



Radio - Rate Card #4 - ALABAMA

State By State Remnant Program

Number of Affiliates: 50

Number of Markets: 31

Type: 30-Sec ROS (Run of Schedule)

Rotation: Mon-Sun 24/7

Free Radio Spot Production Included!

Regional Radio Remnant Program - Rate Card #4					
	# of Clusters	Cost Per Cluster	# of Spots	Cost Per Spot	Rate
Package 1	5	\$1,500.00	250	\$30.00	\$7,500
Package 2	10	\$1,400.00	500	\$28.00	\$14,000
Package 3	20	\$1,300.00	1,000	\$26.00	\$26,000
Package 4	50	\$1,200.00	2,500	\$24.00	\$60,000

Station	Market	DMA	County	Freq	Format
WRLA-AM	LANETT	Atlanta	TROUP, GA	1490	CL HITS
WCJM-FM	AUBURN	Auburn-Opelika	LEE	100.9	Country
WERC-AM	BIRMINGHAM	Birmingham (Ann and Tusc)	JEFFERSON	960	N/T
WERC-FM	BIRMINGHAM	Birmingham (Ann and Tusc)	JEFFERSON	105.5	N/T
WERC-FMt	BIRMINGHAM	Birmingham (Ann and Tusc)	JEFFERSON	105.1	N/T
WEIS-AM	CENTRE	Birmingham (Ann and Tusc)	CHEROKEE	990	CTY
WEIS-FMt	CENTRE	Birmingham (Ann and Tusc)	CHEROKEE	100.5	CTY
WFMH-AM	CULLMAN	Birmingham (Ann and Tusc)	CULLMAN	1340	SPORTS
WLDX-AM	FAYETTE	Birmingham (Ann and Tusc)	FAYETTE	990	CTY
WLDX-FMt	FAYETTE	Birmingham (Ann and Tusc)	FAYETTE	97.1	CTY
WAAX-AM	GADSDEN	Birmingham (Ann and Tusc)	ETOWAH	570	N/T
WERC-FMt	GRAYSVILLE	Birmingham (Ann and Tusc)	JEFFERSON	106.5	N/T
WURL-AM	MOODY	Birmingham (Ann and Tusc)	ST. CLAIR	760	GOSPEL
WFEB-AM	SYLACAUGA	Birmingham (Ann and Tusc)	TALLADEGA	1340	HOT AC
WFEB-FMt	SYLACAUGA	Birmingham (Ann and Tusc)	TALLADEGA	100.9	HOT AC
WACT-AM	TUSCALOOSA	Birmingham (Ann and Tusc)	TUSCALOOSA	1420	AC
WACT-FMt	TUSCALOOSA	Birmingham (Ann and Tusc)	TUSCALOOSA	96.9	AC
WRTR-FM	TUSCALOOSA	Birmingham (Ann and Tusc)	TUSCALOOSA	105.9	TALK
WVSA-AM	VERNON	Birmingham (Ann and Tusc)	LAMAR	1380	SPORTS
WKXM-FM	WINFIELD	Birmingham (Ann and Tusc)	MARION	97.7	OLDIES
WJEC-FM	VERNON	Columbus-Tupelo-W Pnt-Hstn	LAMAR	106.5	CTY
WDBT-FM	DOTHAN	Dothan	DALE	103.9	N/T
WIRB-AM	LEVEL PLAINS	Dothan	DALE	1490	TALK
WHOS-AM	DECATUR	Huntsville-Decatur (Flor)	MORGAN	800	TALK
WBCF-AM	FLORENCE	Huntsville-Decatur (Flor)	LAUDERDALE	1240	N/T
WBCF-FMt	FLORENCE	Huntsville-Decatur (Flor)	LAUDERDALE	97.1	N/T
WZOB-AM	FORT PAYNE	Huntsville-Decatur (Flor)	DEKALB	1250	CTY
WGSV-AM	GUNTERSVILLE	Huntsville-Decatur (Flor)	MARSHALL	1270	N/T
WGSV-FMt	GUNTERSVILLE	Huntsville-Decatur (Flor)	MARSHALL	96.3	N/T

WBHP-AM	HUNTSVILLE	Huntsville-Decatur (Flor)	MADISON	1230	N/T
WBHP-FMt	HUNTSVILLE	Huntsville-Decatur (Flor)	MADISON	102.5	N/T
WWIC-AM	SCOTTSBORO	Huntsville-Decatur (Flor)	JACKSON	1050	CTY
WEBJ-AM	BREWTON	Mobile-Pensacola (Ft Walt)	ESCAMBIA	1240	N/T
WNWF-AM	EVERGREEN	Mobile-Pensacola (Ft Walt)	CONECUH	1470	N/T
WNTM-AM	MOBILE	Mobile-Pensacola (Ft Walt)	MOBILE	710	N/T
WNTM-FMt	MOBILE	Mobile-Pensacola (Ft Walt)	BALDWIN	99.5	TALK
WXAL-AM	DEMOPOLIS	Montgomery-Selma	MARENGO	1400	URBAN
WZNJ-FM	DEMOPOLIS	Montgomery-Selma	MARENGO	106.5	URBAN
WKWL-AM	FLORALA	Montgomery-Selma	COVINGTON	1230	CL HITS
WGYV-AM	GREENVILLE	Montgomery-Selma	BUTLER	1380	TALK
WQZX-FM	GREENVILLE	Montgomery-Selma	BUTLER	94.3	CTY
WALX-FM	MONTGOMERY	Montgomery-Selma	MONTGOMERY	100.9	CL HITS
WCKF-FM	MONTGOMERY	Montgomery-Selma	MONTGOMERY	100.7	CTY
WALX-FMt	SELMA	Montgomery-Selma	DALLAS	96.3	CL HITS
WALX-FMt	SELMA	Montgomery-Selma	DALLAS	101.5	CL HITS
WJAM-AM	SELMA	Montgomery-Selma	DALLAS	1340	URBAN
WJAM-FMt	SELMA	Montgomery-Selma	DALLAS	94.7	URBAN
WTLS-AM	TALLASSEE	Montgomery-Selma	ELMORE	1300	SPORTS
WTLS-FMt	TALLASSEE	Montgomery-Selma	ELMORE	106.5	SPORTS
WTBF-FM	TROY	Montgomery-Selma	PIKE	94.7	OLDIES

Rate Card Updated 11/4/2020

NOTES:

1. This remnant radio buy is a cluster buy. Each cluster you buy is projected to get you one spot on each station listed.
2. This placement runs on a 24 hour, 7 day a week rotation. M-F schedule available at an increased cost of +15%.
3. Spots run through all stations listed, no stations may be dropped or substituted.
4. Prelogs are not available. Post logs provided at the end of the run.
5. Spots run over a 30-Day period.
6. All rates include a FREE Infrastructure Review.
7. All stations subject to availability at time of placement.
8. All placements after November 15, subject to potential rate increase of +25%.
9. :60 Second Spots are double the :30 second price quoted in this rate card.
10. Affiliate list subject to change.
11. "t" denotes translator station.
12. NMS will produce for Client a FREE 30-sec or 60-sec radio spot. Client must provide a general script or bullet points with information they would like to use in the radio spot and approve a final script in writing sent to Client by NMS for approval. NMS will use the best possible radio voice and/or music available at the time of production. Turnaround time for radio production is 3-7 days from receipt of an approved script from Client.



Thank You for Choosing National Media Spots, Inc.

We Appreciate Your Business!

888-579-8088

www.nationalmediaspots.com

media@nationalmediaspots.com