



Cable TV - Rate Card #9 - Remnant National Cable Interconnect
Subscriber HH's: 20,300,000+
Type: 30-Sec
Rotation: 24 HR / Mon-Sun

Remnant National Cable Interconnect Rate Card #9			
	# of Spots	Cost Per Spot	Package Rate
Package 1	20,000	\$1.00	\$20,000
Package 2	40,000	\$0.80	\$32,000
Package 3	80,000	\$0.75	\$60,000

Where does this Interconnect Run?

NETWORKS

A&E Bravo Bloomberg Boomerang Cartoon CBS Sports CNBC CNN Comedy Central Cooking CMT Discovery Discovery Family Disney XD E! ESPN	ESPN2 ESPN Deportes ESPN U FanDuel Food Fox Sports Southwest Fox Sports 1 Fox Sports 2 Fox Sports Sun Fox Business Fox College Sports Fox News Freeform Galavision Game Show Network Golf	GAC Family Hallmark Headline History HGTV Lifetime Lifetime Movies Longhorn Magnolia MLB MSG MSNBC MTV MTV2 National Geographic NBC Sports Regional Networks	NESN Outdoor Oxygen Paramount Syfy TBS TLC TNT Travel TV Land TRU-TV USA VH1 WE Weather YES
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CABLE PLATFORMS

Altafiber Cableone Comcast Consolidated Communications	Frontier Grande Communications Hawaiian Telcom Lumen Technologies	Metronet Optimum Sparklight Rev	RCN Spectrum Verizon FIOS Vyve Broadband WOW!
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MARKETS

Abilene, TX	37,935	Charleston, SC	22,400	Jacksonville, TX	4,404	Pampa, TX	5,768
Albany, GA	3,521	Charleston, WV	52,657	Jasper, TX	3,091	Panama City, FL	19,729
Albany, NY	50,130	Charlotte, NC	111,919	Jefferson City, MO	52,050	Parkersburg, WV	23,500
Alexandria, LA	28,044	Chattanooga, TN	48,232	Johnstown, PA	7,030	Pensacola, FL	271,394
Aliceville, GA	8,000	Cheyenne, WY	28,230	Jonesboro, AR	35,390	Philadelphia, PA	483,609
Amarillo, TX	52,897	Chicago, IL	201,612	Kansas City, KS	62,770	Phoenix, AZ	1,141,686
Anadarko, OK	1,261	Cincinnati, OH	95,096	Kilgore, TX	3,490	Pine Bluff, AR	11,931
Angleton, TX	4,142	Cleveland, OH	46,497	Kingsville, TX	5,500	Pittsburgh, PA	188,600
Aransas Pass, TX	7,500	Clovis, NM	10,789	Kinston, NC	9,000	Plymouth, NC	13,500
Arkadelphia, AR	4,143	Colorado Springs, CO	153,301	Knoxville, TN	12,270	Point Pleasant, WV	10,500
Arp, TX	999	Columbus, OH	83,600	La Crosse, WI	13,000	Portland, OR	28,208
Ashland, KY	18,300	Columbia, MO	9,425	Lafayette, LA	11,190	Portsmouth, OH	15,300
Atchison, KS	2,600	Corpus Christi, TX	119,732	Lake Arthur, LA	1,964	Providence, RI	93,297
Athens, TX	3,468	Dallas, TX	245,678	Lake Charles, LA	38,668	Rapid City, SD	19,952
Augusta, GA	15,078	Del Rio, TX	34,400	Las Vegas, NV	545,115	Rocky Mount, NC	20,000
Austin, TX	125,125	Denver, CO	148,892	Leesville, LA	9,500	Russellville, AR	16,819
Ballinger, TX	1,342	Detroit, MI	223,510	Lexington, KY	29,298	Sacramento, CA	32,332
Baltimore, MD	302,810	Eagle Pass, TX	17,600	Little Rock, AR	3,511	Salisbury, MD	13,011
Bastrop, LA	6,285	El Dorado, AR	9,261	Longview, TX	23,756	Salt Lake City, UT	450,491
Batesville, AR	4,712	Elkins, WV	5,500	Los Angeles, CA	2,792,890	San Angelo, TX	33,756
Baton Rouge, LA	187,000	Enid, OK	15,237	Louisville, KY	12,311	San Antonio, TX	27,279
Bay City, TX	4,632	Evansville, IN	116,174	Lubbock, TX	57,599	San Diego, CA	953,571
Beaumont, TX	71,797	Fairfield, TX	6,292	Lufkin, TX	8,434	Seattle, WA	41,411
Beckley, WV	34,250	Ferriday, LA	5,182	Macon, GA	86,910	Sherman-Ada, OK	5,645
Big Spring, TX	7,874	Forrest City, AR	7,400	Magnolia, AR	3,171	Shreveport, LA	217,389
Bishop, CA	3,608	Ft. Gordon, GA	3,351	Mammoth Lakes, CA	7,000	Sioux Falls, SD	24,840
Bluefield, WV	11,500	Ft. Myers, FL	56,705	Many, LA	8,000	South Point, OH	21,700
Boonville, AR	1,036	Ft. Wayne, IN	42,966	Marble Falls, TX	5,844	St. Joseph, MO	29,550
Borger, TX	9,953	Ft. Smith, AR	133,766	Marietta, OH	10,500	Stillwater, OK	20,045
Bossier City, LA	17,103	Gainesville, FL	93,025	Marksville, LA	3,859	Tahlequah, OK	5,339
Boston, MA	70,000	Gainesville, TX	4,329	Maryville, MO	3,791	Tallahassee, FL	9,278
Brazoria, TX	1,644	Gilmer, TX	8,000	Midland, TX	79,000	Tampa, FL	415,004
Breckenridge, TX	1,727	Grayson, KY	1,000	Milwaukee, WI	338,000	Terre Haute, IN	84,590
Bristol, TN	12,307	Greensboro, NC	133,285	Minneapolis, MN	793,860	Tri-Cities, TN	45,647
Bristol, VA	9,144	Greenville, KY	2,724	Mongomery, AL	43,827	Topeka, KS	59,130
Bryan, TX	43,015	Greenville, MS	10,471	Mt. Shasta, CA	14,000	Tug Valley, WV	8,000
Buckhannon, WV	5,300	Greenville, NC	236,000	Muskogee, OK	11,292	Tucson, AZ	187,540
Buffalo, NY	36,523	Greenwood, MS	8,000	Nashville, TN	14,914	Tulsa, OK	29,468
Bunkie, LA	5,420	Grove, OK	2,131	New Bern, NC	14,500	Tyler, TX	29,567
Cabot, AR	7,467	Harrisburg, PA	43,195	New Jersey, NJ	373,547	Uvalde, TX	5,900
Camden, AR	4,317	Hartford, CT	152,756	New Martinsville, WV	4,000	Victoria, TX	17,954
Cameron, TX	1,200	Helena, AR	4,857	New York, NY	2,154,230	Vicksburg, MS	10,767
Canton, TX	1,400	Honolulu, HI	24,865	New Orleans, LA	347,038	Washington DC	785,000
Carlyss, LA	2,015	Hot Springs, AR	21,791	Norfolk, VA	68,101	Westlake, LA	9,000
Carrizo Springs, TX	3,933	Houston, TX	540,345	Oberlin, LA	1,002	Weston, WV	8,000
Carthage, TX	2,028	Huntington, WV	18,500	Odessa, TX	69,747	Wichita, KS	75,000
Casper, WY	25,450	Huntsville, AL	37,681	Omaha, NB	207,070	Wichita Falls, TX	28,000
Cedar Creek, TX	3,018	Indianapolis, IN	636,580	Orlando, FL	59,108	Wilkes-Barre, PA	322,798
Champaign, IL	13,601	Jacksonville, FL	63,247	Owensboro, KY	14,666	Woodward, OK	3,535
						Wytheville, VA	2,700

NOTES:

1. This remnant cable buy is a zone by zone count. Each cable platform counts spots based on their total number of zones.
2. This placement runs on a 24 hour rotation.
3. Spots run through all networks at the choice of each cable platform, no networks may be dropped or substituted.
4. Prelogs are not available. Post logs provided at the end of the run.
5. Spots run over a 30-Day period.
6. All rates include a **FREE** Infrastructure Review.
7. Client must approve all schedules prior to final placement.
8. All networks subject to availability at time of placement.
9. All placements after November 15, subject to potential rate increase of +25%.
10. :60 Second Spots are double the :30 second price quoted in this rate card.

Rate Card Updated 5/28/2024



Thank You for Choosing National Media Spots, Inc.

We Appreciate Your Business!

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