



Radio - Rate Card #4 - FLORIDA NEWS

State By State Remnant Program

Number of Affiliates: 84

Number of Markets: 43

Type: 30-Sec ROS (Run of Schedule)

Rotation: Mon-Sun 24/7

Free Radio Spot Production Included!

Regional Radio Remnant Program - Rate Card #4					
	# of Clusters	Cost Per Cluster	# of Spots	Cost Per Spot	Rate
Package 1	5	\$2,700.00	420	\$32.14	\$13,500
Package 2	10	\$2,600.00	840	\$30.95	\$26,000
Package 3	20	\$2,500.00	1,680	\$29.76	\$50,000
Package 4	50	\$2,400.00	4,200	\$28.57	\$120,000

Station	Market	DMA	County	Freq	Format
WFLN-AM	ARCADIA	Ft. Myers-Naples	DESOTO	1480	N/T
WFLN-FMt	ARCADIA	Ft. Myers-Naples	DESOTO	104.5	N/T
WKII-AM	PUNTA GORDA	Ft. Myers-Naples	CHARLOTTE	1070	SPORTS
WLQH-AM	CHIEFLAND	Gainesville	LEVY	940	CL HITS
WLQH-FMt	CHIEFLAND	Gainesville	ALACHUA	93.1	CL HITS
WZCC-AM	CROSS CITY	Gainesville	DIXIE	1240	CL HITS
WZCC-FMt	CROSS CITY	Gainesville	DIXIE	96.3	CL HITS
WRUF-AM	GAINESVILLE	Gainesville	ALACHUA	850	SPORTS
WRUF-FMt	GAINESVILLE	Gainesville	ALACHUA	98.1	SPORTS
WSKY-FM	GAINESVILLE	Gainesville	ALACHUA	97.3	N/T
WJBT-FM	JACKSONVILLE	Jacksonville	DUVAL	93.3	HIP HOP
WKSL-FM	JACKSONVILLE	Jacksonville	DUVAL	97.9	TOP 40
WQIK-FM	JACKSONVILLE	Jacksonville	DUVAL	99.1	CTY
WSOL-FM	JACKSONVILLE	Jacksonville	GLYN, GA	101.5	URBAN
WZNZ-AM	JACKSONVILLE	Jacksonville	DUVAL	1600	TALK
WPLK-FMt	PALATKA	Jacksonville	PUTNAM	98.3	OLDIES
WDSR-AM	LAKE CITY	Jacksonville	COLUMBIA	1340	CTY
WDSR-FMt	LAKE CITY	Jacksonville	COLUMBIA	95.5	CTY
WDSR-FMt	LAKE CITY	Jacksonville	DUVAL	97.1	CTY
WNFB-FM	LAKE CITY	Jacksonville	COLUMBIA	94.3	HOT AC
WQHL-AM	LIVE OAK	Jacksonville	SUWANNEE	1250	CL HITS
WIYD-AM	PALATKA	Jacksonville	PUTNAM	1260	CTY
WPLK-AM	PALATKA	Jacksonville	PUTNAM	800	OLDIES
WFOY-AM	ST. AUGUSTINE	Jacksonville	ST. JOHNS	1240	N/T
WFOY-FMt	ST. AUGUSTINE	Jacksonville	ST. JOHNS	102.1	N/T
WINZ-AM	MIAMI	Miami-Ft. Lauderdale	MIAMI-DADE	940	SPORTS
WIOD-AM	MIAMI	Miami-Ft. Lauderdale	MIAMI-DADE	610	N/T
WNWF-AM	DESTIN	Mobile-Pensacola (Ft Walt)	OKALAOOSA	1140	OLDIES
WCOA-AM	PENSACOLA	Mobile-Pensacola (Ft Walt)	ESCAMBIA	1370	N/T
WJTQ-FM	PENSACOLA	Mobile-Pensacola (Ft Walt)	ESCAMBIA	100.7	CL HITS
WNZF-AM	BUNNELL	Orlando-Daytona Bch-Melbrn	FLAGLER	1550	N/T
WNZF-FMt	BUNNELL	Orlando-Daytona Bch-Melbrn	FLAGLER	94.9	N/T
WMMV-AM	COCOA	Orlando-Daytona Bch-Melbrn	BREVARD	1350	N/T
WNDB-AM	DAYTONA BEACH	Orlando-Daytona Bch-Melbrn	VOLUSIA	1150	N/T
WNDB-FMt	DAYTONA BEACH	Orlando-Daytona Bch-Melbrn	VOLUSIA	93.5	N/T

WTJV-AM	DE LAND	Orlando-Daytona Bch-Melbrn	VOLUSIA	1490	NOST
WMMB-AM	MELBOURNE	Orlando-Daytona Bch-Melbrn	BREVARD	1240	N/T
WMMB-FMt	MELBOURNE	Orlando-Daytona Bch-Melbrn	BREVARD	92.7	N/T
WSBB-AM	NEW SMYRNA BCH	Orlando-Daytona Bch-Melbrn	VOLUSIA	1230	NOST
WOCA-AM	OCALA	Orlando-Daytona Bch-Melbrn	MARION	1370	N/T
WOCA-FMt	OCALA	Orlando-Daytona Bch-Melbrn	MARION	96.3	N/T
WFLF-AM	ORLANDO	Orlando-Daytona Bch-Melbrn	ORANGE	540	N/T
WFLF-FMt	ORLANDO	Orlando-Daytona Bch-Melbrn	ORANGE	93.1	N/T
WFLF-FMt	ORLANDO	Orlando-Daytona Bch-Melbrn	ORANGE	94.1	N/T
WMGF-FM HD3	ORLANDO	Orlando-Daytona Bch-Melbrn	LAKE	107.7	N/T
WMGF-FM	ORLANDO	Orlando-Daytona Bch-Melbrn	LAKE	107.7	AC
WTKS-FM	ORLANDO	Orlando-Daytona Bch-Melbrn	ORANGE	104.1	TALK
WYGM-AM	ORLANDO	Orlando-Daytona Bch-Melbrn	ORANGE	740	SPORTS
WSBB-FMt	ORMOND BEACH	Orlando-Daytona Bch-Melbrn	VOLUSIA	106.9	NOST
WOYS-FM	APALACHICOLA	Panama City	FRANKLIN	100.5	AC
WYBT-AM	BLOUNTSTOWN	Panama City	CALHOUN	1000	OLDIES
WYBT-FMt	BLOUNTSTOWN	Panama City	CALHOUN	98.1	OLDIES
WZEP-AM	DE FUNIAK SPRNGS	Panama City	WALTON	1460	OLDIES
WTYS-AM	MARIANNA	Panama City	JACKSON	1340	CTY
WTYS-FM	MARIANNA	Panama City	JACKSON	94.1	GOSPEL
WDIZ-AM	PANAMA CITY	Panama City	BAY	590	ROCK
WDIZ-FMt	PANAMA CITY	Panama City	BAY	96.3	ROCK
WFLF-FM	PANAMA CITY	Panama City	BAY	94.5	N/T
WFLA-FM	TALLAHASSEE	Tallahassee-Thomasville	LEON	100.7	N/T
WTAL-AM	TALLAHASSEE	Tallahassee-Thomasville	LEON	1450	REL
WFLA-FMt	BAYONET POINT	Tampa-St. Pete (Sarasota)	PASCO	99.1	N/T
WWPR-AM	BRADENTON	Tampa-St. Pete (Sarasota)	MANATEE	1490	TALK
WWJB-AM	BROOKSVILLE	Tampa-St. Pete (Sarasota)	HERNANDO	1450	CTY
WWJB-FMt	BROOKSVILLE	Tampa-St. Pete (Sarasota)	HERNANDO	92.3	CTY
WXJB-FM	BROOKSVILLE	Tampa-St. Pete (Sarasota)	HERNANDO	99.9	N/T
WENG-AM	ENGLEWOOD	Tampa-St. Pete (Sarasota)	SARASOTA	1530	N/T
WENG-FMt	ENGLEWOOD	Tampa-St. Pete (Sarasota)	SARASOTA	107.5	N/T
WFLA-FMt	GULFPORT	Tampa-St. Pete (Sarasota)	PINEALLIS	94.5	N/T
WLKF-AM	LAKELAND	Tampa-St. Pete (Sarasota)	POLK	1430	N/T
WDAE-FMt	PINELLAS PARK	Tampa-St. Pete (Sarasota)	PINEALLIS	95.3	SPORTS
WJCM-AM	SEBRING	Tampa-St. Pete (Sarasota)	HIGHLANDS	1050	SPORTS
WWLL-FM	SEBRING	Tampa-St. Pete (Sarasota)	HIGHLANDS	105.7	AC
WWJB-FMt	SPRING HILL	Tampa-St. Pete (Sarasota)	HERNANDO	103.9	CTY
WDAE-AM	TAMPA	Tampa-St. Pete (Sarasota)	HILLSBOROUGH	620	SPORTS
WFLA-AM	TAMPA	Tampa-St. Pete (Sarasota)	HILLSBOROUGH	970	N/T
WHNZ-AM	TAMPA	Tampa-St. Pete (Sarasota)	PINEALLIS	1250	TALK
WHNZ-FMt	TAMPA	Tampa-St. Pete (Sarasota)	PINEALLIS	92.9	TALK
WFLA-FMt	WEST TAMPA	Tampa-St. Pete (Sarasota)	HILLSBOROUGH	105.9	N/T
WPSL-AM	PORT ST. LUCIE	West Palm Beach-Ft. Pierce	ST. LUCIE	1590	TALK
WSTU-AM	STUART	West Palm Beach-Ft. Pierce	MARTIN	1450	N/T
WQOL-FM	VERO BEACH	West Palm Beach-Ft. Pierce	INDIAN RIVER	103.7	OLDIES
WZTA-AM	VERO BEACH	West Palm Beach-Ft. Pierce	INDIAN RIVER	1370	TALK
WZTA-FMt	VERO BEACH	West Palm Beach-Ft. Pierce	INDIAN RIVER	107.9	TALK
WJNO-AM	WEST PALM BCH	West Palm Beach-Ft. Pierce	PALM BEACH	1290	N/T

Rate Card Updated 11/4/2020

NOTES:

1. This remnant radio buy is a cluster buy. Each cluster you buy is projected to get you one spot on each station listed.
2. This placement runs on a 24 hour, 7 day a week rotation. M-F schedule available at an increased cost of +15%.
3. Spots run through all stations listed, no stations may be dropped or substituted.
4. Prelogs are not available. Post logs provided at the end of the run.
5. Spots run over a 30-Day period.
6. All rates include a FREE Infrastructure Review.
7. All stations subject to availability at time of placement.
8. All placements after November 15, subject to potential rate increase of +25%.
9. :60 Second Spots are double the :30 second price quoted in this rate card.
10. Affiliate list subject to change.
11. "t" denotes translator station.
12. NMS will produce for Client a FREE 30-sec or 60-sec radio spot. Client must provide a general script or bullet points with information they would like to use in the radio spot and approve a final script in writing sent to Client by NMS for approval. NMS will use the best possible radio voice and/or music available at the time of production. Turnaround time for radio production is 3-7 days from receipt of an approved script from Client.



Thank You for Choosing National Media Spots, Inc.

We Appreciate Your Business!

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