



Radio - Rate Card #4 - ARKANSAS

State By State Remnant Program

Number of Affiliates: 61

Number of Markets: 32

Type: 30-Sec ROS (Run of Schedule)

Rotation: Mon-Sun 24/7

Free Radio Spot Production Included!

Regional Radio Remnant Program - Rate Card #4					
	# of Clusters	Cost Per Cluster	# of Spots	Cost Per Spot	Rate
Package 1	5	\$1,200.00	305	\$19.67	\$6,000
Package 2	10	\$1,100.00	610	\$18.03	\$11,000
Package 3	20	\$1,000.00	1,220	\$16.39	\$20,000
Package 4	50	\$900.00	3,050	\$14.75	\$45,000

Station	Market	DMA	County	Freq	Format
KAFN-AM	BENTON	Ft. Smith-Fay-Sprngdl-Rgrs	BENTON	690	SPORTS
KAFN-FMt	BENTON	Ft. Smith-Fay-Sprngdl-Rgrs	BENTON	93.7	SPORTS
KHGG-AM	FORT SMITH	Ft. Smith-Fay-Sprngdl-Rgrs	SEBASTIAN	1580	SPORTS
KHGG-FM	FORT SMITH	Ft. Smith-Fay-Sprngdl-Rgrs	SEBASTIAN	103.1	SPORTS
KDYN-AM	OZARK	Ft. Smith-Fay-Sprngdl-Rgrs	FRANKLIN	1540	CTY
KDYN-FM	OZARK	Ft. Smith-Fay-Sprngdl-Rgrs	FRANKLIN	92.7	CTY
KHGG-FMt	VAN BUREN	Ft. Smith-Fay-Sprngdl-Rgrs	CRAWFORD	101.1	SPORTS
KBKG-FM	CORNING	Jonesboro	CLAY	93.5	CL HITS
KCJF-FM	PARAGOULD	Jonesboro	GREENE	103.9	NOST
KPOC-AM	POCAHONTAS	Jonesboro	RANDOLPH	1420	SPORTS
KRLW-AM	POCAHONTAS	Jonesboro	RANDOLPH	1320	OLDIES
KRLW-FMt	WALNUT RIDGE	Jonesboro	LAWRENCE	103.1	OLDIES
KDEL-FM	ARKADELPHIA	Little Rock-Pine Bluff	CLARK	100.9	SPORTS
KVRC-AM	ARKADELPHIA	Little Rock-Pine Bluff	CLARK	1240	SPORTS
KGFL-AM	CLINTON	Little Rock-Pine Bluff	VAN BUREN	1110	CL HITS
KGFL-FMt	CLINTON	Little Rock-Pine Bluff	VAN BUREN	94.7	CL HITS
KFFB-FM	FAIRFIELD BAY	Little Rock-Pine Bluff	VAN BUREN	106.1	NOST
KYXK-FM	GURDON	Little Rock-Pine Bluff	CLARK	106.9	CTY
KWPS-FM	HOT SPRINGS	Little Rock-Pine Bluff	GARLAND	99.7	SPORTS
KZNG-AM	HOT SPRINGS	Little Rock-Pine Bluff	GARLAND	1340	N/T
KZNG-FMt	HOT SPRINGS	Little Rock-Pine Bluff	GARLAND	105.5	N/T
KAAY-AM	LITTLE ROCK	Little Rock-Pine Bluff	PULASKI	1090	REL
KARN-AM	LITTLE ROCK	Little Rock-Pine Bluff	PULASKI	920	SPORTS
KARN-FM	LITTLE ROCK	Little Rock-Pine Bluff	PULASKI	102.9	N/T
KIPR-FM	LITTLE ROCK	Little Rock-Pine Bluff	PULASKI	92.3	HIP HOP
KPZK-FM	LITTLE ROCK	Little Rock-Pine Bluff	PULASKI	102.5	GOSPEL
KURB-FM	LITTLE ROCK	Little Rock-Pine Bluff	PULASKI	98.5	AC
KHBM-FM	MONTICELLO	Little Rock-Pine Bluff	DREW	93.7	CL ROCK
KVOM-AM	MORRILTON	Little Rock-Pine Bluff	CONWAY	800	OLDIES

KVOM-FM	MORRILTON	Little Rock-Pine Bluff	CONWAY	101.7	CTY
KVOM-FMt	MORRILTON	Little Rock-Pine Bluff	CONWAY	92.5	OLDIES
KCAB-AM	RUSSELLVILLE	Little Rock-Pine Bluff	POPE	980	N/T
KWCK-FM	SEARCY	Little Rock-Pine Bluff	WHITE	99.9	CTY
KWAK-AM	STUTTGART	Little Rock-Pine Bluff	ARKANSAS	1240	OLDIES
KWAK-FM	STUTTGART	Little Rock-Pine Bluff	ARKANSAS	105.5	CTY
KWAK-FMt	STUTTGART	Little Rock-Pine Bluff	ARKANSAS	102.7	OLDIES
KWRF-AM	WARREN	Little Rock-Pine Bluff	BRADLEY	860	OLDIES
KWRF-FM	WARREN	Little Rock-Pine Bluff	BRADLEY	105.5	CTY
KWRF-FMt	WARREN	Little Rock-Pine Bluff	BRADLEY	92.5	OLDIES
KBFC-FM	FORREST CITY	Memphis	SAINT FRANCIS	93.5	CTY
KXJK-AM	FORREST CITY	Memphis	SAINT FRANCIS	950	CL HITS
KXJK-FMt	FORREST CITY	Memphis	SAINT FRANCIS	106.5	CL HITS
KFFA-AM	HELENA	Memphis	PHILLIPS	1360	CTY
KOSE-AM	OSCEOLA	Memphis	MISSISSIPPI	860	GOSPEL
KWYN-AM	WYNNE	Memphis	CROSS	1400	CTY
KWYN-FMt	WYNNE	Memphis	CROSS	102.9	CTY
KWYN-FMt	WYNNE	Memphis	CROSS	95.5	CTY
KAGH-FM	CROSSETT	Monroe-El Dorado	ASHLEY	104.9	CTY
KELD-FM	EL DORADO	Monroe-El Dorado	UNION	106.5	ADULT HITS
KHPA-FM	HOPE	Shreveport	HEMPSTEAD	104.9	CTY
KXAR-AM	HOPE	Shreveport	HEMPSTEAD	1490	TALK
KTFS-FM	TEXARKANA	Shreveport	MILLER	107.1	N/T
KCMC-AM	TEXARKANA, TX	Shreveport	BOWIE, TX	740	N/T
KCMC-FMt	TEXARKANA, TX	Shreveport	BOWIE, TX	105.5	N/T
KTFS-AM	TEXARKANA, TX	Shreveport	BOWIE	940	GOSPEL
KTFS-FMt	TEXARKANA, TX	Shreveport	BOWIE	105.9	GOSPEL
KHOZ-AM	HARRISON	Springfield, MO	BOONE	900	AC
KHOZ-FMt	HARRISON	Springfield, MO	BOONE	94.9	CTY
KOMT-FM	MOUNTAIN HOME	Springfield, MO	BAXTER	93.5	TALK
KPFM-FM	MOUNTAIN HOME	Springfield, MO	BAXTER	105.5	CTY
KSAR-FM	SALEM	Springfield, MO	OREGON, MO	92.3	N/T

Rate Card Updated 11/4/2020

NOTES:

1. This remnant radio buy is a cluster buy. Each cluster you buy is projected to get you one spot on each station listed.
2. This placement runs on a 24 hour, 7 day a week rotation. M-F schedule available at an increased cost of +15%.
3. Spots run through all stations listed, no stations may be dropped or substituted.
4. Prelogs are not available. Post logs provided at the end of the run.
5. Spots run over a 30-Day period.
6. All rates include a FREE Infrastructure Review.
7. All stations subject to availability at time of placement.
8. All placements after November 15, subject to potential rate increase of +25%.
9. :60 Second Spots are double the :30 second price quoted in this rate card.
10. Affiliate list subject to change.
11. "t" denotes translator station.
12. NMS will produce for Client a FREE 30-sec or 60-sec radio spot. Client must provide a general script or bullet points with information they would like to use in the radio spot and approve a final script in writing sent to Client by NMS for approval. NMS will use the best possible radio voice and/or music available at the time of production. Turnaround time for radio production is 3-7 days from receipt of an approved script from Client.



Thank You for Choosing National Media Spots, Inc.

We Appreciate Your Business!

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