

















































































Cable TV - Rate Card #5 - National Cable Interconnect
 Subscriber HH's: up to 4 million
 Type: 30-Sec ROS (Run of Schedule)
 Rotation: Mon-Sun

		6am-4pm	9am-6pm	4pm-12m	6am-12m	12m-6am
A&E		\$493	\$493	\$790	\$493	\$173
ACC		\$28	\$33	\$65	\$45	\$30
AMC		\$493	\$493	\$790	\$493	\$173
American Hero		\$58	\$63	\$83	\$83	\$43
Animal Planet		\$163	\$193	\$293	\$195	\$50
BBC		\$28	\$33	\$65	\$45	NA
BET		\$215	\$263	\$623	\$240	\$95
BET her		\$13	\$13	\$23	\$13	\$13
Big 10		\$13	\$13	\$23	\$13	\$13
Bravo		\$543	\$565	\$613	\$470	\$165
Cartoon / Adult Swim		\$320	\$343	\$555	\$343	\$235
CBS Sports		\$18	\$15	\$20	\$15	\$13
CMT		\$98	\$128	\$298	\$143	\$48
CNBC		\$543	\$565	\$613	\$470	\$165
CNN		\$875	\$875	\$1,500	\$938	\$163
CNN Espanol		\$25	\$28	\$43	\$35	\$13
Comedy Central		\$235	\$260	\$613	\$305	\$95
Cooking		\$30	\$35	\$75	\$45	\$13
Destination America		\$35	\$40	\$75	\$50	\$15
Discovery		\$543	\$565	\$613	\$470	\$165
Discovery en Espanol		\$13	\$13	\$13	\$13	\$13
Discovery Family		\$18	\$20	\$63	\$38	\$13
Discovery Life		\$13	\$13	\$30	\$20	\$13

		6am-4pm	9am-6pm	4pm-12m	6am-12m	12m-6am
Disney XD		\$58	\$63	\$83	\$83	\$43
Disney XD Espanol		\$13	\$13	\$13	\$13	\$13
E!		\$235	\$235	\$555	\$278	\$85
ESPN		\$875	\$875	\$1,500	\$938	\$163
ESPN 2		\$543	\$565	\$613	\$470	\$143
ESPN Deportes		\$65	\$98	\$115	\$98	NA
ESPN U		\$18	\$18	\$53	\$35	\$25
Food		\$543	\$565	\$685	\$470	\$165
Fox Business		\$543	\$565	\$613	\$470	\$165
Fox Deportes		\$33	\$33	\$115	\$65	\$13
Fox News		\$1,183	\$1,263	\$2,078	\$1,395	\$233
Fox Sports Florida		\$33	\$33	\$115	\$65	\$15
FS1		\$173	\$203	\$428	\$313	\$48
FS2		\$13	\$13	\$15	\$15	\$13
Freeform		\$235	\$283	\$613	\$305	\$70
FX		\$305	\$305	\$613	\$470	\$165
FX Movies		\$33	\$33	\$115	\$65	\$33
FXX		\$75	\$88	\$163	\$100	\$23
FYI		\$25	\$30	\$48	\$35	\$13
GAC Family		\$18	\$18	\$25	\$20	\$13
Galavision		\$328	\$345	\$443	\$348	\$13
Game Show		\$200	\$228	\$338	\$235	\$75
Golf		\$123	\$173	\$175	\$130	\$58
Hallmark		\$328	\$363	\$750	\$445	\$175
Hallmark Movies & Mysteries		\$178	\$208	\$368	\$230	\$98
Headline		\$543	\$565	\$613	\$470	\$165

		6am-4pm	9am-6pm	4pm-12m	6am-12m	12m-6am
HGTV		\$875	\$875	\$1,500	\$938	\$178
History		\$543	\$565	\$708	\$470	\$165
History en Espanol		\$13	\$13	\$13	\$13	\$13
ID		\$303	\$318	\$455	\$330	\$140
IFC		\$33	\$40	\$110	\$58	\$18
Lifetime		\$543	\$565	\$645	\$470	\$165
Lifetime Movies		\$175	\$175	\$320	\$175	\$88
LOGO		\$13	\$15	\$40	\$28	\$13
Magnolia		\$50	\$50	\$100	\$50	\$25
Mid-Atlantic Sports		\$33	\$33	\$115	\$65	\$13
MLB		\$25	\$30	\$48	\$33	\$15
Motortrend		\$83	\$93	\$140	\$95	\$25
MSNBC		\$878	\$943	\$1,613	\$1,060	\$195
MTV		\$188	\$235	\$470	\$305	\$75
MTV2		\$33	\$33	\$68	\$58	\$18
National Geographic		\$148	\$160	\$335	\$195	\$68
Nat Geo Wild		\$23	\$25	\$40	\$28	\$13
NBA		\$25	\$28	\$43	\$35	\$13
NBC Sports		\$33	\$33	\$115	\$65	\$13
NESN		\$33	\$33	\$115	\$65	\$13
News Max		\$50	\$50	\$100	\$50	\$25
News Nation		\$23	\$28	\$25	\$23	\$13
NFL		\$140	\$140	\$300	\$140	\$13
NHL		\$25	\$28	\$43	\$35	\$13
Nickelodeon		\$418	\$493	\$640	\$468	\$125
Outdoor		\$25	\$25	\$43	\$33	\$15

		6am-4pm	9am-6pm	4pm-12m	6am-12m	12m-6am
OWN		\$140	\$140	\$300	\$140	\$65
Oxygen		\$133	\$143	\$223	\$153	\$68
Paramount		\$235	\$260	\$470	\$305	\$95
Pop		\$65	\$70	\$105	\$73	\$23
Science		\$43	\$48	\$105	\$55	\$20
SEC Network		\$20	\$25	\$58	\$28	\$15
Syfy		\$188	\$235	\$470	\$305	\$95
TBS		\$535	\$580	\$765	\$603	\$163
Telemundo		\$23	\$20	\$23	\$23	\$13
Tennis		\$20	\$23	\$20	\$18	\$13
TLC		\$283	\$378	\$613	\$305	\$143
TNT		\$683	\$708	\$1,120	\$778	\$235
Travel		\$138	\$153	\$283	\$180	\$65
TV Land		\$313	\$355	\$650	\$405	\$133
TV One		\$38	\$38	\$58	\$45	\$13
Tru-TV		\$153	\$153	\$283	\$153	\$65
TUDN		\$25	\$25	\$100	\$50	\$20
Unimas		\$13	\$18	\$23	\$20	\$13
Universo		\$13	\$13	\$13	\$13	\$13
Univision		\$85	\$100	\$128	\$95	\$13
Up		\$18	\$18	\$25	\$18	\$13
USA		\$778	\$800	\$1,083	\$800	\$260
VH1		\$153	\$153	\$283	\$153	\$65
Viceland		\$13	\$13	\$20	\$13	\$13
WE		\$130	\$143	\$253	\$170	\$48
Weather		\$115	\$113	\$135	\$110	\$50

NOTES:

Rate Card Updated: 7/8/2024

1. All rates include **FREE** Infrastructure Review.
2. Clients must approve all final schedules prior to placement.
3. All rates subject to change without prior notice.
4. All networks are subject to availability at time of placement.
5. All placements after November 15, subject to potential rate increase of +25%.
6. All time blocks listed above are "ROS", run of schedule. Client picks time blocks, networks/platform pick exact run time.
7. Rates listed are for 30-sec spots, 60-sec spots are double.
8. All spots are subject to content approval by network/platform prior to placement.
9. All rates subject to change without written or published notice.



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