



Radio - Rate Card #4 - FLORIDA

State By State Remnant Program

Number of Affiliates: 106

Number of Markets: 47

Type: 30-Sec ROS (Run of Schedule)

Rotation: Mon-Sun 24/7

Free Radio Spot Production Included!

Regional Radio Remnant Program - Rate Card #4					
	# of Clusters	Cost Per Cluster	# of Spots	Cost Per Spot	Rate
Package 1	5	\$1,800.00	530	\$16.98	\$9,000
Package 2	10	\$1,700.00	1,060	\$16.04	\$17,000
Package 3	20	\$1,600.00	2,120	\$15.09	\$32,000
Package 4	50	\$1,500.00	5,300	\$14.15	\$75,000

Station	Market	DMA	County	Freq	Format
WFLN-AM	ARCADIA	Ft. Myers-Naples	DESOTO	1480	N/T
WFLN-FMt	ARCADIA	Ft. Myers-Naples	DESOTO	104.5	N/T
WMYR-AM	FORT MYERS	Ft. Myers-Naples	LEE	1410	CTY
WMYR-FMt	FORT MYERS BCH	Ft. Myers-Naples	LEE	106.7	CTY
WCNZ-AM	NAPLES	Ft. Myers-Naples	COLLIER	1660	TROPICAL
WBCG-FM	PUNTA GORDA	Ft. Myers-Naples	CHARLOTTE	98.9	HOT AC
WCCF-AM	PUNTA GORDA	Ft. Myers-Naples	CHARLOTTE	1580	N/T
WLQH-AM	CHIEFLAND	Gainesville	LEVY	990	CL HITS
WLQH-FMt	CHIEFLAND	Gainesville	LEVY	93.1	CL HITS
WZCC-AM	CROSS CITY	Gainesville	DIXIE	1240	CTY
WZCC-FMt	CROSS CITY	Gainesville	DIXIE	96.3	CTY
WDVH-AM	GAINESVILLE	Gainesville	ALACHUA	980	CTY
WDVH-FMt	GAINESVILLE	Gainesville	ALACHUA	94.1	CTY
WHHZ-FM	GAINESVILLE	Gainesville	ALACHUA	100.5	ALT
WRUF-AM	GAINESVILLE	Gainesville	ALACHUA	850	SPORTS
WRUF-FMt	GAINESVILLE	Gainesville	ALACHUA	98.1	SPORTS
WTMG-FM	GAINESVILLE	Gainesville	ALACHUA	101.3	TOP 40
WBOB-AM	JACKSONVILLE	Jacksonville	DUVAL	600	N/T
WBOB-FMt	JACKSONVILLE	Jacksonville	DUVAL	101.1	N/T
WJXR-FM	MACCLENNY	Jacksonville	BAKER	92.1	TROPICAL
WFOY-AM	ST AUGUSTINE	Jacksonville	ST. JOHNS	1240	N/T
WFOY-FMt	ST AUGUSTINE	Jacksonville	ST. JOHNS	102.1	N/T
WFLL-AM	FT. LAUDERDALE	Miami-Ft. Lauderdale	BROWARD	1400	ETHNIC
WFLL-FMt	FT. LAUDERDALE	Miami-Ft. Lauderdale	BROWARD	107.1	ETHNIC
WMIA-FMt	FT. LAUDERDALE	Miami-Ft. Lauderdale	BROWARD	93.5	HOT AC
WAIL-FM	KEY WEST	Miami-Ft. Lauderdale	MIAMI-DADE	99.5	CL ROCK
WBGG-FM	MIAMI	Miami-Ft. Lauderdale	BROWARD	105.9	CL ROCK
WINZ-AM	MIAMI	Miami-Ft. Lauderdale	MIAMI-DADE	940	SPORTS
WIOD-AM	MIAMI	Miami-Ft. Lauderdale	MIAMI-DADE	610	N/T
WMIA-FM	MIAMI	Miami-Ft. Lauderdale	MIAMI-DADE	93.9	HOT AC
WMIA-FMt	MIAMI	Miami-Ft. Lauderdale	MIAMI-DADE	104.7	HOT AC
WNWF-AM	DESTIN	Mobile-Pensacola (Ft Walt)	OKALAOOSA	1140	OLDIES
WAAZ-FM	FT WALT BEACH	Mobile-Pensacola (Ft Walt)	OKALAOOSA	104.7	CTY
WFDM-AM	FT WALT BEACH	Mobile-Pensacola (Ft Walt)	OKALOOSA	1400	TALK
WFDM-FMt	FT WALT BEACH	Mobile-Pensacola (Ft Walt)	OKALOOSA	94.3	TALK

WJSB-AM	FT WALT BEACH	Mobile-Pensacola (Ft Walt)	OKALOOSA	1050	CTY
WCOA-AM	PENSACOLA	Mobile-Pensacola (Ft Walt)	ESCAMBIA	1370	N/T
WJTQ-FM	PENSACOLA	Mobile-Pensacola (Ft Walt)	ESCAMBIA	100.7	CL HITS
WRGV-FM	PENSACOLA	Mobile-Pensacola (Ft Walt)	ESCAMBIA	107.5	TOP 40
WTKE-FM	PENSACOLA	Mobile-Pensacola (Ft Walt)	ESCAMBIA	100.3	SPORTS
WTKX-FM	PENSACOLA	Mobile-Pensacola (Ft Walt)	ESCAMBIA	101.5	ROCK
WBHQ-FM	BUNNELL	Orlando-Daytona Bch-Melbrn	FLAGLER	92.7	ADULT HITS
WJRR-FMt	CLERMONT	Orlando-Daytona Bch-Melbrn	LAKE	97.1	ROCK
WNDB-AM	DAYTONA BEACH	Orlando-Daytona Bch-Melbrn	VOLUSIA	1150	N/T
WNDB-FMt	DAYTONA BEACH	Orlando-Daytona Bch-Melbrn	VOLUSIA	93.5	N/T
WTJV-AM	DELAND	Orlando-Daytona Bch-Melbrn	VOLUSIA	1490	N/T
WJRR-FMt	DELTONA	Orlando-Daytona Bch-Melbrn	VOLUSIA	96.9	ROCK
WXUS-FM	DUNNELLON	Orlando-Daytona Bch-Melbrn	MARION	102.3	CTY
WLBE-AM	LEESBURG-EUSTIS	Orlando-Daytona Bch-Melbrn	LAKE	790	OLDIES
WFKS-FM	MELBOURNE	Orlando-Daytona Bch-Melbrn	BREVARD	95.1	TOP 40
WLRQ-FM	MELBOURNE	Orlando-Daytona Bch-Melbrn	BREVARD	99.3	AC
WMMB-AM	MELBOURNE	Orlando-Daytona Bch-Melbrn	BREVARD	1240	N/T
WMMB-FMt	MELBOURNE	Orlando-Daytona Bch-Melbrn	BREVARD	93.1	N/T
WMMV-AM	MELBOURNE	Orlando-Daytona Bch-Melbrn	BREVARD	1350	SPORTS
WMFQ-FM	OCALA	Orlando-Daytona Bch-Melbrn	MARION	92.9	CTY
WAMT-AM	ORLANDO	Orlando-Daytona Bch-Melbrn	ORANGE	1190	RELIGIOUS
WFLF-AM	ORLANDO	Orlando-Daytona Bch-Melbrn	ORANGE	540	N/T
WFLF-FMt	ORLANDO	Orlando-Daytona Bch-Melbrn	ORANGE	102.5	N/T
WHOO-AM	ORLANDO	Orlando-Daytona Bch-Melbrn	ORANGE	1080	RELIGIOUS
WJRR-FM	ORLANDO	Orlando-Daytona Bch-Melbrn	BREVARD	101.1	ROCK
WMGF-FM	ORLANDO	Orlando-Daytona Bch-Melbrn	LAKE	107.7	AC
WMGF-FM HD3	ORLANDO	Orlando-Daytona Bch-Melbrn	LAKE	107.7	N/T
WRSO-FMt	ORLANDO	Orlando-Daytona Bch-Melbrn	ORANGE	94.1	SPORTS
WXXL-FM	ORLANDO	Orlando-Daytona Bch-Melbrn	ORANGE	106.7	TOP 40
WYGM-AM	ORLANDO	Orlando-Daytona Bch-Melbrn	ORANGE	740	SPORTS
WRSO-AM	ORLO VISTA	Orlando-Daytona Bch-Melbrn	ORANGE	810	SPORTS
WBHQ-FMt	PALM COAST	Orlando-Daytona Bch-Melbrn	FLAGLER	100.9	ADULT HITS
WBHQ-FMt	PALM COAST	Orlando-Daytona Bch-Melbrn	FLAGLER	106.3	ADULT HITS
WIXC-AM	TITUSVILLE	Orlando-Daytona Bch-Melbrn	FLAGLER	1060	N/T
WOYS-FM	APALACHICOLA	Panama City	FRANKLIN	100.5	AC
WZEP-AM	DEFUNIAK SPRNGS	Panama City	WALLTON	1460	OLDIES
WTYS-AM	MARIANNA	Panama City	JACKSON	1340	CTY
WANK-FM	TALLAHASSEE	Tallahassee-Thomasville	LEON	99.9	ADULT HITS
WFLA-FM	TALLAHASSEE	Tallahassee-Thomasville	LEON	100.7	N/T
WHTF-FM	TALLAHASSEE	Tallahassee-Thomasville	LEON	104.9	TOP 40
WQTL-FM	TALLAHASSEE	Tallahassee-Thomasville	LEON	106.1	CL ROCK
WTAL-AM	TALLAHASSEE	Tallahassee-Thomasville	LEON	1450	REL
WTNT-FM	TALLAHASSEE	Tallahassee-Thomasville	LEON	94.9	CTY
WVOF-FM	TALLAHASSEE	Tallahassee-Thomasville	LEON	103.1	CTY
WXS-R-FM	TALLAHASSEE	Tallahassee-Thomasville	LEON	101.5	ROCK
WWPR-AM	BRADENTON	Tampa-St. Pete (Sarasota)	MANATEE	1490	TALK
WWJB-AM	BROOKSVILLE	Tampa-St. Pete (Sarasota)	HERNANDO	1450	N/T
WWJB-FMt	BROOKSVILLE	Tampa-St. Pete (Sarasota)	HERNANDO	103.9	N/T
WXJB-FM	BROOKSVILLE	Tampa-St. Pete (Sarasota)	HERNANDO	99.9	N/T
WENG-AM	ENGLEWOOD	Tampa-St. Pete (Sarasota)	CHARLOTTE	1530	N/T
WENG-FMt	ENGLEWOOD	Tampa-St. Pete (Sarasota)	SARASOTA	107.5	N/T
WWBA-FMt	LARGO	Tampa-St. Pete (Sarasota)	PINELLAS	98.3	N/T
WCTQ-FM	SARASOTA	Tampa-St. Pete (Sarasota)	SARASOTA	106.5	CTY
WDDV-AM	SARASOTA	Tampa-St. Pete (Sarasota)	SARASOTA	1320	N/T
WSDV-AM	SARASOTA	Tampa-St. Pete (Sarasota)	SARASOTA	1450	TOP 40
WSDV-FMt	SARASOTA	Tampa-St. Pete (Sarasota)	SARASOTA	103.9	TOP 40
WSRZ-FM	SARASOTA	Tampa-St. Pete (Sarasota)	SARASOTA	107.9	CL HITS
WTZB-FM	SARASOTA	Tampa-St. Pete (Sarasota)	SARASOTA	105.9	CL ROCK

WWJB-FMt	SPRING HILL	Tampa-St. Pete (Sarasota)	HERNANDO	92.5	N/T
WHBO-AM	TAMPA	Tampa-St. Pete (Sarasota)	PINELLAS	1040	SPORTS
WHNZ-AM	TAMPA	Tampa-St. Pete (Sarasota)	HILLSBOROUGH	1250	TALK
WHNZ-FMt	TAMPA	Tampa-St. Pete (Sarasota)	HILLSBOROUGH	92.9	TALK
WMGG-AM	TAMPA	Tampa-St. Pete (Sarasota)	HILLSBOROUGH	1490	REG MEX
WWBA-AM	TAMPA	Tampa-St. Pete (Sarasota)	PINELLAS	820	N/T
WWBA-FMt	TAMPA	Tampa-St. Pete (Sarasota)	PINELLAS	96.7	N/T
WSIR-AM	WINTER HAVEN	Tampa-St. Pete (Sarasota)	POLK	1490	GOSPEL
WOKC-AM	OKEECHOBEE	West Palm Beach-Ft. Pierce	OKEECHOBEE	1570	CTY
WPSL-AM	PORT SAINT LUCIE	West Palm Beach-Ft. Pierce	ST. LUCIE	1590	TALK
WSTU-AM	STUART	West Palm Beach-Ft. Pierce	MARTIN	1450	TALK
WJNO-AM	WEST PALM BCH	West Palm Beach-Ft. Pierce	PALM BEACH	1290	N/T
WMEN-AM	WEST PALM BCH	West Palm Beach-Ft. Pierce	PALM BEACH	640	SPORTS

Rate Card Updated 11/4/2020

NOTES:

1. This remnant radio buy is a cluster buy. Each cluster you buy is projected to get you one spot on each station listed.
2. This placement runs on a 24 hour, 7 day a week rotation. M-F schedule available at an increased cost of +15%.
3. Spots run through all stations listed, no stations may be dropped or substituted.
4. Prelogs are not available. Post logs provided at the end of the run.
5. Spots run over a 30-Day period.
6. All rates include a FREE Infrastructure Review.
7. All stations subject to availability at time of placement.
8. All placements after November 15, subject to potential rate increase of +25%.
9. :60 Second Spots are double the :30 second price quoted in this rate card.
10. Affiliate list subject to change.
11. "t" denotes translator station.
12. NMS will produce for Client a FREE 30-sec or 60-sec radio spot. Client must provide a general script or bullet points with information they would like to use in the radio spot and approve a final script in writing sent to Client by NMS for approval. NMS will use the best possible radio voice and/or music available at the time of production. Turnaround time for radio production is 3-7 days from receipt of an approved script from Client.



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We Appreciate Your Business!

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