

Cable TV - Rate Card #5 - National Cable Interconnect

Subscriber HH's: up to 4 million Type: 30-Sec ROS (Run of Schedule)

Rotation: Mon-Sun

		6am-4pm	9am-6pm	4pm-12m	6am-12m	12m-6am
A&E		\$493	\$493	\$790	\$493	\$173
ACC	ACC ESPTI NETWORK	\$28	\$33	\$65	\$45	\$30
AMC	амс	\$493	\$493	\$790	\$493	\$173
American Hero	AMERICAN HEROES CHANNEL	\$58	\$63	\$83	\$83	\$43
Animal Planet	animal planet	\$163	\$193	\$293	\$195	\$50
ввс	BBC AMERICA	\$28	\$33	\$65	\$45	NA
BET	B€T★	\$215	\$263	\$623	\$240	\$95
BET her	BETHIER	\$13	\$13	\$23	\$13	\$13
Big 10	BIN BIG TEN NETWORK	\$13	\$13	\$23	\$13	\$13
Bravo	bravo	\$543	\$565	\$613	\$470	\$165
Cartoon / Adult Swim	CARTOON NETWORK [adult swim]	\$320	\$343	\$555	\$343	\$235
CBS Sports	CBS SPORTS NETWORK	\$18	\$15	\$20	\$15	\$13
СМТ	CMT	\$98	\$128	\$298	\$143	\$48
CNBC	CNBC	\$543	\$565	\$613	\$470	\$165
CNN		\$875	\$875	\$1,500	\$938	\$163
CNN Espanol		\$25	\$28	\$43	\$35	\$13
Comedy Central	© COMEDY CENTRAL	\$235	\$260	\$613	\$305	\$95
Cooking	COOKING	\$30	\$35	\$75	\$45	\$13
Destination America	DESTINATION	\$35	\$40	\$75	\$50	\$15
Discovery	Discovery	\$543	\$565	\$613	\$470	\$165
Discovery en Espanol	DISCOVERY	\$13	\$13	\$13	\$13	\$13
Discovery Family	Family	\$18	\$20	\$63	\$38	\$13
Discovery Life	Life	\$13	\$13	\$30	\$20	\$13

	20	6am-4pm	9am-6pm	4pm-12m	6am-12m	12m-6am
Disney XD	Plenth	\$58	\$63	\$83	\$83	\$43
Disney XD Espanol	Disap	\$13	\$13	\$13	\$13	\$13
E!	E	\$235	\$235	\$555	\$278	\$85
ESPN	ESF N	\$875	\$875	\$1,500	\$938	\$163
ESPN 2	25 711 2	\$543	\$565	\$613	\$470	\$143
ESPN Deportes	DEPORTES	\$65	\$98	\$115	\$98	NA
ESPN U		\$18	\$18	\$53	\$35	\$25
Food	food attent	\$543	\$565	\$685	\$470	\$165
Fox Business	BUSINESS	\$543	\$565	\$613	\$470	\$165
Fox Deportes	FOX	\$33	\$33	\$115	\$65	\$13
Fox News	NEWS Channel	\$1,183	\$1,263	\$2,078	\$1,395	\$233
Fox Sports Florida	FLORIDA	\$33	\$33	\$115	\$65	\$15
FS1	F51	\$173	\$203	\$428	\$313	\$48
FS2	FS2	\$13	\$13	\$15	\$15	\$13
Freeform	FREEFORM	\$235	\$283	\$613	\$305	\$70
FX	FX	\$305	\$305	\$613	\$470	\$165
FX Movies	FM.	\$33	\$33	\$115	\$65	\$33
FXX	Ŗ	\$75	\$88	\$163	\$100	\$23
FYI	fyi,	\$25	\$30	\$48	\$35	\$13
GAC Family	gac family	\$18	\$18	\$25	\$20	\$13
Galavision	Galavisión	\$328	\$345	\$443	\$348	\$13
Game Show	GAME SHOW NETWORK	\$200	\$228	\$338	\$235	\$75
Golf	CHANNEL	\$123	\$173	\$175	\$130	\$58
Hallmark	Hallmark	\$328	\$363	\$750	\$445	\$175
Hallmark Movies & Mysteries	Hallmark MOVIES & MYSTERIES	\$178	\$208	\$368	\$230	\$98
Headline	HLN	\$543	\$565	\$613	\$470	\$165

		6am-4pm	9am-6pm	4pm-12m	6am-12m	12m-6am
HGTV	HGTV START AT HOME	\$875	\$875	\$1,500	\$938	\$178
History	HISTORY	\$543	\$565	\$708	\$470	\$165
History en Espanol	HISTORY en ESPAÑOL	\$13	\$13	\$13	\$13	\$13
ID	INVESTIGATION	\$303	\$318	\$455	\$330	\$140
IFC	IFC.	\$33	\$40	\$110	\$58	\$18
Lifetime	LIFETIME	\$543	\$565	\$645	\$470	\$165
Lifetime Movies	LIFETIME MOVIES	\$175	\$175	\$320	\$175	\$88
LOGO	Logo	\$13	\$15	\$40	\$28	\$13
Magnolia	MAGNOLIA NETWORK	\$50	\$50	\$100	\$50	\$25
Mid-Atlantic Sports	mæsh	\$33	\$33	\$115	\$65	\$13
MLB	MLB	\$25	\$30	\$48	\$33	\$15
Motortrend	MOTORTREND	\$83	\$93	\$140	\$95	\$25
MSNBC	**msnbc	\$878	\$943	\$1,613	\$1,060	\$195
MTV	MV	\$188	\$235	\$470	\$305	\$75
MTV2		\$33	\$33	\$68	\$58	\$18
National Geographic	NATIONAL GEOGRAPHIC CHANNEL	\$148	\$160	\$335	\$195	\$68
Nat Geo Wild	NAT GEO WILD	\$23	\$25	\$40	\$28	\$13
NBA	TV	\$25	\$28	\$43	\$35	\$13
NBC Sports	NBC SPORTS REGIONAL NETWORKS	\$33	\$33	\$115	\$65	\$13
NESN	NESN	\$33	\$33	\$115	\$65	\$13
News Max	News max	\$50	\$50	\$100	\$50	\$25
News Nation	[NEWSNATION]	\$23	\$28	\$25	\$23	\$13
NFL	Network	\$140	\$140	\$300	\$140	\$13
NHL	ZŽŽŽ	\$25	\$28	\$43	\$35	\$13
Nickelodeon	nickelodeon	\$418	\$493	\$640	\$468	\$125
Outdoor	Outdoor	\$25	\$25	\$43	\$33	\$15

		6am-4pm	9am-6pm	4pm-12m	6am-12m	12m-6am
OWN	OWN OPRAH WINFREY NETWORK	\$140	\$140	\$300	\$140	\$65
Oxygen	O X Y G E N	\$133	\$143	\$223	\$153	\$68
Paramount	Paramount	\$235	\$260	\$470	\$305	\$95
Рор	Pop	\$65	\$70	\$105	\$73	\$23
Science	SCIENCE	\$43	\$48	\$105	\$55	\$20
SEC Network	SED RETWORK	\$20	\$25	\$58	\$28	\$15
Syfy	E ¥	\$188	\$235	\$470	\$305	\$95
TBS	fbs	\$535	\$580	\$765	\$603	\$163
Telemundo	TELEMUNDO	\$23	\$20	\$23	\$23	\$13
Tennis	TENNIS	\$20	\$23	\$20	\$18	\$13
TLC	TLC	\$283	\$378	\$613	\$305	\$143
TNT		\$683	\$708	\$1,120	\$778	\$235
Travel	TO	\$138	\$153	\$283	\$180	\$65
TV Land	TV LAND	\$313	\$355	\$650	\$405	\$133
TV One	ΘN≡	\$38	\$38	\$58	\$45	\$13
Tru-TV	NOT REALITY. ACTUALITY.	\$153	\$153	\$283	\$153	\$65
TUDN	TUDN	\$25	\$25	\$100	\$50	\$20
Unimas	Unimás	\$13	\$18	\$23	\$20	\$13
Universo	UNIVERSO	\$13	\$13	\$13	\$13	\$13
Univision	UNIVISION	\$85	\$100	\$128	\$95	\$13
Up	UP EV	\$18	\$18	\$25	\$18	\$13
USA	USQ network	\$778	\$800	\$1,083	\$800	\$260
VH1	VH1	\$153	\$153	\$283	\$153	\$65
Viceland	VICELAND	\$13	\$13	\$20	\$13	\$13
WE	WE .	\$130	\$143	\$253	\$170	\$48
Weather	The Weather Channel	\$115	\$113	\$135	\$110	\$50

NOTES: Rate Card Updated: 7/8/2024

- 1. All rates include FREE Infrastructure Review.
- 2. Clients must approve all final schedules prior to placement.
- 3. All rates subject to change without prior notice.
- 4. All networks are subject to availability at time of placement.
- 5. All placements after November 15, subject to potential rate increase of +25%.
- 6. All time blocks listed above are "ROS", run of schedule. Client picks time blocks, networks/platform pick exact run time.
- 7. Rates listed are for 30-sec spots, 60-sec spots are double.
- 8. All spots are subject to content approval by network/platform prior to placement.
- 9. All rates subject to change without written or published notice.



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We Appreciate Your Business!
888-579-8088
www.nationalmediaspots.com

media@nationalmediaspots.com