							
	Red Sox Gameday	6:30-7p	\$1,875							
	Red Sox In-Game	7-10p	\$13,750							
	Red Sox Extra Innings	10-10:30p	\$3,000							
	Red Sox Final	10:30-11p	\$1,875							
	Bruins Face Off	6:30-7p	\$2,000							
	Bruins In-Game	7-9:30p	\$15,000							
	Bruins Overtime	930-10p	\$3,750							
	Dennis & Callahan	6a-9a	\$188							
	NESN Sports Today	11p-12m	\$438							
	:15, :30, :60 second spots available									
	NEWSMAX	Full Coverage Rates					Affiliate Break Rates			
	70 million HHs	Feed: SINGLE (EST)		No Affiliate Rates Available						
	Daypart	Hours	Rate							
	M-SU	6a-9a	\$625							
	M-F	9a-4p	\$1,250							
	M-F	4p-7p	\$1,500							
	M-SU	7p-12m	\$1,250							
	M-SU	12m-3a	\$800							
	M-SU	3a-6a	\$200							
	SA-SU	9a-7p	\$1,250							
	:15, :30, :60, :120 second spots available									
	NEWS NATION	Full Coverage Rates					Affiliate Break Rates			
		70 million HHs	Feed: DUAL				11 million HHs	Feed: DUAL		
		Daypart	Hours				Rate	Daypart	Hours	Rate
		M-F	6a-10a				\$188	M-F	6a-10a	\$38
M-F		10a-3p	\$1,250	M-F	10a-3p	\$500				
M-F		3p-6p	\$1,500	M-F	3p-6p	\$563				
M-SU		6p-11p	\$1,000	M-SU	6p-11p	\$438				
M-SU		11p-3a	\$500	M-SU	11p-3a	\$125				
M-SU		3a-6a	\$63	M-SU	3a-6a	\$63				
SA-SU		9a-6p	\$1,250	SA-SU	9a-6p	\$500				
:30, :60, :90, :120 second spots available			:30, :60, :90, :120 second spots available							
*formerly WGN America										
NEWSY		Full Coverage Rates			Affiliate Break Rates					
		108 million HHs			No Affiliate Rates Available					
		Daypart	Hours	Rate						
	M-SU	6a-9a	\$38							
	M-F	9a-6p	\$88							
	SA-SU	9a-6p	\$75							
	M-SU	6p-12m	\$75							
	M-SU	12m-3a	\$38							
	M-SU	3a-6a	\$25							
	:30, :60, :120 second spots available									
	NFL	Full Coverage Rates						Affiliate Break Rates		
		54 million HHs						16 million HHs		
		Daypart	Hours	Rate				Daypart	Hours	Rate
		M-F	6a-9a	\$1,125				M-F	6a-9a	\$250
SA-SU		6a-9a	\$2,000	SA-SU	6a-9a	\$313				
M-F		9a-4p	\$2,000	M-F	9a-4p	\$313				
SA-SU		9a-4p	\$5,000	SA-SU	9a-4p	\$750				
M-SU		4p-7p	\$4,000	M-SU	4p-7p	\$800				
M-SU		12m-3a	\$2,750	M-SU	12m-3a	\$525				
M-SU		3a-6a	\$875	M-SU	3a-6a	\$125				
M-SU		7p-12m	\$5,250	M-SU	7p-12m	\$875				
:15, :30, :60, :120 second spots available			:15, :30, :60 second spots available							







NHL	Full Coverage Rates			Affiliate Break Rates		
	42 million HHs			13 million HHs		
	Daypart	Hours	Rate	Daypart	Hours	Rate
	M-F	6a-1p	\$500	M-F	6a-1p	\$50
	M-F	1p-6p	\$613	M-F	1p-6p	\$63
	M-SU	6p-2a	\$1,500	M-SU	6p-2a	\$125
	SA-SU	6a-6p	\$1,300	SA-SU	6a-6p	\$100
	M-SU	2a-6a	\$475	M-SU	2a-6a	\$13
	:30, :60 second spots available			:30, :60 second spots available		
NICKELODEON	Full Coverage Rates			Affiliate Break Rates		
	83 million HHs	Feed: DUAL		40 million HHs		
	Daypart	Hours	Rate	Daypart	Hours	Rate
	M-SU	6a-9a	\$6,300	M-SU	6a-10p	\$2,000
	M-SU	6a-2p	\$5,600			
	M-SU	9a-2p	\$7,700			
	M-SU	2p-10p	\$9,100			
	:30, :60 second spots available			:30, :60 second spots available		
NICK @ NITE	Full Coverage Rates			Affiliate Break Rates		
	80 million HHs	Feed: DUAL		30 million HHs		
	Daypart	Hours	Rate	Daypart	Hours	Rate
	M-SU	8p-1a	\$9,563	M-SU	8p-12m	\$375
	M-SU	1a-4a	\$8,500	M-SU	12m-4a	\$250
	M-SU	4a-6a	\$7,500	M-SU	4a-6a	\$438
	M-SU	6a-7a	\$5,500	M-SU	6a-7a	\$500
	:30, :60 second spots available			:30, :60 second spots available		
NICK JR	Full Coverage Rates			Affiliate Break Rates		
	75 million HHs	Feed: DUAL		No Affiliate Rates Available		
	Daypart	Hours	Rate			
	M-SU	6a-2a	\$1,125			
* Not Available in HD :30, :60 second spots available						
NICK TOONS	Full Coverage Rates			Affiliate Break Rates		
	54 million HHs	Feed: DUAL		No Affiliate Rates Available		
	Daypart	Hours	Rate			
	M-F	6a-12m	\$625			
	SA-SU	9a-12m	\$750			
* Not Available in HD :30, :60 second spots available						
NTD	Full Coverage Rates			Affiliate Break Rates		
	17 million HHs	Feed: SINGLE (EST)		No Affiliate Rates Available		
	Daypart	Hours	Rate			
	M-F	6a-12n	\$612			
	M-F	12n-1p	\$978			
	M-F	130-630p	\$720			
	M-F	630-730p	\$2,158			
	M-F	730-11p	\$2,158			
	M-F	1130p-1230m	\$1,725			
	M-F	1230m-6a	\$345			
	SA-SU	6a-6p	\$720			
	SA-SU	6p-1a	\$1,150			
	SA-SU	1a-6a	\$345			
	:15, :30, :60 second spots available					






ONE AMERICA NEWS	Full Coverage Rates			Affiliate Break Rates				
	40 million HHs	Feed: SINGLE (EST)		No Affiliate Rates Available				
	Daypart	Hours	Rate					
	M-F	6a-9a	\$1,075					
	M-F	9a-4p	\$1,935					
	M-F	4p-7p	\$1,995					
	M-F	7p-8p	\$2,165					
	M-F	8p-11p	\$2,415					
	M-F	11p-2a	\$1,915					
	M-F	2a-6a	\$660					
	SA-SU	6a-9a	\$1,180					
	SA-SU	9a-4p	\$2,040					
	SA-SU	4p-7p	\$1,560					
	SA-SU	7p-8p	\$1,560					
	SA-SU	8p-11p	\$1,560					
	SA-SU	11p-2a	\$1,015					
	SA-SU	2a-6a	\$820					
	:30, :60 second spots available							
OUTDOOR	Full Coverage Rates			Affiliate Break Rates				
	38 million HHs	Feed: SINGLE (EST)		No Affiliate Rates Available				
	Daypart	Hours	Rate					
	M-F	6a-3p	\$250					
	M-F	3p-7p	\$313					
	M-SU	7p-2a	\$375					
	SA-SU	6a-7p	\$413					
	SA-SU	7p-2a	\$288					
	M-SU	2a-6a	\$150					
:30, :60, :120 second spots available								
OPRAH WINFREY	Full Coverage Rates			Affiliate Break Rates				
	71 million HHs	Feed: DUAL		33 million HHs	No Affiliate Rates Available			
	Daypart	Hours	Rate	Daypart			Hours	Rate
	SA-SU	6a-9a	\$1,900	M-SU			6a-9a	\$225
	M-F	9a-4p	\$2,175	M-F			9a-4p	\$450
	M-F	4p-8p	\$2,400	M-F			4p-8p	\$475
	M-SU	8p-12m	\$6,875	M-SU			8p-12m	\$575
	* w/late night mirror from 12m-4a			M-SU			12m-4a	\$238
	SA-SU	9a-8p	\$2,550	M-SU			4a-6a	\$163
				SA-SU			9a-8p	\$475
	:30, :60, :120 second spots available							
OVATION	Full Coverage Rates			Affiliate Break Rates				
	44 million HHs			No Affiliate Rates Available				
	Daypart	Hours	Rate					
	M-SU	6a-4p	\$125					
	M-SU	4p-8p	\$450					
	M-SU	8p-12m	\$935					
	M-SU	3p-9p	\$500					
	M-SU	12m-6a	\$125					
	M-SU	6a-12m	\$475					
:30, :60, :120 second spots available								







OXYGEN	Full Coverage Rates			Affiliate Break Rates		
	72 million HHs	Feed: DUAL		23 million HHs		
	Daypart	Hours	Rate	Daypart	Hours	Rate
	M-F	6a-8a	\$875	M-F	6a-8a	\$100
	M-F	8a-3p	\$1,875	M-F	8a-3p	\$225
	M-F	3p-6p	\$2,375	M-F	3p-6p	\$250
	M-SU	6p-2a	\$5,000	M-SU	6p-2a	\$313
	M-SU	2a-3a	\$938	M-SU	2a-3a	\$75
	SA-SU	8a-6p	\$3,938	SA-SU	8a-6p	\$375
	M-SU	3a-6a	\$500	M-SU	3a-6a	\$50
	:30, :60, :120 second spots available			:30, :60 second spots available		
PARAMOUNT	Full Coverage Rates			Affiliate Break Rates		
	75 million HHs	Feed: DUAL		40 million HHs		
	Daypart	Hours	Rate	Daypart	Hours	Rate
	M-F	9a-3p	\$2,125	M-SU	6a-9a	\$125
	M-F	3p-7p	\$5,000	M-F	9a-3p	\$375
	M-SU	7p-12m	\$10,500	M-F	3p-7p	\$625
	M-SU	12m-4a	\$2,500	M-SU	7p-12m	\$875
	SA-SU	9a-7p	\$5,500	M-SU	12m-4a	\$188
				SA-SU	9a-7p	\$625
				M-SU	4a-9a	\$125
	* formerly Spike	:30, :60, :120 second spots available			:30, :60, :120 second spots available	
POP	Full Coverage Rates			Affiliate Break Rates		
	83 million HHs			17 million HHs		
	Daypart	Hours	Rate	Daypart	Hours	Rate
	M-F	9a-12n	\$625	M-F	9a-12n	\$188
	M-F	12n-7p	\$1,375	M-F	12n-7p	\$375
	M-SU	7p-12m	\$2,250	M-SU	7p-12m	\$625
	M-SU	12m-3a	\$625	M-SU	12m-3a	\$188
	SA-SU	11a-7p	\$1,500	SA-SU	11a-7p	\$500
	M-F	6:30p-7p	\$2,250	M-F	6:30p-7p	\$750
	M-F	7p-8p	\$3,500	M-F	7p-8p	\$1,000
	* formerly TV Guide	:15, :30, :60, :75, :120, :300 sec spots available			:30, :60 second spots available	
POSTIV	Full Coverage Rates			Affiliate Break Rates		
	40 million HHs	Feed: SINGLE (EST)		No Affiliate Rates Available		
	Daypart	Hours	Rate			
	M-F	6a-9a	\$60			
	M-F	9a-4p	\$85			
	M-F	4p-8p	\$110			
	M-SU	8p-12m	\$125			
	M-SU	12m-4a	\$45			
	M-SU	4a-6a	\$20			
	SA-SU	6a-8p	\$85			
	:30, :60, :120 second spots available					
PURSUIT	Full Coverage Rates			Affiliate Break Rates		
	35 million HHs	Feed: SINGLE (EST)		No Affiliate Rates Available		
	Daypart	Hours	Rate			
	M-SU	2a-6a	\$88			
	M-SU	6a-9a	\$88			
	M-SU	9a-6p	\$113			
	M-SU	6p-8p	\$163			
	M-SU	8p-11p	\$225			
	M-SU	11p-12m	\$225			
	M-SU	12a-2a	\$163			
	:30, :60, :120 second spots available					





REELZ	Full Coverage Rates			Affiliate Break Rates		
	55 million HHs	Feed: SINGLE (EST)		11 million HHs	Feed: SINGLE (EST)	
	Daypart	Hours	Rate	Daypart	Hours	Rate
	M-F	6a-12n	\$405	M-F	6a-12n	\$216
	M-F	12n-3p	\$840	M-F	12n-3p	\$432
	M-F	3p-7p	\$988	M-F	3p-7p	\$494
	M-SU	7p-12m	\$1,890	M-SU	7p-12m	\$702
	M-SU	12m-2a	\$805	M-SU	12m-2a	\$345
	M-SU	2a-3a	\$182	M-SU	2a-3a	\$78
	SA-SU	6a-12n	\$500	SA-SU	6a-12n	\$300
	SA-SU	12n-7p	\$1,125	SA-SU	12n-7p	\$625
	:30, :60 second spots available			:30, :60 second spots available		
RURAL FREE DELIVERY	Full Coverage Rates			Affiliate Break Rates		
	54 million HHs	Feed: SINGLE (EST)		35 million HHs		
	Daypart	Hours	Rate	Daypart	Hours	Rate
	M-F	6a-6p	\$470	M-F	6a-6p	\$376
	M-F	2p-6p	\$2,345	M-F	2p-6p	\$1,876
	SA-SU	6a-12m	\$3,283	SA-SU	6a-12m	\$2,626
	M-F	6p-11p	\$5,625	M-F	6p-11p	\$4,500
	M-F	11p-9a	\$1,875	M-F	11p-9a	\$1,500
	:30, :60, :120 second spots available			:30, :60, :120 second spots available		
SCIENCE	Full Coverage Rates			Affiliate Break Rates		
	57 million HHs	Feed: DUAL		23 million HHs		
	Daypart	Hours	Rate	Daypart	Hours	Rate
	M-SU	6a-9a	\$625	M-SU	6a-9a	\$100
	M-F	9a-4p	\$1,375	M-SU	9a-4p	\$325
	M-F	4p-8p	\$3,000	M-F	4p-8p	\$413
	M-SU *	8p-12m	\$4,000	M-SU	8p-12m	\$713
	* w/late night mirror from 12m-4a			M-SU	12m-4a	\$250
	M-SU	4a-6a	\$125	M-SU	4a-6a	\$38
	SA-SU	9a-8p	\$3,000	SA-SU	9a-8p	\$413
	:30, :60, :120 second spots available			:30, :60 second spots available		
SEC	Full Coverage Rates			Affiliate Break Rates		
	40 million HHs	Feed: SINGLE (EST)		8 million HHs		
	Daypart	Hours	Rate	Daypart	Hours	Rate
	M-F	6a-6p	\$175	M-F	6a-6p	\$63
	M-SU	6p-12m	\$563	M-SU	6p-12m	\$250
	M-SU	12m-3am	\$288	M-SU	12m-3am	\$63
	SA-SU	6a-12n	\$563	SA-SU	6a-12n	\$188
	SA-SU	12n-6p	\$1,000	SA-SU	12n-6p	\$375
	M-SU	3a-6a	\$113	M-SU	3a-6a	\$50
	:30, :60, :120 second spots available			:30, :60 second spots available		
SMITHSONIAN	Full Coverage Rates			Affiliate Break Rates		
	40 million HHs	Feed: DUAL		25 million HHs		
	Daypart	Hours	Rate	Daypart	Hours	Rate
	M-SU	6a-9a	\$250	M-SU	6a-9a	\$125
	M-F	9a-4p	\$625	M-F	9a-4p	\$375
	M-F	4p-8p	\$750	M-F	4p-8p	\$500
	M-SU	8p-11p	\$1,000	M-SU	8p-11p	\$500
	M-SU	11p-2a	\$250	M-SU	11p-2a	\$625
	M-SU	2a-6a	\$125	M-SU	2a-6a	\$125
	SA-SU	9a-8p	\$875	SA-SU	9a-8p	\$63
	:30, :60, :120 second spots available			:30, :60, :120 second spots available		






SPORTSMAN		Full Coverage Rates		Affiliate Break Rates		
	38 million HHs	Feed: SINGLE (EST)		7 million HHs		
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>
	M-F	6a-3p	\$200	M-F	6a-3p	\$100
	M-F	3p-7p	\$250	M-F	3p-7p	\$200
	M-F	7p-2a	\$313	M-F	7p-2a	\$250
	M-SU	2a-6a	\$113	M-SU	2a-6a	\$25
	SA-SU	6a-7p	\$300	SA-SU	6a-7p	\$225
	SA-SU	7p-2a	\$188			
		:30, :60, :120 second spots available		:30, :60 second spots available		
START TV		Full Coverage Rates		Affiliate Break Rates		
	35 million HHs	Feed: DUAL		No Affiliate Rates Available		
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>			
	M-F	6a-9a	\$500			
	M-F	9a-6p	\$1,250			
	M-SU	6p-12m	\$1,250			
	M-SU	12m-3a	\$250			
	M-SU	3a-6a	\$125			
	SA-SU	6a-9a	\$375			
	SA-SU	9a-6p	\$1,250			
		:30, :60 second spots available				
SUNDANCE TV		Full Coverage Rates		Affiliate Break Rates		
	67 million HHs	Feed: DUAL		40 million HHs		
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>
	M-F	6a-2p	\$563	M-F	6a-2p	\$250
	M-F	2p-6p	\$1,200	M-F	2p-6p	\$363
	M-SU	6p-1a	\$1,625	M-SU	6p-1a	\$350
	M-SU	1a-6a	\$125	M-SU	1a-6a	\$88
	M-SU	3a-6a	\$138	M-SU	3a-6a	\$100
	SA-SU	6a-6p	\$1,200	SA-SU	6a-6p	\$350
		:15, :30, :60, :120 second spots available		:30, :60 second spots available		
SYFY		Full Coverage Rates		Affiliate Break Rates		
	52 million HHs	Feed: DUAL		15 million HHs		
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>
	M-F	6a-3p	\$2,000	M-F	6a-3p	\$150
	M-F	3p-7p	\$4,000	M-F	3p-7p	\$200
	M-SU	7p-12m	\$7,500	M-SU	7p-12m	\$300
	M-SU	12m-3a	\$4,500	M-SU	12m-3a	\$100
	SA-SU	8a-7p	\$5,000	SA-SU	8a-7p	\$225
	M-SU	3a-6a	\$375	M-SU	3a-6a	\$50
		:30, :60, :120 second spots available		:30, :60, :120 second spots available		
TBD		Full Coverage Rates		Affiliate Break Rates		
	80 million HHs	Feed: DUAL		No Affiliate Rates Available		
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>			
	M-F	9a-5p	\$250			
	M-F	5p-12m	\$250			
	M-SU	12m-5a	\$100			
	SA-SU	10a-5p	\$250			
	SA-SU	5p-12m	\$250			
		:30, :60, :120 second spots available				






TBS		Full Coverage Rates		Affiliate Break Rates		
	87 million HHs	Feed: DUAL		15 million HHs		
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>
	M-F	6a-3p	\$5,000	M-SU	6a-7p	\$1,000
	SA-SU	6a-3p	\$6,906	M-SU	7p-12m	\$1,750
	M-SU	3p-6p	\$7,438	M-SU	12m-6a	\$375
	M-SU	6p-12m	\$11,200			
	M-SU	12m-3a	\$3,500			
	M-SU	3a-6a	\$750			
		:30 second spots available		:30 second spots available		
TEEN NICK		Full Coverage Rates		Affiliate Break Rates		
	56 million HHs	Feed: DUAL		No Affiliate Rates Available		
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>			
	M-SU	6a-9p	\$875			
	M-SU	9p-12m	\$1,000			
	M-SU	12m-3a	\$500			
	M-SU	3a-6a	\$375			
* Not Available in HD		:30, :60, :120 second spots available				
TELEMUNDO		Full Coverage Rates		Affiliate Break Rates		
 TELEMUNDO	62 million HHs	Feed: DUAL		No Affiliate Rates Available		
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>			
	M-F	6a-10a	\$2,500			
	M-F	1030a-3p	\$5,000			
	M-F	3p-7p	\$7,000			
	M-SU	7p-11p	\$10,500			
	M-SU	11p-2a	\$3,750			
	SA-SU	1130a-7p	\$4,500			
		:30, :60 second spots available				
TENNIS		Full Coverage Rates		Affiliate Break Rates		
 TENNIS CHANNEL	60 million HHs	Feed: SINGLE (EST)		30 million HHs		
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>
	M-SU	6a-9a	\$275	M-SU	6a-9a	\$38
	M-SU	9a-7p	\$525	M-SU	9a-7p	\$125
	M-SU	7p-12m	\$525	M-SU	7p-12m	\$125
	M-SU	12m-3a	\$275	M-SU	12m-3a	\$75
	M-SU	3a-6a	\$125	M-SU	3a-6a	\$38
		:30, :60 second spots available		:30, :60 second spots available		
THE AFRICA CHANNEL		Full Coverage Rates		Affiliate Break Rates		
 THE AFRICA CHANNEL	12 million HHs	Feed: SINGLE (EST)		No Affiliate Rates Available		
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>			
	M-SU	6a-12n	\$175			
	M-SU	12n-5p	\$250			
	M-SU	5p-8p	\$300			
	M-SU	8p-12m	\$350			
	M-SU	12m-4a	\$112			
	SA-SU	9a-7p	\$196			
THIS TV		Full Coverage Rates		Affiliate Break Rates		
 this TV NETWORK	60 million HHs	Feed: SINGLE (EST)		36 million HHs		
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>
	M-SU	5a-9a	\$188	M-SU	5a-9a	\$25
	M-SU	9a-4p	\$500	M-SU	9a-6p	\$50
	M-SU	4p-8p	\$500	M-SU	6p-12m	\$125
	M-SU	8p-12m	\$438	M-SU	12m-5a	\$50
	M-SU	12m-5a	\$105			
	SA-SU	5a-10a	\$49			
	SA-SU	10a-8p	\$280			
		:30, :60, :120 second spots available		:30, :60 second spots available		

TLC		Full Coverage Rates		Affiliate Break Rates		
	84 million HHs	Feed: DUAL		15 million HHs		
	Daypart	Hours	Rate	Daypart	Hours	Rate
	M-F	6a-9a	\$2,250	M-SU	6a-9a	\$250
	M-F	9a-4a	\$3,000	M-F	9a-4p	\$625
	M-F	4p-8p	\$6,250	M-F	4p-8p	\$750
	M-SU	8p-12m	\$9,030	M-SU	8p-12m	\$1,063
	M-SU	4a-6a	\$364	M-SU	12m-4a	\$338
	SA-SU	9a-8p	\$5,844	M-SU	4a-6a	\$150
				SA-SU	9a-8p	\$925
	:15, :30, :60, :120 second spots available			:15, :30, :60 second spots available		
TNT		Full Coverage Rates		Affiliate Break Rates		
	86 million HHs	Feed: DUAL		10 million HHs		
	Daypart	Hours	Rate	Daypart	Hours	Rate
	M-F	6a-3p	\$3,000	M-SU	6a-7p	\$750
	M-SU	3p-6p	\$4,250	M-SU	7p-12m	\$1,625
	M-SU	6p-12m	\$5,600	M-SU	12m-6a	\$375
	M-SU	12m-3a	\$2,000			
	M-SU	3a-6a	\$438			
	SA-SU	6a-3p	\$5,000			
:30, :60, :90 & :120 second spots available			:30, :60, :90 & :120 second spots available			
Tr3s		Full Coverage Rates		Affiliate Break Rates		
	28 million HHs	Feed: SINGLE (EST)		10 million HHs		
	Daypart	Hours	Rate	Daypart	Hours	Rate
	M-SU	6a-11a	\$75	M-SU	6a-11a	\$25
	M-SU	11a-4p	\$125	M-SU	11a-4p	\$38
	M-SU	4p-7p	\$117	M-SU	4p-7p	\$50
	M-SU	7p-11p	\$84	M-SU	7p-11p	\$63
	M-SU	11p-2a	\$63	M-SU	11p-2a	\$25
	M-SU	2a-6a	\$25	M-SU	2a-6a	\$13
:30, :60, :90 & :120 second spots available			:30, :60, :90 & :120 second spots available			
TRAVEL		Full Coverage Rates		Affiliate Break Rates		
	76 million HHs	Feed: DUAL		15 million HHs		
	Daypart	Hours	Rate	Daypart	Hours	Rate
	M-SU	8a-9a	\$500	M-SU	8a-9a	\$138
	M-F	9a-3p	\$1,500	M-F	9a-3p	\$450
	M-F	3p-6p	\$2,500	M-F	3p-6p	\$125
	M-F	6p-8p	\$2,750	M-F	6p-8p	\$713
	M-SU	8p-12m *	\$6,750	M-SU	8p-12m *	\$750
	* w/late night mirror from 12m-4a		* w/late night mirror from 12m-4a			
SA-SU	7a-8p	\$3,500	SA-SU	7a-8p	\$600	
:15, :30, :60, :120 second spots available			:15, :30, :60 second spots available			
TRINITY BROADCAST		Full Coverage Rates		Affiliate Break Rates		
	80 million HHs	Feed: SINGLE (EST)		No Affiliate Rates Available		
	Daypart	Hours	Rate			
	M-F	6a-8a	\$625			
	M-F	8a-5p	\$1,000			
	M-F	5p-8p	\$1,125			
	SA	2p-8p	\$1,250			
	M-SU	8p-12m	\$1,250			
	M-SU	12m-2a	\$250			
M-SU	3a-6a	\$375				
:30, :60, :120 second spots available						

TRU TV 	Full Coverage Rates 82 million HHs Feed: DUAL <table> <tr> <th>Daypart</th><th>Hours</th><th>Rate</th></tr> <tr><td>M-F</td><td>730a-11a</td><td>\$750</td></tr> <tr><td>M-F</td><td>11a-3p</td><td>\$1,250</td></tr> <tr><td>M-F</td><td>3p-8p</td><td>\$3,000</td></tr> <tr><td>M-SU *</td><td>8p-12a</td><td>\$4,900</td></tr> <tr><td colspan="3">* w/late night mirror from 12a-4a</td></tr> <tr><td>F-SA</td><td>4a-6a</td><td>\$188</td></tr> <tr><td>SA-SU</td><td>6a-8p</td><td>\$3,000</td></tr> </table> :30, :60, :90 & :120 second spots available	Daypart	Hours	Rate	M-F	730a-11a	\$750	M-F	11a-3p	\$1,250	M-F	3p-8p	\$3,000	M-SU *	8p-12a	\$4,900	* w/late night mirror from 12a-4a			F-SA	4a-6a	\$188	SA-SU	6a-8p	\$3,000	Affiliate Break Rates 14 million HHs <table> <tr> <th>Daypart</th><th>Hours</th><th>Rate</th></tr> <tr><td>M-F</td><td>730a-11a</td><td>\$188</td></tr> <tr><td>M-F</td><td>11a-3p</td><td>\$250</td></tr> <tr><td>M-F</td><td>3p-8p</td><td>\$375</td></tr> <tr><td>M-SU *</td><td>8p-12a</td><td>\$625</td></tr> <tr><td colspan="3">* w/late night mirror from 12a-4a</td></tr> <tr><td>F-SA</td><td>4a-6a</td><td>\$75</td></tr> <tr><td>SA-SU</td><td>6a-8p</td><td>\$375</td></tr> </table> :30, :60, :120 second spots available	Daypart	Hours	Rate	M-F	730a-11a	\$188	M-F	11a-3p	\$250	M-F	3p-8p	\$375	M-SU *	8p-12a	\$625	* w/late night mirror from 12a-4a			F-SA	4a-6a	\$75	SA-SU	6a-8p	\$375
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TV ASIA  * Not Available in HD	Full Coverage Rates 1 million HHs <table> <tr> <th>Daypart</th><th>Hours</th><th>Rate</th></tr> <tr><td>M-SU</td><td>6a-6a</td><td>\$63</td></tr> <tr><td>M-SU</td><td>6a-6p</td><td>\$625</td></tr> <tr><td>M-SU</td><td>6p-2a</td><td></td></tr> </table> :15, :30, :60 second spots available	Daypart	Hours	Rate	M-SU	6a-6a	\$63	M-SU	6a-6p	\$625	M-SU	6p-2a		Affiliate Break Rates No Affiliate Rates Available																																				
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TV LAND 	Full Coverage Rates 78 million HHs Feed: DUAL <table> <tr> <th>Daypart</th><th>Hours</th><th>Rate</th></tr> <tr><td>M-SU</td><td>7p-2a</td><td>\$7,250</td></tr> <tr><td>M-SU</td><td>2a-4a</td><td>\$1,500</td></tr> <tr><td>M-SU</td><td>4a-6a</td><td>\$800</td></tr> <tr><td>SA-SU</td><td>6a-7p</td><td>\$4,750</td></tr> </table> :15, :30, :60 second spots available	Daypart	Hours	Rate	M-SU	7p-2a	\$7,250	M-SU	2a-4a	\$1,500	M-SU	4a-6a	\$800	SA-SU	6a-7p	\$4,750	Affiliate Break Rates 36 million HHs <table> <tr> <th>Daypart</th><th>Hours</th><th>Rate</th></tr> <tr><td>M-SU</td><td>7p-2a</td><td>\$1,250</td></tr> <tr><td>M-SU</td><td>2a-4a</td><td>\$250</td></tr> <tr><td>M-SU</td><td>4a-6a</td><td>\$188</td></tr> <tr><td>SA-SU</td><td>6a-7p</td><td>\$750</td></tr> </table> :15, :30, :60 second spots available	Daypart	Hours	Rate	M-SU	7p-2a	\$1,250	M-SU	2a-4a	\$250	M-SU	4a-6a	\$188	SA-SU	6a-7p	\$750																		
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TV ONE 	Full Coverage Rates 53 million HHs Feed: SINGLE (EST) <table> <tr> <th>Daypart</th><th>Hours</th><th>Rate</th></tr> <tr><td>M-F</td><td>6a-9a</td><td>\$625</td></tr> <tr><td>M-F</td><td>9a-3p</td><td>\$850</td></tr> <tr><td>M-F</td><td>3p-6p</td><td>\$1,375</td></tr> <tr><td>M-SU</td><td>6p-12m</td><td>\$1,950</td></tr> <tr><td>M-SU</td><td>12m-3a</td><td>\$875</td></tr> <tr><td>M-SU</td><td>3a-4a</td><td>\$150</td></tr> <tr><td>SA-SU</td><td>6a-6p</td><td>\$1,375</td></tr> </table> :15, :30, :60, :120 second spots available	Daypart	Hours	Rate	M-F	6a-9a	\$625	M-F	9a-3p	\$850	M-F	3p-6p	\$1,375	M-SU	6p-12m	\$1,950	M-SU	12m-3a	\$875	M-SU	3a-4a	\$150	SA-SU	6a-6p	\$1,375	Affiliate Break Rates 28 million HHs <table> <tr> <th>Daypart</th><th>Hours</th><th>Rate</th></tr> <tr><td>M-SU</td><td>6a-4p</td><td>\$250</td></tr> <tr><td>M-SU</td><td>4p-7p</td><td>\$275</td></tr> <tr><td>M-SU</td><td>7p-12m</td><td>\$300</td></tr> <tr><td>M-SU</td><td>12m-3a</td><td>\$138</td></tr> <tr><td>M-SU</td><td>3a-6a</td><td>\$100</td></tr> </table> :30, :60 second spots available	Daypart	Hours	Rate	M-SU	6a-4p	\$250	M-SU	4p-7p	\$275	M-SU	7p-12m	\$300	M-SU	12m-3a	\$138	M-SU	3a-6a	\$100						
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UNIMAS	Full Coverage Rates		Affiliate Break Rates
	71 million HH's		No Affiliate Rates Available
	<u>Daypart</u>	<u>Hours</u>	
	M-F	6a-9a	
	M-F	9a-4p	
	M-F	4p-7p	
	M-SU	7p-11p	
	M-SU	11p-3a	
	M-SU	3a-6a	
	SA-SU	9a-3p	
:30, :60 second spots available			
UNIVERSAL KIDS	Full Coverage Rates		Affiliate Break Rates
	55 million HHs	Feed: DUAL	No Affiliate Rates Available
	<u>Daypart</u>	<u>Hours</u>	
	M-SU	6a-9a	
	M-F	9a-3p	
	M-F	3p-6p	
	M-SU	6p-12m	
	M-SU	12m-3a	
	M-SU	3a-6a	
	SA-SU	9a-6p	
* formerly Sprout	:30, :60, :120 second spots available		
UNIVERSO	Full Coverage Rates		Affiliate Break Rates
	40 million HHs	Feed: DUAL	No Affiliate Rates Available
	<u>Daypart</u>	<u>Hours</u>	
	M-SU	6a-8a	
	M-F	8a-12n	
	M-F	12n-3p	
	M-F	3p-7p	
	M-SU	7p-12m	
	M-SU	12m-2a	
	M-SU	2a-6a	
* formerly NBC Universo * Not Available in HD	SA-SU	8a-12n	
	SA-SU	12n-7p	
:30, :60 second spots available			
UNIVISION	Full Coverage Rates		Affiliate Break Rates
	120 million HHs	Feed: DUAL	No Affiliate Rates Available
	<u>Daypart</u>	<u>Hours</u>	
	M-SU	6a-9a	
	M-SU	9a-4p	
	M-SU	4p-7p	
	M-SU	7p-12m	
	M-SU	12m-3a	
	M-SU	3a-6a	
	SA-SU	9a-7p	
:30, :60 & :120 second spots available			

UP	Full Coverage Rates			Affiliate Break Rates			
	70 million HHs	Feed: SINGLE (EST)		No Affiliate Rates Available			
	Daypart	Hours	Rate				
	M-F	9a-12n	\$2,113				
	M-F	12n-4p	\$2,425				
	M-F	4p-7p	\$2,713				
	M-F	7p-12m	\$2,975				
	M-F	12m-3a	\$1,538				
	M-F	3am-7am	\$750				
	SA-SU	9a-2p	\$2,238				
	SA-SU	2p-7p	\$2,650				
	SA-SU	7p-12m	\$2,988				
	SA-SU	12m-3a	\$1,538				
	SA-SU	3am-7am	\$750				
* formerly Gospel Music	:30, :60 & :120 second spots available						
USA	Full Coverage Rates			Affiliate Break Rates			
	88 million HHs	Feed: DUAL		15 million HHs			
	Daypart	Hours	Rate	Daypart	Hours	Rate	
	M-F	6a-3p	\$4,000	M-F	6a-3p	\$313	
	M-F	3p-6p	\$8,750	M-F	3p-6p	\$375	
	M-SU	6p-2a	\$15,000	M-SU	6p-2a	\$750	
	M-SU	2a-3a	\$2,500	SA-SU	6a-7a	\$63	
	M-SU	3a-6a	\$450	SA-SU	9a-6p	\$500	
	SA-SU	6a-6p	\$7,750	M-SU	2a-6a	\$63	
	:15, :30, :60, :120 second spots available			:30, :60 second spots available			
	VH1	Full Coverage Rates			Affiliate Break Rates		
		77 million HHs	Feed: DUAL		44 million HHs		
		Daypart	Hours	Rate	Daypart	Hours	Rate
		M-SU	6a-11a	\$1,500	M-SU	6a-11a	\$250
M-SU		11a-7p	\$3,875	M-SU	11a-6p	\$400	
M-SU		7p-12m	\$9,000	M-SU	6p-12m	\$650	
M-SU		12m-3:30a	\$2,750	M-SU	12m-3a	\$175	
M-SU		3:30a-6a	\$325	M-SU	3a-6a	\$125	
:15, :30, :60, :75, :90, :120 sec spots available			:15, :30, :60, :75, :90, :120 sec spots available				
VICELAND		Full Coverage Rates			Affiliate Break Rates		
		70 million HHs	Feed: DUAL		35 million HHs		
		Daypart	Hours	Rate	Daypart	Hours	Rate
		M-F	6a-4p	\$500	M-F	8a-4p	\$50
		M-F	4p-7p	\$938	M-F	4p-7p	\$75
	M-SU	7p-12m	\$1,938	M-SU	7p-12m	\$100	
	M-SU *	12m-3a	\$1,875	M-SU *	12m-3a	\$25	
	* w/late night mirror from 3a-6a			* w/late night mirror from 3a-6a			
	SA-SU	6a-7p	\$875	SA-SU	6a-7p	\$50	
	:30, :60 second spots available			:30, :60 second spots available			
	* formerly H2						
	WE	Full Coverage Rates			Affiliate Break Rates		
		77 million HHs	Feed: DUAL		23 million HHs		
		Daypart	Hours	Rate	Daypart	Hours	Rate
M-F		10a-2p	\$1,438	M-F	10a-2p	\$350	
M-F		2p-6p	\$1,938	M-F	2p-6p	\$450	
M-SU		6p-1a	\$4,875	M-SU	6p-1a	\$375	
M-SU		1a-5a	\$625	M-SU	1a-5a	\$100	
M-SU		3a-6a	\$450	M-SU	3a-6a	\$150	
SA-SU		10a-6p	\$3,000	SA-SU	10a-6p	\$400	
:15, :30, :60, :120 second spots available			:30, :60 second spots available				

WEATHER	Full Coverage Rates			Affiliate Break Rates		
	75 million HHs	Feed: SINGLE (EST)		20 million HHs		
	Daypart	Hours	Rate	Daypart	Hours	Rate
	M-SU	4a-5a	\$1,250	M-SU	4a-5a	\$63
	M-F	5a-7a	\$2,500	M-F	5a-7a	\$250
	M-F	7a-7p	\$3,000	M-F	7a-7p	\$375
	M-SU	7p-10p	\$7,500	M-SU	7p-10p	\$625
	* w/2 mirrors from 10p-11p and 1a-2a			* w/2 mirrors from 10p-11p and 1a-2a		
	SA-SU	5a-7a	\$10,000	SA-SU	5a-7a	\$625
	* w/2 mirrors from 7a-9a and 9a-11a			* w/2 mirrors from 7a-9a and 9a-11a		
	SA-SU	11a-2p	\$5,000	SA-SU	11a-2p	\$625
	SA-SU	2p-7p	\$3,500	SA-SU	2p-7p	\$313
	:60, :120 second spots available			:60, :120 second spots available		
WILLOW TV	Full Coverage Rates			Affiliate Break Rates		
	5 million HHs			No Affiliate Rates Available		
	Daypart	Hours	Rate			
	M-SU	6a-10a	\$250			
	M-SU	10a-2p	\$225			
	M-SU	2p-6p	\$225			
	M-SU	6p-11p	\$450			
	M-SU	11p-3a	\$375			
	M-SU	3a-6a	\$188			
:60, :90, :120 second spots available						
WORLD FISHING	Full Coverage Rates			Affiliate Break Rates		
	million HHs			No Affiliate Rates Available		
	Daypart	Hours	Rate			
	M-F	6a-7p	\$25			
	M-SU	7p-2a	\$38			
	SA-SU	6a-7p	\$38			
	M-SU	2a-6a	\$13			
:60, :90, :120 second spots available						
YES	Full Coverage Rates			Affiliate Break Rates		
	15 million HHs	Feed: SINGLE (EST)		No Affiliate Rates Available		
	Daypart	Hours	Rate			
	M-F	6a-9a	\$250			
	M-F	9a-1p	\$313			
	M-F	1p-6p	\$438			
	M-F	6p-8p	\$500			
	M-SU	8p-11p	\$500			
	M-SU	11p-2a	\$375			
	SA-SU	6a-12n	\$313			
	SA-SU	12n-8p	\$375			
	M-SU	6a-2a	\$313			
:60, :120 second spots available						
ZEE TV (USA)	Full Coverage Rates			Affiliate Break Rates		
	0.6 million HHs	Feed: SINGLE (EST)		No Affiliate Rates Available		
	Daypart	Hours	Rate			
	M-SU	6a-9a	\$125			
	M-SU	9a-5p	\$250			
	M-SU	5p-7p	\$375			
	M-SU	7p-12m	\$1,000			
	M-SU	12m-3a	\$375			
:15, :30, :60, :120 second spots available						

NOTES

1. National Cable & Satellite Full Coverage Rates: (left side of rate card)

National Network Full Coverage TV Spots will be sent to 100% of the subscriber households in all DMA's in the USA for that particular network on all cable and satellite systems. The number of households varies based on each National Network and is listed below.

2. National Cable & Satellite Affiliate Break Coverage Rates: (right side of rate card)

National Network Affiliate Break TV Spots will be seen on cable systems only and generally do not appear, at this time, on satellite systems. National Network Affiliate Break TV Spots are placed locally, system by system, by the national network. The number of subscriber households listed are historical averages, are not guaranteed and may change from time to time without notice.

3. All rates include a Free Infrastructure Review.

4. Clients must approve all final schedules prior to placement.

5. All time blocks listed above are "ROS", run of schedule. Client picks time blocks, networks/platform pick exact run time. Fixed time slots and specific tv shows are available by custom quote.

6. All network placement is subject to availability at the time of placement.

7. All placements after November 15 may be subject to potential rate increase of +25%.

8: All rates subject to change without written or published notice.

9. Rates listed above are for 30-sec spots. 60-sec spots are usually double the cost of 30-sec spots but some exceptions may apply. 15-sec spots must be custom quoted, are not necessarily half the cost of 30-sec spots and are subject to being "piggybacked" and/or "bookended" at any time by the network.

Check with your national consultant for custom rates, availability and requirements for each network.

10. Live sporting events are not included in pricing however custom quotes are available upon request.



Thank You for Choosing National Media Spots, Inc.

We Appreciate Your Business!

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